

## **Benjamin Zinszer**

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### **Employment**

- 2018 - present Technical Director, Multimodal Neuroimaging Initiative  
University of Texas at Austin
- 2017 - present Research Associate, SoundBrain Lab  
Department of Communication Sciences and Disorders, University of Texas at Austin
- 2014-17 Postdoctoral Associate, Rochester Baby Lab & Raizada Lab  
Department of Brain and Cognitive Sciences, University of Rochester

### **Education**

- 2014 Ph.D., Psychology, Pennsylvania State University
- 2014 M.A.S., Applied Statistics, Pennsylvania State University
- 2012 M.S., Psychology, Pennsylvania State University
- 2008 B.A., Psychology, Wheaton College (IL)

### **Fellowships & Grant Funding**

- Under review NIH NIDCD R21 – *Continuous speech processing in normal aging and primary progressive aphasia*
- Under review ConTex Collaboration Grant, University of Texas & CONACYT – *Portable brain imaging for measuring language knowledge in speakers of Spanish and English*
- 2018- Open Project Grant, Beijing Normal University – *Effects of immersion and aging on continuous speech encoding of L1 and L2 in Chinese-English bilinguals* – CN¥ 90,000
- 2013-14 Pennsylvania Space Grant Consortium Graduate Fellow – \$10,000
- 2012 NSF East Asia and Pacific Summer Institutes Fellow to Beijing, China
- 2012 Confucius Institute Scholarship – \$1000
- 2011 Center for Language Science PIRE Graduate Fellow to Beijing, China
- 2009-12 University Graduate Fellowship, Pennsylvania State University

### **Not funded**

- 2016 NIH NICHD K99 – *How semantic representations unfold in the developing brain: Computational innovations to transform infant and child neuroimaging with fMRI, fNIRS, and EEG*
- 2015 Open Project Grant, Beijing Normal University – *Aligning neural semantic spaces of Chinese and English: Using multivariate neuroimaging methods to compare semantic representations across languages*
- 2015 NIH NICHD F32 – *Discovering the changes in neural representations of words for language learners using fNIRS+EEG decoding*

### **Papers Published**

- Zinszer, B. D.**, Rolotti, S. V., Li, F. Li, P. (in press). Bayesian word learning in multiple language environments. *Cognitive Science*. doi:10.1111/cogs.12567
- Wu, R., McGee, B., Ecchiveri, C., & **Zinszer, B. D.** (in press). Prior knowledge of category scope impacts visual search. *Psychophysiology*. doi: 10.1111/psyp.13075

- Zinszer, B. D.**, Bayet, L., Emberson, L. E., Raizada, R. D. S., & Aslin, R. N. (2018). Decoding semantic representations from fNIRS signals. *Neurophotronics*, 5(1), 011003. doi:10.1117/1.NPh.5.1.011003
- Emberson, L.\*, **Zinszer, B. D.\***, Raizada, R. D. S., & Aslin, R. (2017). Decoding the infant mind: Multivariate pattern analysis (MVPA) using fNIRS. *PLoS ONE*, 12(4): e0172500. doi:10.1371/journal.pone.0172500 (\*co-first authors)
- Wu, R., Pruitt, Z., **Zinszer, B. D.**, & Cheung, O. S. (2017). Increased experience amplifies the activation of task-irrelevant category representations. *Attention, Perception, & Psychophysics*, 79(2), 522-532. doi: 10.3758/s13414-016-1254-9
- Zinszer, B. D.**, Anderson, A. J., Kang, O., Wheatley, T., & Raizada, R.D.S. (2016). Semantic structural alignment of neural representational spaces enables translation between English and Chinese words. *Journal of Cognitive Neuroscience*, 28(11), 1749-1759. doi:10.1162/jocn\_a\_01000.
- Karuz, E., Li, P., Weiss, D. J., Bulgarelli, F., **Zinszer, B. D.**, & Aslin, R. (2016). Sampling over non-uniform distributions: A neural efficiency account of the primacy effect in statistical learning. *Journal of Cognitive Neuroscience*, 28(10), 1484-1500. doi:10.1162/jocn\_a\_00990.
- Fang, S., **Zinszer, B. D.**, Malt, B.C., & Li, P. (2016). Bilingual object naming: A connectionist model. *Frontiers in Psychology: Cognitive Science*. doi:10.3389/fpsyg.2016.00644
- Anderson, A. J., **Zinszer, B. D.**, & Raizada, R. (2015). Representational similarity encoding for fMRI: Pattern-based synthesis to predict brain activity using stimulus-model-similarities. *Neuroimage*, 128, 44-53. doi:10.1016/j.neuroimage.2015.12.035
- Zinszer, B. D.**, Chen, P., Wu, H., Shu, H., & Li, P. (2015). Second language experience modulates neural specialization for L1 lexical tones. *Journal of Neurolinguistics*, 33, 50-66. doi:10.1016/j.jneuroling.2014.09.005
- Zinszer, B. D.**, Malt, B., Ameel, E., Li, P. (2014). Native-likeness in second language lexical categorization reflects individual language history and linguistic community norms. *Frontiers in Psychology*, 5(01203). doi:10.3389/fpsyg.2014.01203.
- Zou, L., Abutalebi, J., **Zinszer, B.**, Yan, X., Shu, H., Peng, D., Ding, G. (2012). Second language experience modulates functional brain network for the native language production in bimodal bilinguals. *Neuroimage*, 62(3), 1367-75.

