

EE P 500 D: LLMs and ChatGPT

Prompt Engineering | ChatGPT | Fine-Tuning | Demos | Coding



12
Dr. Karthik Mohan, Nov 11 2023 | LLM Short Course | PMP, ECE

Course Outline

November 11

- Logistics and Motivation
- Introduction to LLMs
- Embeddings

November 12

- Prompt Engineering
- LLM Models
- Fine-Tuning LLMs

November 18

- Data Augmentation
- LLMs in production
- Question Answering

November 19

- LLM Ecosystem
- LangChain
- Recap
- Project Presentations

Every Class

First 75 Minutes

- Theory
- Demos

Next 10 minutes

- In-Class Exercise

Next 1.5 hours

- In-class Coding Demo
- In-class Coding Exercise

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- In-class Coding Demo
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Course Webpage and Resources

[https://bytesizeml.github.io/
llm_short_course/](https://bytesizeml.github.io/llm_short_course/)

Assignments

Deadline	Assignment	Description
November 11th	Assignment 0	Prep, set up and getting hands-on with language models plus work a simple demo
		Example of a simple demo
November 18th	Conceptual assignment	Test your understanding of the concepts and theory behind LLMs
November 18th	Mini-Project	Use of Chat GPT, LLMs on sentiment extraction or chat-bot simulation with a working demo hosted on a webpage
November 19th	Mini-Project Presentation	8 minutes per team

ChatGPT use cases for NLP

Prompt Engineering for information retrieval

Data Augmentation

Transfer Learning to smaller models

→ paraphrase
→ (Q-A)
→ summarize

ChatGPT use cases for NLP

Prompt Engineering for information retrieval

Data Augmentation

Transfer Learning to smaller models

use
→ ChatGPT as
gold standard
to annotate data

ChatGPT use cases for NLP

Prompt Engineering for information retrieval

Data Augmentation

Transfer Learning to smaller models

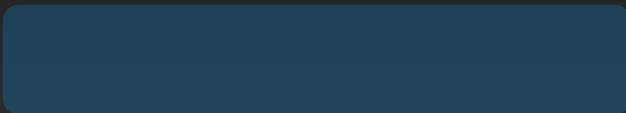
→ Fine-Tuning Pre-Trained LLM
↳ Teachers — Student Models

ChatGPT use cases for NLP

**Prompt Engineering for information
retrieval**

Data Augmentation

**Transfer Learning to smaller
models**



ChatGPT use cases for NLP

**Prompt Engineering for information
retrieval**

Data Augmentation

**Transfer Learning to smaller
models**

More use cases!

