

Performing Arts Management

2020 Annual Summary

2020 Season			Regional			Tours			Regional & Tours			Special		
			#	Aud	Ave	#	Aud	Ave	#	Aud	Ave	#	Aud	Ave
Ballroom Dance Company	BD	31	4	2,555	639				4	2,555	639			
BYU Singers	US	41	1	275	275				1	275	275			
Folk Dance Ensemble	FD	32	8	18,379	2,297	2	1,210	605	10	19,589	1,959	2	42	21
Living Legends	LL	38	1	765	765	4	2,500	625	5	3,265	653	5	4,610	922
Mountain Strings	FM	8	1	150	150				1	150	150			
Noteworthy	HW	9	4	2,270	568				4	2,270	568			
Synthesis	SY	21	1	450	450				1	450	450			
Theater Ballet	TB	29	1	706	706				1	706	706			
Vocal Point	VP	7	9	8,826	1,003	6	3,450	575	14	11,476	820	2	120	60
Young Ambassadors	YA	23	4	2,993	748	5	4,169	834	9	7,162	796	4	447	112
Total			33	36,569	1,108	17	11,329	666	50	47,898	958	13	5,219	401

Ballroom Dance Company

Number in Group 31

Regional 2020

Performances	4
Average Audience	639
Total Attendees	2,555

Performances

Date	Client / Venue	Location	Total
1/25/2020	Roosevelt Parks & Rec Committee Roosevelt Jr. High	Roosevelt UT	383
2/21/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	715
2/22/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	732
2/22/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	725

BYU Singers

Number in Group 41

Regional 2020

Performances	1
Average Audience	275
Total Attendees	275

Performances

Date	Client / Venue	Location	Total
2/7/2020	Utah Music Educators Association (UMEA) Dixie State University - Eccles Concert Hall	St. George UT	275

Folk Dance Ensemble

Number in Group 32

Regional 2020

Performances	8
Average Audience	2,297
Total Attendees	18,379

Performances

Date	Client / Venue	Location	Total
2/15/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	461
2/15/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	378
2/18/2020	Performing Arts Management Covey Center for the Arts	Provo UT	560
2/21/2020	West Side Performing Arts Committee Dahle Performing Arts Center	Dayton ID	465
2/21/2020	West Side Performing Arts Committee Dahle Performing Arts Center	Dayton ID	465
2/28/2020	Family Search International Salt Palace - Grand Ballroom	Salt Lake City UT	50
3/10/2020	Family Search International Salt Palace - Grand Ballroom	Salt Lake City UT	1,000
12/9/2020	Camagua Folk Dance / Compania Folklorica Camagua	Camagua, Cuba	15,000

FD 2020 Oregon Mid Semester

Performances	2
Average Audience	605
Total Attendees	1,210

Outreach & VIP	2
Average Audience	21
Total Attendees	42

Performances

Date	Client / Venue	Location	Total
3/10/2020	Four Rivers Cultural Center Four Rivers Cultural Center	Ontario OR	535
3/11/2020	Redmond OR Stake Sisters High School Auditorium	Sisters OR	675
3/10/2020	Four Rivers Charter High School Four Rivers Cultural Center	Ontario OR	12
3/11/2020	Sisters Dance Academy Sisters High School Gymnasium	Sisters OR	30

Living Legends

Number in Group 38

Mid Semester

Performances	4
Average Audience	625
Total Attendees	2,500

Assemblies & Workshops	4
Average Audience	1,150
Total Attendees	4,600

Outreach & VIP	1
Average Audience	10
Total Attendees	10

Performances

Date	Client / Venue	Location	Total
1/28/2020	Page Unified School District Page High School, Cultural Arts Building	Page AZ	800
1/29/2020	Cottonwood Arizona Stake Sedona Performing Arts Center	Sedona AZ	350
1/31/2020	Yuma Arizona Stake Gila Ridge High School Auditorium	Yuma AZ	550
2/1/2020	Queen Creek Performing Arts Queen Creek Performing Arts Center	Queen Creek AZ	800

Assemblies & Workshops

1/28/2020	Page Unified School District Page High School, Cultural Arts Building	Page AZ	1,500
1/28/2020	Page Unified School District Page High School, Cultural Arts Building	Page AZ	1,500
1/30/2020	Baboquivari Unified School District Baboquivari High School Auditorium	Topawa AZ	1,200
1/30/2020	San Pasqual School San Pasqual School	Winterhaven CA	400

Outreach & VIP

2/1/2020 Ira Fulton Home
Ira Fulton Home

Chandler AZ

10

Regional 2020

Number of Performances	1
Average Audience	765
Total Attendees	765

Performances

Date	Client / Venue	Location	Total
3/6/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	765

Mountain Strings

Number in Group 8

Regional 2020

Number of Performances 1
Average Audience 150
Total Attendees 150

Performances

Date	Client / Venue	Location	Total
3/5/2020	BYU Office Professionals Association (OPAC)	Provo UT	150
	BYU - Wilkinson Student Center, Room 3220		