### **Papers Under Review or Revision**

- Bayet, L., **Zinszer, B. D.**, Pruitt, Z., Aslin, R. N., & Wu, R. Perceptual narrowing of neural representations, but not target selection, when searching for faces.
- Weiss, D. J., **Zinszer, B. D.**, Poepsel, T. J., & Bulgarelli, F., Aslin, R. N. Stay or switch: The impact of consistency on statistical learning of multiple structures.

### **Refereed Conference Papers**

- Chen, D., Jew, C. A., **Zinszer, B. D.**, & Raizada, R.D.S. (2017). Anticipation effect after implicit distributional learning. *Proceedings of the 39th Annual Conference of the Cognitive Science Society*.
- Zinszer, B. D.**, Anderson, A. J., Raizada, R.D.S. (2016). Chinese and English speakers' neural representations of word meaning offer a different picture of cross-language semantics than corpus and behavioral measures. *Proceedings of the 38th Annual Conference of the Cognitive Science Society*.
- Zinszer, B. D.**, Anderson, A. J., Kang, O., Wheatley, T., & Raizada, R.D.S. (2015). You say potato, I say tudou: How speakers of different languages can share the same concept. *Proceedings of the 37th Annual Conference of the Cognitive Science Society*.
- Fang, S., **Zinszer, B. D.**, Malt, B.C., & Li, P. (2015). A computational model of object naming convergence in the bilingual lexicon. *Proceedings of the 37th Annual Conference of the Cognitive Science Society*.

- Zinszer, B. D.** & Weiss, D. J. (2013). When to hold and when to fold: Detecting structural changes in statistical learning. *Proceedings of the 35th Annual Conference of the Cognitive Science Society*.
- Zinszer, B. D.** & Li, P. (2010). A SOM model of first language lexical attrition. In S. Ohlsson & R. Catrambone (Eds.), *Proceedings of the 32nd Annual Conference of the Cognitive Science Society*. Austin, TX: Cognitive Science Society.

