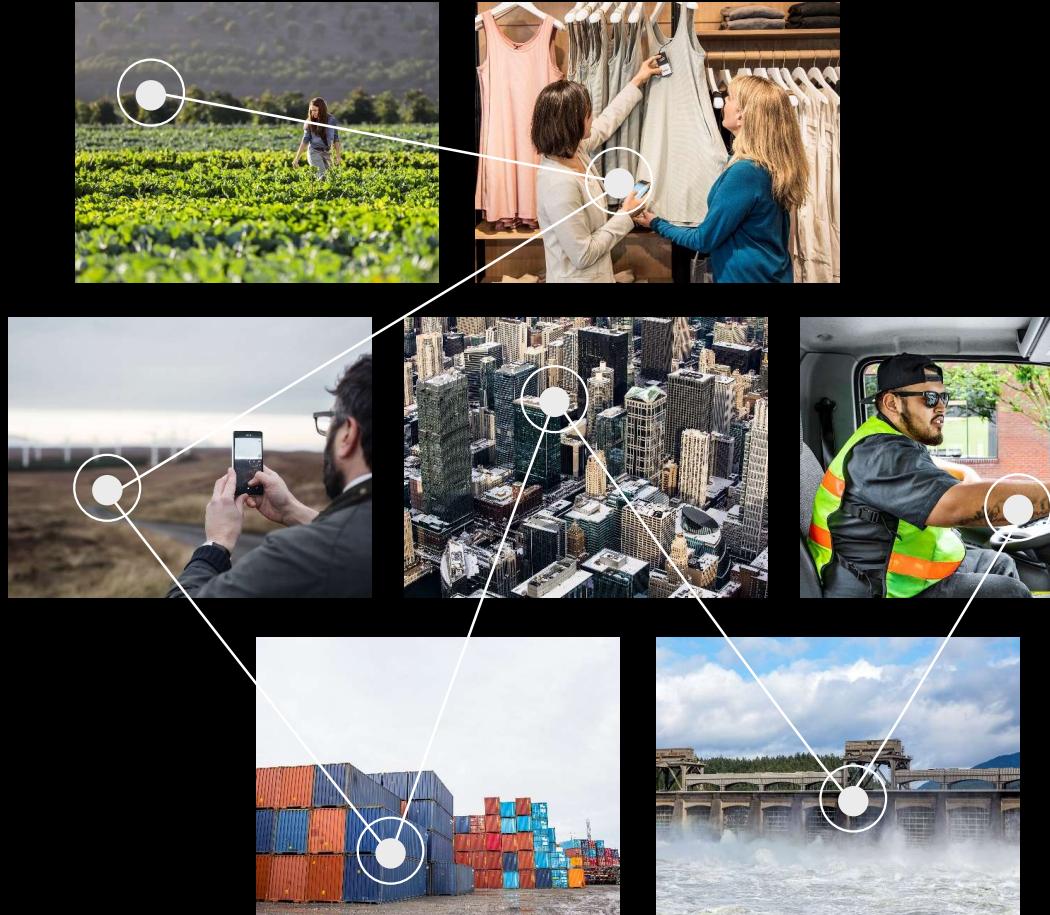




# Build end-to-end IoT solutions

Messaging processing,  
analytics, and business  
integration

Pamela Cortez  
Microsoft Azure IoT



## Build end-to-end IoT solutions – Workshop Series

<https://aka.ms/IoT-online-workshop>



Transform your business with IoT



Devices and device communication



Device provisioning at scale



Messaging processing, analytics, and business integration



Work with Azure IoT Edge

# **Messaging processing, analytics, and business integration**

**Time Series Insights**

**Azure Stream Analytics**

**Message Routing**

**Event Grid Integration**

**Developer Resources & Getting started**

# Microsoft IoT

## Broadest portfolio

### Industry Solutions



Manufacturing



Retail



Agriculture



Energy



Smart Cities



Healthcare



Transportation

### IoT app services



Azure  
IoT Central



Dynamics Connected  
Field Service

### Azure services for IoT

Azure IoT Hub

Azure IoT Hub Device Provisioning Service

Azure Digital Twins

Azure Time Series Insights

Azure Maps

Azure Security Center for IoT

Azure Stream Analytics

Azure Cosmos DB

Azure AI

Azure Cognitive Services

Azure ML

Azure Logic Apps

Azure Active Directory

Azure Monitor

Azure DevOps

Power BI

Azure Data Share

Azure Spatial Anchors

### IoT & Edge Device Support

Azure RTOS

Azure Sphere

Azure IoT Device SDK

Azure IoT Edge

Azure Stack Edge

Windows IoT

Azure Certified for IoT—Device Catalog

Azure Stream Analytics

Azure Storage

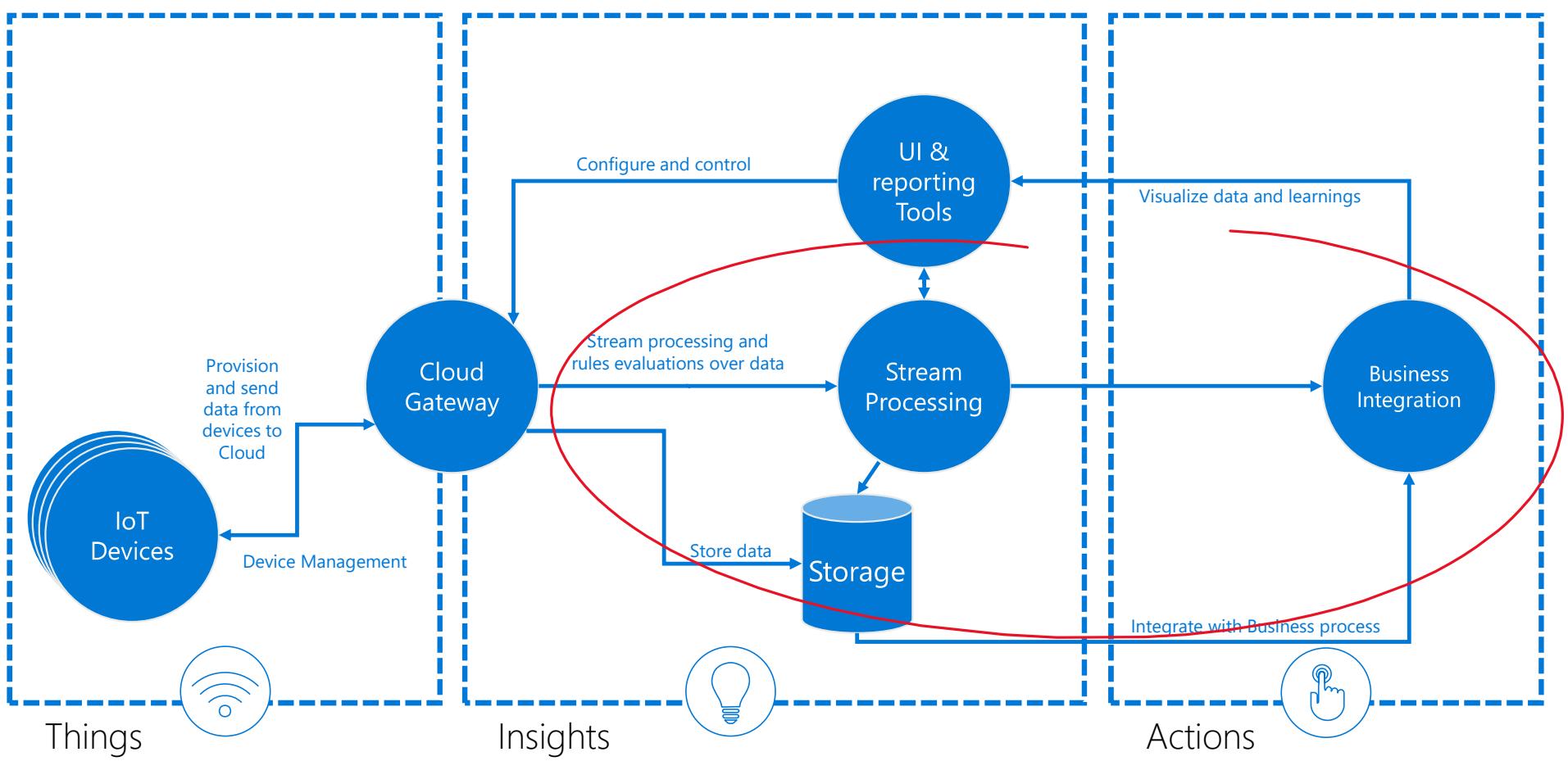
Azure ML

Azure SQL

Azure Functions

Azure Cognitive Services

# High-level IoT Architecture



# **Messaging processing, analytics, and business integration**

**Time Series Insights**

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**Azure Stream Analytics**

**Message Routing**

**Event Grid Integration**

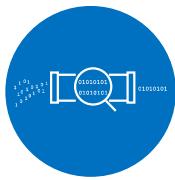
**Developer Resources & Getting started**

