



**FALCON**  
REAL ESTATE COIN



# **FALCON WHITE PAPER**

FALCON WHITE-PAPER

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## 1. Prolog

### 1.1 About Real Estate

Real estate is the safest investment destination with stability among the world's investment products. But real estate has to invest time. However, the average person prefers to be full immediately, rather than a feast 10 years later. I need proof of profit that should be visible to my eyes right away and I prefer to produce quick results

Burying in time means that you have to invest in time. There is a saying, 'Time is money!' This word applies to real estate. This means you have to invest in real estate and depend on time. However, people don't like this technique, where time makes money and time makes interest plus interest. Therefore, even for the same real estate, they prefer profitable real estate that generates immediate income, such as real estate with "tax" income, officetel, and shopping mall.

However, what you really need to invest in time is land, the raw material of real estate! It is the land. Looking back in time, it is true that the market price for residential real estate such as apartments has also increased, but the equivalent ratio is about 10 times over 20 years. Then, what about the land change price!! In conclusion, it is an astronomical equal width.

Let's take an example. In the case of Dangjin, Chungcheongnam-do, Korea, the price before the opening of the West Coast Expressway ranged from 1,000 won to 2,000 won. Pyeongtaek was also priced at 5,000 won. So, what about the current market price? It should be said that it has jumped about a thousand times. This is nothing. At Pyeongtaek Jije Station, where Suseo Express Railway passes, land prices have increased by 50 to 10,000 times compared to the past. Seeing this is called an astronomical ascent.





More importantly, even with such an astronomical rise, some landowners who are in a hurry to sell are like a business because they want to sell, lose a lot of money, and eventually live difficult. At this time, villagers in rural villages, who had only farmed, became local maintenance and listened to the president's voice. Even though they know this, people are busy selling if they want to increase their land, and quick investors are busy buying. However, people who are dark in real estate do not care about it because it is someone else's work. When you go to the site, you don't buy land just because you can't see it.

You should know that if you can see it, you can see it to others. If only I know it, it is information, but if everyone knows, it is news. When it comes to news, I don't have a chance. Like this, a person who makes money from real estate has invested in time. So, "Time is money." I can understand that.

Knowing this, it is difficult to rescue the common people with any explanation, persuasion, or understanding. Of course, it is also not incomprehensible. This is because the common people need immediate living expenses and cannot afford to wait for the feast of the future. Real estate is because the profitability and stability of real estate are clear, but it has to rely on time, and the currency exchange ability to convert money to money when it is needed is very poor.

What good is it to become rich later! He looks dead now! Here we need to think. Anyone would wait if you made them wait 10 to 20 years, and if real estate can be refunded immediately when you need money? Then, anyone can invest and become perfect. Is there any way? Is real estate exclusive to people who can afford it? Is it impossible to invest in real estate with small investments? Why do you think that only one person can buy a house? 10 million won is 1 billion, and 1 million is 10 billion, why not unite with each other? And so on. Is there really no solution?

\* Real estate investment is a product that has stability and profitability,  
but has poor cash-ability.





## 1.2 About the 4th Industry

Technology development is evolving every day. The smartphones we use can be said to be the integration of current technology and future industries. Taking real estate as an example, in the future, you can search for both the site and the surroundings, the structure of the house and the interior, etc. with just one mobile phone without going to the site.

In addition, with the development of a record-distribution storage device called a block-chain, a world in which sellers and buyers face-to-face without a broker is traded without fees. Therefore, the role of a lawyer who replaced the transfer of registration will be reduced. The real estate brokerage business is expected to shake, as mutual verification, authentication on the Internet, and when the transaction is completed, the tax calculation e-receipt is issued and the name can be changed.

The future of the bank is not bright. The bank manages and manages customer funds based on a database to make profits, but in the future, all the analog-type transactions will be absorbed into the Internet bank through the development of Fintech technology, and Crypto-currency will be officially used under the management of the institution. It's like the Samsung Pay, Kakao Pay, and Toss we're using now fired a flare at the starting point, and that's just the beginning of evolution.

