

BRIAN JAY TANG

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CV Last Updated: 2024-03-25

Ghttps://scholar.google.com/citations?user=pgkhBk8AAAAJ&hl=en

• https://www.bjaytang.com/

EDUCATION

PhD Candidate | Computer Science and Engineering

University of Michigan - Ann Arbor

Bachelor of Science | Major: Computer Science

University of Wisconsin - Madison

Fall 2021 – Present Advised by Kang G. Shin

Fall 2017 – Winter 2020

Advised by Kassem Fawaz, Varun Chandrasekaran

RESEARCH INTERESTS

Thesis: Protecting Privacy and Autonomy in the Era of Large Language Models

Software Systems: Mobile Computing, Real-Time Systems, Cyber-Physical Systems, Compound AI Systems **Security and Privacy**: Usable Privacy, Web Privacy, Face Recognition Privacy, Social Privacy, Mobile Privacy **Artificial Intelligence**: Natural Language Processing, Adversarial ML, Computer Vision, Cognitive Architectures

SKILLS

Programming: Python (Expert), JavaScript (Familiar), HTML (Familiar), SQL (Proficient), C++ (Proficient)

Software Development: GitHub, Perforce, Qt, NginX, Flask, Squish, AWS, Redis **Machine Learning**: TensorFlow, PyTorch, Pandas, NumPy, D3.js, HuggingFace

Languages: English (Native), Chinese Mandarin (Spoken-Only), Japanese (Weak), French (Weak) **Hobbies & Interests**: Reading, Drumming, Gaming, Anime, Meditation, Hiking, Camping, Flight Sim

WORK EXPERIENCE

Co-Founder Fall 2023 – Present

PocketEngineer LLC

- Developed an automation prototype that parses technical specs sheets and manuals.
- Designed system to transcribe sales calls and generate product suggestions and technical details.

Graduate Research Assistant

Fall 2021 – Present

University of Michigan

- Applying AI techniques to protect user privacy in cyber-physical systems and platforms.
- Created a real-time software privacy film to protect against screen snooping on smartphones.
- Developed various web automation tools and document parsers for auditing data collection activities.

Research Intern Spring 2021 – Fall 2021

University of Wisconsin - Madison

- Researched fairness properties of face recognition systems.
- Created a controller for social robots to preserve conversational privacy.

Undergraduate Research Assistant

Fall 2018 – Spring 2021

University of Wisconsin - Madison

- Explored using physical invariants from LiDAR to improve ML classifier robustness against adversarial attacks.
- Developed an anti face recognition system using adversarial attacks to protect online photo privacy.

Software Engineering Intern

Summer 2019

Roblox Corporation

- Created core features for Roblox Studio's script editor in a test-driven development setting.
- Developed integrated JavaScript Squish tests for evaluating expected behavior of new UI features.

Software Engineering Intern

Summer 2018

Optum, UHG

- Designed and developed data visualization application aggregating 50+ million records from security databases.
- Presented project to audience of Optum's executives, directors, security analysts, and interns.