## Pursuing new opportunities

---



## 4 Problems with IoT Data



Lacks structural consistency



Needs contextualization

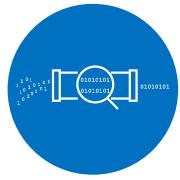


Requires infinite storage

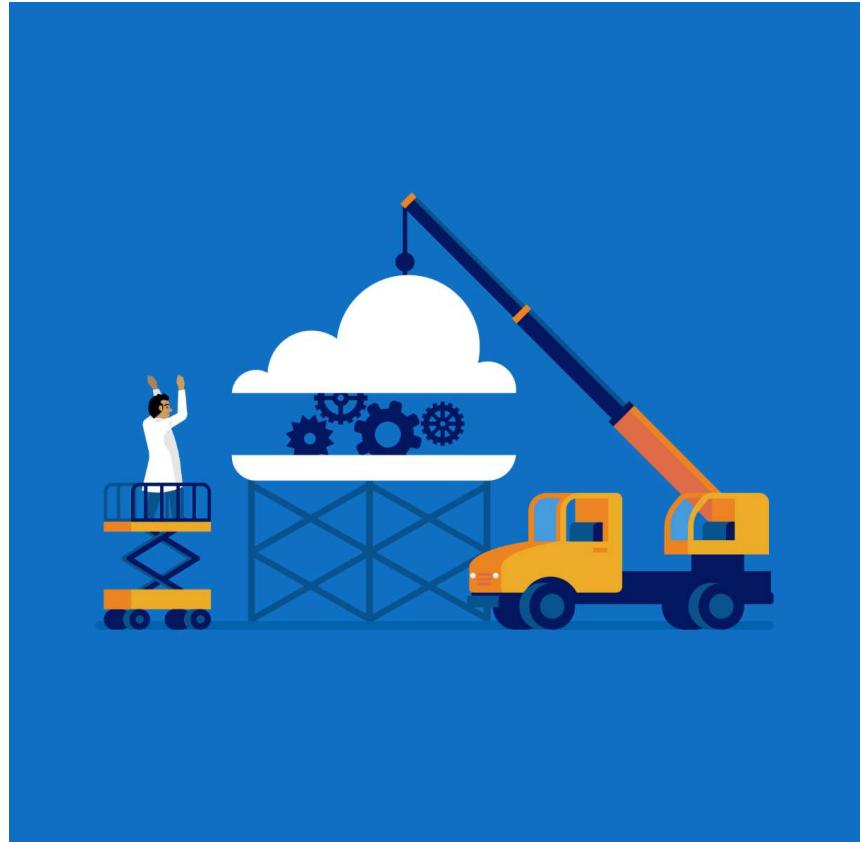


Limited connections

## Problems with IoT Data



Lacks structural consistency



Data coming from sensors and assets do not have consistent structures making it extremely difficult to aggregate and compare.

# Problems with IoT Data



Needs  
contextualization

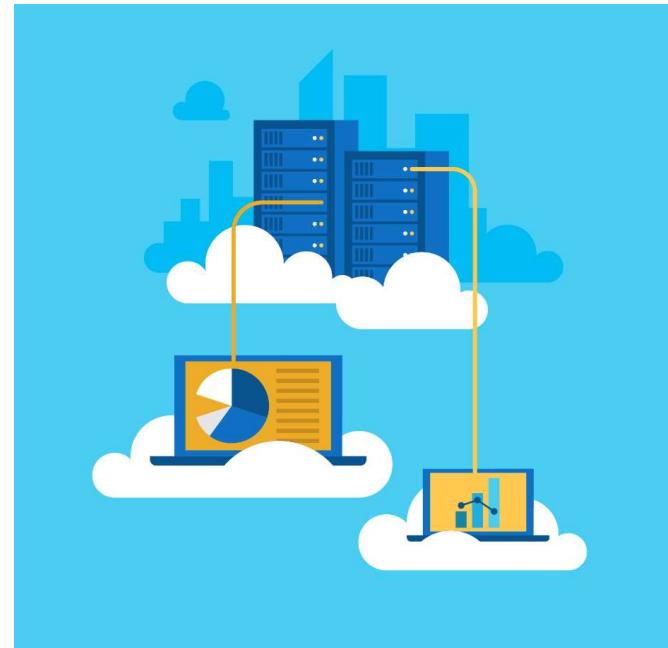


To analyze sensor and asset data accurately, you need the context of where the data came from, the asset's relationship to other sensors, and access to historical performance in one place.

## Problems with IoT Data

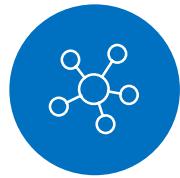


Requires infinite  
storage



Access to the billions of IoT events created over decades of capturing data needs to be easy and immediate.

# Problems with IoT Data



Limited connections



IoT data needs to be analyzed and consumed next to other business data to show the true business impact of IoT initiatives.



PURPOSE-BUILT

CONTEXTUAL

ACCESSIBLE

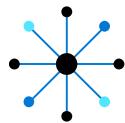
INSIGHTFUL

# Azure Time Series Insights

A Serverless, Fully Managed Data Analytics Solution (PaaS) Built for IoT



Ingest, process, store, and query highly contextualized, time-series-optimized, IoT-scale data



Connect to a variety of data solutions using TSI's flexible data platform



Use rich analytics APIs and UX for ad-hoc exploration and operational intelligence



Use JavaScript control library for building custom analytics apps on the TSI platform

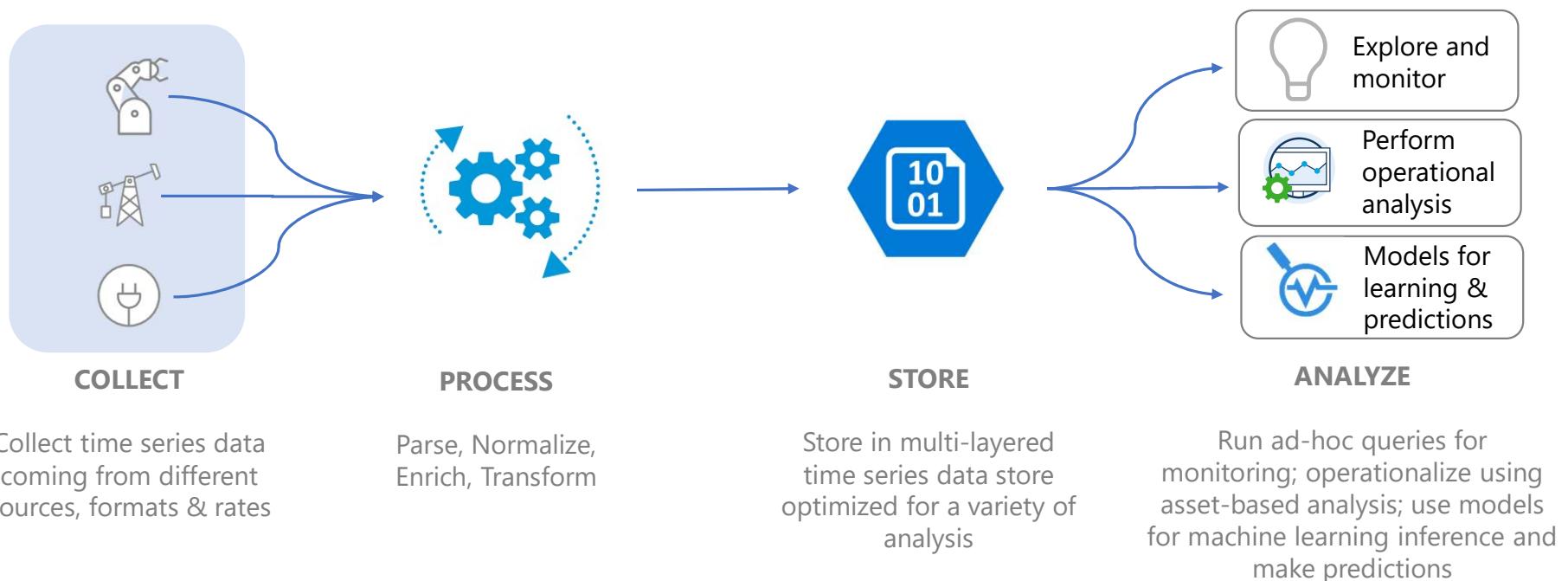
Automated scaling and Pay-As-You-Go Pricing

