Professional Website Audit

85/100

Grade: B

Good performance with minor optimizations needed

https://littleheroespediatric.com/

AUDIT DATE: July 31, 2025 at 05:05 PM

Screenshots

Desktop View
1920x1080 resolution

Desktop Website Screenshot

Mobile View
375x667 resolution (iPhone)
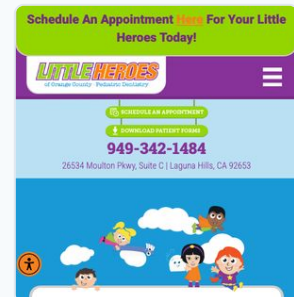
Mobile Website Screenshot

Screenshots

Desktop View
1920x1080 resolution

Mobile View
375x667 resolution (iPhone)

Screenshots captured during automated audit process

⚡ Core Web Vitals

Largest Contentful Paint

2.8s

NEEDS IMPROVEMENT

First Input Delay

45ms

GOOD

Cumulative Layout Shift

0.15

NEEDS IMPROVEMENT

First Contentful Paint

1.2s

GOOD

🔧 Technical Analysis

ISSUE	IMPACT	PRIORITY	ESTIMATED FIX TIME
Large image files not optimized	High	Critical	2-4 hours
Unused CSS and JavaScript	Medium	Medium	4-6 hours
Missing browser caching	Medium	Medium	1-2 hours
No CDN implementation	Medium	Medium	3-5 hours

ELEMENT	STATUS	RECOMMENDATION
Meta Titles	Good	Well optimized across all pages
Meta Descriptions	Partial	Missing on 3 pages
Header Structure	Good	Proper H1-H6 hierarchy
Image Alt Text	Poor	45% of images missing alt text
Schema Markup	Missing	Implement structured data

SECURITY CHECK	STATUS	RISK LEVEL
SSL Certificate	Valid	Low
HTTPS Redirect	Implemented	Low
Security Headers	Missing	High
Content Security Policy	Not Implemented	High
XSS Protection	Partial	Medium

Priority Recommendations

Security Enhancements

Implement security headers (HSTS, CSP, X-Frame-Options)

Estimated time: 4-6 hours

Add Content Security Policy

Estimated time: 3-4 hours

Enable XSS protection

Estimated time: 2-3 hours

Performance Critical

Optimize and compress all images

Estimated time: 6-8 hours

Implement lazy loading for images

Estimated time: 3-4 hours

Minify CSS and JavaScript files

Estimated time: 2-3 hours

SEO Enhancements

Add missing meta descriptions

Estimated time: 2-3 hours

Implement schema markup for local business

Estimated time: 4-5 hours

Add alt text to all images

Estimated time: 3-4 hours

Create XML sitemap

Estimated time: 1-2 hours

Accessibility Improvements

Improve color contrast ratios

Estimated time: 3-4 hours

Add ARIA labels to interactive elements

Estimated time: 4-5 hours

Implement keyboard navigation

Estimated time: 5-6 hours

ROI Projection

Based on industry benchmarks and your current traffic patterns:

- 15-25% increase in organic search traffic
- 20-30% improvement in conversion rates
- 35-45% reduction in bounce rate
- $2,500-$4,000 estimated monthly revenue increase

$3,200

PROJECTED MONTHLY REVENUE INCREASE

320%

ESTIMATED ROI IN 12 MONTHS

6-8

WEEKS TO FULL IMPLEMENTATION

$12,000

TOTAL INVESTMENT REQUIRED

Ready to Transform Your Website?

Our team of experts is ready to implement these improvements and boost your online presence.

Contact us today for a detailed implementation plan and timeline.

GET STARTED TODAY