PUBLICATIONS AND PREPRINTS

- Brian Tang, Noah T. Curran, Florian Schaub, and Kang G. Shin. "Embedding Advertising in LLM Chatbots: Risks and Ethical Considerations". In: In Preparation: ACM CHI Conference on Human Factors in Computing Systems. 2025.
- Brian Tang, Duc Bui, and Kang G. Shin. "Navigating Cookie Compliance Across the Globe". In: Under Submission: Privacy Enhancing Technologies Symposium. 2024.
- Brian Tang and Kang G. Shin. "Steward: Natural Language Web Automation". In: Under Submission: The 30th Symposium on Operating Systems Principles. 2024.
- Noah T. Curran, Minkyoung Cho, Ryan Feng, Liangkai Liu, Brian Jay Tang, Kang G. Shin, Pedram Mohajer Ansari, and Mert D. Pesé. "Short: Achieving the Safety and Security of the End-to-End AV Pipeline". In: Under Submission: ESCAR USA. 2024.
- Brian Tang and Kang G. Shin. "Eye-Shield: Real-Time Protection of Mobile Device Screen Information from Shoulder Surfing". In: 32nd USENIX Security Symposium. 2023. URL: https://rtcl.eecs.umich.edu/rtclweb/assets/publications/2023/usenix23-tang.pdf.
- Duc Bui, Brian Tang, and Kang G. Shin. "Detection of Inconsistencies in Privacy Practices of Browser Extensions". In: 44th IEEE Symposium on Security and Privacy. 2023. URL: https://www.bjaytang.com/pdfs/ExtPrivA.pdf.
- Harrison Rosenberg, Brian Tang, Kassem Fawaz, and Somesh Jha. "Fairness Properties of Face Recognition and Obfuscation Systems". In: 32nd USENIX Security Symposium. 2023. URL: https://arxiv.org/abs/2108.02707.
- Brian Tang, Dakota Sullivan, Bengisu Cagiltay, Varun Chandrasekaran, Kassem Fawaz, and Bilge Mutlu. "Confidant: A Privacy Controller for Social Robots". In: 17th ACM/IEEE International Conference on Human-Robot Interaction. 2022. URL: https://arxiv.org/abs/2201.02712.
- Duc Bui, Brian Tang, and Kang G. Shin. "Do Opt-Outs Really Opt Me Out". In: 29th ACM Conference on Computer and Communications Security. 2022. URL: https://dl.acm.org/doi/10.1145/3548606.3560574.
- Varun Chandrasekaran, Chuhan Gao, Brian Tang, Kassem Fawaz, Somesh Jha, and Suman Banerjee. "Face-Off: Adversarial Face Obfuscation". In: 21st Privacy Enhancing Technologies Symposium. 2021. URL: https://arxiv.org/abs/2003.08861.
- Varun Chandrasekaran, Brian Tang, Nicolas Papernot, Kassem Fawaz, Somesh Jha, and Xi Wu. [11] "Rearchitecting Classification Frameworks For Increased Robustness". In: (2020). URL: https://arxiv.org/abs/1905.10900.

HONORS AND AWARDS 3 Minute Thesis Competition (*Finalist*) Fall 2023 Recovering Privacy and Autonomy in the Era of Large Language Models College of Engineering Fellowship Fall 2021 University of Michigan 1st year PhD fellowship Qualcomm Innovation Fellowship (Selected Abstract) Spring 2021 Autonomous Vehicle Domain Adaptation Fall 2017 **CVS Health Foundation Program** Scholarship (Outstanding Children of CVS Employees) PA

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Scholarship (Outstanding Children of CV3 Employees)	
ATENTS	
Real-Time Protection For Mobile Devices From Shoulder Surfing[5] U.S. Pat. App. No. 63/468,650-Conf. #8672	Spring 2023 Filed
Grant Proposal Experience	
Securing Interactions between Driver and Vehicle Using Batteries National Science Foundation (NSF) Cloud Credits (Cloudbank)	Summer 2023 Granted, \$16k
Securing Cyber-Physical System Communication and Control Defense University Research Instrumentation Program (DURIP)	Spring 2023 Granted, \$300k

SERVICE

External/Sub Reviewer USENIX Security 2021, PoPETS 2022, NeurIPS 2023, CHI 2024 Spring	g 2020 - Fall 2023
Poster Committee Member IEEE S&P 2024	Spring 2024
Presentations and Talks	
Steward: Natural Language Web Automation[3]	Mar 2024
Ann Arbor, MI SECRIT Security Reading Group	
Recovering Privacy and Autonomy in the Presence of Language Models	Sept 2023
Ann Arbor, MI 3 Minute Thesis Finalist Competition (Engineering Graduate Symposium)	
Eye-Shield: Real-Time Protection of Mobile Device Screen Information from Shoulder Surfin	g [5] Aug 2023
Anaheim, CA USENIX Security Symposium	
Confidant: A Privacy Controller for Social Robots[8]	Mar 2022
The Internet ACM/IEEE International Conference on Human-Robot Interaction	
Face-Off: Adversarial Face Obfuscation[10]	Jan 2021
The Internet VMWare - NSF: Data Privacy and Edge Computing	
Face-Off: Adversarial Face Obfuscation[10]	July 2021
The Internet Proceedings on Privacy Enhancing Technologies Symposium	