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Who s Paying? the Answer to Leadership

By Square Cow

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is different than other books you have probably read. These are not fables. These are not copious chapters containing theories and exercises. This book contains several episodes based on real life events and characters (changed and modified of course) to illustrate the first core concept of leadership, namely Who s Paying? We believe this is the most basic, and most fundamental, concept to understanding leadership. Unfortunately, it is the most overlooked. Square Cow evolved from the collective, real life experiences of the book s authors from various management and leadership positions that we served in while working at different Fortune 1000 organizations. It was during these experiences that we realized that all of our schooling and voracious reading of management and leadership literature did nothing to prepare us for the real life crises and disasters we encountered on a day-to-day basis. Furthermore, we recognized that our quickly rising careers in the corporate world resulted from our own unique strategies that differed markedly from common teachings and practice amongst others around us. You see, we quickly gravitated...



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