BYUL KIM

JUNIOR SOFTWARE DEVELOPER

PROFILE

- Full-stack web developer experienced in various programming languages, with a focus on React, Node.js and ASP .NET Core.
- Demonstrated commitment to delivering quality work through daily git commits
- Works effectively within a team and feels a strong sense of responsibility towards team goals.

TECHNICAL EXPERIENCE

Internal Project   Oct 2022 - Apr 2023

Pick and Go   Vancouver, BC

Developed a mobile responsive website that provides an admin dashboard for restaurants and online ordering with store pickup service for customers, scalable to different restaurants

- Developed an overview dashboard for the admin pages that can be tracked by dates using .Net Core MVC.
- Implemented a shopping cart function that dynamically works with user's choices and an "add to cart" feature throughout the website using jQuery.
- Refined and polished the entire website style using Bootstrap and CSS.

WORK EXPERIENCES

Owner   Mar 2018 - Present

GoldenBelle   Vancouver, BC | Seoul, South Korea

Owner of small e-commerce online store, similar to Shopify, that helps people in Korea purchase nutritional supplements from Canada.

- Conducted market research and performed detailed analysis of customer behaviour to maximize sales
- Planned and executed annual promotions, resulting in increased sales and revenue
- Designed and created promotional materials, product details and store banners
- Managed inventory, order fulfillment, and financial reporting to ensure smooth operations.
- Achieved top 5 ranking SEO for key products on e-commerce platforms

Marketing Specialist   Mar 2018 - Nov 2021

VCED Education Consulting Ltd.   Vancouver, BC

Managed marketing initiatives in the Korean market to recruit prospective customers for an education agency that caters to both people in Korea and international students in Canada.

- Developed and executed successful marketing campaigns that increased brand awareness and drove sales.
- Conducted thorough keyword research and utilized targeted advertising strategies on social media platforms, including Instagram and Facebook, as well as search engines like Google.
- Created compelling and engaging promotional materials for social media channels to effectively engage with the target audience.

SKILLS

Languages
Javascript, HTML, CSS, C#, Python, jQuery, Kotlin

Frameworks
Node.js, React, Vue, Angular, ASP .NET Core (Web API, MVC), Laravel with PHP, React Native, Bootstrap, Tailwind, Sass

Databases
MS SQL Server, MySQL, MongoDB

Cloud Services
Amazon Web Services, Azure, Firebase, Mongo Atlas

EDUCATION

Software Systems Development, (Certificate expected in May 2023)
British Columbia Institute of Technology
Vancouver, BC
Sep 2022 - Current

Bachelor of Business Administration
Acsenda School of Management
Vancouver, BC
Jul 2014 - Dec 2018

CONTACT

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Github
github.com/byu1kim

Location
Vancouver, BC