## Get Book

# FROM BETAMAX TO BLOCKBUSTER: VIDEO STORES AND THE INVENTION OF MOVIES ON VIDEO



MIT Press Ltd, United States, 2010. Paperback. Book Condition: New. 218 x 146 mm. Language: English . Brand New Book. The first video cassette recorders were promoted in the 1970s as an extension of broadcast television technology--a time-shifting device, a way to tape TV shows. Early advertising for Sony s Betamax told potential purchasers You don t have to miss Kojak because you re watching Columbo. But within a few years, the VCR had been transformed from a machine that...

# Read PDF From Betamax to Blockbuster: Video Stores and the Invention of Movies on Video

- Authored by Joshua M. Greenberg
- Released at 2010



Filesize: 2.47 MB

# **Reviews**

It becomes an incredible book which i have ever read through. This really is for anyone who statte that there was not a well worth reading through. You wont sense monotony at at any time of the time (that's what catalogs are for regarding when you question me).

#### -- Alf Grant

This sort of publication is everything and taught me to hunting ahead and much more. Better then never, though i am quite late in start reading this one. I am just very happy to explain how here is the best pdf i actually have read within my personal daily life and can be he greatest publication for actually.

#### -- Laverne Farrell

This ebook can be worthy of a read, and much better than other. I have read and i am certain that i am going to planning to go through again once again in the future. You may like just how the writer compose this book.

### -- Mr. Grant Stanton PhD