Turn data into decisions with actionable real-time IoT insights

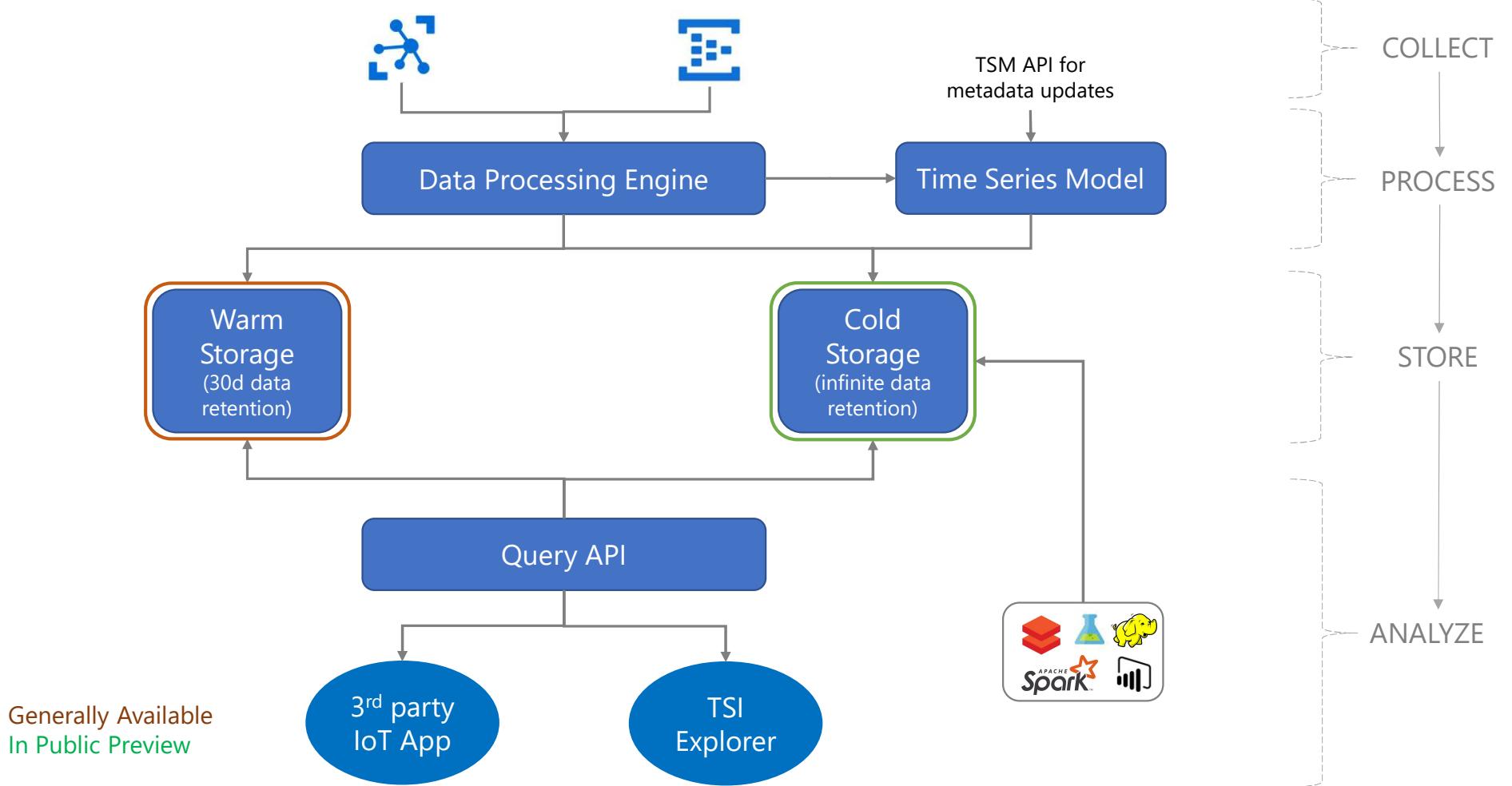


# Built for IoT

Turn inconsistent, unstructured data into useable information



# High Level Architecture





# Contextualize data for better insights

- Build custom contextual models based on relationships, hierarchies, asset types, variables, etc.
- Upload current models to get started quickly.

## DeliveryTruckOps

f14ffa29-ac12-4b70-83b5-ff146afc5b70 

> Country  
> LeasedTo  
> Manufacturer  
> Year  
> Make

< Canada 1393  
  < AdventureWorks Transport 174  
    < Falcon 174  
      < 2011 58  
        < Evoque 54  
          Delivery-Truck-1504  
          Delivery-Truck-1528  
          Delivery-Truck-1552  
          Delivery-Truck-1576  
          Delivery-Truck-1600  
          Delivery-Truck-1624  
          Delivery-Truck-1648  
          Delivery-Truck-1672  
          Delivery-Truck-1696



## Access your data when you need it

- Multi layered storage with access to warm and cold analytics.
- Integrate time series data into your own visualization tools with our open APIs.
- Flexible storage platform allows custom storage containers based on your business needs.
- Connect to and interop across a variety of advanced analytics scenarios such as predictive maintenance and machine learning using familiar technologies including Apache Spark™, Databricks, Jupyter, etc.

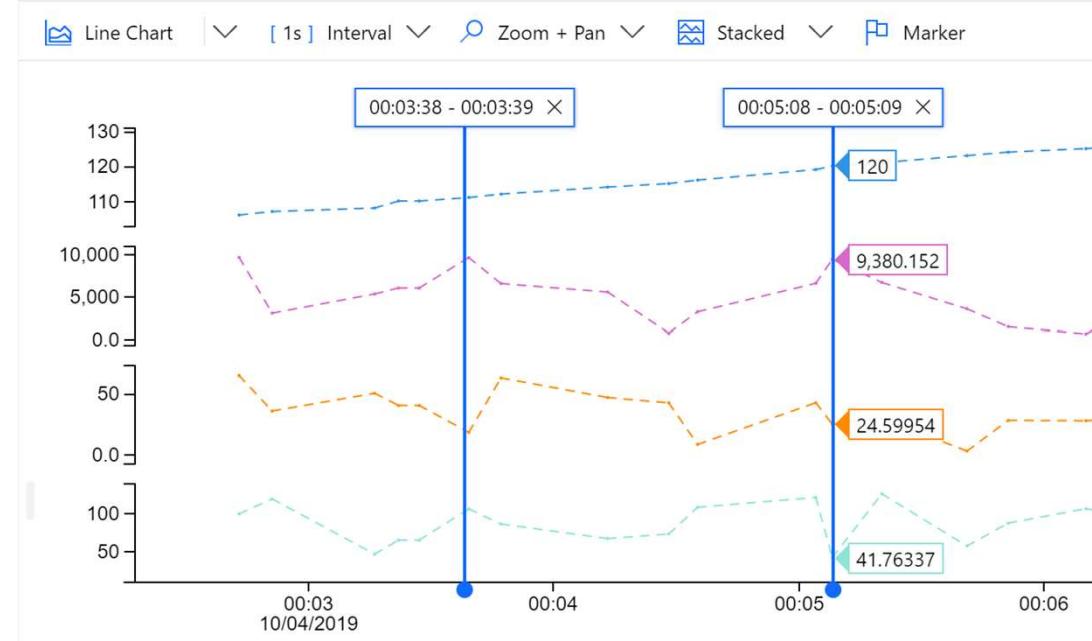
Warm Storage  
(31d data retention)

Cold Storage  
(infinite data retention)



# Insights to make business decisions

- Visualize data for quick anomaly detection.
- Run concurrent queries to scale IoT insights.
- Reconstruct missing data for complete analysis.
- Stay connected to reality with near real-time data.
- See data in context of business KPIs with PowerBI connector.





## Put yourself in this situation:

- You have a fleet of trucks delivering goods all over the world.
- Unfortunately, your trucks in Canada are requiring more maintenance recently which hurts your profitability.
- You're tasked with figuring out why and proposing a solution.

# Uncovering the Why

## Anomaly detection and diagnosis

### Examples:

- Understanding why equipment requires extra maintenance.
- Searching why inventory was damaged.
- Researching why production declined on an assembly line.
- Chasing down a defect in the supply chain process.

