



SHANNON BYRNE

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 @s_byrne
 bytheway875

EDUCATION

MAKERSQUARE

Full-Stack Web Development Student

Austin, Texas

August 2013

UNIVERSITY OF TEXAS

BBA, Marketing

BA, Rhetoric & Writing –Liberal Arts Honors

Austin, Texas

December 2010

EXPERIENCE

MakerSquare

Jun 2013 - July 2013

Student in Accelerated 10 Week Web Development Bootcamp

- Combine knowledge of Ruby, Rails, HTML5, CSS3, Javascript, and JQuery to create database-driven web applications
- Utilize collaboration and project management tools on Github
- Proficient in creating pure Ruby applications, as well as MVC RoR applications with and without scaffolding
- Experience with API integration, including Facebook and Twitter authorization and server-side API calls
- Additionally: Test Driven Development with RSpec, intro to agile development environments, ActionMailer, Scope, Inheritance, and more

Vertive

Feb 2012 - May 2013

Associate Web Editor – Offers.com, CouponCodes.com, Subscription.com, DailyDeals.com

- Manage and coach team 10+ freelancers in SEO content creation
- Project Manager for Offers.com merchant summary content initiative
- Work on inter-departmental team to create and implement consistent social media and community strategy

Ambistar Ventures

Sept 2011 – Feb 2012

Project Manager at venture capitalist firm

- Supervise three international web development teams in creation of two websites
- Create copy for sales e-mails, presentations, and marketing materials
- Systematized the interviewing and hiring process for sales managers and representatives

Solvate

Account Manager at Austin-based internet start-up

March 2011 – Sept 2011

- Cultivated and managed web development and creative projects for 50+ accounts, from bootstrapped startups to Fortune 5000 organizations
- Managed project expectations between clients and Solvate contract talent
- Identified potential crises and devised contingency plans

Bazaarvoice

Feb 2008 – Mar 2011

Content Moderator at Austin-based social commerce start-up

- Analyzed online customer reaction to and perception of clients' products and services
- Participated in growth of company from <40 to 900+ clients, including Walmart, Best Buy, and AT&T
- Surpassed hourly content processing goals by 50% while maintaining 98% accuracy

SKILLS

HTML5, CSS3 (ERB & HAML), Ruby, Rails, JavaScript, JQuery, Photoshop, MYSQL, Postgres