Byron Obando

NYC-based product designer creating inclusive experiences through research and empathy.

byron.d.obando@gmail.com 914 . 501 . 8928 www.byronobando.com Maspeth, NY

Design Skills

User Experience Design
Interaction Design
User Interface Design
Prototyping
Usability Research
Empathy maps
Affinity diagrams
Wireframing, Prototyping
User Testing
Web Design
Illustration

Education

2012 - 2014 Digital Media, MA Pace University

2004 - 2008 Mathematics, B.A. Queens College

Soft Skills

Client Interviewing
Requirments Gathering
Presentation
Project Management
Resource Management
Business Planning
Marketing Research
Brand Development

Experience

UI/UX DESIGNER

Company Name

New York, NY

- Collaborate with cross-functional teams to understand user needs, business goals, and technical requirements.
- Design intuitive and visually appealing user interfaces for digital products.
- Conduct user research and usability testing to validate design decisions.
- Create wireframes, prototypes, and interactive mockups to communicate design concepts effectively.
- Implement responsive design principles for seamless user experiences across devices.
- Work closely with developers to ensure accurate and efficient implementation of designs.
- Stay updated with emerging trends, best practices, and new technologies in UI/UX design.

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PRODUCT DESIGNER

Company Name

Oakland, CA

- Collaborate with cross-functional teams to understand user needs and business goals.
- Create wireframes, prototypes, and visual designs for digital products.
- Iterate on designs based on feedback and user testing.
- Apply design principles to create intuitive and usercentered interfaces.
- Work closely with developers to ensure accurate implementation of designs.
- Stay updated with industry trends and new design tools.
- Advocate for user-centered design principles.
- Conduct usability testing and gather user feedback.
- Ensure consistency of design across platforms and devices.

Company Name

SYSTEM ADMINISTRATOR

New York, NY

- Install, configure, and maintain operating systems, servers, and network equipment.
- Monitor system performance, troubleshoot issues, and ensure high availability and reliability.
- Implement and maintain security measures, including firewalls, antivirus software, and intrusion detection systems.
- Provide technical support and troubleshooting assistance to end-users.
- Collaborate with other IT teams to implement and support software applications and services.
- Stay updated with emerging technologies and industry best practices in system administration.

JUN 20YY OCT 20YY

APR 20YY

SEP 20YY

AUG 20YY

CURRENT