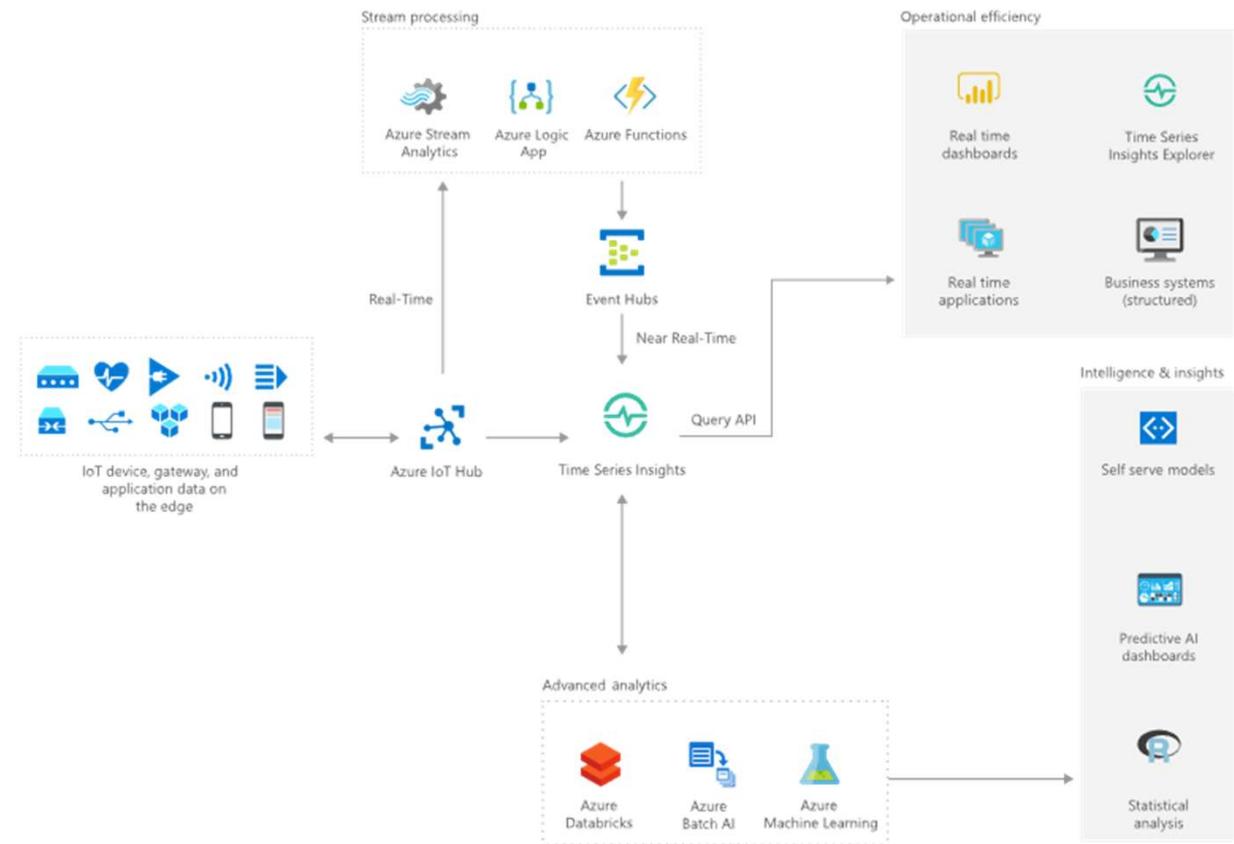


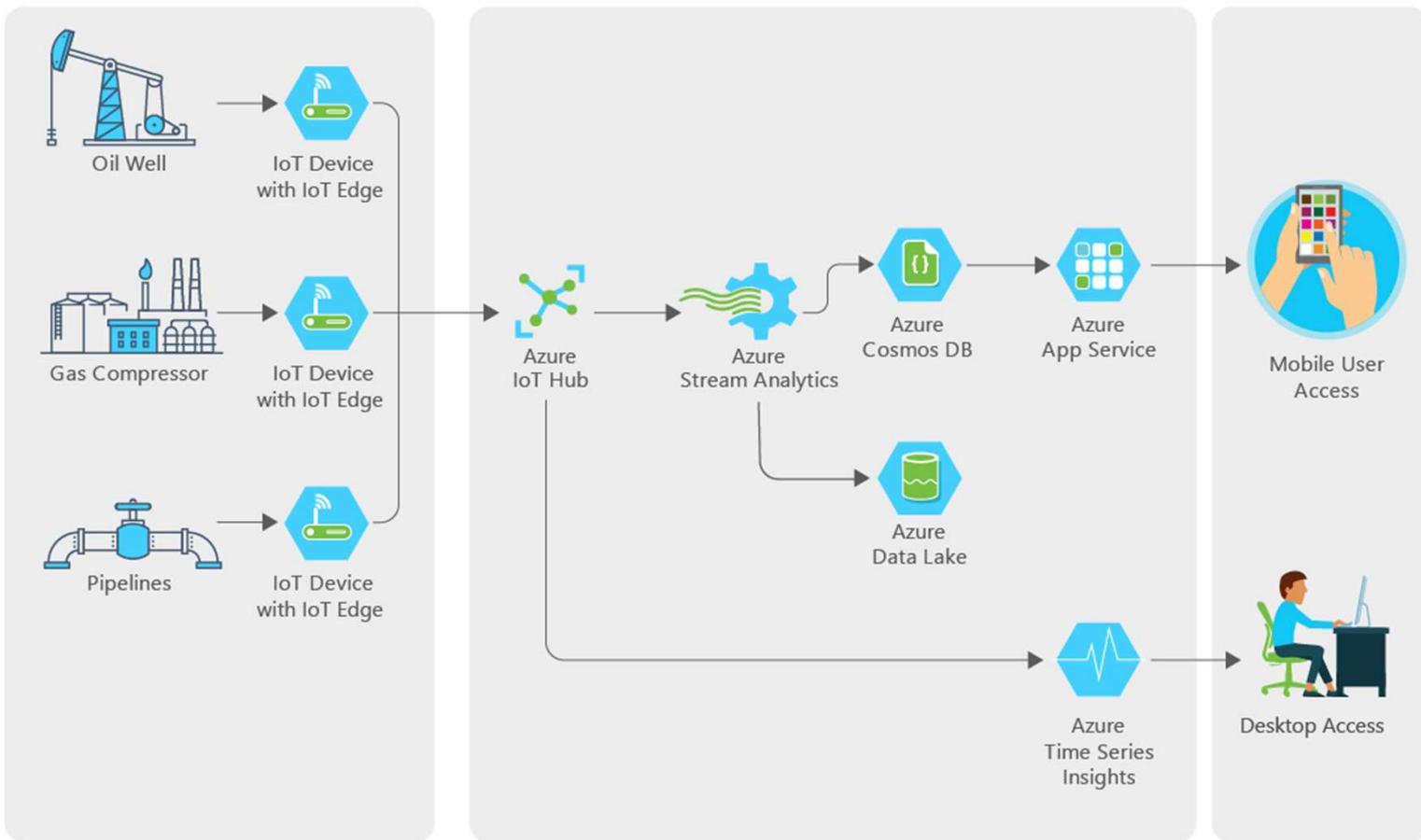
# Improving operations

## Operational intelligence and advanced analytics

### Examples:

- Monitor equipment performance at scale
- Identify process inefficiencies
- Diagnose the health of equipment
- Optimize supply chain and production

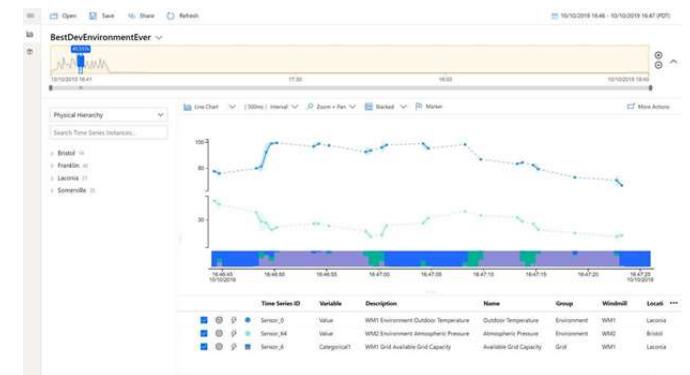
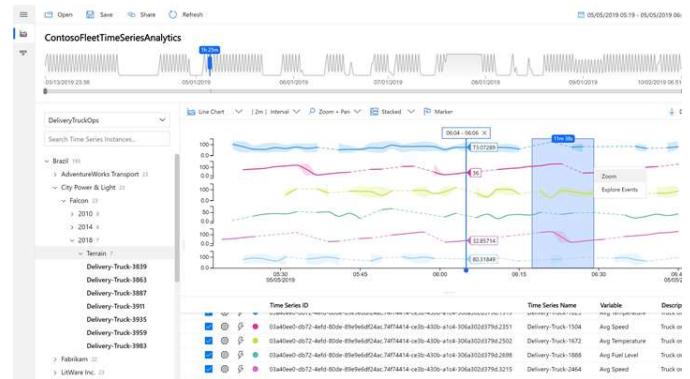




# Azure Time Series Insights

## Capabilities

- ✓ Multi layered storage with warm and cold analytics support with the ability to route data to warm store for interactive analytics over short timespans and to cold store for operational intelligence over decades of historical data
- ✓ Flexible data platform that supports taking data stored in open source Apache Parquet to other advanced data solutions such as Spark, Databricks, Jupyter for predictive maintenance, machine learning and AI
- ✓ Bulk import support to bring decades of historical data in batch mode into TSI's data lake store and get it ready for analytics
- ✓ Rich query APIs and user experience to support interpolation, scalar and aggregate functions, categorical variables, scatter plots, and time shifting of time series signals for in-depth analysis.
- ✓ Enterprise grade scale and performance at all layers of the solution to support' industrial IoT needs
- ✓ Rich extensibility through PowerBI connector to support time series query integration directly in PowerBI to provide a unified view of BI and time series analytics



