1. AS A USER I WANT TO BE ABLE TO SIGN UP AS AN ADMINISTRATOR FOR MY COMPANY, SO THAT MY CLIENTS CAN CHECK IN.

2. AS A CLIENT (USER) I WANT TO BE ABLE TO CHECK IN IN ORDER TO RESERVE A SPOT FOR MY APPOINTMENT.

3. AS A CLIENT (USER) I WANT TO BE ABLE TO CHECK IN WITH FACEBOOK SO I CAN SHARE MY APPOINTMENT.

4. AS AN EMPLOYEE (USER) I WANT AN AESTHETICALLY PLEASING AND DISTINCT CHECK IN SO THAT MY CLIENTS WILL BE IMPRESSED BY OUR TECHNOLOGY.

5. AS A CLIENT, I WANT TO BE ABLE TO CHAT WITH AN EMPLOYEE ABOUT MY APPOINTMENT OR ABOUT ANY QUESTIONS I MAY HAVE.

6. AS AN EMPLOYEE, I WANT TO BE ABLE TO CHAT WITH MY CLIENTS ABOUT THEIR APPOINTMENT OR QUESTIONS THEY MAY HAVE.

7. AS AN EMPLOYEE, I WANT TO BE ABLE TO CHOOSE BETWEEN A VARIETY OF MESSENGERS SUCH AS FACEBOOK OR GOOGLE SO MY CLIENTS HAVE A VARIETY OF WAYS TO CONTACT ME.

8. AS A CLIENT, I WANT TO BE ABLE TO EASILY CHECK IN FOR AN APPOINTMENT VIA VOICE COMMAND SUCH AS THROUGH ALEXA OR GOOGLE HOME, SO THAT THERE IS AN EASY USER EXPERIENCE.

9. AS AN EMPLOYEE, I WANT TO BE ABLE TO RESCHEDULE APPOINTMENTS THROUGH VOICE COMMANDS WITH DEVICES LIKE ALEXA.

10. AS A CLIENT, I WANT TO BE REMINDED OF APPOINTMENT TIMES THROUGH MESSENGER FOR CONVENIECE.

11. AS A CLIENT, I WANT TO BE REMINDED OF APPOINTMENT TIMES THROUGH MESSENGER FOR CONVENIECE.

12. AS A CLIENT, I WANT TO RECEIVE TEXT OR MESSENGER ALERTS THROUGH PHONE ABOUT UPDATES TO MY APPOINTMENT SO THAT I CAN RESPOND ON THE FLY.

13. AS AN EMPLOYEE, I WANT TO BE ABLE TO COLLECT DATA ON WHICH MESSENGERS OR WHAT TECHNOLOGIES CLIENTS ARE USING THE MOST SO I CAN SEE WHAT SERVICES ARE A WASTE OF MONEY.

14. AS A CLIENT I WOULD LIKE TO BE ABLE TO SET DO NOT DISTURB HOURS SO THAT I MAY HAVE PEACE AND QUIET WITHOUT NOTIFICATIONS.

15. AS A CLIENT I WOULD LIKE TO RECEIVE SUGGESTED APPOINTMENT TIMES BASED ON MY PREVIOUS APPOINTMENT TIMES SO THAT I CAN EASILY CHECK IN.

16. AS AN EMPLOYEE I WOULD LIKE TO SEE ANY RECENT USERS THAT HAVE CHECKED IN SO I KNOW WHO HAS ARRIVED FOR THEIR APPOINTMENTS.

17. AS AN ADMIN (PETER) I WOULD LIKE TO KNOW INFORMATION ON WHICH COMPANYS ARE USING THE APP SO I MAY USE THAT DATA IN ANY WAY I WISH.

18. AS AN EMPLOYEE I WOULD LIKE TO BE ABLE TO CUSTOMIZE OUR PAGE TO LOOK UNIQUE AND NOT LIKE ANOTHER COMPANY'S PAGE WHILE NOT BEING TOO HARD TO DO.

19. AS A CLIENT I WANT THE WEB APP TO BE FAST AND RESPONSIVE SO I CAN DO WHAT I NEED TO DO AND GO ON MY WAY.

20. AS AN EMPLOYEE I WOULD LIKE TO HAVE ANY EASY TO USE AND FAST USER EXPERIENCE WITHOUT HAVING TO INSTALL ANYTHING EXTRA.

21. AS A CLIENT I WOULD LIKE TO HAVE UPDATES AND NOTIFICATIONS FOR APPOINTMENTS THROUGH EMAIL SO I CAN KEEP TRACK OF THESE THINGS BETTER.

22. AS AN CLIENT I WOULD LIKE TO BE ABLE TO SIGN IN OR SIGN UP THROUGH MESSENGERS LIKE FACEBOOK OR GOOGLE HANGOUTS SO THAT IT IS QUICK AND EASY AND I DON'T HAVE TO KEEP TRACK OF ANOTHER ACCOUNT.

23. AS AN EMPLOYEE I WOULD LIKE TO KNOW THE CHANCES THAT A CLIENT WILL NOT SHOW UP FOR AN APPOINTMENT SO I CAN EITHER REBOOK OR REACT ACCORDINGLY.

24. AS AN ADMIN (PETER) I WOULD LIKE TO KNOW THE TOTAL NUMBER OF USERS AND THE TRAFFIC TO THE SITE SO I CAN SEE THE POPULARITY OF THE WEBAPP.

25. AS AN ADMIN I WOULD LIKE TO KNOW WHICH PARTS OF THE WEBSITE PEOPLE ENTER AND LEAVE AND THE TIME TAKEN ON EACH PART TO SEE THE AREAS THAT USERS HAVE PROBLEMS ON.

26. AS AN CLIENT I WOULD LIKE TO DO ANYTHING I NEED WITH THIS WEBSITE ON MY PHONE WITHOUT LOSING ANY FUNCTIONALITY OR EASE OF USE, SO THAT I CAN DO THIS ON THE GO.