

Performing Arts Management

2021 Annual Summary

2020 Season			Regional			Tours			Regional & Tours			Special		
			#	Aud	Ave	#	Aud	Ave	#	Aud	Ave	#	Aud	Ave
Ballroom Dance Company	BD	31	3	1,879	626									
Folk Dance Ensemble	FD	32	1	1,000	1,000									
Living Legends	LL	38	2	2,000	1,000									
Noteworthy	HW	9	4	4,074	1,019									
Vocal Point	VP	7	12	22,758	1,897							1	158,000	158,000
Total			22	31,171	1,441							1	158,000	158,000

Ballroom Dance Company

Number in Group 31

Regional 2021

Performances	3
Average Audience	626
Total Attendees	1,879

Performances

Date	Client / Venue	Location	Total
10/23/2021	Onstage Ogden Browning Center for the Arts - Austad Audit Auditorium	Ogden UT	468
11/4/2021	DSU Celebrity Concert Series Dixie State University - Cox Performing Arts Center	St George UT	896
11/5/2021	West Millard Cultural Council Delta High School Auditorium	Delta UT	515

Folk Dance Ensemble

Number in Group 32

Regional 2021

Performances	1
Average Audience	1,000
Total Attendees	1,000

Performances

Date	Client / Venue	Location	Total
10/9/2021	Performing Arts Management Cougar Canyon	Provo UT	1,000

Living Legends

Number in Group 38

Regional 2021

Performances	2
Average Audience	1,000
Total Attendees	2,000

Performances

Date	Client / Venue	Location	Total
9/6/2021	Payson City Onion Days Memorial Park	Payson UT	1,000
10/9/2021	Cougar Canyon Performing Arts Management	Provo UT	1,000

Noteworthy

Number in Group 9

Regional 2021

Number of Performances 4
Average Audience 1,019
Total Attendees 4,074

Performances

Date	Client / Venue	Location	Total
9/17/2021	BYU Associate Dean of Students Helaman Fields	Provo UT	3,500
11/13/2021	Sevier Valley Event Center Sevier Valley Event Center	Richfield UT	196
12/4/2021	Lander Community Concerts Association Lander Valley High School Auditorium	Lander WY	178
12/9/2021	BYU Marriott School of Business Tanner Building Atrium	Provo UT	200

Vocal Point

Number in Group 7

Regional 2021

Number of Performances 12
Average Audience 1,897
Total Attendees 22,758

Number of TV & Radio 1
Average Audience 158,000
Total Attendees 158,000

Performance

Date	Client / Venue	Locations	Total
8/17/2021	BYU Conferences & Workshops BYU Marriott Center	Provo UT	4,035
9/17/2021	BYU Associate Dean of Students Helaman Fields	Provo UT	3,500
11/12/2021	Performing Arts Management Covey Center for the Arts	Provo UT	500
11/13/2021	Performing Arts Management Covey Center for the Arts	Provo UT	523
11/20/2021	Outlets at Traverse Mountain Outlets at Traverse Mountain	Lehi UT	1,000
12/3/2021	Southern Utah Heritage Choir Crimson Cliffs High School	Washington UT	1,000
12/4/2021	Southern Utah Heritage Choir Crimson Cliffs High School	Washington UT	900
12/4/2021	Southern Utah Heritage Choir Crimson Cliffs High School	Washington UT	800
12/17/2021	BYU Marriott School of Business Tanner Building Atrium	Provo UT	200
12/11/2021	BYU Office of Information Technology (OIT) Wilkinson Student Center (3220/3222)	Provo UT	500

12/18/2021	Mat and Savanna Shaw Eccels Theater	Salt Lake City UT	5,000
12/18/2021	Mat and Savanna Shaw Eccels Theater	Salt Lake City UT	4,800

TV & Radio

10/16/2021	Church of Jesus Christ of Latter-Day Saints Salt Lake City	Salt Lake City UT	158,000
------------	---	-------------------	---------