Machines and robots will replace the service industry that humans have done, and human labor will be unproductive and economically inefficient, so future science and technology, financial technology, records management technology, service industry, etc. .

For this reason, the development of block-chain technology, currently one of the 4th industries, will be endless.

## 1.3 About Coins.

Coins are currently being used for speculative purposes only, but if they are systematic, managed, and stabilized in the future, their value will become an unimaginable investment destination.





Those who have evolved, created, and innovated to the realm where money can't keep up with the pace or wait and see will stay in the lower class.

Many coins are developed and appear even now, and on the other hand, there are many coins that disappear without reaching their lives. Here, we have to learn more about coins, but now we don't need to know about the principle and circulation complicatedly rather than in the beginning. It can be seen by looking at Bitcoin, which is the leader of the coin and has become a key coin.

Now, nobody asks what bitcoin is. We are only interested in the price of the Bitcoin price. However, the coin created as a latecomer will be concerned about the hidden technology of the coin, and will look into the necessary circular intrinsic value and conduct an in-depth analysis.

The current task of coin is what to use the coin as. However, there are not so many coins that are currently being used. If a coin has a purifying system in the economic market and gains life from a coin that breathes, the value of the coin will be beyond imagination..





## 2. Background

### 2.1 Block-Chain and Real Estate

Real estate is the most trusted investment destination worldwide, and its profitability has already been verified through many cases. However, real estate is not an easy investment destination for anyone who wants it.

Investing in real estate requires a large amount of capital, and a lot of administrative procedures and information is required to own real estate. And it takes time. Also, returning profits from real estate investments takes as long as holdings.

And without professional knowledge of real estate, information and insights on value increase, future prospects, etc., it is not easy to invest, and not all real estate invested guarantees profit.

### 2.2 Background of Real Estate Coin Falcon

As a result of investigating the huge capital market with the scope of the world capital market, all human beings could not exist without real estate, and the scope of the research resulted in a surprising conclusion.

The national budget for 2019 is 470 trillion won. However, if you look at the total transaction amount in the real estate market, the global real estate market capitalization amounted to 217 trillion dollars as of 2016, and the total residential real estate amount excluding other real estate in Korea was about 5,000 trillion as of 2019. Every year, when considering volatility, domestic and foreign real estate is showing an annual average of 4% and an increase of over 113 trillion won.





If you design and apply real estate coin Falcon to the surpassing imagination, the synergy will increase explosively. In addition, real estate and coins will be organic derivatives, complementing each other's shortcomings and utilizing the advantages to act as a catalyst for investment value.



## 2.3 Real Estate Coin Falcon

Falcon using the blockchain is a bit larger, transactions that do not require payment approval within seconds, transactions that need to be sufficiently reviewed, transactions with large payments, transactions that are sensitive to transaction fees as they are large! It could be very useful for such transactions.

Falcon was developed with the purpose to be used for real estate transactions, and the platform was configured to be optimized for real estate transactions.

The safety and profitability of investment through real estate can be expected through Falcon, and it can be an alternative that can satisfy all three laws of investment.





# FALCON

The future success lies in real estate. Falcon is a block-chain platform developed by Quark Hashing Algorithm and has the expandability to be used in all real estate related businesses, including the purpose of real estate purchase, real estate development and equity partici-

## 3. Falcon

### 3.1 Definite Re-tech Products

Falcon is a cryptocurrency developed for the purpose of real estate development investment, real real estate purchase, and real estate joint purchase. With Falcon, anyone can easily invest in real estate like cash. Falcon was designed to shorten the time by complementing the long time required to realize profits, which is the disadvantage of real estate, and by incorporating real estate, the uncertainty, which is the disadvantage of the coin, is made stable.

It was created as a perfect financial product that complements real estate registration through block-chain. The method of grafting real estate into a block-chain has already begun, and this method will gradually become commonplace through imitation by many companies in the future, and among them, it is trying to become a symbol of real estate coin, a new financial product.

