GRAHAM BABBITT

617 417 8603
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6+ years experience creating and improving consumer-facing websites.

38 Studios
amalur.com, reckoning.amalur.com

Senior Front-End Developer 2011-2012

‣ Implemented a redesign of amalur.com. This included building an interactive zooming map with custom jQuery plugins, configuring a drupal content store, and using a ruby-based static site generator to deploy packaged site builds.

‣ Participated in development activity leading up to the launch of *Kingdoms of Amalur: Reckoning*. Included integrating sites with Akamai's CDN to ensure the site remained responsive and functional while receiving 800k monthly unique visitors.

Gazelle
www.gazelle.com

Senior UI Developer 2009 - 2011
Front-End Web Developer 2008 - 2009

‣ Implementation and launch of a successful redesign of Gazelle's consumer electronics trade-in website. The project was built as a rails-based frontend that communicated with a REST API for product searching, trade-in price calculation, and checkout.

‣ Built a themeable frontend for the site's functionality. This was used to work with a number of companies like Walmart, Amazon, and eBay to launch and grow branded trade-in sites.

‣ Spearheaded the use of Ubuntu-based virtual machines for development. This ensured that sites were built against a standard environment and decreased the overhead of bringing new developers onto a project.

Freelance Work

2007-2008

‣ Built tweenparent.com, integrated the site with a CMS, and configured a LAMP server for its deployment.

‣ Developed a number of enhancements for Class Drive, a rails based online service that helps K-12 teachers plan curriculum and communicate with students.

Full Turn Media

Junior Software Engineer 2006 - 2007

‣ Participated in full life-cycle web development of a ruby on rails online storefront and back-end system for subscription DVD clubs, including the William Shatner DVD Club.

‣ Responsible for design and development of an administrative control panel for billing and shipping processes.

DEVELOPMENT

‣ HTML5/CSS3/Haml/Sass
‣ Javascript, CoffeeScript
‣ jQuery, jQuery Mobile
‣ Ruby, Ruby on Rails
‣ MySQL
‣ Basic Linux Administration
‣ Social Network Integration
‣ Git, Subversion
‣ Drupal

DESIGN

‣ Responsive Layouts
‣ Mobile
‣ Progressive Enhancement
‣ Image Editing

ANALYSIS

‣ Google Analytics
‣ A/B and Multivariate Testing
‣ Search Engine Optimization
‣ Usability Testing

PLANNING

‣ Agile/Scrum
‣ Requirements Gathering
‣ Scoping and Estimation

EDUCATION

‣ Massachusetts College of Liberal Arts
‣ Graduated 2006
‣ BA in Mathematics
‣ Minor in Computer Science

ADDITIONAL EXPERIENCE

‣ Objective-C, iOS Development
‣ Actionscript, Flex
‣ C, C++, Java, Python, PHP
‣ NodeJS, WebSocket
‣ Heroku, Amazon Web Services
‣ Wordpress