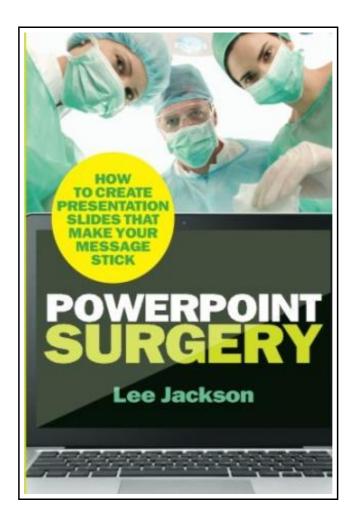
PowerPoint Surgery: How to Create Presentation Slides That Make Your Message Stick



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Reviews

Basically no phrases to describe. I was able to comprehended everything out of this published e ebook. You can expect to like the way the author compose this ebook. (Mrs. Novella Will)

POWERPOINT SURGERY: HOW TO CREATE PRESENTATION SLIDES THAT MAKE YOUR MESSAGE STICK



Engaging Books, United Kingdom, 2013. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Sometimes when things get really bad, surgery is required. Bad Powerpoint* (and boring presentations) are everywhere! it appears that they have almost become the norm and very few people seem to want to talk about it. It doesn t have to be that way. Bad presentations are costly. They can cost money, jobs and reputations, don t let your slides ruin your pitch. In this funny, cut-to-the-chase and down-to-earth book professional speaker Lee Jackson will wean you, and your workplace off bad slides forever. He ll also teach you how good presentation slides can work for you and help you stand out from the crowd. Using these simple techniques we can kill death by bullet-point once and for all. JOIN THE FIGHT TODAY! (N.B. This book is a colour paperback and illustrated with full colour slides.) Lee takes a clever and refreshing approach to presentation mastery. Nancy Duarte - author of Slide: ology, Resonate and principal of Duarte (creators of the slides/visuals for Academy Award-winning film, An Inconvenient Truth) Powerpoint Surgery is an invaluable resource.and I highly recommend it. Jeremy Waite - Head of Social Strategy, Adobe EMEA Lee Jackson takes PowerPoint presentations from boring to brilliant. Alan Stevens FPSA - Past President Global Speakers Federation and co-author of The Exceptional Speaker .a masterclass of creating sublime slides presentations, but be warned, you may never be able to sit through a presentation again without thinking of Lee Jackson! Geoff Ramm - President 2013 Professional Speaking Association UK and Ireland Jackson has got a bl***y nerve asking me to write a testimonial for his book. You see, I am a proudly militant Anti-PowerPoint Bigot, but somehow,...

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