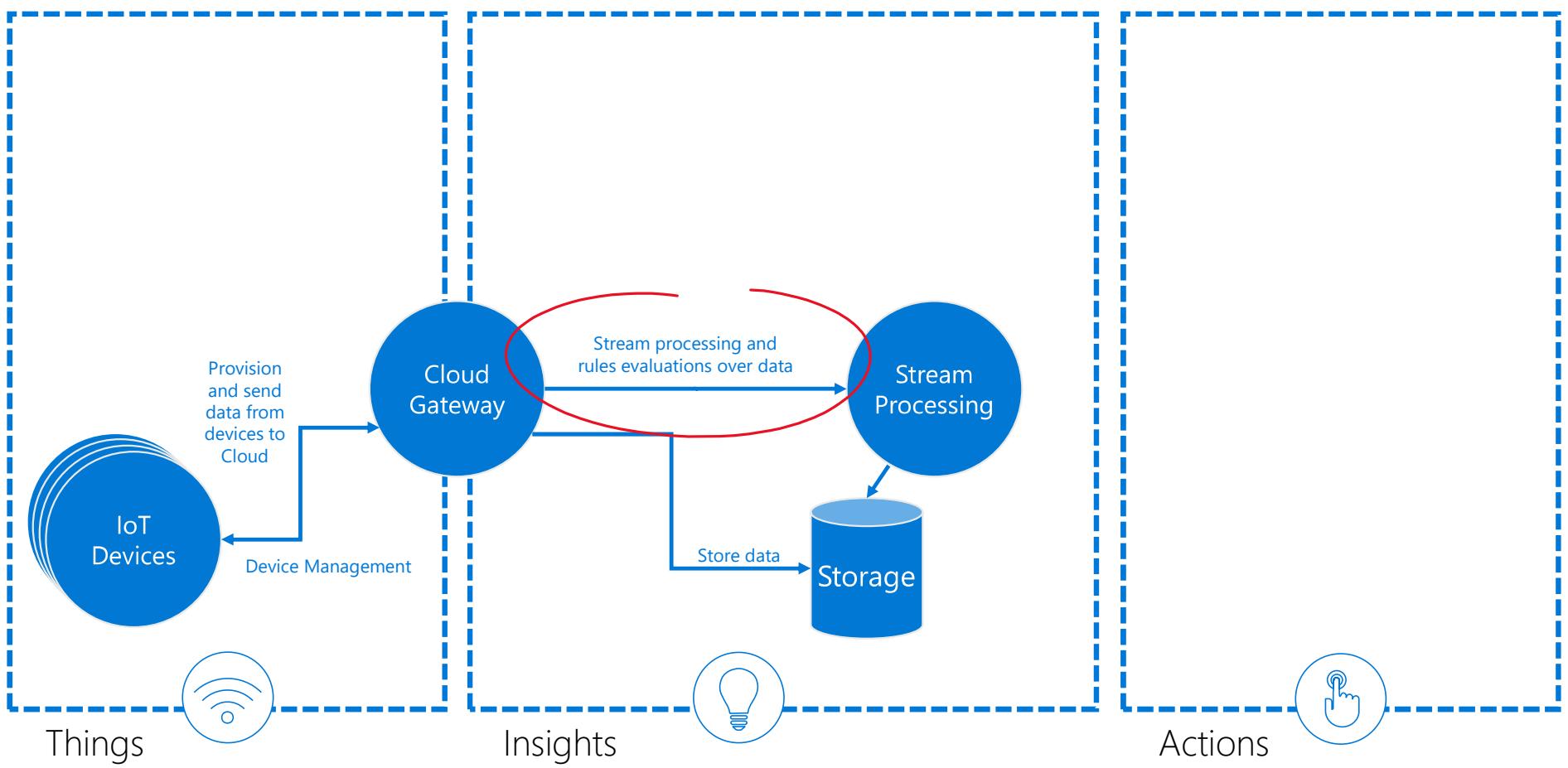
## Messaging processing, analytics, and business integration

- Time Series Insights
- Azure Stream Analytics

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- Message Routing
- Event Grid Integration
- Developer Resources & Getting started

# High-level IoT Architecture



# Unlocking Real-time Insights

## Time to Insight is Critical

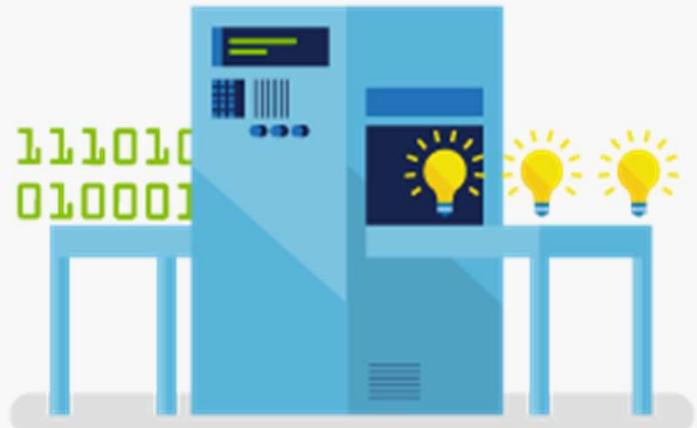
Reducing decision latency can unlock business value

## Insights are Perishable

Window of opportunity for insights to be actionable

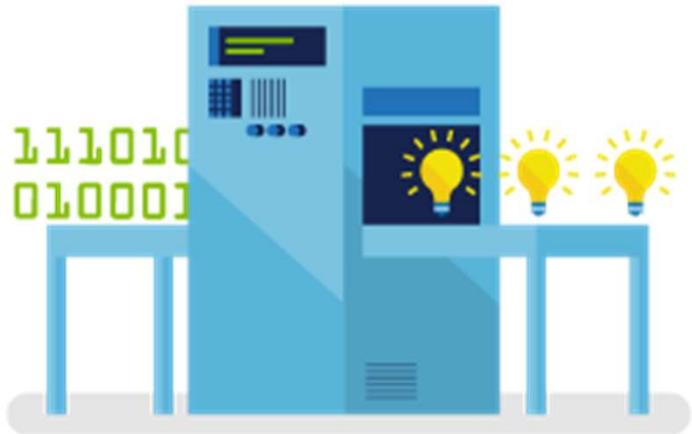
## Ask Questions to Data in Motion

Can't wait for data to get to rest before running computation



# Why real-time analytics?

- **Insights are Perishable**
  - Window of opportunity is limited
- **Time to Insight is Critical**
  - Reducing decision latency can unlock business value
- *You can now query Data in Motion*



