

Performing Arts Management

2021 Annual Summary

2021 Season			Regional			Tours			Regional & Tours			Special		
			#	Aud	Ave	#	Aud	Ave	#	Aud	Ave	#	Aud	Ave
Ballroom Dance Company	BD	31	3	1,879	626	10	13,356	1,336						
Folk Dance Ensemble	FD	32	1	1,000	1,000	10	14,193	1,419						
Living Legends	LL	38	2	2,000	1,000	10	16,056	1,606						
Noteworthy	NW	9	4	4,074	1,019									
Vocal Point	VP	9	12	22,758	1,897	10	14,499	1,450				1	158,000	158,000
Young Ambassadors	YA	31				10	13,917	1,392						
Total	6	150	22	31,171	1,441	50	72,021	1,440				1	158,000	158,000

Ballroom Dance Company

Number in Group 31

Regional 2021

Performances	3
Average Audience	626
Total Attendees	1,879

Performances

Date	Client / Venue	Location	Total
10/23/2021	Onstage Ogden Browning Center for the Arts - Austad Audit Auditorium	Ogden UT	468
11/4/2021	DSU Celebrity Concert Series Dixie State University - Cox Performing Arts Center	St George UT	896
11/5/2021	West Millard Cultural Council Delta High School Auditorium	Delta UT	515

Virtual Tour 2021

Performances	10
Average Audience	1,336
Total Attendees	13,356

Performances

Date	Client / Venue	Location	Total
4/28/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,398
4/29/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,313
4/30/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,626
5/1/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,104
5/2/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,220
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,386
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	417
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	669
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	576
5/4/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,647

Folk Dance Ensemble

Number in Group 32

Regional 2021

Performances	1
Average Audience	1,000
Total Attendees	1,000

Performances

Date	Client / Venue	Location	Total
10/9/2021	Performing Arts Management Cougar Canyon	Provo UT	1,000

Virtual Tour 2021

Performances	10
Average Audience	1,419
Total Attendees	14,193

Performances

Date	Client / Venue	Location	Total
4/28/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,079
4/29/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,016
4/30/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,113
5/1/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,488
5/2/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,220
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,386
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	417
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	669
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	576
5/4/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,229

Living Legends

Number in Group 38

Regional 2021

Performances	2
Average Audience	1,000
Total Attendees	2,000

Performances

Date	Client / Venue	Location	Total
9/6/2021	Payson City Onion Days Memorial Park	Payson UT	1,000
10/9/2021	Cougar Canyon Performing Arts Management	Provo UT	1,000

Virtual Tour 2021

Performances	10
Average Audience	1,606
Total Attendees	16,056

Performances

Date	Client / Venue	Location	Total
4/28/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,598
4/29/2021	BYU - RB Theater BYU - RB Theater	Provo UT	3,219
4/30/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,764
5/1/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,785
5/2/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,220
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,386
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	417
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	669
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	576
5/4/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,422

Noteworthy

Number in Group 9

Regional 2021

Number of Performances 4
Average Audience 1,019
Total Attendees 4,074

Performances

Date	Client / Venue	Location	Total
9/17/2021	BYU Associate Dean of Students Helaman Fields	Provo UT	3,500
11/13/2021	Sevier Valley Event Center Sevier Valley Event Center	Richfield UT	196
12/4/2021	Lander Community Concerts Association Lander Valley High School Auditorium	Lander WY	178
12/9/2021	BYU Marriott School of Business Tanner Building Atrium	Provo UT	200

Vocal Point

Number in Group 9

Regional 2021

Number of Performances 12
Average Audience 1,897
Total Attendees 22,758

Number of TV & Radio 1
Average Audience 158,000
Total Attendees 158,000

Performance

Date	Client / Venue	Locations	Total
8/17/2021	BYU Conferences & Workshops BYU Marriott Center	Provo UT	4,035
9/17/2021	BYU Associate Dean of Students Helaman Fields	Provo UT	3,500
11/12/2021	Performing Arts Management Covey Center for the Arts	Provo UT	500
11/13/2021	Performing Arts Management Covey Center for the Arts	Provo UT	523
11/20/2021	Outlets at Traverse Mountain Outlets at Traverse Mountain	Lehi UT	1,000
12/3/2021	Southern Utah Heritage Choir Crimson Cliffs High School	Washington UT	1,000
12/4/2021	Southern Utah Heritage Choir Crimson Cliffs High School	Washington UT	900
12/4/2021	Southern Utah Heritage Choir Crimson Cliffs High School	Washington UT	800
12/17/2021	BYU Marriott School of Business Tanner Building Atrium	Provo UT	200
12/11/2021	BYU Office of Information Technology (OIT) Wilkinson Student Center (3220/3222)	Provo UT	500

12/18/2021	Mat and Savanna Shaw Eccels Theater	Salt Lake City UT	5,000
12/18/2021	Mat and Savanna Shaw Eccels Theater	Salt Lake City UT	4,800

TV & Radio

10/16/2021	Church of Jesus Christ of Latter-Day Saints Salt Lake City	Salt Lake City UT	158,000
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Virtual Tour 2021

Performances	10
Average Audience	1,450
Total Attendees	14,499

Performances

Date	Client / Venue	Location	Total
4/28/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,304
4/29/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,035
4/30/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,154
5/1/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,887
5/2/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,220
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,386
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	417
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	669
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	576
5/4/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,851

Young Ambassadors

Number in Group 31

Virtual Tour 2021

Performances	10
Average Audience	1,392
Total Attendees	13,917

Performances

Date	Client / Venue	Location	Total
4/28/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,037
4/29/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,515
4/30/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,004
5/1/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,089
5/2/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,220
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	1,386
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	417
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	669
5/3/2021	BYU - RB Theater BYU - RB Theater	Provo UT	576
5/4/2021	BYU - RB Theater BYU - RB Theater	Provo UT	2,004