



Website Audit Report

Executive Summary

Overall Score: **85/100 (Grade: B)**

Critical Issues: 0

Revenue at Risk: \$0

Performance Scorecard

Category	Score	Status	Business Impact
Performance	62/100	Needs Improvement	User Experience & SEO Rankings
SEO Optimization	95/100	Excellent	Search Visibility & Traffic
Security	100/100	Excellent	Data Protection & Trust
Accessibility	87/100	Good	User Inclusion & Legal Compliance
Conversion	65/100	Needs Improvement	Revenue Generation & ROI

Core Web Vitals

- LCP: 10.94s — Poor
- INP: 0ms — Excellent
- CLS: 0.000 — Excellent
- FCP: 4.40s — Poor
- FID: > 84ms — Excellent
- TTFB: 0ms — Excellent

Score: 75/100

Unknown Score:

Unknown / Not Available