

BRIAN JAY TANG

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Research Scientist, US Citizen

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<https://scholar.google.com/citations?user=pgkhBk8AAAAJ&hl=en>

EDUCATION

Ph.D. Candidate | *Computer Science and Engineering*

University of Michigan - Ann Arbor

Fall 2021 – Present

Advised by [Kang G. Shin](#)

Bachelor of Science | *Major: Computer Science*

University of Wisconsin - Madison

Fall 2017 – Winter 2020

Advised by [Kassem Fawaz](#), [Varun Chandrasekaran](#), [Somes Jha](#)

RESEARCH INTERESTS

Thesis: Security and Privacy Challenges with Vision-Language Models and Smart Glasses [1]

Artificial Intelligence: Adversarial ML, Computer Vision, NLP, DNNs, CNNs, (M)LLMs, Agents, VLMs, RAG

Security and Privacy: Usable Privacy, Online Privacy, Face Recognition, Social Privacy, Mobile Privacy, Surveillance

Software Systems: Mobile Computing, Real-Time Systems, Cyber-Physical Systems, Databases, AI Systems

SKILLS

Programming: Python, JavaScript, HTML, SQL, GLSL, C++, Kotlin, Latex

Software Development: GitHub, Perforce, Qt, NginX, Flask, Squish, AWS, Redis, PostgreSQL, OpenGL, d3.js, Electron

Machine Learning: TensorFlow, PyTorch, Keras, Pandas, NumPy, HuggingFace, Transformers, YOLO, Llama, PEFT

Languages: English (Native), Chinese Mandarin (Spoken-Only), Japanese (Beginner), French (Beginner)

Flight Experience: Cessna 172 – 2hrs | Cessna 152 – 2hrs

WORK EXPERIENCE

Co-Founder

PocketEngineer LLC

Fall 2023 – Present

- Developed an automated system that crawls and stores a company's product spec sheets and tech manuals.
- Built system to transcribe sales calls and generate LLM RAG-based product suggestions and product Q&A in real time.

Graduate Research Assistant

University of Michigan

Fall 2021 – Present

- Designed a real-time software privacy film for smartphones, Eye-Shield. Reduced attack rates to 24.24% for images and 15.91% for text, protecting against screen snooping on smartphones. [7]
- Developed various LLM web automation tools and document parsers for auditing data collection activities [4]. Analyzed 47.2k Chrome Web Store extensions [8], 2.9k online trackers [11], and 1.4k cookie banners [2], finding many instances of misleading disclosures and non-compliance.
- Built and evaluated an LLM chatbot integrating personalized product ads, finding users were 19.05% more likely to react positively to products served by GPT-4o. [3]

Research Intern

University of Wisconsin - Madison

Spring 2021 – Fall 2021

- Researched fairness properties of face recognition systems. [9]
- Created a controller for social robots to preserve conversational privacy. [10]

Undergraduate Research Assistant

University of Wisconsin - Madison

Fall 2018 – Spring 2021

- Explored using physical invariants from LiDAR to improve ML classifier robustness against adversarial attacks. [13]
- Developed an anti face recognition system using adversarial attacks to protect online photo privacy. [12]

Software Engineering Intern

Roblox Corporation

Summer 2019

- Created core features for Roblox Studio's script editor in a test-driven development setting.
- Developed integrated JavaScript Squish tests for evaluating expected behavior of new UI features.

Software Engineering Intern

Summer 2018

Optum, UnitedHealth Group

- Designed and developed data visualization application aggregating 50+ million records from security databases.
- Presented project to audience of Optum's executives, directors, security analysts, and interns.

