



MARCUS WIBERG

ENTREPRENEUR

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Fehrbelliner Straße 14A, 10119, Berlin

PROFILE



Hi! I'm Marcus Wiberg, a creative product enthusiast based in Berlin & Munich.

A positive, curious and fearless product enthusiast with a rock-solid belief that enthusiasm for what we do play an important part in our success. I quickly grasp complexities, interact easily with people and turn problems into solutions.

COURSES

GOOGLE ANALYTICS (ADVANCED)

Issued by Google. Expires Dec 2020

GOOGLE ANALYTICS (POWER USER)

Issued by Google. Expires Dec 2020

PRODUCT STRATEGY & VISION

Issued by Roman Pichler

REFERENCES

MELISSA ALBECK

CEO at Matmatch GmbH

Mail: melissa.albeck@matmatch.com

GANDOLF FINKE

MD at Fosanis GmbH

Mail: finke@fosanis.de

LANGUAGES

NATIVE ENGLISH | NATIVE SWEDISH

EXPERIENCE

2019
Oct-Dec

PRODUCT OWNER **LIVINGPACKETS SA**

I lead product development for our consumer facing products and internal tools. Our mission is to accelerate the world's transition to sustainable packaging.

2019
Jun - Oct

HEAD OF PRODUCT **FOSANIS GMBH**

I lead the product team (engineering, research and design) at Fosanis. Driven by the vision to improve well-being and therapy outcomes of cancer patients.

2018 - 2019
Oct - Jun

HEAD OF PRODUCT/FREELANCE **SNAPSOUND**

Swedish startup based in Stockholm, Sweden. I designed the prototypes and final MVPs, hired engineers and led the product team from ideation to launch.

2018 - 2019
Mar - Jan

HEAD OF PRODUCT **MATMATCH GMBH**

I led the product team (research & design) and acted as product manager working daily with the customers, product management, strategy and vision.

2017 - 2018
Oct - Mar

SENIOR PRODUCT MANAGER **MATMATCH GMBH**

Matmatch helps you find, evaluate and source the best materials for your projects. I took over from BCG Digital Ventures and I managed our internal & external products.

2010 - 2017

FOUNDER & CEO **SOCIALMIST AB**

Socialmist is a social network that lets you express yourself with the music you love. I raised over \$2M and employed 20+ people in Sweden, Poland and England.

2015 - 2017

FOUNDER & CEO **SWITCHPLACE SVERIGE AB**

BOARD SEATS

2018 - 2020

ADVISORY BOARD MEMBER **SNAPSOUND**

Swedish startup based in Stockholm, Sweden. I advise the company on product strategy.

SKILLS

Prototyping	●●●●●●●●●●	Startups	●●●●●●●●●●
Customer Centric	●●●●●●●●●●	Leadership	●●●●●●●●●●
Product Management	●●●●●●●●●●	Entrepreneurship	●●●●●●●●●●
Agile Methodologies	●●●●●●●●●●	Product Strategy	●●●●●●●●●●
Product Development	●●●●●●●●●●	UI & UX Design	●●●●●●●●●●