### User Experience in Genealogy

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## **Current UX with Genealogy Apps**

Finding Research Opportunities

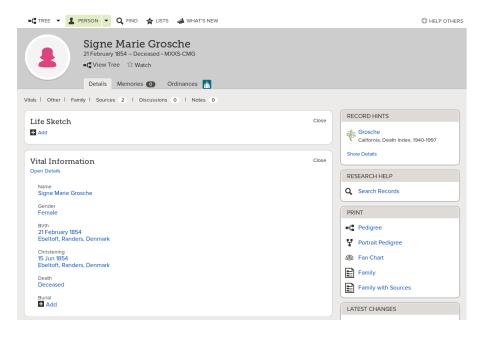
Maintaining a Research Log

# Recording Conclusions Pictures & Stories

Using Collaboration Tools

Exploring Analytics

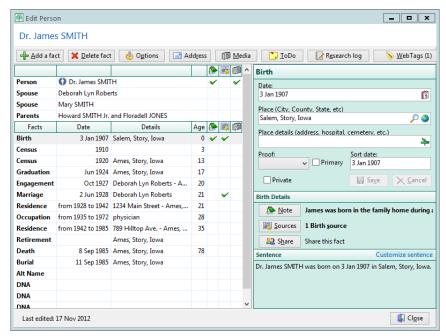
### **FamilySearch**



## MyHeritage FamilyTreeBuilder

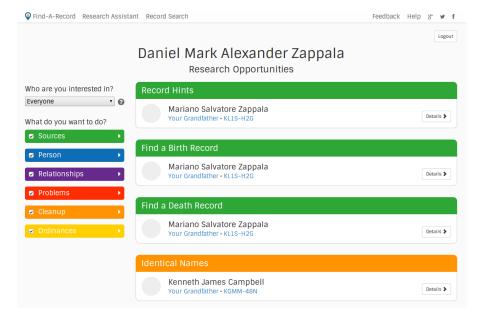


### RootsMagic

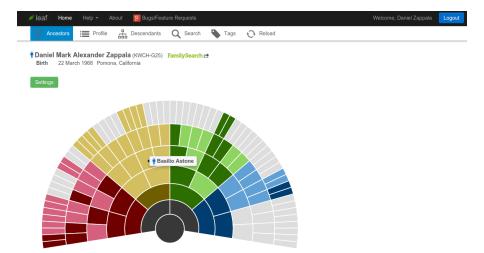


## Finding Research Opportunities

#### Find-A-Record



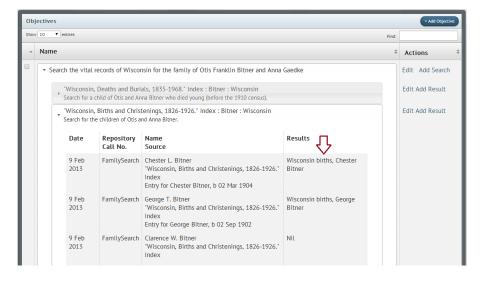
#### leaf



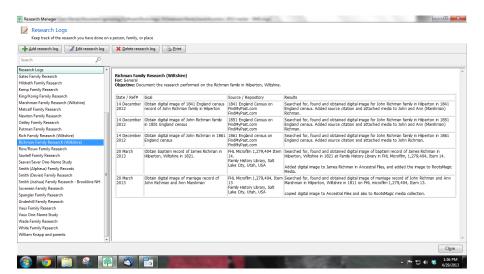


## Maintaining a Research Log

#### Research Ties



#### RootsMagic



## **FamilySearch**

		_	Rese	earch Log	(3)
And	cestor: William 1	-RAZIER	(1826-	-1881) Researcher: G. David Dil	t <u>s</u>
Date	PLACE OF RESEARCH Mailing Address	PURPOSE Seeking what?	CALL NUMBER	SOURCE. Books: Author, title, publication place, publisher, publ. date, page(s). Periodicals: + vol. , date, issue #.   DOCUMENT NUMBER	ESULTS
	Robert G. FRAZIER Telephone 801-359-9301			Robert G. Frazier, Wichita, Kans 8 May 2001, telephone conversation with G. David Dilts, Salt JakeCity, lleh	nil
May 2001	Family History Library 35 N Wast Temple St. SLC UT 84150-3400	Marg. DENTON		(Salt Lake City: Geneal. Soc. of Utah, 1826-1881) 1998). William FRAZIER 1826 W	amily of Vm.
11 May 2001	>>	OO Wm. FRAZIER Nancy McCLURE		(Salt Lake City: Gen, Soc. of Utoh, 1992, 2000), North 1826-1881 & America 2000 Addendum, Marr. Search	O of Wm. Nancy
	>>	Wm. FRAZIER family group	1274092	tion, Archives Section 1942-1969. (SLC: GSU, 1977.)	
1 2001	"	1860 age of Robert	976.8 X225 1860 1597916it.3	essee (Nashville: Byron Sistler & FRAZIER Ro	ensus: obert in 860
1)	17	זו	805258	Census, 1860. Tennessee, 1860 FRAZIER inc. Federal Census: Population Schel	m.'s family cluding obt. P.
/				ules. (Washington: National Archives, 1950, 1967.) 2nd Filming. Jefferson County, p. 274	
O(	estion: Were an			n between James 1863 & Liz 18.	70?
Jun	ggestion: Look in	The 18/0 Ce		Tennessee for the answer. Estle Pershing Muncy. People and Places	nil

