



BYRON RODRIGUEZ

SOCIAL MEDIA MANAGER
FULL STACK DEVELOPER



CONTACT



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URL

[Byron Rodriguez Aragon](#)



EDUCATION



Full-Stack Developer

4Geeks Academy 2023



Meta Social Media Marketing Specialization

Meta and Coursera 2022



Google Digital Marketing and E-Commerce Certificate

Google and Coursera 2022



Bachelor in Clinical Psychology

Universidad Panamericana 2015



LANGUAGES

- English
- Spanish



ABOUT ME

I have an educational background in clinical psychology, but digital marketing and sales have been the main focus of my professional career. I am naturally curious and tech-savvy. I enjoy playing the piano and producing electronic music in my free time.



WORK EXPERIENCE



Social Media Manager Homes Guatemala

2016 - 2021

Social Media Manager and Marketing Coordinator:
Content creator. Meta Ads. Wordpress. Video Editing. Email Marketing. SEO and Copywriting. Realtor for residential housing.



Sales Supervisor Royal Caribbean International

2014- 2016

Supervisor for Customer Service Sales Representatives
Onboarding Trainer and Special Services for Royal Caribbean



Recruitment - Travel Coordinator Capgemini

2010- 2013

Travel and recruitment coordinator for onboarding process and human resources in North America.



MY SKILLS & EXPERTISE

Digital Marketing



Meta Ads Manager



Video Editing



Web Development



Software Engineer



Email Marketing



Sales



Customer Service



Microsoft Office



Amazon Listing Optimization



Amazon PPC



SEO

