Bingyan(Tina) Liu

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Education

University of California, San Diego

Sept. 2022 – (expected) Mar. 2026

Bachelor of Science in Data Science, Minor in Economics

GPA: 3.88/4

• Coursework: Data Structures & Algorithms, Probabilistic Modeling, Machine Learning, Representation Learning, Deep Learning, Principles and Practice of Data Science, Data Visualization, Data Management, Linear Algebra, Statistics, Econometrics, Optimization

Skills

Programming: Python (Pandas, NumPy, Scikit-learn, XGBoost, LightGBM), SQL (PostgreSQL, MySQL), Java, JavaScript, HTML/CSS, JSON

Machine Learning: Regression, Decision Trees, Random Forest, Gradient Boosting, Naïve Bayes, K-Means, PCA Data Analytics: Exploratory Data Analysis, Feature Engineering, A/B Testing, Hypothesis Testing, Time Series Data Visualization: Matplotlib, Seaborn, Plotly, Tableau

Projects

Rating Prediction for Amazon Products | Machine Learning, Natural Language Processing

- Processed dataset of 490k+ records, performed data cleaning (handling duplicate records, normalizing text, removing outliers) to ensure high-quality input for modeling
- Engineered NLP features using **TF-IDF**, **Word2Vec**, **and Doc2Vec**, improving model expressiveness for sentiment and rating prediction
- Built and optimized a **logistic regression model** with hyperparameter tuning (L1/L2 regularization), identifying the best-performing feature set with TF-IDF
- Evaluated model performance with RMSE and R², conducted error analysis, and visualized feature importance to extract insights for e-commerce product recommendations

LoL Esports Match Outcome Prediction | Explotory Data Analysis, Machine Learning, Feature Engineering

- Conducted Exploratory Data Analysis (EDA) to identify key match-winning factors and utilized statistical analysis & visualization for feature selection
- Applied **PCA** and **Bayesian target encoding** to address the curse of dimensionality and develop models from high cardinality categorical features
- Collaborated with team members to build predictive models with 73% accuracy in forecasting match results, improving decision-making for competitive gaming strategies

LLM-Based Web Agent | Large Language Model, Prompting Engineering, Computer Vision

- Automated browser interaction and data extraction using Selenium, enabling dynamic and scalable web scraping for real-time content analysis
- Designed adaptive prompting strategies for large language models (LLMs), optimizing Planning, Acting, Memory, and Reflection capabilities, resulting in enhanced task performance and inference efficiency
- Conducted comprehensive model evaluation through data collection, test environment simulations, and manual assessments, delivering detailed reports on prompting framework efficacy and task performance improvements
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Forecast Future YouTube Video Views | Machine Learning, Predictive Analytics, Feature Engineering

- Built and compared multiple machine learning models, including Linear Regression and Gradient Boosting Decision Tree (GBDT), optimizing for Normalized Mean Squared Error (NMSE)
- Designed a scalable prediction pipeline with automated data preprocessing, feature extraction, and model evaluation, ensuring accurate and efficient forecasting of YouTube video popularity trends
- Provided actionable insights to optimize content strategy for YouTube creators and marketers, improving engagement-driven recommendations.