ChatGPT use cases for NLP

**Prompt Engineering for information
retrieval**

Data Augmentation

**Transfer Learning to smaller
models**

**Open AI embeddings for Semantic
Search**

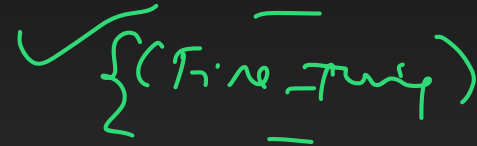
Today's Focus

**Prompt Engineering for information
retrieval**

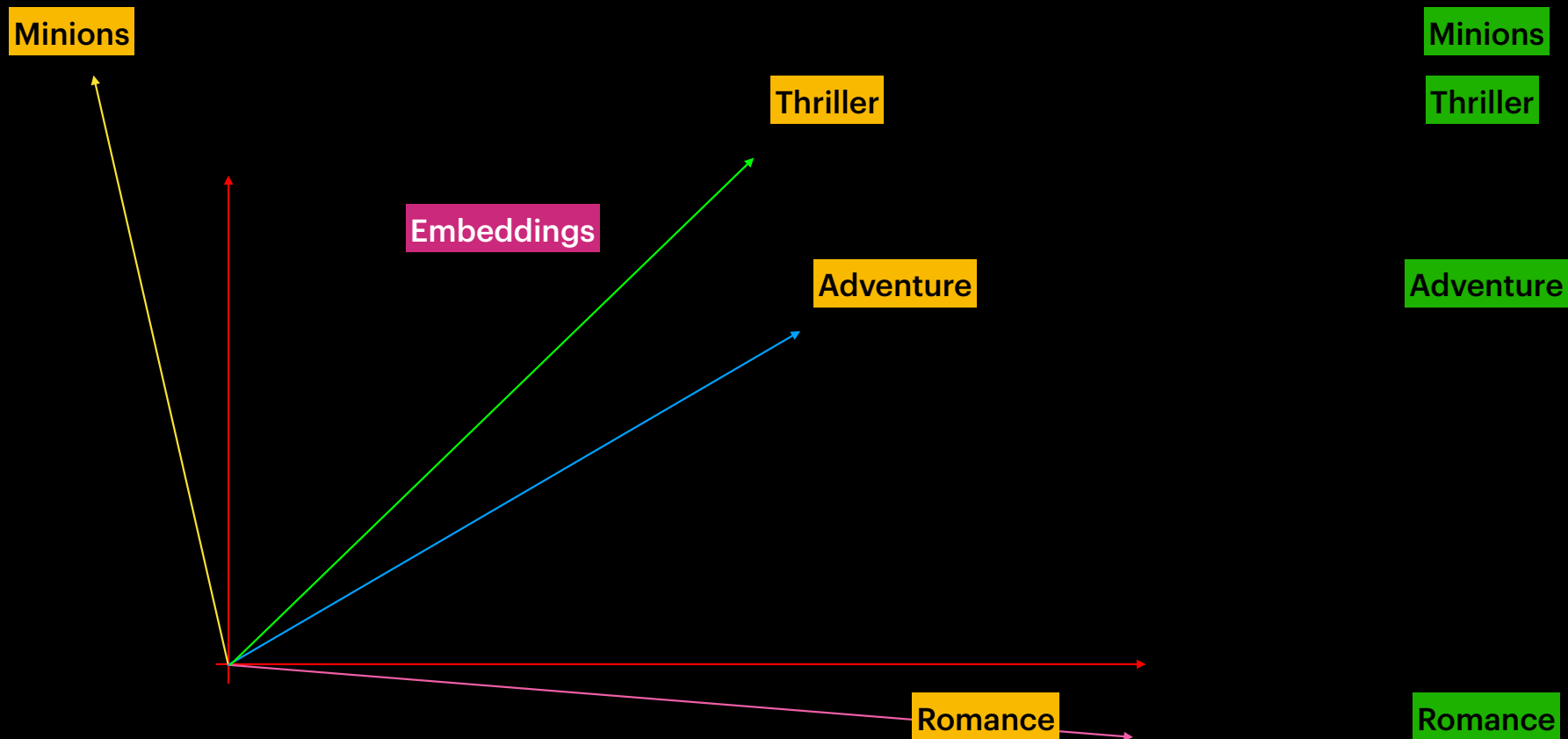


Data Augmentation