### 3.2 You can own Real Estate in Small Amounts..

Real estate needs a relatively large amount of money, but you will understand from Falcon that it is not necessarily so if you take the opposite idea.

Because the coin can be used as a distributed recording device, it is possible to prove and agree with each other, and jointly register the building through joint investment by the company and the majority. Therefore, you can purchase buildings, houses, apartments, shopping malls, land, etc. with Falcon, which is a certain quantity.





### 3.3 Profit Realization

You can purchase and own real estate with Falcon, and if you want, you can participate in a real estate development project with Falcon and earn as much as the stake you participated in depending on the project result.

Falcon is a business model that combines block-chain and real estate investment. Falcon provides an opportunity to profit from the investments in real estate development projects.

### 3.4 Use of Coins

Falcon can be cashed at the market price of the day through a jointly developed PG company. Convert it into cash and immediately use it in the real economy. Falcon affiliated stores simply need to connect the Falcon PG system to the existing payment POS. Through these mutual promises, Van Sana or PG company A is born, and franchisees that can use Falcon as cash will increase.

This can be achieved through a simple PG connection at Falcon affiliated stores, and Falcon Affiliated stores can encourage Falcon members to use discounted consumption activities. As the Falcon Resort membership card can prove that you are a member instead, you can increase the consumption area of society as a whole.



# Platform

Application, Wallet, Payment

Falcon Platform is a service platform for convenience and information provision of Falcon.



## 4. Falcon Platform

Falcon Platform is a service for convenience and information provision of Falcon..

### 4.1 Falcon Application

It is an application for a user who uses Falcon for the first time to use Falcon. You can receive various services provided by Falcon.

You can conveniently use other additional services such as Falcon P2P, real estate purchase, real estate development investment, and use of affiliated stores.

### 4.2 Wallet

Falcon provides Falcon Wallet to all members for transparency and user convenience for various transactions in virtual space.

### 4.3 Payment

This is a function that allows free payment at Falcon affiliated merchants. It is a system that does not require a separate procedure and allows you to conveniently use Falcons in your wallet like cash.





#### 4.4 Information Platform

It is a service provided to Falcon members. Various real estate related information, investment information, various projects, and property information can be provided. Falcon franchise (Falcon County) information is also provided.

#### 4.5 Falcon-county

It is a platform that provides Falcon affiliate store information. You can know the location and information of affiliate stores where Falcon can be used, guide various promotion events, and promote affiliate stores.

Falcon franchisees can acquire franchise qualifications and promote nationwide through Falcon Resort and Falcon App, and maximize operating profit through Target Marketing.

With the Falcon-county Platform, you can maximize operating profit and enjoy cost savings by establishing a mutual cooperation system by introducing businesses between members.





# Business Model

## 5. Falcon Business Model

### 5.1 Real Estate Purchase

Falcon can buy real estate with investment value. Information on real estate worth investing is provided by Falcon as objective data. When real estate sales are made with Falcon, we have created a system that gives more benefits, and if you use Falcon, you can get better information related to real estate.

### 5.2 Real estate joint purchase

Real estate investment has a disadvantage that it is difficult for the general public to easily access because the unit of purchase is large. However, with the birth of Falcon, anyone can now make small investments with extra funds. This is the biggest advantage of Falcon..

Since a developer develops real estate and a buyer can invest in real estate with Falcon even a small amount, they can jointly purchase shopping malls, houses, buildings, buildings, land, etc., and the developer generates profits through development. You can receive the profits according to the amount of each investment. Of course, the name of the purchaser (investor) of real estate can be registered so that the developer cannot arbitrarily use the real estate for sale or other purposes, and by selecting and managing a supervisory management agency, other complicated procedures such as registration can be reduced.

The management of jointly purchased/invested real estate is performed by the entrusted agency, and continuous profits can be obtained from real estate. In this way, all microinvestors can increase their assets by repeating profit and income.





### 5.3 Falcon Store / Product Brand

Falcon Store is a daily necessity. Electronic. car. insurance. Premature. Etc. The overall range of life will be broadened, and smart purchases are possible through the platform, and we are preparing to develop our own brand through OEM, ODM, and the like.

