

Performing Arts Management

2020 Annual Summary

2020 Season			Regional			Mid Semester Tour			Regional & Tour			Special		
			#	Aud	Ave	#	Aud	Ave	#	Aud	Ave	#	Aud	Ave
Ballroom Dance Company	BD	31	4	2,555	639				4	2,555	639			
BYU Singers	US	41	1	275	275				1	275	275			
Folk Dance Ensemble	FD	32	8	18,379	2,297	2	1,210	605	10	19,589	1,959	2	42	21
Living Legends	LL	38	1	765	765	4	2,500	625	5	3,265	653	5	4610	922
Mountain Strings	FM	8	1	150	150				1	150	150			
Noteworthy	HW	9	4	2,270	568				4	2,270	568			
Synthesis	SY	21	1	450	450				1	450	450			
Theater Ballet	TB	29	1	706	706				1	706	706			
Vocal Point	VP	7	9	8,826	1,003	6	3,450	575	14	11,476	820	2	120	60
Young Ambassadors	YA	23	4	2,993	748	5	4169	834	9	7,162	796	4	447	112
Total			33	36,569	1,108	17	11,329	666	50	47,898	958	13	5,219	401

Ballroom Dance Company

Number in Group 31

Regional 2020

Performances	4
Average Audience	639
Total Attendees	2,555

Type	Date	Client / Venue	Total
Performance	1/25/2020	Roosevelt Parks & Rec Committee Roosevelt Jr. High	383
	2/21/2020	Performing Arts Management Conference Center Theater	715
	2/22/2020	Performing Arts Management Conference Center Theater	732
	2/22/2020	Performing Arts Management Conference Center Theater	725

BYU Singers

Number in Group 41

Regional 2020

Performances	1
Average Audience	275
Total Attendees	275

Type	Date	Client / Venue	Total
Performances	2/7/2020	Utah Music Educators Association (UMEA) Dixie State University - Eccles Concert Hall	275

Folk Dance Ensemble

Number in Group 32

Regional 2020

Performances	8
Average Audience	2297
Total Attendees	18379

Type	Date	Client / Venue	Total
Performance	2/15/2020	Performing Arts Management Conference Center Theater	461
	2/15/2020	Performing Arts Management Conference Center Theater	378
	2/18/2020	Performing Arts Management Covey Center for the Arts	560
	2/21/2020	West Side Performing Arts Committee Dahle Performing Arts Center	465
	2/21/2020	West Side Performing Arts Committee Dahle Performing Arts Center	465
	2/28/2020	Family Search International Salt Palace - Grand Ballroom	50
	3/10/2020	Family Search International Salt Palace - Grand Ballroom	1000
	12/9/2020	Camagua Folk Dance / Compania Folklorica Camagua	15000

FD 2020 Oregon Mid Semester

Performances	2
Average Audience	605
Total Attendees	1210

Outreach & VIP	2
Average Audience	21
Total Attendees	42

Type	Date	Client / Venue	Total
Performance	3/10/2020	Four Rivers Cultural Center	535
		Four Rivers Cultural Center	
	3/11/2020	Redmond OR Stake Sisters High School Auditorium	675
Outreach & VIP	3/10/2020	Four Rivers Charter High School	12
		Four Rivers Cultural Center	
	3/11/2020	Sisters Dance Academy Sisters High School Gymnasium	30

Living Legends

Number in Group 38

Mid Semester

Performances	4
Average Audience	625
Total Attendees	2500

Assemblies & Workshops	4
Average Audience	1150
Total Attendees	4600

Outreach & VIP	1
Average Audience	10
Total Attendees	10

Type	Date	Client / Venue	Total
Performance	1/28/2020	Page Unified School District Page High School, Cultural Arts Building	800
	1/29/2020	Cottonwood Arizona Stake Sedona Performing Arts Center	350
	1/31/2020	Yuma Arizona Stake Gila Ridge High School Auditorium	550
	2/1/2020	Queen Creek Performing Arts Queen Creek Performing Arts Center	800
Assemblies & Workshops	1/28/2020	Page Unified School District Page High School, Cultural Arts Building	1500
	1/28/2020	Page Unified School District Page High School, Cultural Arts Building	1500
	1/30/2020	Baboquivari Unified School District Baboquivari High School Auditorium	1200
	1/30/2020	San Pasqual School San Pasqual School	400
Outreach & VIP	2/1/2020	Ira Fulton Home Ira Fulton Home	10

Regional 2020

Number of Performances	1
Average Audience	765
Total Attendees	765

Type	Date	Client / Venue	Total
Performance	3/6/2020	Performing Arts Management Conference Center Theater	765

Mountain Strings

Number in Group 8

Regional 2020

Number of Performances 1
Average Audience 150
Total Attendees 150

Type	Date	Client / Venue	Total
Performance	3/5/2020	BYU Office Professionals Association (OPAC) BYU - Wilkinson Student Center, Room 3220	150

