



# SHANNON BYRNE

3100 Birdwood Circle • Austin, Texas 78704  
s.byrne2254@gmail.com • (832) 465-8840

 @s\_byrne  
 bytheway875

---

## EDUCATION

### MAKERSQUARE

Full-Stack Web Development Student

Austin, Texas

August 2013

### UNIVERSITY OF TEXAS

BBA, Marketing

BA, Rhetoric & Writing –Liberal Arts Honors

Austin, Texas

December 2010

---

## EXPERIENCE

### MakerSquare

Jun 2013 - July 2013

*Student in Accelerated 10 Week Web Development Bootcamp*

- Combine knowledge of Ruby, Rails, HTML5/CSS3, Javascript, and JQuery to create functional web applications
- Utilize collaboration and project management tools on Github
- Proficient in creating pure Ruby applications, as well as MVC RoR applications with and without scaffolds
- Experience with API integration, including Facebook and Twitter authorization and server-side API calls

### Vertive

Feb 2012 - May 2013

*Associate Web Editor – Offers.com, CouponCodes.com, Subscription.com, DailyDeals.com*

- Manage and coach team 10+ freelancers in SEO content creation
- Project Manager for Offers.com merchant summary content initiative
- Work on inter-departmental team to create and implement consistent social media and community strategy

### Ambistar Ventures

Sept 2011 – Feb 2012

*Project Manager at venture capitalist firm*

- Supervise three international web development teams in creation of two websites
- Create copy for sales e-mails, presentations, and marketing materials
- Systematized the interviewing and hiring process for sales managers and representatives

### Solvate

*Account Manager at Austin-based internet start-up*

March 2011 – Sept 2011

- Cultivated and managed web development and creative projects for 50+ accounts, from bootstrapped startups to Fortune 5000 organizations
- Managed project expectations between clients and Solvate contract talent
- Identified potential crises and devised contingency plans

### Bazaarvoice

Feb 2008 – Mar 2011

*Content Moderator at Austin-based social commerce start-up*

- Analyzed online customer reaction to and perception of clients' products and services
- Participated in growth of company from <40 to 900+ clients, including Walmart, Best Buy, and AT&T
- Surpassed hourly content processing goals by 50% while maintaining 98% accuracy

## SKILLS

HTML5/CSS3 (ERB & HAML), Ruby, Rails, JavaScript, JQuery, Photoshop, MYSQL, Postgres (as production database)