

FDMAT 108 - Week 2

By Three Kids in a Closet

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1 EXT. CITY STREET - MORNING

College-age woman walks purposefully down the sidewalk, backpack slung over one shoulder. In the distance, she notices a billboard advertising Weight Watchers. (Improper Generalization)

She passes a man walking in the opposite direction. The man enters a doctor's office and sits in the waiting room. Rifles through a magazine and pauses on an ad for PETA. (Appeal to Emotion)

2 INT. DOCTOR'S OFFICE

An older lady sitting across from the man watches a political ad on the TV. (Personal Attacks)

SUIT WOMAN (ON-SCREEN)

Bryce Phillips has been mayor for 5 years, and he's repeatedly shown he doesn't care! During the city flood, Mayor Phillips was "busy" fishing. The new business development plan fell through because Mayor Phillips was more concerned about giving funding to the ski resort. He obviously doesn't care. I'm Debbie Williams, and I care.

("Vote for Debbie Williams" banner)

A man with a newspaper walks out of the doctor's office and gets in his car, dropping the newspaper on the passenger seat. As he drives, we see the front-page headline of the newspaper: "Soda a Day May Lead to Heart Attacks in Men." (Alternative Explanation)

The man's hand reaches for the newspaper, and he opens it with a snap.

FLUID CUT TO

3 INT. COLLEGE CLASSROOM

The man sets the open newspaper against the blackboard. He writes on the blackboard beside it, "What is wrong with this headline?"

The man turns around to look at the classroom full of students. The girl from the beginning, seated somewhere in the center of the room, raises her hand.

FADE TO BLACK