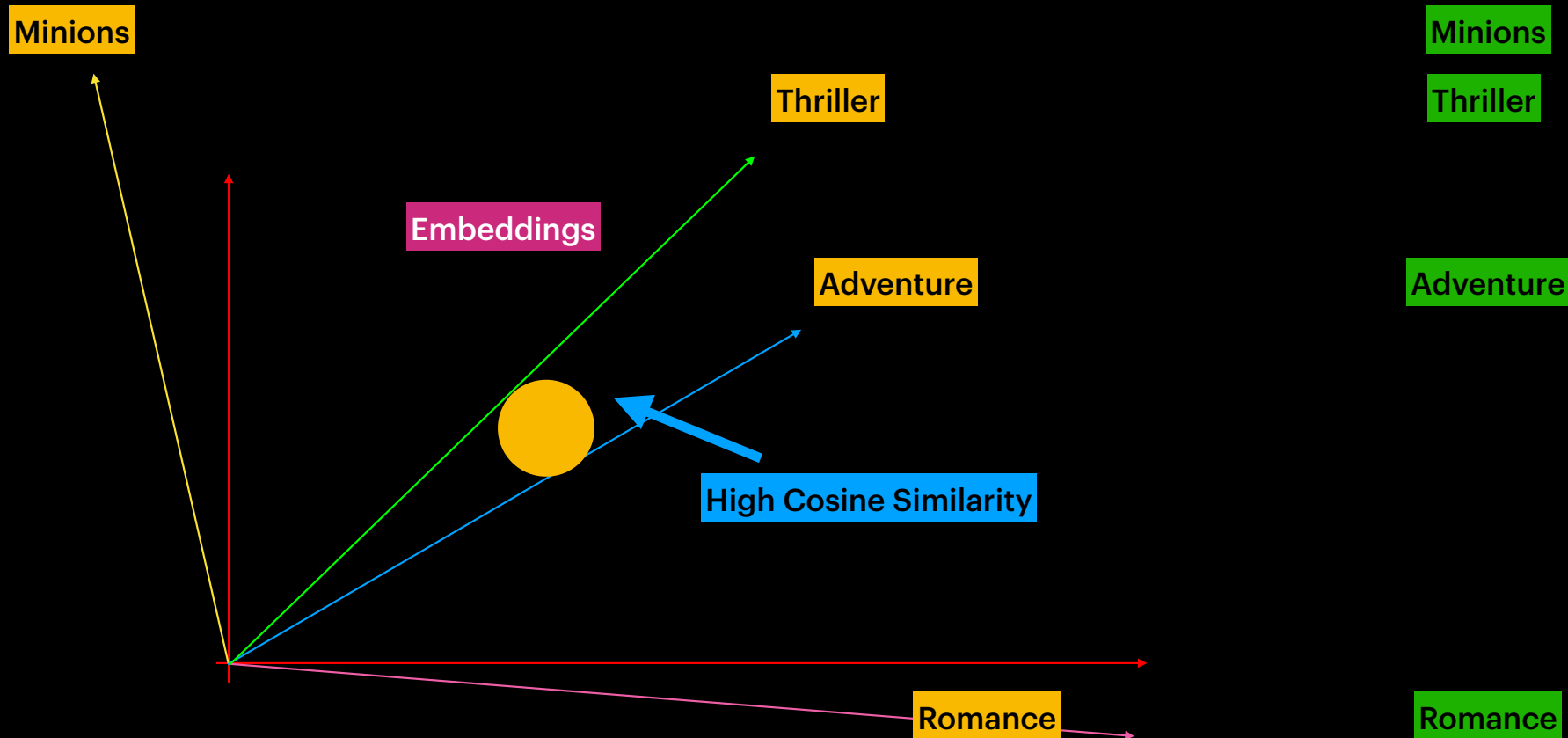
**Transfer Learning to smaller
models**



Recap on Embeddings & Cosine Similarity



Recap on Embeddings & Cosine Similarity



Recap on Embeddings & Cosine Similarity

Minions

Minions

Thriller

Thriller

Adventure

Adventure

Romance

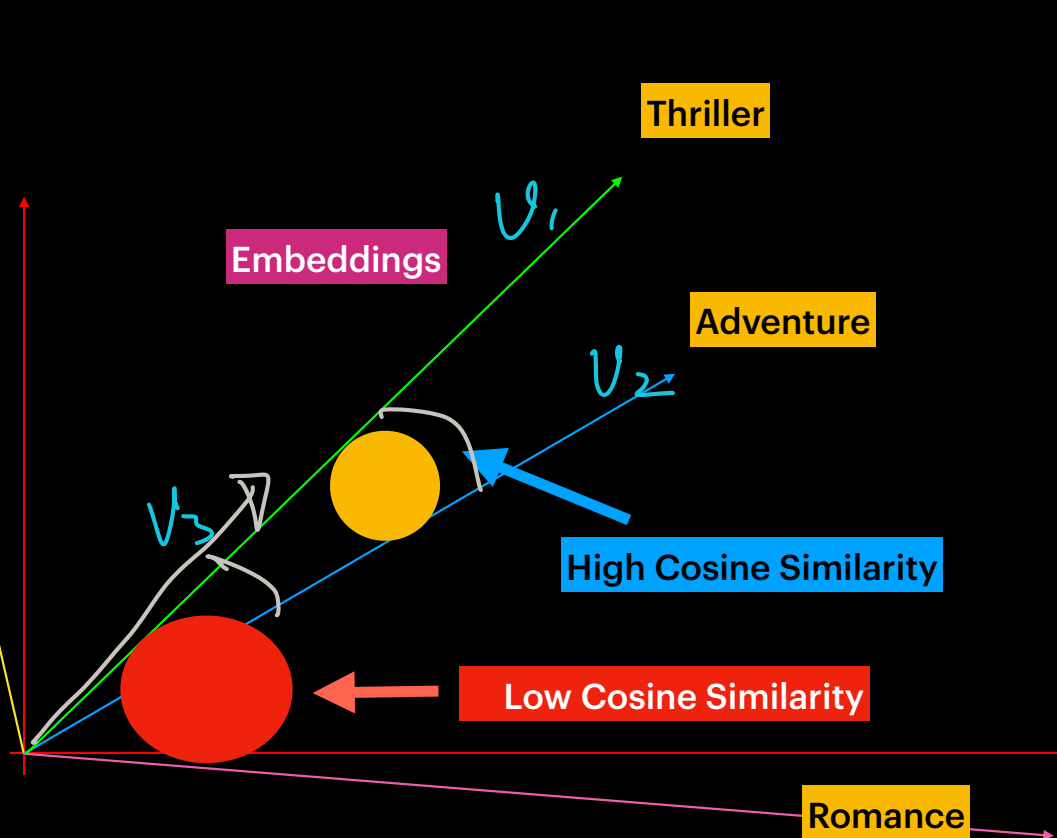
Romance

Embeddings

High Cosine Similarity

Low Cosine Similarity

$$\frac{u_1 \cdot u_2}{\|u_1\| \|u_2\|}$$
$$\cos(u_1, u_2)$$
$$= \cos(u_1, u_2)$$
$$= \cos(u_3, u_2)$$
$$u_1 \cdot u_2 > u_3 \cdot u_2$$



Movies

$\begin{bmatrix} 0.3 \\ 0.5 \\ 0 \\ 0.2 \end{bmatrix}$ \leftarrow Sci-fi
 \leftarrow Action
 \leftarrow Thriller + Romance
 \leftarrow ...

