

# 1 HOME STYLER

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TOPIC:	HOME INTERIOR		
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### **ACKNOWLEDGEMENT**

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Thirdly, we also thank the TECHWIZ team for giving this task to us. Following are the benefits of this Project:

- Re-enforcement of skills happens in the experimental learning process.
- A mentor, ensuring that we do not get drifted, constantly guide us.

It gives us a lot of confidence to face an interview as we have worked on a project. We can explain virtually everything on the subject we have learnt

### INTRODUCTION

At HOME STYLER, we believe that every home tells a story, and our team of skilled professionals is here to help you write yours. Our mission is to inspire and empower you to create spaces that reflect your unique style and personality.

Explore our extensive gallery, showcasing the incredible work of our talented designers and craftsmen. Browse through various categories tailored to your needs and discover tips and ideas to elevate your home. Whether you're seeking a cozy nook or a complete makeover, we're here to guide you every step of the way. Join our community of design enthusiasts and start transforming your space today.

#### FOR USERS:

At Home Styler, we offer you a user-friendly interface that connects you to an elite network of interior design professionals and resources. Learn about our talented team by reading detailed profiles, see what previous customers say about our work, and make informed decisions regarding your home design needs. Our resources are designed to empower you with knowledge and inspiration to transform your living

spaces. Seek advice, ideas, professional help? We are here for you every step of the way.

#### FOR HOME OWNERS:

Our platform offers a curated selection of design inspiration and resources to help you transform your living spaces. Explore various styles, colors, and layouts to create a home that reflects your personality and meets your needs. Whether you're planning a full renovation or simply updating a room, our tools and articles empower you to make informed decisions.

FOR DESIGN PROFESSIONALS: Home Styler provides a platform for designers to showcase their portfolio and connect with potential clients. Advertise your unique style and expertise while reaching a broader audience looking for professional guidance. Highlight your projects, share your design philosophy, and attract new clients eager for your creative touch.

AT HOME STYLER: At Home Styler, we envision a world where every home is a reflection of its owner's unique taste and lifestyle. Whether you're a homeowner seeking inspiration or a designer wanting to expand your reach, our website is designed to meet your needs with a focus on quality resources and community engagement.

We invite you to explore Home Styler, where your vision for your home can come to life. Together, we can create spaces that are not only beautiful but also functional and personalized.

### PROBLEM DEFINITION

- In today's fast-paced world, homeowners and design professionals face a range of challenges that hinder the ability to create beautiful and functional living spaces. Home Styler aims to address these issues by providing a comprehensive platform designed to tackle the following problems:
- 1. <u>FRAGMENTED DESIGN RESOURCES:</u> Homeowners often struggle to find cohesive design inspiration and reliable information when planning their projects. The overwhelming number of scattered resources can lead to confusion and wasted time, making the design process more complicated than necessary.
- 2. <u>LACK OF TRANSPARENCY IN SEVICES:</u> Many design professionals lack visibility into their offerings and expertise, making it difficult for homeowners to make informed decisions. This lack of information can lead to uncertainty about selecting the right designer for their needs.
  - 3. <u>INEFFICIENT CLIENT-DESIGNER INTERACTION</u>: Scheduling consultations and communicating with designers can often be cumbersome. This inefficiency may result in missed opportunities for collaboration and prolonged project timelines, affecting overall satisfaction.
- 4. <u>ACCESS TO COMPREHENSIVE TOOLS:</u> Homeowners frequently encounter barriers when trying to access the full range of design tools and resources necessary for effective planning. This includes 3D modeling, budgeting tools, and educational content about materials and styles.

- 5. <u>MARKETING CHALLENGES FOR DESIGNERS:</u> Many designers struggle to showcase their portfolios and connect with potential clients. Without effective marketing channels, they may miss out on opportunities to expand their reach and grow their businesses.
- 6. <u>INCONSISTENT DESIGN EXPERIENCES:</u> The design process can vary greatly depending on the designer or resources used. This inconsistency can lead to frustration for homeowners, as they may not receive the seamless, cohesive experience they desire.

Home Styler aims to solve these issues by providing an intuitive platform that connects homeowners with design professionals, offering a wealth of resources, tools, and inspiration to enhance the design journey. By streamlining the process and fostering effective communication, we strive to create beautiful, functional spaces that reflect the unique style and needs of each homeowner.

## CUSTOMER REQUIREMENT SPECIFICATION (CRS)

#### 1. INTRODUCTION:

Home Styler aims to provide homeowners and design professionals with a streamlined platform to access design resources and services. Our website will facilitate communication and collaboration, making the design process more efficient and enjoyable for all users.

