

# Keaton Parkinson

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## Education

**Expected December 2020 Brigham Young University - Idaho**, Rexburg, ID

- Cumulative GPA: 3.9/4.0

## Related Experience

### Tax Technology & Transformation Intern

**July 2020 - August 2020 Ernst & Young (EY)**, Houston, TX

- Analyzed big data to improve tax operations for clients and other tax professionals in the company
- Obtained additional skills in SQL, Excel, and Alteryx by completing an EY Analytics learning badge
- Completed a capstone project by consulting a client on how to return to

### Data Science Lead, Consultant

**September 2020 - Present Westmark Credit Union**, Rexburg, ID

- Created machine learning models to predict the probabilities of customers purchasing certain products
- Given multiple datasets and used tools such as Python and R to solve company specific problems
- Managed a team consisting of 5 members

### Society President

**September 2027 - April 2028 BYU-Investment Society**, Rexburg, ID

- Managed and lead a society consisting of 50 members
- Responsible for allocating over \$6 million of BYU-I's endowment fund into different asset classes
- Connected the Investment Society with the Data Science Society and helped coordinate a joint project

### Private Wealth Management Intern

**May 2020 - July 2020 BANDER Investments**, Idaho Falls, ID

- Increased followers on company social media sites by 70 percent
- Sat in on client meetings and analyzed how the advisor made financial plans for the client
- Conducted economic and investment research and presented findings to certified financial planners

### Private Wealth Management Intern

**January 2019 - January 2020 LPL Financial**, Rexburg, ID

- Increased office efficiency by utilizing various computer skills, including Excel (VBA) and R
- Created strategic financial plans and assisted in managing portfolios for a firm with \$100 million AUM

- Performed research and analyzed different investment options according to a strategic investment thesis

## Extra-Curricular & Volunteer Experience

July 2015 - July 2017 **Service Missionary**, New York, NY

- Administered a team of more than 30 individuals from different countries
- Organized leadership training meetings on productivity and time management

## Additional Information

- **Technical Skills:** R, Python, SQL, MS Excel (VBA), MS Power BI
- **Languages:** Spanish (Fluent)