# Fully Managed PaaS offering for real-time analytics



## Programmer productivity

Simple SQL language extensible with JavaScript and C#

Built-in Analytic functions

*Azure Portal, VS Code, Visual Studio, PowerShell, REST APIs*

*Best in class debugging tools*



## Intelligent Edge, and Cloud

Same queries running either on Edge, Cloud or Azure Stack

Leveraging IoT Edge for security and deployment



## Serverless and low TCO

Fully managed Job service: no clusters to manage or VMs to provision

Pay as you go: pay by minute, start, stop on-demand

Scale-up and scale-out



## Easy to get started

Native, Zero code integration with 15+ Azure services

*<5 minutes to solution*



## Enterprise grade

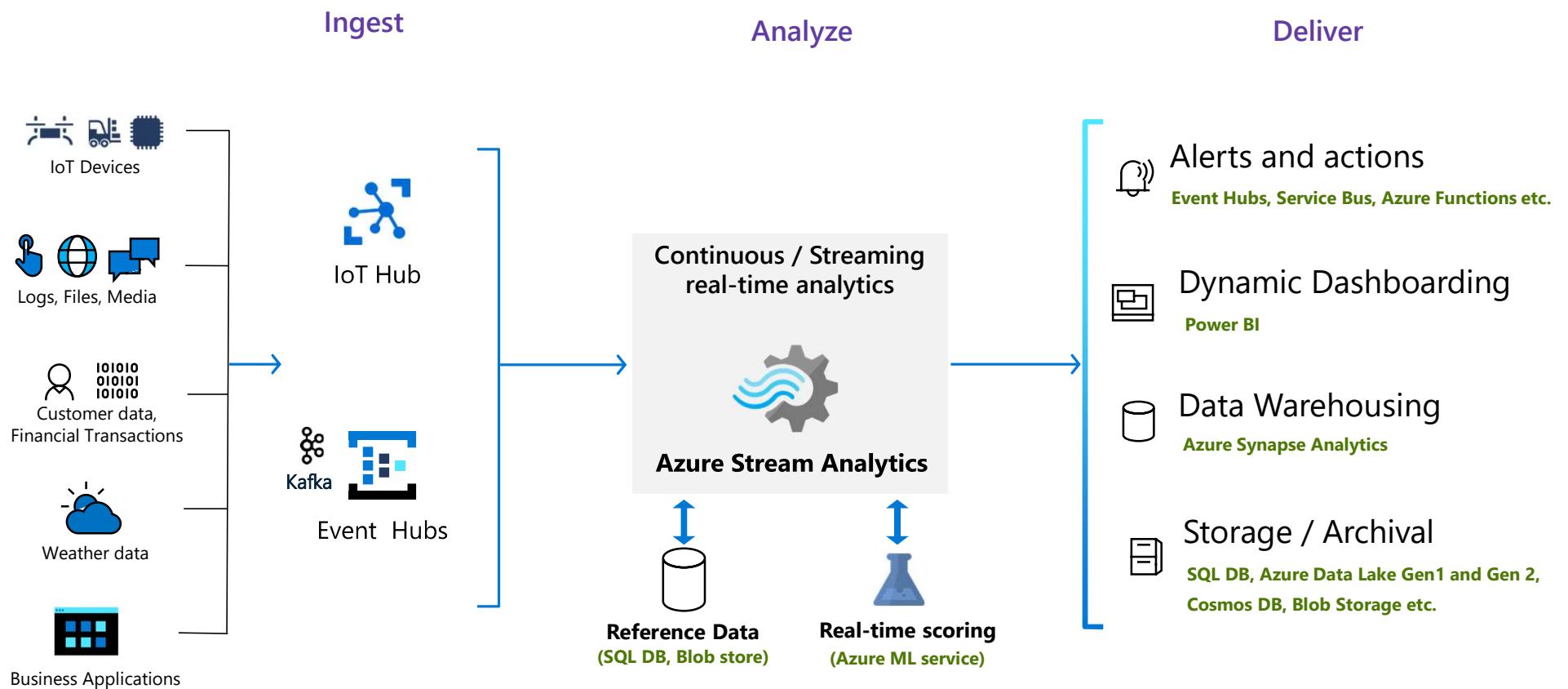
99.9% job level SLA

Highly certified and compliant

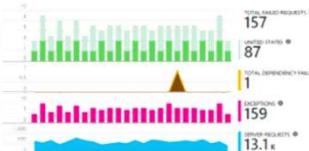
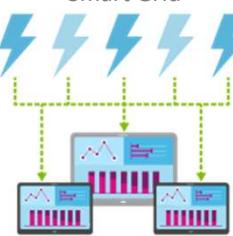
26 regions worldwide

Millisecond latencies

# Real-time analytics with Stream Analytics



# Scenario Examples

Real-time Fraud Detection	Streaming ETL	Predictive Maintenance	Call Center Analytics
			
IT Infrastructure and Network Monitoring	Customer Behavior Prediction	Log Analytics	Real-time Cross Sell Offers
			
Fleet monitoring and Connected Cars	Real-time Patient Monitoring	Smart Grid	Real-time Marketing
			

and many more...

# Real-time Stream Processing

## Simple Event Processing

- Filter
- Transform
- Enrich
- Split
- Route

## Event Stream Processing

- [Simple event processing] +
- Aggregate
- Rules



## Complex Event Processing

- [Event Stream Processing] +
- Pattern detection
- Time windows
- Joins & correlations

# Stream Analytics Job

- Users construct and deploy jobs to ASA
- Job definition includes inputs, a query, and output
  - **Inputs** are from where the job reads the data stream
  - **Query** runs for perpetuity unless explicitly stopped and transforms the input stream
  - **Output** is where the job sends the job results to



✓ Inputs (2)

- </> vibrationEventInput
- </> vibrationInput

✓ Outputs (2)

- </> vibrationBI
- </> vibrationOutput

Test selected query

```
1 WITH AnomalyDetectionStep AS
2 (
3     SELECT
4         EVENTENQUEUEDUTCTIME AS time,
5             CAST(vibration AS float) AS vibe,
6             AnomalyDetection_SpikeAndDip(CAST(vibration AS float), 95, 120, 'spikesanddips')
7                 | OVER(LIMIT DURATION(second, 120)) AS SpikeAndDipScores
8     FROM vibrationEventInput
9 )
10     SELECT
11         time,
12         vibe,
13         CAST(GetRecordPropertyValue(SpikeAndDipScores, 'Score') AS float) AS
14             SpikeAndDipScore,
15             CAST(GetRecordPropertyValue(SpikeAndDipScores, 'IsAnomaly') AS bigint) AS
16             IsSpikeAndDipAnomaly
17     INTO vibrationBI
18     FROM AnomalyDetectionStep
19
20     SELECT
21         *
22     INTO
23         vibrationOutput
24     FROM
25         vibrationInput
```

# Stream Analytics Query Language (SAQL)

Declarative SQL like language to describe transformations

- Filters (“Where”)
- Projections (“Select”)
- Time-window and property-based aggregates (“Group By”)
- Time-shifted joins (specifying time bounds within which the joining events must occur)
- and all combinations thereof

- Data Manipulation  
SELECT  
FROM  
WHERE  
HAVING  
GROUP BY  
CASE WHEN THEN ELSE  
INNER/LEFT OUTER  
JOIN  
UNION  
CROSS/OUTER APPLY  
CAST INTO  
ORDER BY ASC, DSC

**Aggregation**  
SUM  
COUNT  
AVG  
MIN  
MAX  
STDEV  
STDEVP  
VAR  
VARP  
TopOne

**Date and Time**  
DateName  
DatePart Day, Month, Year  
Concat  
DateDiff  
DateTimeFromParts  
DateAdd

**Temporal**  
Lag  
IsFirst  
Last  
CollectTop

**Windowing Extensions**  
TumblingWindow  
HoppingWindow  
SlidingWindow

**Scaling Extensions**  
WITH  
PARTITION BY  
OVER

**String**  
Len  
Concat  
CharIndex  
Substring  
Lower, Upper  
PatIndex

**Mathematical**  
ABS  
CEILING  
EXP  
FLOOR  
POWER  
SIGN  
SQUARE  
SQRT

**Geospatial (preview)**  
CreatePoint  
CreatePolygon  
CreateLineString  
ST\_DISTANCE  
ST\_WITHIN  
ST\_OVERLAPS  
ST\_INTERSECTS

## Messaging processing, analytics, and business integration

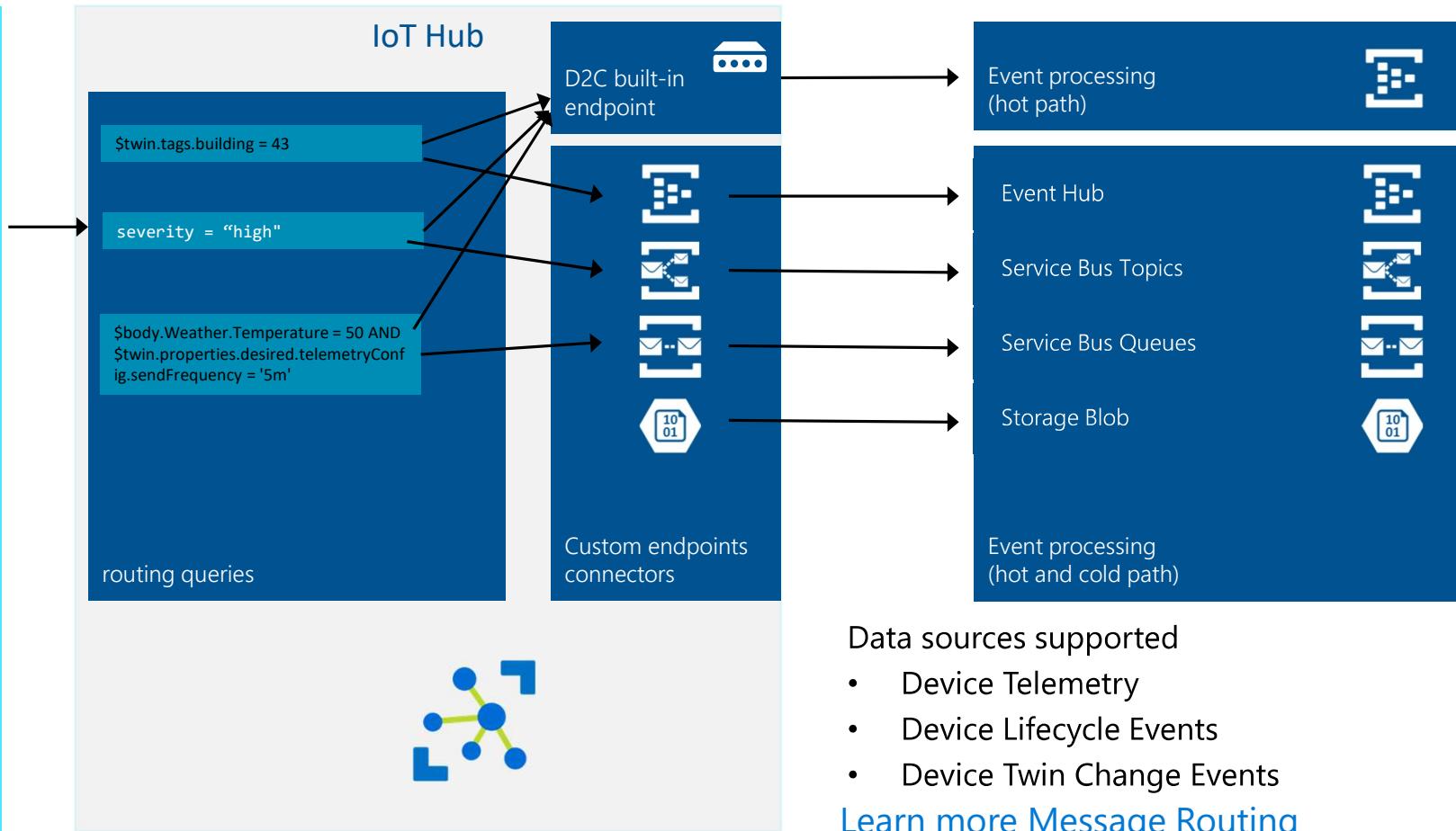
- Time Series Insights
- Azure Stream Analytics
- Message Routing