**Using Collaboration Tools** 

## **FamilySearch**

#### Discussions

Close

Open Details | + Add a New Discussion

Sarah Moulton, Mormon pioneer and wife of John Bennett Hawkins

Sarah Marsh Moulton is the daughter of Sarah Marsh and Thomas Moulton

Legacy Disputes

#### WikiTree



# Exploring Analytics

#### **WikiTree**



#### Featured Contributors and Surnames for Last Month



**Top Contributors** 



- 1. Doug Lockwood (12,565 contributions in August)
- 2. Vincent Piazza (9639)
- 3. Betty Tierney (7648)
- 4. Michelle McQueen (7433)
- 5. Austin Pérez (6813)
- 6. Susan Tye (6613)
- 7. Greg Rose (6200)
- 8. Mr Robert Blais (6055)
- 9. Mary Hammond (5892)
- 10. Kirsty Ward (5469)
- 11. Terry Wright (5098)
- 12. <u>C V</u> (4981)
- 13. Sally Stovall (4659)
- 14. Linda Gauvin (4536)
- 15. Kaye Mansfield (4527)



- 1. Nalani Marie Kupau Briggs (998)
- 2. Lisa Anonymous (996)
- 3. F.Jay Harrell (991)
- Miss Jessica Cleveland (989)
- 5. Christine Frost (988)
- 6. Jason W. Crews (985)
- 7. Lillie Dailey (982)
- 8. Jennifer Thompson (982)
- 9. Matty Gerrard (980)
- 10. Clarence Otis (972)
- 11. Steven Frank (971)
- 12. Marybeth O'gorman (968)
- 13. Gail Christie/a> (966)
- Pamjoy Major (963)
   Michelle Hartley (961)
- 15. Michelle Hartley (901)

#### WikiTree



#### **Doug Lockwood**





#### Doug R. Lockwood

Rorn 1950's

Son of Albert L. Lockwood Ir and Joan C. (Turse) Lockwood

Brother of [private sister (unknown - unknown)], Michael I, Lockwood and Deborah A, Lockwood

Father of [private daughter (unknown - unknown)] and [private son (unknown - unknown)]

Profile manager: Doug Lockwood [25] [send private message]

Account confirmed 6 November 2013 | Doug's 35161 contributions | 364 thank-yous received

Last profile change on 22 September 2014

11:39: Doug Lockwood edited the Biography for Doug Lockwood. [Thank Doug for this]













Profile (public view) Edit Images Family Tree Changes Privacy

Searching for someone else?

First: Doug Last: Lockwood GO

Profile (private view)

Do you have a GEDCOM? Register as a guest to have every name searched. It's free (like everything on WikiTree).

#### DNA Tested

Doug Lockwood's DNA has been tested for genealogical purposes. @ It may be possible to confirm family relationships by comparing test results with Doug or other carriers of his ancestors' Y-chromosome or mitochondrial DNA, Y-chromosome DNA test-takers in his direct paternal line on WikiTree:

■ Doug Lockwood - Family Tree DNA yDNA 37 markers Haplogroup R-M269

Family Tree DNA kit 325418

It is likely that these autosomal DNA test-takers will share significant DNA:

△ Anonymous Lockwood → - AncestryDNA GEDMatch ID 4506599

Doug Lockwood - Family Tree DNA Family Finder GEDMatch ID F325418 Family Tree DNA kit 325418

If you have taken a DNA test for genealogy please login and enter it.

**User Experience** 

#### User 1

- distrusts FamilySearch: collaboration difficulties
  - edit wars
  - little faith in system where there is not consistent sourcing or recognition of expertise
  - angry emails from relatives
- prefers desktop to web: control
- topics
  - would like research assistance that goes beyond the novice (e.g. Alabama state archives has a collection that you haven't searched)
  - prefers research log in a separate spreadsheet
  - collaboration via blogging and manual entry (e.g. copy from blog)
  - not concerned with analytics
- would like
  - integration with FamilySearch Wiki and maps

#### User 2

- wants everything automated as much as possible: make it easy
  - click on a candidate record, automatically extract information and add it to your tree, with sourcing, if it is a match
  - when scanning microfilms, transcribe and upload the record to your tree
- prefers web to desktop accessible
- topics
  - wants research assistance to point out things that need to be done
  - wants research log online and integrated into family tree
  - collaboration via a shared tree
    - show your family members what you have done lately
    - · assign tasks among family members
    - resolve conficts via editing hierarchy, voting/reputation, employee as a last resort
  - doesn't care about analytics for bragging rights, but just to be able to remember what you were doing last time

#### The Present

- experienced demographic wants
  - desktop, control
  - work individually
  - excellent online research tools
- high quality
  - expect genealogy to be done in an exacting way
  - don't trust online, collaborative environments
- they are somewhat jaded

#### The Future

- younger demographic wants
  - online, mobile, cloud
  - highly collaborative
  - automatic where possible
  - highly integrated
  - well-designed tools
- high expectations
  - add a new document and it populates research log and records events and sources on a person all at once, with links between the two
- they are not yet jaded

### If I Was in Charge

- product strategy
  - online, shared tree
  - web sites that keep family tree separate but sync with shared tree
  - mobile products that cache data locally and sync with online storage
- focus new development on supporting the entire research process
  - integrated research logs
  - integrated research assistants
  - collaboration tools that leverage reputation and expertise to resolve conflicts and end edit wars
  - collaboration tools that inform family and friends what you have been doing and encourage them to help on focused tasks
  - help users recover what they were doing when they are away for a period of time

## Thank you!

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