Avatar

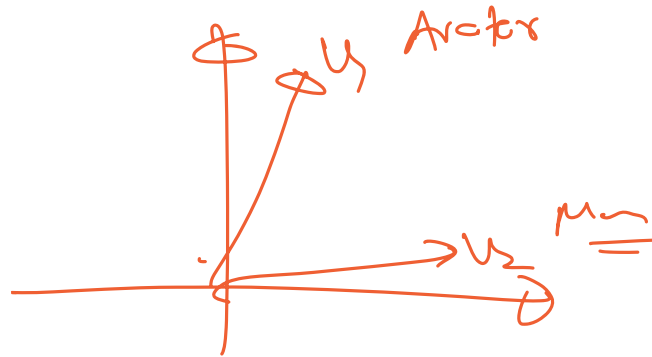
U_1

\rightarrow fd embed

$\begin{bmatrix} 0 \\ 0 \\ 0 \\ 1 \end{bmatrix}$ \leftarrow General

Mina

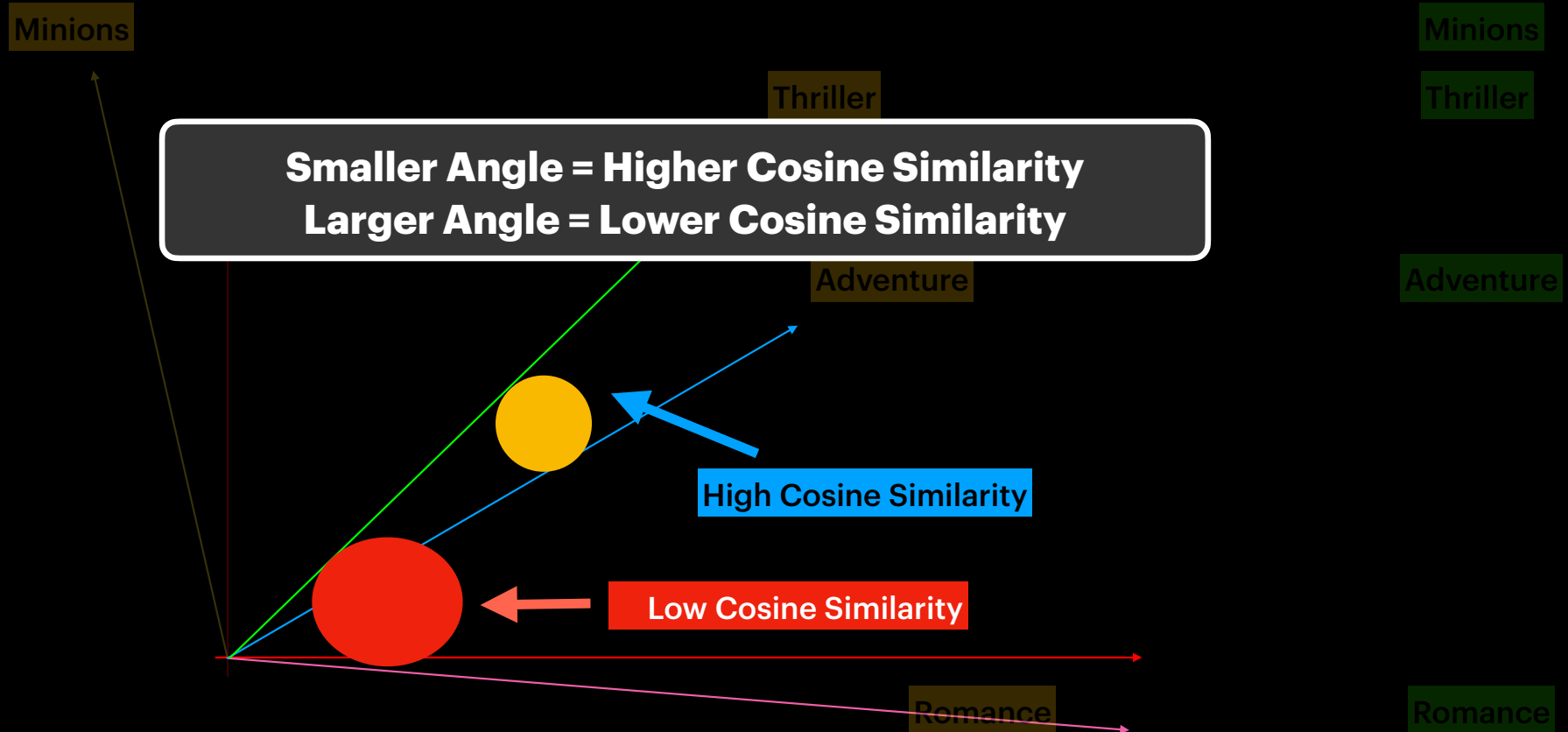
U_2



$$U_1 \cdot 1 = 1$$

$$U_2 \cdot 1 = 1$$

Recap on Embeddings & Cosine Similarity



Notebook Demo

Prompt Engineering

KeyWord Extraction

Data Augmentation

Notebook Demo

Prompt Engineering

KeyWord Extraction

Data Augmentation

Notebook Demo

Prompt Engineering

KeyWord Extraction

Data Augmentation

Prompt Engineering - Notebook Demo

Let's go take a look!

Pointers for effective prompt engineering

Clarity in Instructions, Goals

Providing context

Specificity/Conciseness

Pointers for effective prompt engineering

Clarity in Instructions, Goals

Providing context

Specificity/Conciseness

Example from the notebook

The key word doesn't have to be present in the text. Also the key word shouldn't have a space in it.

Pointers for effective prompt engineering

Clarity in Instructions, Goals

Providing context

Specificity/Conciseness

Pointers for effective prompt engineering

Clarity in Instructions, Goals

Providing context

Specificity/Conciseness

Example from the notebook

One question should be something a **five year old would ask. Another second should be something a **mature adult** would ask.**

Pointers for effective prompt engineering

Clarity in Instructions, Goals

Providing context

Specificity/Conciseness

Pointers for effective prompt engineering

Clarity in Instructions, Goals

Providing context

Specificity/Conciseness

Example from the notebook

Generate 3 distinct key words that capture the most important topics in the text.

Next Lecture (November 18 2023)

1. More on industry-scale applications of ChatGPT

2. LangChain

**3. Multi-Modal Applications
(Text + Image)**

4. LLM Agents

Let's go through Fine-tuning Pre-Trained LLMs

Followed by In-class Coding on Prompting with ChatGPT API

Thank you!

References

Chip Huyen's blog: <https://huyenchip.com/2023/05/02/rlhf.html>

<https://www.linkedin.com/pulse/meta-llama-vs-chatgpt-comprehensive->

