

A collection of eSpoir makeup products including eyeshadow palettes, lipsticks, and brushes, arranged on a dark background with a geometric pattern of gold lines. A hand is visible on the right side, holding a small fan of color swatches.

eSpoir

BYUN EUN JIN

01 CONCEPT

PLAN

eSpor

균형적 감각적 모던함



대리석 차가움

세련된 20-30 초반의 여성



02 COLOR&FONT

PLAN

eSpoir

● #111111

● #333333

● #ee401d

○ #ffffff

○ :

● 18.9:1

● 12.6:1

● 3.9:1

● :

4.8:1

● :

3.2:1

가나다라마 ABCDEF
1234567 abcdef

나눔고딕 2.0

ABCDEF
1234567

BebasNeue

ABCDEF
1234567

Florencesans SC

03 ORIGIN

PLAN

eSpor

다중 네비게이션

페이지 왼쪽 정렬로 인한 불안한 구성

단조로운 메뉴 구성

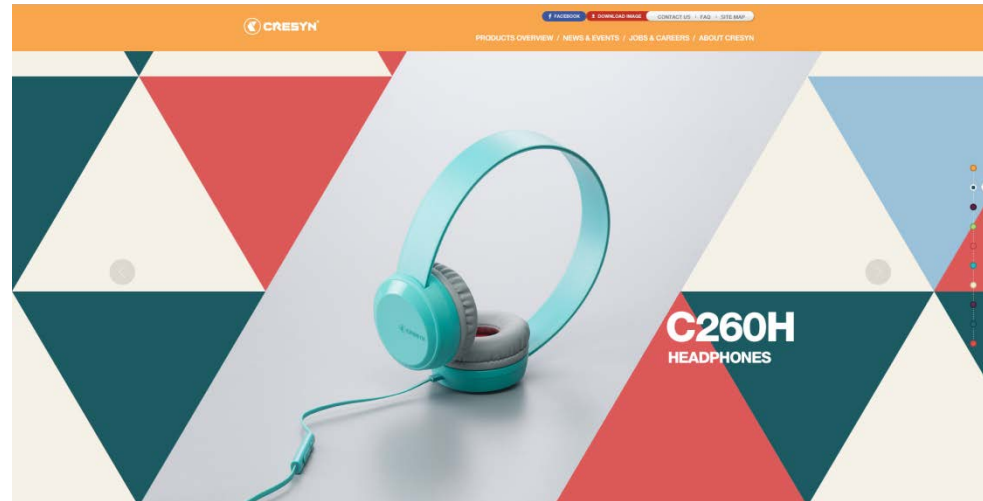
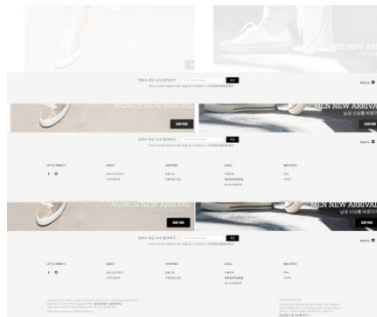
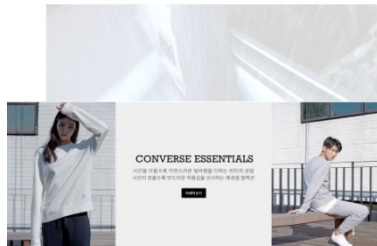
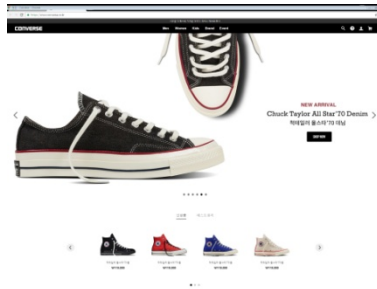
신제품 광고가 가장 하단에 있음



04 REFERENCE

PLAN

eSpor



<http://www.cresyn.com/>

<https://www.converse.co.kr/>

05 SKETCH

PLAN

eSpoir

가로

세로

모바일

320-414

480-736

태블릿

600-800

960-1280

노트북+PC

800-1920

