6.170 Pitch Critique: NoSpoilers

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Strong Points of the Pitch

Presentation

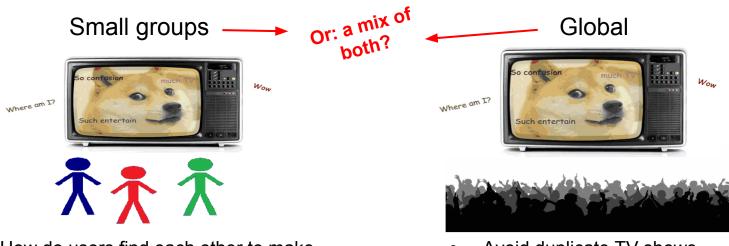
so laugh

Your pitch was very engaging and entertaining,
 especially the first few slides

Problem Analysis

- This is definitely a feature people would be interested in, and one without a good existing implementation.
- Smart to think about maintaining community, and what potential pitfalls might disengage users

Community Size & Type



- How do users find each other to make groups?
- Assume everyone within a group is trusted not to give spoilers?
 - Hide comments made when the poster had seen a later episode than the viewer?
 - Allow flagging of comments?

- Avoid duplicate TV shows allow only titles that exist in TV Guide?
- Control comment visibility?
- Who will moderate? (More on this later)

Continuity of Usage

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SULCAY, COVERED, U.S. 2013

**Doctor Who Play Comes To London

Who Are You Spaposed To Re? is a light-hearted comedy from Australian writer, with Cow, workshopped by the London London and Camerons Actions, Europh satisfaces, and Jesuifer permittered at the Edibargh Festival Friege earlier this year and avoiding permittered at the Edibargh Festival Friege earlier this year and the Edibargh Festival Friege earlier this year and the Spapers in the London from tonight, Spanning via 10 for years, the play explores both the passion and excitement of being and Cameron Audion from tonight, Spanning via 10 for years, the play explores both the passion and excitement of being and Cameron Audion from tonight, Spanning via 10 for years, the play explores both the passion and excitement of being and provided much for the spotlar comment of the play and the policy of the Cameron Cameron Audion (Audion Audion Audion

- Intended usage pattern?
 - Ongoing discussion of the series (like a blog/forum)
 - One-off comments about an episode (like Twitter)
- How to filter user-facing content?
 - "Following" well-reputed users
 - "Blocking" disliked users
- What about shows that are not serial, e.g. South Park?



Moderation

- How do you ensure that comments on an episode are spoiler-free?
- Human moderators
 - Is moderator status show-specific? Season-specific?
 - Who chooses moderators?
 - How active/attentive must moderators be? Does a single spoiler undermine the whole app?
 - Should moderators filter posts, ban users, or both?
- If group-based community: do groups have moderators?