PUBLICATIONS AND PREPRINTS

- [1] **Brian Tang**, Qingyu Zhu, and Kang G. Shin. "Hawkeye: Reading Illegible Text with Vision Language Models". In: *In Preparation: IEEE/CVF Conference on Computer Vision and Pattern Recognition (CVPR)* (2026).
- [2] **Brian Tang**, Duc Bui, and Kang G. Shin. "Navigating Cookie Consent Violations Across the Globe". In: *34th USENIX Security Symposium*. 2025. URL: <https://arxiv.org/abs/2506.08996>.
- [3] **Brian Tang**, Kaiwen Sun, Noah T. Curran, Florian Schaub, and Kang G. Shin. "Ads that Talk Back: Implications and Perceptions of Injecting Personalized Advertising into LLM Chatbots". In: *Proceedings of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies (UbiComp/IMWUT)*. 2025. URL: <https://arxiv.org/abs/2409.15436>.
- [4] **Brian Tang** and Kang G. Shin. "Steward: Natural Language Web Automation". In: *arXiv* (2024). URL: <https://arxiv.org/abs/2409.15441>.
- [5] Noah T. Curran, Minkyung Cho, Ryan Feng, Liangkai Liu, **Brian Tang**, Pedram Mohajer Ansari, Alkim Domeke, Mert D. Pesé, and Kang G. Shin. "Short: Achieving the Safety and Security of the End-to-End AV Pipeline". In: *1st Cyber Security in Cars Workshop (CSCS) at CCS*. 2024. URL: <https://arxiv.org/abs/2409.03899v1>.
- [6] Bulut Gozubuyuk, **Brian Tang**, Mert D. Pesé, and Kang G. Shin. "I Know What You Did (In Your Car) Last Summer: Privacy Implications of Android Automotive OS". In: *arXiv* (2024). URL: <https://arxiv.org/abs/2409.15561>.
- [7] **Brian Tang** and Kang G. Shin. "Eye-Shield: Real-Time Protection of Mobile Device Screen Information from Shoulder Surfing". In: *32nd USENIX Security Symposium*. 2023. URL: <https://rtcl.eecs.umich.edu/rtclweb/assets/publications/2023/usenix23-tang.pdf>.
- [8] Duc Bui, **Brian Tang**, and Kang G. Shin. "Detection of Inconsistencies in Privacy Practices of Browser Extensions". In: *44th IEEE Symposium on Security and Privacy*. 2023. URL: <https://www.bjaytang.com/pdfs/ExtPrivA.pdf>.
- [9] Harrison Rosenberg, **Brian Tang**, Kassem Fawaz, and Somesh Jha. "Fairness Properties of Face Recognition and Obfuscation Systems". In: *32nd USENIX Security Symposium*. 2023. URL: <https://arxiv.org/abs/2108.02707>.
- [10] **Brian Tang**, Dakota Sullivan, Bengisu Cagiltay, Varun Chandrasekaran, Kassem Fawaz, and Bilge Mutlu. "Confidant: A Privacy Controller for Social Robots". In: *17th ACM/IEEE International Conference on Human-Robot Interaction*. 2022. URL: <https://arxiv.org/abs/2201.02712>.
- [11] Duc Bui, **Brian Tang**, and Kang G. Shin. "Do Opt-Outs Really Opt Me Out". In: *29th ACM Conference on Computer and Communications Security*. 2022. URL: <https://dl.acm.org/doi/10.1145/3548606.3560574>.
- [12] Varun Chandrasekaran, Chuhan Gao, **Brian Tang**, Kassem Fawaz, Somesh Jha, and Suman Banerjee. "Face-Off: Adversarial Face Obfuscation". In: *21st Privacy Enhancing Technologies Symposium*. 2021. URL: <https://arxiv.org/abs/2003.08861>.
- [13] Varun Chandrasekaran, **Brian Tang**, Nicolas Papernot, Kassem Fawaz, Somesh Jha, and Xi Wu. "Rearchitecting Classification Frameworks For Increased Robustness". In: *arXiv* (2020). URL: <https://arxiv.org/abs/1905.10900>.

GRANT WRITING EXPERIENCE

An Efficient Real-Time Knowledge Base for Smart Glasses and Smartphones

Spring 2025

Samsung Research America (START), Converted to proposal w/ Ke Sun, Anhong Guo, Kang G. Shin

Granted, \$200k

I-SEE: Intelligent Vehicular Perception and Control General Motors	Spring 2025 Granted, \$55k
Evaluating Privacy and Surveillance Risks of Large Language Models National Artificial Intelligence Research Resource Pilot (NAIRR, \$10k)	Winter 2025 Granted, \$10k
Securing Interactions between Driver and Vehicle Using Batteries National Science Foundation (NSF) Cloud Credits (Cloudbank)	Summer 2023 Granted, \$16k
Securing Cyber-Physical System Communication and Control Defense University Research Instrumentation Program (DURIP)	Spring 2023 Granted, \$300k

PATENTS

Real-Time Protection For Mobile Devices From Shoulder Surfing [7] U.S. Pat. App. No. 63/468,650-Conf. #8672	Spring 2023 Filed
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HONORS AND AWARDS

Bloomberg Summer of Puzzles Competition (<i>Finalist</i>) Puzzle Hunt Competition	Spring 2024
3 Minute Thesis Competition (<i>Finalist</i>) Recovering Privacy and Autonomy in the Era of Large Language Models	Fall 2023
College of Engineering Fellowship University of Michigan 1st year PhD fellowship	Fall 2021
CVS Health Foundation Program Scholarship (Outstanding Children of CVS Employees)	Fall 2017

SERVICE

External/Sub Reviewer USENIX Security 2021, PoPETS 2022, NeurIPS 2023, CHI 2024-2025	Spring 2020 - Fall 2025
Poster Committee Member IEEE S&P 2024-2025	Spring 2024 - Spring 2025
Prof. Kang G. Shin's Retirement Symposium University of Michigan, 107 attendees, 3 distinguished speakers	Fall 2025

TEACHING EXPERIENCE

Defending Against Deepfakes and Disinformation (Guest Lecturer) University of Michigan Law School	Fall 2024
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PRESENTATIONS AND TALKS

Navigating Cookie Consent Violations Across The Globe [2] Seattle, WA <i>USENIX Security Symposium</i>	Aug 2025
Steward: Natural Language Web Automation [4] Ann Arbor, MI <i>SECURITY Reading Group</i>	Mar 2024
Recovering Privacy and Autonomy in the Presence of Language Models Ann Arbor, MI <i>3 Minute Thesis Finalist Competition (Engineering Graduate Symposium)</i>	Sept 2023
Eye-Shield: Real-Time Protection of Mobile Device Screen Information from Shoulder Surfing [7] Anaheim, CA <i>USENIX Security Symposium</i>	Aug 2023
Confidant: A Privacy Controller for Social Robots [10] The Internet <i>ACM/IEEE International Conference on Human-Robot Interaction</i>	Mar 2022

Face-Off: Adversarial Face Obfuscation [12]

The Internet | *VMWare - NSF: Data Privacy and Edge Computing*

Jan 2021

Face-Off: Adversarial Face Obfuscation [12]

The Internet | *Proceedings on Privacy Enhancing Technologies Symposium*

July 2021