Noteworthy

Number in Group 9

Regional 2020

Number of Performances 4
Average Audience 568
Total Attendees 2,270

Type	Date	Client / Venue	Total
Performance	1/31/2020	Freedom Prep Academy - Provo Campus Freedom Prep Academy - Provo Campus	220
	2/1/2020	Lone Peak High School Lone Peak High School Auditorium	360
	2/21/2020	Grand Junction CO Stake Avalon Theater	840
	2/28/2020	BYU BYU - de Jong Concert Hall	850

Synthesis

Number in Group 21

Regional 2020

Number of Performances 1
Average Audience 450
Total Attendees 450

Type	Date	Client / Venue	Total
Performance	2/8/2020	Student Life Events Management BYU - Harris Fine Arts Center, Lobby	450

Theatre Ballet

Number in Group 29

Regional 2020

Number of Performances 1
Average Audience 706
Total Attendees 706

Type	Date	Client / Venue	Total
Performance	2/7/2020	Performing Arts Management Conference Center Theater	706

Vocal Point

Number in Group 7

Regional 2020

Number of Performances 8
Average Audience 1003
Total Attendees 8,026

Type	Date	Client / Venue	Total
Performance	1/10/2020	BYU BYU - de Jong Concert Hall	1000
	1/11/2020	BYU BYU - de Jong Concert Hall	1150
	1/31/2020	Performing Arts Management Conference Center Theater	756
	2/1/2020	Performing Arts Management Conference Center Theater	770
	2/1/2020	Church of Jesus Christ of Latter-Day Saints Conference Center Theater	750
	2/1/2020	Church of Jesus Christ of Latter-Day Saints Conference Center Theater	800
	2/7/2020	BYU-Idaho BYU-Idaho, Hart Auditorium	2000
	3/4/2020	ACDA (American Choral Directors Association) Conference Center Theater	800

VP 2020 Utah, Idaho, Oregon & Washington

Number of Performances	6
Average Audience	575
Total Attendees	3,450

Outreach & VIP	1
Average Audience	50
Total Attendees	50

Assemblies & Workshops	1
Average Audience	70
Total Attendees	70

Type	Date	Client / Venue	Total
Performance	2/15/2020	Ogden Symphony Ballet Association Weber State, Browning Center, Austad Aud	800
	2/18/2020	Portland's Centers for the Arts Portland's Centers for the Arts	750
	2/19/2020	Everett, WA Stake Washington Center for the Performing Arts	900
	2/20/2020	Olympia Washington Stake Washington Center for the Performing Arts	300
	2/21/2020	BYU Alumni Chapter - Tri-Cities Richland High School Auditorium	400
	2/22/2020	BYU Alumni Chapter - Boise Meridian Middle School Auditorium	300
Outreach & VIP	2/20/2020	Olympia Washington Stake Olympia High School	50
Assemblies & Workshops	2/21/2020	BYU Alumni Chapter - Tri-Cities Richland High School Auditorium	70

Young Ambassadors

Number in Group 23

Regional 2020

Number of Performances 4
Average Audience 748
Total Attendees 2,993

Type	Date	Client / Venue	Total
Performance	1/16/2020	BYU-Idaho BYU-Idaho, Kirkham Auditorium	1048
	1/17/2020	BYU Alumni Chapter - Twin Falls/Burley Twin Falls High School, John W. Roper Auditorium	645
	1/18/2020	Star Valley Arts Council Star Valley High School, Auditorium	600
	3/7/2020	Performing Arts Management Conference Center Theater	700

YA 2020 Nevada and Northern California

Number of Performances	5
Average Audience	834
Total Attendees	4,169

Outreach & VIP	3
Average Audience	127
Total Attendees	380

Devotionals/Firesides	1
Average Audience	320
Total Attendees	320

Type	Date	Client / Venue	Total
Performance	2/11/2020	BYU Alumni Chapter - Reno Pioneer Center for the Performing Arts	1200
	2/12/2020	BYU Alumni Chapter - Silicon Valley Saratoga High School	569
	2/13/2020	BYU Alumni Chapter - Fresno, CA Fresno High School	500
	2/14/2020	BYU Alumni Chapter - East Bay Oakland Temple Visitors' Center	1200
	2/15/2020	Merced California Stake Merced Theatre, Art Kamangar Center	700
Outreach & VIP	2/12/2020	BYU Alumni Chapter - Silicon Valley Dartmouth Middle School	50
	2/13/2020	BYU Alumni Chapter - Fresno, CA Computech Middle School	300
	2/15/2020	Merced California Stake Merced California Stake Center	30
Devotionals/Firesides	2/15/2020	BYU Alumni Chapter - East Bay Danville Stake Center	320