### **Refereed Presentations**

- Dial, H. R., **Zinszer, B. D.**, Chandrasekaran, B., & Henry, M. L. Neural encoding of phonetic features relates to phonological processing in PPA. Poster submitted to the 56th Annual Meeting of the Academy of Aphasia. Montreal, Canada.
- Zinszer, B. D.**, Hay, T. A., Athey, A., & Chandrasekaran, B. Lexical tone classification in frontal and posterior regions using fNIRS. Poster submitted to the 10th Annual Meeting of the Society for the Neurobiology of Language, Québec City, Québec, Canada.
- Dial, H. R., **Zinszer, B. D.**, Chandrasekaran, B., & Henry, M. L. Cortical entrainment of continuous speech envelope is preserved in non-fluent PPA. Poster submitted to the 10th Annual Meeting of the Society for the Neurobiology of Language, Québec City, Québec, Canada.
- Zinszer, B. D.**, Hay, T. A., Athey, A., & Chandrasekaran, B. Quality of frequency-following response to speech sounds linked with left prefrontal hemodynamic activity using fNIRS+EEG. Talk to be presented at 2nd International Neuroergonomics Conference, June 27-29, 2018, Philadelphia, PA.
- McHaney, J. R., **Zinszer, B. D.**, Smayda, K. E., & Chandrasekaran, B. Effect of listening environment on cortical entrainment to continuous speech in older adults. Poster to be presented at the Cognitive Neuroscience Society, March 24-27, 2018, Boston, MA.
- Shay, E. A., **Zinszer, B. D.**, & Raizada, R. D. S. Between-subjects neural decoding of phrase representations outperforms Word2Vec decoding. Poster presented at the Cognitive Computational Neuroscience conference, September 6, 2017, New York, NY.
- McGee, B., Ecchiveri, C., **Zinszer, B.**, & Wu, R. Prior knowledge of category size impacts search. Poster presented at the Cognitive Neuroscience Society, March 2017, San Francisco, CA.
- Zinszer, B. D.**, Bayet, L., Emberson, L., & Aslin, R. Decoding semantic representations from fNIRS signals. Poster presented at the Society for Functional Near-Infrared Spectroscopy, Oct 13-16, 2016.
- Emberson, L., **Zinszer, B. D.**, Raizada, R.D.S., & Aslin, R. Decoding the infant mind: Multichannel pattern analysis (MCPA) using fNIRS. Poster presented at the Society for Functional Near-infrared Spectroscopy, Oct 13-16, 2016.
- Zinszer, B. D.**, Emberson, L., Raizada, R. D. S., & Aslin, R. Decoding the infant mind: Multichannel pattern analysis (MCPA) using fNIRS. Poster presented at the Cognitive Neuroscience Society, April 4, 2016.
- Zinszer, B. D.**, Anderson, A. J., Kang, O., Wheatley, T., & Raizada, R.D.S. Chinese and English speakers share representations for word-elicited concepts, but semantic models struggle to capture this similarity. Poster presented at the Society for the Neurobiology of Language, October 16, 2015.
- Zinszer, B. D.**, Wang, R., & Li, P. Bilingual categorization reveals cross-language lexical semantic competition in naming. Talk presented at the 10<sup>th</sup> International Symposium on Bilingualism, May 2015.
- Zhang, T., **Zinszer, B. D.**, Wang, R., & Li, P. Bilinguals' anterior cingulate and *pars triangularis* reflect both native and second language norms during native language production. Poster presented at the 22<sup>nd</sup> annual meeting of the Cognitive Neuroscience Society, March 2015.
- Zinszer, B. D.**, Poepsel, T., Aslin, R., & Weiss, D. J. When to hold and when to fold: Detecting structural changes in statistical learning. Poster presented at the 39<sup>th</sup> annual Boston University Conference on Language Development, November 7, 2014.
- Zinszer, B. D.**, Malt, B., Ameel, E., & Li, P. What is a cup? Effects of immersion, language, and learner variables on lexical category convergence. Poster presented at Psychonomic Society 54<sup>th</sup> Annual

Meeting, November 26, 2013.

