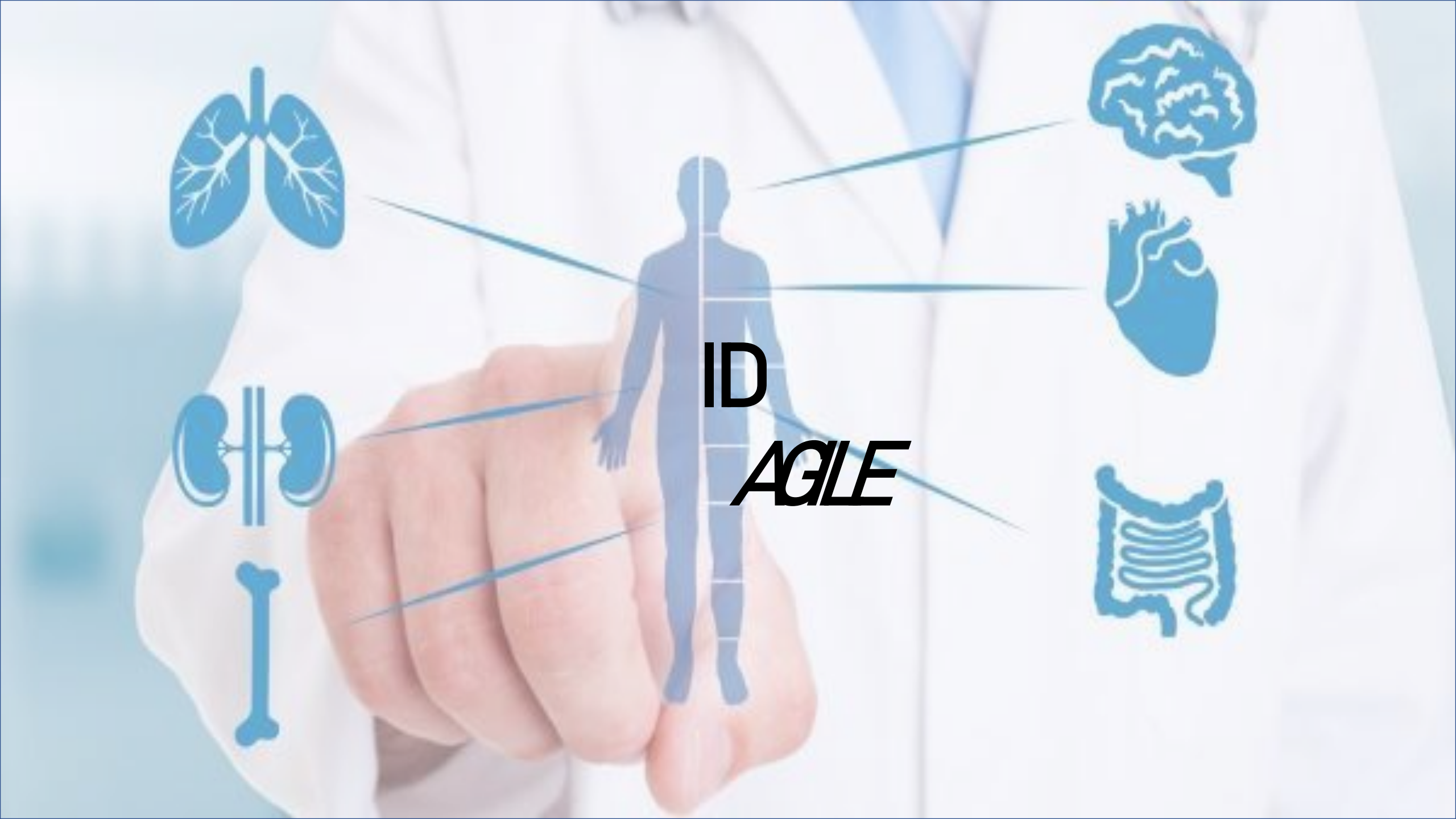
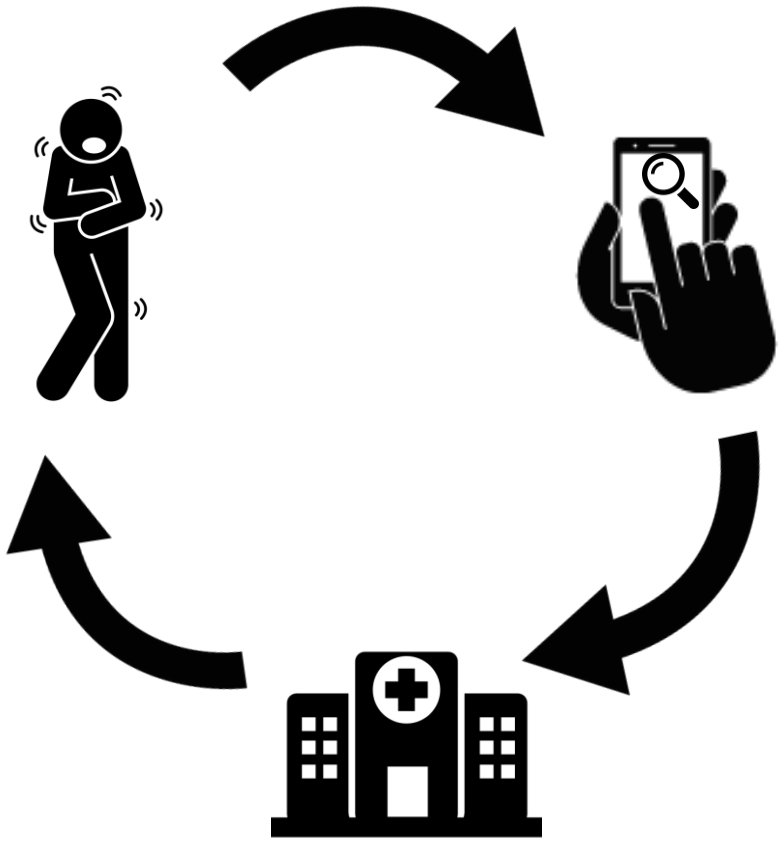

ID
AGILE

## PROBLEM

- Prediction of medical specialty based on patients pathology
- Time waiting to be attended
- Communication between Health Insurances Company and Hospitals

## SOLUTION



## MVP

Fast solution with an On Line platform for data management using A.I. to improve communication between Health insurance company and Hospital, leading to time optimization and better consumer experience.

CANVAS

*Problem*

- Prediction of medical specialty based on patients pathology
- Time waiting to be attended
- Communication between Health Insurances Company and Hospitals

*Solution*

- Recommendation of a hospital (reference center) through the identification of medical specialty by A.I.
- Time optimization to attend the patients in reception
- Health Insurance Company increases the quality and agility with such processes
- Improve Consumer Experience
- Show to hospital the on line number of patients, their degree of risk and what health insurance.

*Key partners*

- Data integration system
- Drug stores and medical clinics

*Unique value proposition*

Fast solution with an On Line platform for data management using A.I to improve communication between Health insurance company and Hospital, leading to time optimization and better consumer experience.

*Custumer Reationship*

On Line
Social Media
Free trial

*Channels*

- App

*Customer Segments*

- Pacients with health insurance

*Cost estrutcture*

- Tech
- Marketing e support
- Staff

*Revenue Streams*

- Monthy payment