Noteworthy

Number in Group 9

Regional 2020

Number of Performances 4
Average Audience 568
Total Attendees 2,270

Performances

Date	Client / Venue	Location	Total
1/31/2020	Freedom Prep Academy Freedom Prep Academy - Provo Campus	Provo UT	220
2/1/2020	Lone Peak High School Lone Peak High School Auditorium	Highland UT	360
2/21/2020	Grand Junction CO Stake Avalon Theater	Grand Junction CO	840
2/28/2020	BYU BYU - de Jong Concert Hall	Provo UT	850

Synthesis

Number in Group 21

Regional 2020

Number of Performances	1
Average Audience	450
Total Attendees	450

Performances

Date	Client / Venue	Locations	Total
2/8/2020	Student Life Events Management BYU - Harris Fine Arts Center, Lobby	Provo UT	450

Theatre Ballet

Number in Group 29

Regional 2020

Number of Performances	1
Average Audience	706
Total Attendees	706

Performance

Date	Client / Venue	Locations	Total
2/7/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	706

Vocal Point

Number in Group 7

Regional 2020

Number of Performances 8
Average Audience 1,003
Total Attendees 8,026

Performance

Date	Client / Venue	Locations	Total
1/10/2020	BYU BYU - de Jong Concert Hall	Provo UT	1,000
1/11/2020	BYU BYU - de Jong Concert Hall	Provo UT	1,150
1/31/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	756
2/1/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	770
2/1/2020	Church of Jesus Christ of Latter-Day Saints Conference Center Theater	Salt Lake City UT	750
2/1/2020	Church of Jesus Christ of Latter-Day Saints Conference Center Theater	Salt Lake City UT	800
2/7/2020	BYU-Idaho BYU-Idaho, Hart Auditorium	Rexburg ID	2,000
3/4/2020	ACDA (American Choral Directors Association) Conference Center Theater	Salt Lake City UT	800

VP 2020 Utah, Idaho, Oregon & Washington

Number of Performances	6
Average Audience	575
Total Attendees	3,450

Outreach & VIP	1
Average Audience	50
Total Attendees	50

Assemblies & Workshops	1
Average Audience	70
Total Attendees	70

Performance

Date	Client / Venue	Location	Total
2/15/2020	Ogden Symphony Ballet Association Weber State, Browning Center, Austad Aud	Ogden UT	800
2/18/2020	Portland's Centers for the Arts Portland's Centers for the Arts	Portland OR	750
2/19/2020	Everett, WA Stake Washington Center for the Performing Arts	Olympia WA	900
2/20/2020	Olympia Washington Stake Washington Center for the Performing Arts	Olympia WA	300
2/21/2020	BYU Alumni Chapter - Tri-Cities Richland High School Auditorium	Richland WA	400
2/22/2020	BYU Alumni Chapter - Boise Meridian Middle School Auditorium	Meridian ID	300
2/20/2020	Olympia Washington Stake Olympia High School	Olympia WA	50
2/21/2020	BYU Alumni Chapter - Tri-Cities Richland High School Auditorium	Richland WA	70
Outreach & VIP			
2/20/2020	Olympia Washington Stake Olympia High School	Olympia WA	50

Assemblies & Workshops

2/21/2020	BYU Alumni Chapter - Tri-Cities Richland High School Auditorium	Richland WA	70
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Young Ambassadors

Number in Group 23

Regional 2020

Number of Performances 4
Average Audience 748
Total Attendees 2,993

Performance

Date	Client / Venue	Location	Total
1/16/2020	BYU-Idaho BYU-Idaho, Kirkham Auditorium	Rexburg ID	1,048
1/17/2020	BYU Alumni Chapter - Twin Falls/Burley Twin Falls High School, John W. Roper Auditorium	Twin Falls ID	645
1/18/2020	Star Valley Arts Council Star Valley High School, Auditorium	Afton ID	600
3/7/2020	Performing Arts Management Conference Center Theater	Salt Lake City UT	700

YA 2020 Nevada and Northern California

Number of Performances	5
Average Audience	834
Total Attendees	4,169

Outreach & VIP	3
Average Audience	127
Total Attendees	380

Devotionals/Firesides	1
Average Audience	320
Total Attendees	320

Performance

Date	Client / Venue	Location	Total
2/11/2020	BYU Alumni Chapter - Reno Pioneer Center for the Performing Arts	Reno NV	1,200
2/12/2020	BYU Alumni Chapter - Silicon Valley Saratoga High School	Silicon Valley CA	569
2/13/2020	BYU Alumni Chapter - Fresno, CA Fresno High School	Fresno CA	500
2/14/2020	BYU Alumni Chapter - East Bay Oakland Temple Visitors' Center	Oakland CA	1,200
2/15/2020	Merced California Stake Merced Theatre, Art Kamangar Center	Merced CA	700

Outreach & VIP

2/12/2020	BYU Alumni Chapter - Silicon Valley Dartmouth Middle School	Silicon Valley CA	50
2/13/2020	BYU Alumni Chapter - Fresno, CA Computech Middle School	Fresno CA	300
2/15/2020	Merced California Stake Merced California Stake Center	Merced CA	30

Devotionals/Firesides

2/15/2020	BYU Alumni Chapter - East Bay Danville Stake Center	Danville CA	320
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