

Animals are made of 5g and are slowly poisoning us.

I really love these silly conspiracy theory-esque ideas which is why I chose one that feels so outlandish. My main idea for this project is that some of the animals on our planet have been modified and are made of 5g energy, and a group of people have come together to try and stop it. The theory is that these animals are pretty much identical to their normal counterparts but are made by some government agency to siphon our energy into the power grid. They also sometime appear translucent.

The website itself will be the one for the Energy Integrity Coalition, a group of people dedicated to exposing and combating the 5g modified creatures. It will serve as a main hub of information for this group, containing testimonies, prevention methods, and products designed to protect the public from the creatures. As for the design of the website, I would like it to evoke a late 90's/early 2000s aesthetic similar to that of old personal blogs. Clunky navigation, both garish and dull color themes, and intentionally outdated graphics will be used to create this feel. I also want to have eye catching text boxes with urgent messages in the same vein as "THEY'RE IN YOUR BACKYARD".

In terms of actual pages, I was thinking of a front page that firstly explains what 5g wildlife is, it would include "scientific" evidence, diagrams, and images of 5g variants of animals like birds and cats. I would also have a "fields report" page, a sort of forum for people to tell their firsthand accounts with 5g wildlife, including sighting and symptoms of energy depletion. Next would be a "prevention and protection" page that will go over tips and strategies for avoiding the 5g wildlife and how to properly use EIC products. Finally, would be a products page that lists merchandise the coalition sells in order to fund their organization.

The products themselves are meant to protect the public from the 5g wildlife. Shungite lotion will be a flagship product, a mineral infused lotion that is designed to block the 5g that is emitted from the animals from siphoning off a person's energy. Tinfoil caps will also be sold more as a fashion choice that doubles as a functional protection. Stickers meant to tap into the pineal gland and enhance one's spiritual presence, allowing a person to sense the 5g animals. Finally, a pocket purifier, a small device capable of emitting counter waves that nullify the energy siphoning attempts of the animals.

I want this project to have a mix of both humorous firsthand accounts and rambling mixed with ARG style narratives. I think the subject matter itself is so absurd that the idea of it ever being truthful is slim to none, this itself I think makes it a benevolent truth.