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The Other "F" Word: How Smart Leaders, Teams, and Entrepreneurs Put Failure to Work

By John Danner, Mark Coopersmith

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, The Other "F" Word: How Smart Leaders, Teams, and Entrepreneurs Put Failure to Work, John Danner, Mark Coopersmith, Leverage the power of failure in your organization Nobody wants to fail, but failure is a fact of life. Most of us treat it as a regrettable, even shameful, event best overlooked. In truth, failure can be a game-changing strategic resource that can help you and your organization achieve the greater success you crave. The Other "F" Word shows how successful leaders and teams are putting failure to work every day - to re-engage employees, spark innovation and accelerate growth. Authors Danner and Coopersmith - with their rare blend of senior-level executive experience, global advising, teaching acumen and cross-discipline perspective - share these valuable new practices, and show how they can improve results across your organization. Based on exclusive interviews with prominent leaders and insightful examples from their own in-depth work, the book features a practical seven-stage framework to liberate failure as a force to advance your leadership agenda. After all, everyone creates and confronts failure on a daily basis. Why not use it to your advantage? The Other "F" Word...



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