

# An appetite for voting

## What we found

After collecting the data we did a group synthesis coming to two key conclusions: voting is heavily tied to familial relationships, and most students are vastly undereducated about the out of city voting process. These conclusions helped us plan a prototype of a voter education system that could be implemented in schools using the BookIt! program as a model and planning for a partnership with participatory food chains.

## What we did

A group composed of some student researchers and myself were tasked with identifying the causes of voter apathy and increasing voter turnout among college students. Starting from the question “How might we increase voter engagement and participation among students?” our team created a research plan of personal interview consisting of a cognitive walkthrough of the voting.

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