### 5.4 Condominium • Campgrounds • Commercial Real Estate Use

With Falcon, you can purchase a lifetime pass for commercial real estate (all accommodation facilities) such as condos and camping. You can purchase a lifetime pass for all accommodations, including condos and campings in partnership with Falcon. Detailed information is provided through the Falcon Platform.

### 5.5 Real Estate Auction

You can participate in real estate auctions with Falcon. By participating in auctions, you can actually increase your assets by winning a bid. All tasks and procedures related to auction are handled by affiliated companies, and information related to auction can be provided through the Falcon Platform..







# FALCON

The future success lies in real estate. Falcon is a blockchain platform developed by Quark Hashing Algorithm and has the expandability to be used in all real estate related businesses, including the purpose of real estate purchase, real estate development and equity partici-

## 6. Falcon Crypto Currency

### 6.1 Algorithm

ERC-20

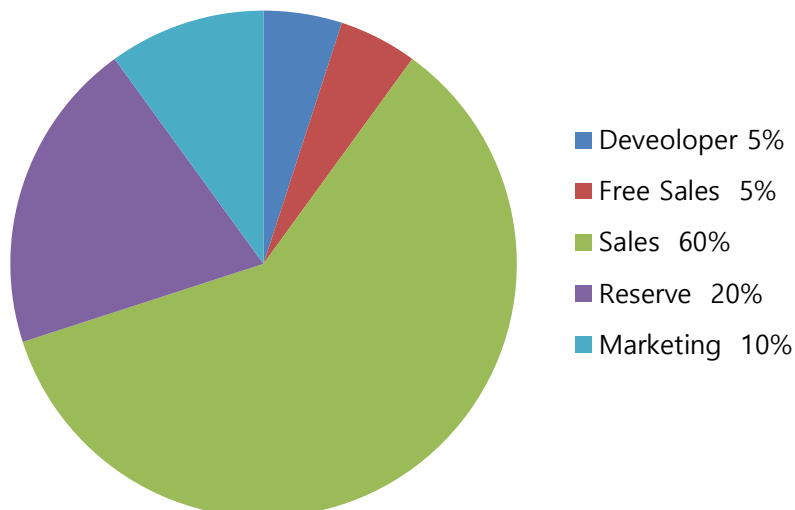
### 6.2 Issued Quantity

10,000,000,000 Falcon

### 6.3 Divide

5% Developer / 5% Free Sales / 60% Sales / 20% Reserve / 10% Marketing

### Falcon





# Roadmap



## 7. Roadmap

### 2020.Q2

- Falcon Platform Application
- Falcon Token
- Falcon Wallet

### 2020.Q3

- Falcon Sale
- Falcon Air Drop 1
- Falcon Air Drop 2

### 2020.Q4

- Exchange Listing

### 2021.Q1

- Falcon Real Estate Profitable business expansion

### 2021.Q2

- International Real Estate Expansion
- Exchange Listing Expansion



## 8. Our Team



**CHUL WON KOOK**  
Falcon-coin Founder



**YONGTAE KIM**  
Chief Technology Officer



**INSUN AN**  
Chief Marketing Officer



## 9. Legal & Disclaimer

- The business of this white paper is conducted only in legal areas and is legally serviced in accordance with the laws of each country.
- This white paper is for the purpose of explaining the business and is not an invitation to invest. Also, we do not guarantee the guarantee of profit.
- This white paper has been prepared for informational purposes only and does not imply any offer or solicitation to sell stocks or securities of any affiliated company (hereinafter collectively referred to as the "Company") including cryptocurrency to be issued after distribution of this white paper.
- Explain that none of the information or analysis presented was prepared to be used as a basis for investment decisions.
- We are not responsible for the loss of cryptocurrency and token values, and are not responsible for any losses incurred by the person directly or indirectly related to the project.
- This white paper can be translated into each language, and if there is a conflict in interpretation, the English version is different.