

6.170 Pitch Critique: NoSpoilers

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Damien Jiang, Bethany LaPenta, Leon Zhou, and Ben Zinberg

Strong Points of the Pitch

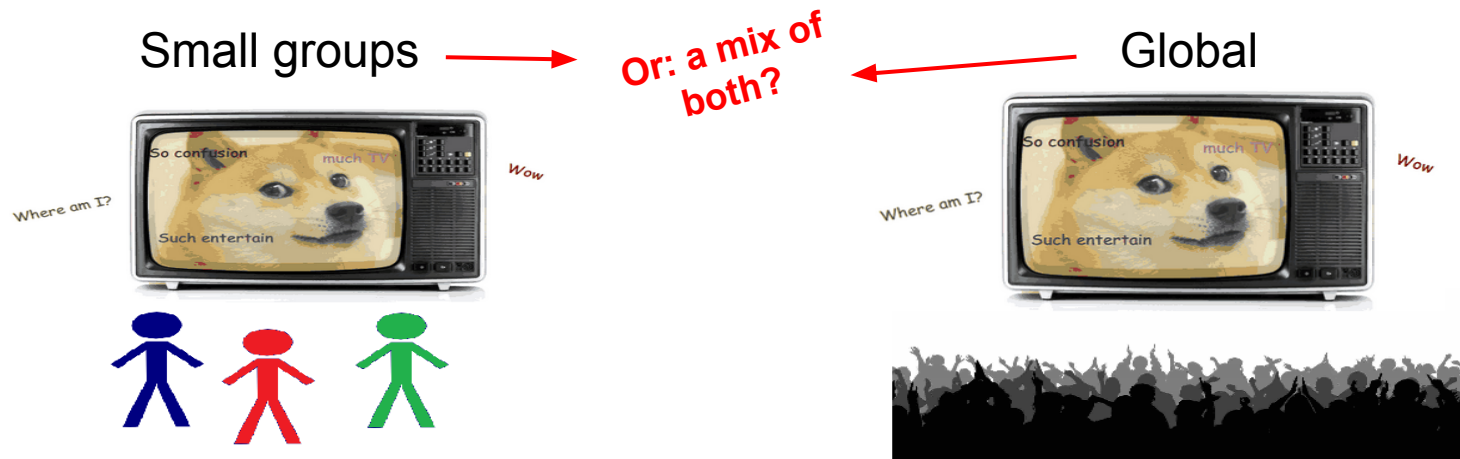
Presentation

- Your pitch was very engaging and entertaining, especially the first few slides
- wow* *so laugh* *such attention*

Problem Analysis

- This is definitely something people would be interested in, and one without a good existing implementation.
- Smart to think about maintaining community, and what potential pitfalls might disengage users

Community Size & Type



- How do users find each other to make groups?
- Assume everyone within a group is trusted not to give spoilers?
 - Hide comments made when the poster had seen a later episode than the viewer?
 - Allow flagging of comments?

- Avoid duplicate TV shows — allow only titles that exist in TV Guide?
- Control comment visibility?
- Who will moderate? (More on this later)

Continuity of Usage

- Intended usage pattern?
 - Ongoing discussion of the series (like a blog/forum)
 - One-off comments about an episode (like Twitter)
- How to filter user-facing content?
 - "Following" well-reputed users
 - "Blocking" disliked users
- What about shows that are not serial, e.g. South Park?



Moderation



- How do you ensure that comments on an episode are spoiler-free?
- Human moderators
 - Is moderator status show-specific? Season-specific?
 - Who chooses moderators?
 - How active/attentive must moderators be? Does a single spoiler undermine the whole app?
 - Should moderators filter posts, ban users, or both?
- If group-based community: do groups have moderators?