

# GRAHAM BABBITT

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6+ years experience creating and improving consumer-facing websites.

## TurningArt

*turningart.com*

Senior Front-End Developer 2012-2013

- › Made and implemented a series of architectural choices about the site's Rails codebase. The goal was to give flexibility in making changes, while ensuring that critical systems like email delivery and payment were well tested and reliable.
- › Used Bootstrap to establish a set of front-end conventions. This let us customize pages that were key to the business, but rely on effective out-of-the box behavior for secondary pages.
- › Managed the systems behind collecting and storing hundreds of artists, and more than 10,000 individual pieces of art. This involved using S3, custom image processing, and an internal admin UI.

## 38 Studios

*amalur.com, reckoning.amalur.com*

Front-End Developer 2011-2012

- › Implemented a redesign of amalur.com. This included building an interactive zooming map with custom jQuery plugins, configuring a drupal content store, and using a Ruby static site generator to deploy packaged site builds.
- › Participated in development activity leading up to the launch of *Kingdoms of Amalur: Reckoning*. This included integrating sites with Akamai's CDN to ensure the site remained responsive and functional while receiving 800k monthly unique visitors.

## Gazelle

*www.gazelle.com*

Senior UI Developer 2009 - 2011  
Front-End Web Developer 2008 - 2009

- › Built and launched a significant redesign of Gazelle's trade-in site. This involved separating the site's presentation from internal functionality, using an API for communication.
- › Added the ability to theme the service. This was used to create co-branded sites for a number of companies like Walmart, Amazon, and eBay.

## Other Work

2006-2008

- › Built the site for Tween Parent, integrated the site with a CMS, and configured a LAMP server for its deployment.
- › Developed enhancements for Class Drive, a Rails based service that helps K-12 teachers plan and communicate with students.
- › Participated in development of a Ruby on Rails system for subscription DVD clubs, including the William Shatner DVD Club.

## DEVELOPMENT

- › HTML5 / CSS3 / Haml / Sass
- › Javascript, CoffeeScript
- › jQuery, jQuery Mobile
- › Ruby, Ruby on Rails
- › MySQL
- › Basic Linux Administration
- › Social Network Integration
- › Git, Subversion
- › Drupal

## DESIGN

- › Responsive Layouts
- › Mobile
- › Progressive Enhancement
- › Image Editing

## ANALYSIS

- › Google Analytics
- › A/B and Multivariate Testing
- › Search Engine Optimization
- › Usability Testing

## PLANNING

- › Agile / Scrum
- › Requirements Gathering
- › Scoping and Estimation

## ADDITIONAL EXPERIENCE

- › Objective-C, iOS Development
- › Actionscript, Flex
- › C, C++, Java, Python, PHP
- › NodeJS, WebSocket
- › Heroku, Amazon Web Services
- › Wordpress

## EDUCATION

- › Massachusetts College of Liberal Arts
- › Graduated 2006
- › BA in Mathematics
- › Minor in Computer Science