

# Eric (Binqian) Zeng

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**Education** • <https://www.linkedin.com/in/binqian-zeng-257903126/> • <https://github.com/bz866>

- New York University, Courant Institute of Mathematical Sciences** **New York, NY**  
◦ *Mathematics in Finance; part-time graduate program on-going*  
Courseworks: Derivative Securities, Operating System(C/C++), Risk and Portfolio Management with Econometrics, Computing in Finance
- New York University, Courant Institute of Mathematical Sciences** **New York, NY**  
◦ *M.S Data Science; GPA: 3.3/4.0;*  
Courseworks: Machine Learning, Natural Language Processing(Kyunghyun Cho), Deep Learning(Yann LeCun), Statistical and Mathematical Methods, Big Data(Hadoop MapReduce, Spark), Data Science in Quantitative Finance
- Sun Yat-sen University, School of Engineering** **Guangzhou, China**  
◦ *B.E Theoretical and Applied Mechanics (Fluid Dynamics Focus); GPA: 3.7/4.0*  
Honor: Third-class scholarship (three times)  
Courseworks: Numerical Methods, Finite element analysis, Ordinary Differential Equations, Fluid Dynamics

## Technical Skills & Certificates

- **Programming & Scripting Language:** Python, C/C++, Java, Scala, R, Matlab
- **Toolkits, Softwares & Operating Systems:** Tensorflow, Pytorch, Keras, NLTK, Scikit-learn, AWS, Hadoop, Spark, MySQL, MongoDB, Github, Linux/Unix

## Work Experience

- Swiss Reinsurance Company Ltd. (Swiss Re)** **Armonk, NY**  
◦ *Analytics Specialist/Data Scientist*  
\* **Catastrophe Loss Impact Estimation**
  - Estimated liabilities of incoming claims after a catastrophe using satellite images, coverage policies, and building footprints geographic data
  - Generated geographic features using zonal statistic analysis; Involved image features using convolutional neural network(CNN)
  - Using random forest regression to estimate liabilities in both aggregated area and individual policy levels
- \* **Home Renters Insurance Go-to-market Analysis**
  - Identified rental insurance market opportunities in New York state
  - Leveraged US census, real estate market, and socialism data; designed an opportunity scoring metrics and back tested with historical sales data according to P-value and Pearson correlation
- King Street Capital Management, L.P.** **New York, NY**  
◦ *Data Science Intern (full-time)*  
\* **Companies KPI Forecasting Model**
  - Forecasted KPIs of companies using an ensemble model; all base and top learners are SVMs with different constraints
  - Handled collinearity in meta-features by matrix factorization; Reduced overfitting by ridge regularization and noise injection
- \* **Analyzing Alpha in Corporate Filings**
  - Categorized companies with high and low information ratio based on corporate filings using RNN and attention mechanism
  - Generated sentence representation with word-embedding that is optimized by financial news
  - Involved statistical features by capturing textual changes over time
- Crypto Investments** **New York, NY**  
◦ *Machine Learning Engineer Intern*  
\* **Event-Driven Forecasting Model for Price of Cryptocurrencies**
  - Web-scraped cryptocurrencies news and trade data by API and BeautifulSoup in Python; data management with MongoDB
  - News sentiment analysis by Word2Vec; Event embedding by Open IE; captured effects of different time spans by CNN

## Portfolio

- Operating System Components**  
◦ **Keywords:** C/C++ Programming, Operating System
  - Linker; Scheduler(discrete event simulation model); Virtual Memory Management; I/O Schedulers
- Enhanced Seq2Seq Model for News Text Summarization (Capstone Project in NYU)**  
◦ **Keywords:** Pytorch, Bidirectional-LSTM, Attention Mechanism, Pointer Network, Semantic Relevance
  - The Seq2seq text summarization model is a hybrid of extractive and abstractive approaches trained on CNN/Daily Mail news
  - Bi-LSTM encoder with attention mechanism; Pointer network improves the accuracy of words generation and the ability of handling out-of-vocabulary words
  - Involved cosine similarity term between encoded source representation and generated summarization representation into the negative log-likelihood loss function to encourage semantic relevance
- Commodity Trading Position Forecasting Model**  
◦ **Keywords:** Commodity Trading Advisors, Matrix Factorization, Regularization, Linear Regression
  - Created regression models that forecast the optimal trading positions for oil, sugar, copper, gold, and natural gas futures
  - Estimated covariance models over rolling windows for asset classes; Explained the variance asset class by top alpha factors
  - Applied SVD on alpha factors to filter down signals; Reduced overfitting by elastic net regularization in linear regression