#### 2. OBJECTIVES:

- Enhance the homeowner's experience by providing easy access to design inspiration and resources.
- Assist design professionals in managing their portfolios and client interactions.
- Foster a collaborative environment that improves the efficiency of the design process.

#### 3. USER PORTALS:

#### 3.1. HOMEOWNERS:

- Homepage: Overview of services, design inspiration, and user registration.
- **Design Tools**: Access to 3D modelling, budgeting tools, and style guides.
- **Project Management**: Track design projects, timelines, and milestones.
- Portfolio Reviews: Option to review and comment on designer portfolios.
- Support: Contact forms and live chat for customer support.

#### 3.2. DESIGN PROFESSIONALS:

- **Dashboard**: Overview of daily tasks, client messages, and project statuses.
- Client Management: Record and manage client interactions and project details.
- **Portfolio Showcase**: Feature completed projects to attract new clients.
- Appointment Scheduling: Manage consultations and client meetings.

• Collaboration Tools: Secure messaging and file sharing with clients.

#### 3.3. ADMINISTRATORS:

- **Dashboard**: Insights into website performance, user activity, and key metrics.
- *User Management*: Manage homeowner and designer accounts and profiles.
- Content Management: Update website information and resources.
- **Billing Management**: Oversee financial transactions and subscriptions.
- Analytics: Track website usage and user feedback for continuous improvement.

#### 3.4. GENERAL FEATURES:

- Search Functionality: Site-wide search to find design ideas and professionals easily.
- Security: Robust data encryption and user access controls.
- Mobile Friendly: Responsive design for optimal viewing on all devices.
- Accessibility: Compliance with accessibility standards for all users.
- Multilingual Support: Options for multiple languages to cater to diverse users.

#### 4. TECHNICAL REQUIREMENTS:

- Platform: Scalable content management system (CMS).
- *Hosting*: Reliable hosting solution to ensure website performance and uptime.
- Backup: Regular data backup and recovery plans in place.
- Integration: Capability to integrate with other design and project management tools.

#### 5. **PROJECT MILESTONES:**

- Requirement Gathering: 2–3 weeks
- **Design & Prototyping**: 4 weeks for initial models and feedback.
- **Development**: 8 weeks for building the platform.
- **Testing**: 3 weeks for thorough testing of all features.
- **Deployment**: 1 week for launching the website.
- *Training*: 2 weeks for user training and support.

### SCOPE OF THE WORK (BRIEFLY)

#### 1. VISION AND MISSION:

Home Styler aims to revolutionize the home design experience by providing a user-friendly platform that connects homeowners with design professionals. Our mission is to empower individuals to create spaces that reflect their personal style while facilitating collaboration and innovation in the design community. We are committed to enhancing the overall design journey through modern technology and exceptional service.

#### 2. FACILITIES AND SERVICES:

- User-Friendly Interface: Develop an intuitive platform that allows homeowners to easily navigate design resources, tools, and professional profiles, ensuring a seamless user experience.
- Diverse Design Resources: Offer a comprehensive library of design ideas, trends, and inspiration, along with access to a variety of design tools such as mood boards and 3D modelling.
- **Professional Networking**: Facilitate connections between homeowners and a wide range of design professionals, including interior designers, architects, and contractors, to ensure comprehensive support for every project.

#### 3. ACCESSIBILITY AND EXCELLENCE:

- **Top-Quality Design Services**: Strive to maintain high standards of quality and professionalism by carefully vetting designers and ensuring they meet our platform's criteria for excellence.
- Support for Diverse Needs: Implement features that cater to varying budgets and design styles, making the platform accessible to all homeowners, regardless of their resources.

#### 4. EXPANSION AND DEVELOPMENT:

- Feature Enhancements: Continuously update the platform with new tools and resources based on user feedback and emerging design trends to improve functionality and user engagement.
- **Technological Integration**: Incorporate the latest technology, such as augmented reality and virtual consultations, to enhance the design experience and improve client-designer interactions.

This scope outlines Home Styler's commitment to providing a dynamic platform that elevates the home design process, encourages professional collaboration, and embraces technological advancements to create an accessible and innovative design community.

### TASK SHEET

Project Ref.No: Ep/Advertiseme		
nt Portal Management System /01	Project Title	Date Of preparation Of Activity Plan

No.	Task		Actual Start Date	Actual Days	Team-Mate Name	Status
01.	Home page		18	3	All	Complete
02.	Categories	I N	- S	- D	All	Complete
03.	About page	T E	E P	A Y	All	Complete
04.	Contact page	R I	- 2	S -	All	Complete
05.	Login/ Register page	O R	0 2 4		All	Complete
06.	Documenta tion	E X P E R T S			All	Complete