- Zinszer, B. D.**, Holt, T., Han, W., Shu, H., & Li, P. Age of L2 onset modulates left MTG specialization for L1 lexical tones. Society for the Neurobiology of Language, November 6, 2013.
- Zinszer, B. D.** & Weiss, D. J. When to hold and when to fold: Detecting structural changes in statistical learning. Poster presented at the 35th Annual Conference of the Cognitive Science Society, August 3, 2013.
- Rolotti, S. V., **Zinszer, B. D.**, Carlson, E. A. & Li, P. Bayesian Word Learning in Multiple Languages. Poster presented at the 35th Annual Conference of the Cognitive Science Society, August 3, 2013.
- Zinszer, B. D.**, Malt, B., Ameel, E., & Li, P. Effects of immersion, language, and learner variables on lexical category convergence. Talk presented at the 9<sup>th</sup> International Symposium of Bilingualism, June 13, 2013.
- Weiss, D.J., Poepsel, T., & **Zinszer, B.** Know when to hold 'em: Detecting structural changes in statistical learning. Talk presented at the Association for Psychological Science, Washington, D.C., May 23-26, 2013.
- Rolotti, S. V., **Zinszer, B. D.**, & Li, P. Bayesian Inference for Bilingual Word Learning. Poster presented at The Society for Computers in Psychology, November 14, 2012.
- Zinszer, B. D.** & Li, P. Predictors of native-like categorization in Chinese learners of English. Talk presented at Second Language Research Forum, October 21, 2012.
- Zinszer, B. D.** & Li, P. Bilingual categorization behavior: internally or externally emergent? Talk presented at the 8<sup>th</sup> International Symposium of Bilingualism, June 15-18, 2011.
- Zinszer, B. D.** & Li, P. Cross-Language Lexical Interaction in Object Naming. Poster presented at Psychonomic Society 51<sup>st</sup> Annual Meeting, November 20, 2010.
- Zinszer, B. D.** & Li, P. Modeling age of onset in first language lexical attrition. Talk presented at Society for Computers in Psychology 40<sup>th</sup> Annual Meeting, November 18, 2010.
- Zinszer, B.** & Li, P. A SOM model of first language lexical attrition. Talk presented at the 32<sup>nd</sup> Annual Conference of the Cognitive Science Society, Portland, Oregon, August, 2010.
- Zinszer, B. D.** & Phinney, R. E. Effects of mask-to-target energy ratio on cyclopean metacontrast masking. Poster presented Vision Sciences Society 9<sup>th</sup> Annual Meeting, May 13-18 2009.

### **Invited Talks**

- Multivariate pattern analysis and near-infrared spectroscopy: Decoding the developing brain. *IX Congreso Nacional de Tecnología Aplicada a Ciencias de la Salud*, Puebla, MX, June 15, 2018.
- Multivariate pattern analysis (MVPA) for fNIRS. *Introduction to fNIRS workshop* co-hosted by University of Texas at Austin and NIRx Medical Technologies, October 6, 2017.
- Multi-voxel (or multi-variate) pattern analysis. *Jiangsu Normal University Summer School on Neuroimaging Methods, Cognition, and Language*. Xuzhou, Jiangsu, China. August 7, 2015.

### **Teaching Experience**

- Language and the Brain (BCS 265), University of Rochester
- Psychology of Language (PSYCH/LING 457), Penn State University
- Introductory Statistics (PSYCH 200), Penn State University World Campus
- Basic Research Methods in Psychology (PSYCH 301W; Lab instructor), Penn State University

### **Computational & Technical Experience**

- Matlab (incl. SPM8, SOM Toolbox, HomER/HomER2); Python; Statistical computing (R/R-Studio, SPSS); Functional near-infrared spectroscopy (Hitachi ETG-4000, Shimadzu LABNIRS, NIRx Scout); Multivariate pattern analysis (MVPA) for fMRI & fNIRS; Effective connectivity modeling of functional neuroimaging data

**Reviewer**

Behavior Research Methods; Bilingualism: Language and Cognition, Brain & Language; Cerebral Cortex; Developmental Cognitive Neuroscience; Frontiers in Communication; Journal of Neurolinguistics; The Modern Language Journal; Neuropsychologia; Journal of Speech, Language, and Hearing Research

**Professional Service**

- Communications Team, UT Multimodal Neuroimaging Initiative, Fall 2017 – Spring 2018
- Brain Day, presenter for UT Conversation Club therapy group, Feb 2018
- Workshop co-organizer, Introduction to fNIRS, Univ. of Texas at Austin, Oct 2017
- Brain Awareness Week, presenter in 2<sup>nd</sup> - 6<sup>th</sup> grades (Rochester, NY, USA), 2016 & 2017
- Statistical consultant to Guangwai Brain and Language Lab, Guangdong University of Foreign Studies (Guangzhou, China), Summer & Fall 2013
- Statistical Consulting Center consultant (Penn State Univ.), Spring 2013
- Delegate to The 2<sup>nd</sup> Young Scientist Forum, US-China Consultation on People-to-People Exchange (Beijing, China), Summer 2012
- Judge for Pennsylvania Junior Science and Humanities Symposium (State College, PA), 2011