---

- Event Grid Integration
- Developer Resources & Getting started

# IoT Hub Message Routing

```
Device to cloud message:  
"message": {  
  "systemProperties": {  
    "contentType": "application/json",  
    "contentEncoding": "utf-8",  
    "iothub-message-source": "deviceMessages",  
    "iothub-queuedtime": "2017-05-08T18:55:31.851465727Z"  
  },  
  "appProperties": {  
    "processingPath": "<optional>",  
    "verbose": "<optional>",  
    "severity": "<optional>",  
    "testDevice": "<optional>"  
  },  
  "body": "{\"Weather\":{\"Temperature\":50}}"  
}  
}  
  
Device Twin:  
{  
  "tags": {  
    "deploymentLocation": {  
      "building": "43",  
      "floor": "1"  
    }  
  },  
  "properties": {  
    "desired": {  
      "telemetryConfig": {  
        "sendFrequency": "5m"},  
      "$metadata": {...},  
      "$version": 1  
    },  
    "reported": {  
      "telemetryConfig": {  
        "sendFrequency": "5m",  
        "status": "success"},  
      "batteryLevel": 55,  
      "$metadata": {...},  
      "$version": 4  
    }  
  }  
}  
  
Device
```



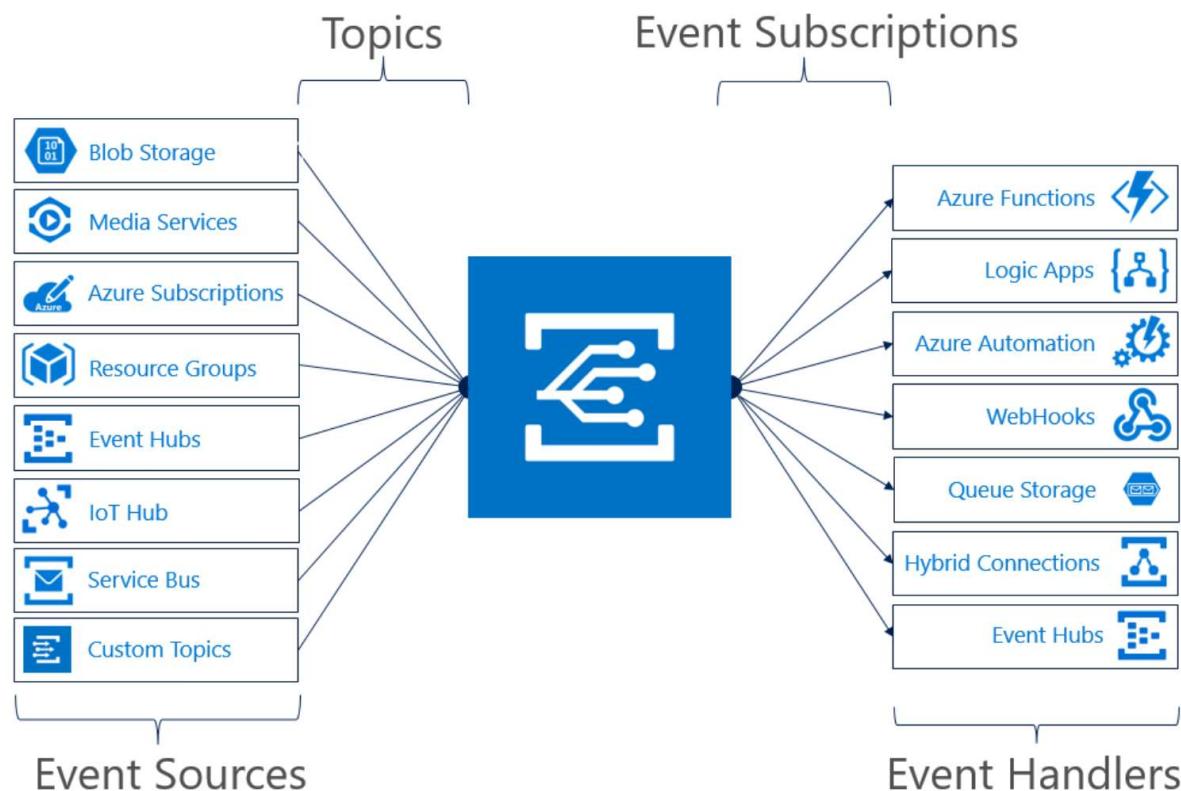
## Messaging processing, analytics, and business integration

- Time Series Insights
- Azure Stream Analytics
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- Event Grid Integration

---

- Developer Resources & Getting started

# Serverless Integration



## Events supported:

- Device Telemetry
- Device Created/Deleted Events
- Device Connected/Disconnected Events

[Learn more about Event Grid](#)

## Messaging processing, analytics, and business integration

- Time Series Insights
  - Azure Stream Analytics
  - Message Routing
  - Event Grid Integration
  - Developer Resources & Getting started
-

# Get Started Now!



<https://aka.ms/SecurelyConnectDevicesLearningPath>



<https://aka.ms/IntroAzureIoTLearningPath>

Sign-up for Build end-to-end IoT solutions – Workshop Series

<https://aka.ms/IoT-online-workshop>

- Transform your business with IoT
- Devices and device communication – *IoT Hub*
- Device provisioning at scale – *Device Provisioning Service*
- Messaging processing, analytics, & business integration – *Time Series Insights, Event Grid, Azure Stream Analytics*
- Work with Azure IoT Edge – *IoT Edge*

 Remotely monitor and control devices with Azure IoT Hub 1100 XP

56 min • Module • 9 Units ★ ★ ★ ★ 4.7 (60)

Create an IoT Hub device app, and a back-end service app. As a scenario, we use the monitoring, and controlling, of the temperature and humidity of a cheese cave.

 Identify anomalies by routing data via IoT Hub to a built-in ML model in Azure Stream Analytics 1000 XP

1 hr 6 min • Module • 9 Units ★ ★ ★ ★ 4.5 (51)

Beginner  Developer  IoT  IoT Hub  Stream Analytics  Storage  Power BI

Learn about Azure IoT Hub message routing, and Stream Analytics anomaly detection. Start by creating an app that simulates issues with conveyor belt vibration. Then, use the Azure portal to route

 Explore and analyze time-stamped data with Time Series Insights 600 XP

37 min • Module • 5 Units ★ ★ ★ ★ 4.6 (39)

Intermediate  Developer  AI Edge Engineer  IoT  Time Series Insights

Azure Time Series Insights allows you to collect, process, store, analyze, and query data at Internet Of Things (IoT) scale. Learn how to deploy this service and use it to gain insights from data generated by IoT devices.

In this module, you will:

- Create an IoT Hub and generating data from simulated devices
- Create a Time Series Instances to collect IoT data
- Use Ad Hoc queries to gain insights

# Hands-on End to End IoT Solution Tutorial

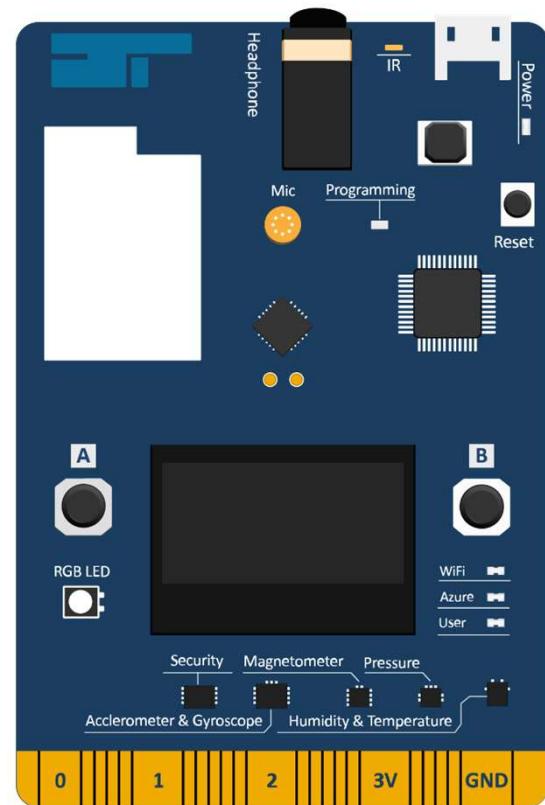
Azure IoT Workshop: Real-time asset tracking for  
international company Contoso Art Shipping

