



BYU MLH Hackathon Sponsorship Information

BYU's next official hacking event is coming **March 23rd - 24th**.

We want you to be a part of it.

BYU is organizing a 24 hour hack day on-campus to promote the hackathon culture and encourage the self-driven exploration of new technology amongst students. Students will spend the 24 hours learning from workshops, building out applications, and pushing themselves to solve real-world problems by creating usable products. Stick around for the closing ceremony where student teams will demo what they've built.

Hackathons provide a valuable opportunity for companies to engage with students in a very close, creative, and fun environment. These events attract the most passionate and talented developers to build new applications and learn personally from the engineers of sponsoring companies. This ecosystem provides a recruiting opportunity that is unparalleled.

In addition to recruitment, hackathons create the perfect system for brand exposure and product feedback. Have an external developer API? Where better to get some feedback than a building full of creative hackers?

The sponsorship system is simple. We have three tiers that can be selected from, each with their own benefits and perks.

Sponsorship Tiers

	Bronze	Silver	Gold
Perks	\$300	\$500	\$1,000
General			
Send Mentors	✓	✓	✓
Sponsor Table (Booth)		✓	✓
Sponsored Side Event*		✓	✓
Branded meal			✓
An Event Partner			✓
5 min. at Opening Ceremony		✓	✓
Give Workshops	✓	✓	✓
Recruiting			
Distribute Materials	✓	✓	✓
Resumes		post-event	pre-event
Send Recruiters	✓	✓	✓
Branding			
Logo on Website	✓	✓	✓
Company Swag	✓	✓	✓
Add-ons			
Sponsored Snack Break	\$150		
Additional Side Events	\$100		

Thank you for your interest in supporting BYU ACM. If you have any questions please reach out to acm@byu.edu.

*We have several side-event ideas, however you are more than welcome to bring your own. You must also provide prizes for the side event if applicable.