



# BYRON RODRIGUEZ

SOCIAL MEDIA MARKETING  
FULL STACK DEVELOPER



## CONTACT



### Phone

+502 3882-4965



### Email

byron303@gmail.com



### Address

Panajachel, Guatemala



### URL

[Byron Rodriguez Aragon](#)



## EDUCATION



Full-Stack Developer  
4Geeks Academy 2023



Meta Social Media  
Marketing Specialization  
Meta and Coursera 2022



Google Digital Marketing and  
E-Commerce Certificate  
Google and Coursera 2022



Bachelor in Clinical  
Psychology  
Universidad Panamericana  
2015



## LANGUAGES

- English
- Spanish



## ABOUT ME

I have an educational background in clinical psychology, but digital marketing and sales have been the main focus of my professional career. Over the last two years, I have been focusing on web development and recently graduated as a full-stack developer from a programming boot camp at 4Geeks Academy.



## WORK EXPERIENCE



### Social Media Manager Homes Guatemala

2016 - 2021

Social Media Manager and Marketing Coordinator:  
Content creator. Meta Ads. Wordpress. Video  
Editing. Email Marketing. SEO and Copywriting.  
Realtor for residential housing.



### Sales Supervisor Royal Caribbean International

2014- 2016

Supervisor for Customer Service Sales  
Representatives  
Onboarding Trainer and Special Services for Royal  
Caribbean



### Recruitment - Travel Coordinator Capgemini

2010- 2013

Travel and recruitment coordinator for onboarding  
process and human resources in North America.



## MY SKILLS & EXPERTISE

### Digital Marketing



### Meta Ads Manager



### Video Editing



### Front-End Development



### Back-End Development



### Email Marketing



### Sales



### Customer Service



### Microsoft Office



### Amazon Listing Optimization



### Amazon PPC



### SEO