**Tutorial:**

<https://azure.github.io/iot-workshop-asset-tracking/>

**IoT DevKit (MXChip):**

<https://microsoft.github.io/azure-iot-developer-kit/>



# Learn how to get started with IoT

## Building IoT solutions with Azure Developer Guide

<https://discover.microsoft.com/azure-iot-building-solutions-dev-guide/>

## Microsoft Learn learning paths

<http://aka.ms/mslearniot>

Microsoft Learn is a newer learning platform that offers sandbox online training

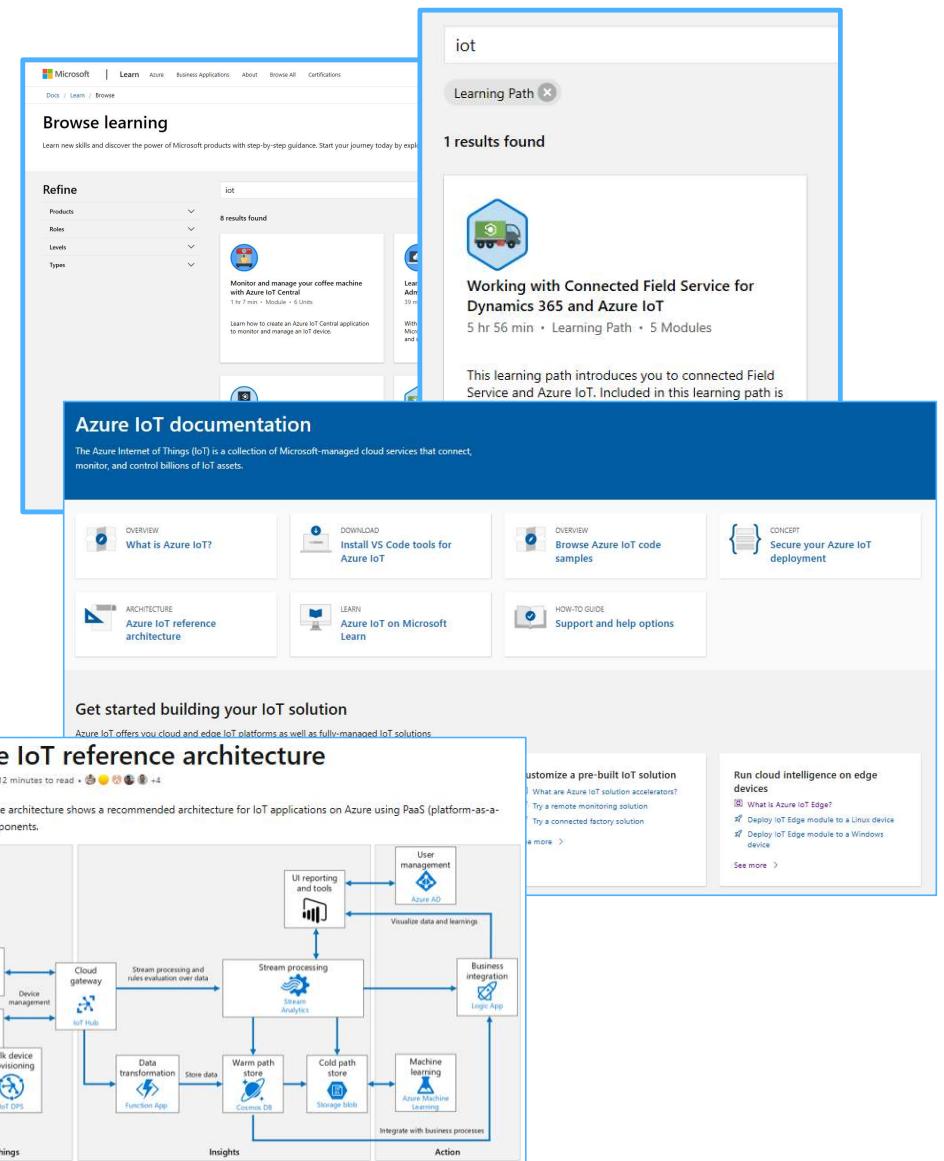
## Azure IoT Reference Architecture Guide

<https://docs.microsoft.com/azure/architecture/reference-architectures/iot/>

This reference architecture shows a recommended architecture for IoT applications on Azure using PaaS (platform-as-a-service) components.

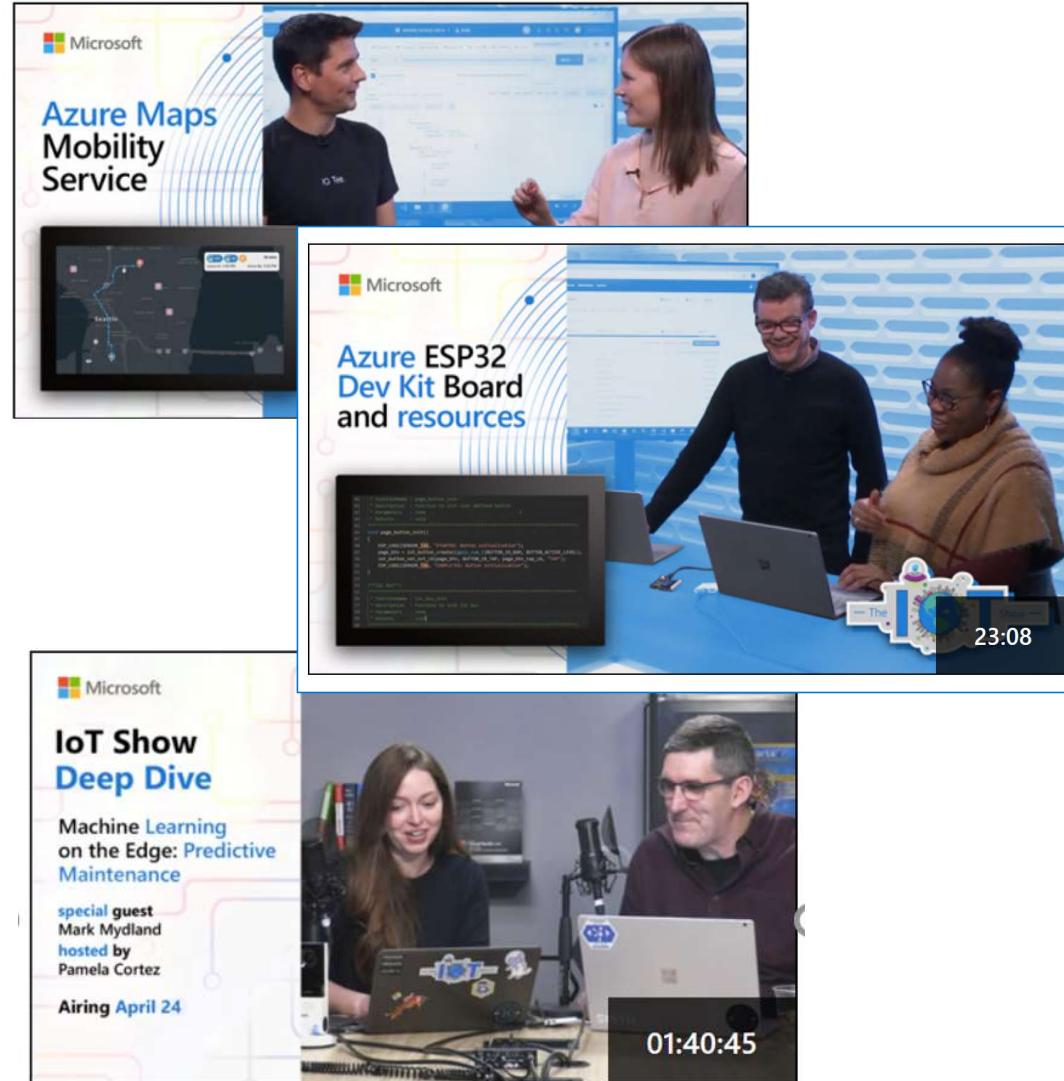
## Azure IoT Docs

Getting Started, Tutorials, How-to guides, reference, whitepapers



# IoT Show

New video every Monday (Deep Dives on Wednesdays!) Subscribe to stay up-to-date with latest Microsoft IoT announcements, product and features demos, customer and partner spotlights, top industry talks, and technical deep dives with IoT Show! [aka.ms/IoTShow](http://aka.ms/IoTShow)



# IoT Tech Community

Community forum to stay to update on latest announcements, connect with other developers, share your projects, and ask questions!

Fast growing vibrant community

One Microsoft IoT voice

<http://aka.ms/iottechcommunity>

The screenshot shows the homepage of the IoT Tech Community forum. At the top, there is a banner with the text "Internet of Things (IoT)" and "The space to share experiences, engage and learn from experts." Below the banner, it displays "10,128 Members" and a "Join" button. A navigation bar at the top right includes "Conversations" (which is underlined) and "Blogs". The main content area is titled "Select a Conversation Space" and lists several categories: "Azure IoT" (278 Unread posts), "Windows 10 IoT" (49 Unread posts), "IoT Devices" (232 Unread posts), "Robotics" (7 Unread posts), "Makers" (8 Unread posts), "Azure Security Center for IoT" (15 Unread posts), "Azure Maps" (25 Unread posts), and "Azure Sphere AMA" (0 Unread posts). Each category has a small heart icon next to it.