

CONTACT ME

✉ mgs0999@gmail.com

☎ (530) 440-4782

🌐 <https://www.linkedin.com/in/max-smith2/>

EDUCATION

Pursuing a Bachelors in Business Analytics

Brigham Young University Idaho

Graduating 2024

GPA: 3.8

EXPERIENCE

Microsoft Excel

MySQL

Python

Power Bi

R

Youtube Poll Manager

Adobe Pr & Ae

Basics of Accounting

ABOUT ME

Business Analytics student with proven experience analyzing and collecting market research. Looking for a position where I can grow my knowledge of business and data analyzation. Ready to work, provide value to an organization, and help drive results.

Max Smith

Future Business Analyst

WORK EXPERIENCE

Pest Control Salesman

May 2023 - July 2023

B.K. Marketing I Nashville, TN

- Adapted sales strategies based individual needs, showcasing flexibility and a customer-centric approach.
- Mentored new team members, sharing insights and techniques to improve their sales performance.

Chief of Research and Development

Sep. 2022 - Dec. 2022

Scrubalicious I Rexburg, ID

A semester-long business immersion experience in teamwork, marketing, operations, and finance

- Co-founded Scrubalicious, a student-led, consumer packaged goods business offering custom scented sugar scrubs to the 20,000 students and faculty at BYU-Idaho.
- Gathered data to support 10 successful launches of new products/scents
- Created a Shopify website that brought in \$2,378 in revenue in 3 weeks

Solar Setter

July 2022 - Aug. 2022

Sunder Energy I Atlanta, GA

Door-to-door sales experience

- Generated over \$40,000 in revenue in one month
- Built relationships with customers to maintain long term business growth

VOLUNTEER EXPERIENCE

Womens Basketball Head Coach

Jan 2024 - March 2024

Hurricanes I Rexburg, ID

A full coaching experience of scouting, drafting, practicing and winning.

- 7-1 regular season record, playoff record TBD

Missionary

2019 - 2021

Church of Jesus Christ of Latter-Day Saints I Philippines & Oregon

2 year experience of finding, teaching, and serving people in my assigned areas.

- Learned tagalog and taught in the Philippines for 6 months
- Assigned to lead over 250 other missionaries and conduct regular meetings.
- Led the social media team in creating content for 9 pages, and advertisements

REFERENCES

Scott Pope

Professor of Business Management, BYU-Idaho

Phone: (913) 220-9287

Email: popes@byui.edu

Dyson Douglas

Sales manager

Phone: (770) 363-0215

Email: dyson.douglas6@gmail.com