



BYRON RODRIGUEZ

SOCIAL MEDIA MANAGER
FULL STACK DEVELOPER



CONTACT



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EDUCATION



Full-Stack Developer

4Geeks Academy 2023



Meta Social Media Marketing Specialization

Meta and Coursera 2022



Google Digital Marketing and E-Commerce Certificate

Google and Coursera 2022



Bachelor in Clinical Psychology

Universidad Panamericana
2015



LANGUAGES

- English
- Spanish



ABOUT ME

I have an educational background in clinical psychology, but digital marketing and sales have been the main focus of my professional career. Over the last two years, I've been focusing on learning for professional growth and recently graduated as a full-stack developer from a programming boot camp at 4Geeks Academy.



WORK EXPERIENCE



Social Media Manager Homes Guatemala

2016 - 2021

Social Media Manager and Marketing Coordinator:
Community Manager. Content creator. Meta Ads.
Video Editing. Email Marketing. SEO and
Copywriting.



Sales Supervisor - Xerox Royal Caribbean International

2014- 2016

Supervisor for Customer Service Sales
Representatives
Onboarding Trainer and Special Services for Royal
Caribbean



Recruitment - Travel Coordinator Capgemini

2010- 2013

Travel and recruitment coordinator for onboarding
process and human resources in North America.



MY SKILLS & EXPERTISE

Digital Marketing



Meta Ads Manager



Social Media Manager



Front-End Development



Back-End Development



SEO



Sales



Customer Service



Project Management



Amazon Listing Optimization



Amazon PPC



Email Marketing

