

Benjamin Zinszer

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University of Texas at Austin
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Employment

2018 - present Technical Director, Multimodal Neuroimaging Initiative
University of Texas at Austin

2017 - present Research Associate, SoundBrain Lab
Department of Communication Sciences and Disorders, University of Texas at Austin

2014-17 Postdoctoral Associate, Rochester Baby Lab & Raizada Lab
Department of Brain and Cognitive Sciences, University of Rochester

Education

2014 Ph.D., Psychology, Pennsylvania State University
2014 M.A.S., Applied Statistics, Pennsylvania State University
2012 M.S., Psychology, Pennsylvania State University
2008 B.A., Psychology, Wheaton College (IL)

Fellowships & Grant Funding

Under review ConTex Collaboration Grant, University of Texas & CONACYT – *Portable brain imaging for measuring language knowledge in speakers of Spanish and English*

2018- Open Project Grant, Beijing Normal University – *Effects of immersion and aging on continuous speech encoding of L1 and L2 in Chinese-English bilinguals* – CN¥ 90,000

2013-14 Pennsylvania Space Grant Consortium Graduate Fellow – \$10,000

2012 NSF East Asia and Pacific Summer Institutes Fellow to Beijing, China – \$5,836

2012 Confucius Institute Scholarship – \$1000

2011 Center for Language Science PIRE Graduate Fellow to Beijing, China

2009-12 University Graduate Fellowship, Pennsylvania State University

Not funded

2018 NIH NIDCD R21 – *Continuous speech processing in normal aging and primary progressive aphasia*

2016 NIH NICHD K99 – *How semantic representations unfold in the developing brain: Computational innovations to transform infant and child neuroimaging with fMRI, fNIRS, and EEG*

2015 Open Project Grant, Beijing Normal University – *Aligning neural semantic spaces of Chinese and English: Using multivariate neuroimaging methods to compare semantic representations across languages*

2015 NIH NICHD F32 – *Discovering the changes in neural representations of words for language learners using fNIRS+EEG decoding*

Papers Published

Bayet, L., **Zinszer, B. D.**, Pruitt, Z., Aslin, R. N., & Wu, R. (in press). Perceptual narrowing of neural representations, but not target selection, when searching for faces.

Wu, R., McGee, B., Ecchiveri, C., & **Zinszer, B. D.** (2018). Prior knowledge of category scope impacts visual search. *Psychophysiology*. doi: 10.1111/psyp.13075

- Zinszer, B. D.**, Rolotti, S. V., Li, F. Li, P. (2018). Bayesian word learning in multiple language environments. *Cognitive Science*, 42(S2): 439-462. doi:10.1111/cogs.12567
- Zinszer, B. D.**, Bayet, L., Emberson, L. E., Raizada, R. D. S., & Aslin, R. N. (2018). Decoding semantic representations from fNIRS signals. *Neurophotonics*, 5(1), 011003. doi:10.1117/1.NPh.5.1.011003
- Emberson, L.*, **Zinszer, B. D.***, Raizada, R. D. S., & Aslin, R. (2017). Decoding the infant mind: Multivariate pattern analysis (MVPA) using fNIRS. *PLoS ONE*, 12(4): e0172500. doi:10.1371/journal.pone.0172500 (*co-first authors)
- Wu, R., Pruitt, Z., **Zinszer, B. D.**, & Cheung, O. S. (2017). Increased experience amplifies the activation of task-irrelevant category representations. *Attention, Perception, & Psychophysics*, 79(2), 522-532. doi: 10.3758/s13414-016-1254-9
- Zinszer, B. D.**, Anderson, A. J., Kang, O., Wheatley, T., & Raizada, R.D.S. (2016). Semantic structural alignment of neural representational spaces enables translation between English and Chinese words. *Journal of Cognitive Neuroscience*, 28(11), 1749-1759. doi:10.1162/jocn_a_01000.
- Karuz, E., Li, P., Weiss, D. J., Bulgarelli, F., **Zinszer, B. D.**, & Aslin, R. (2016). Sampling over non-uniform distributions: A neural efficiency account of the primacy effect in statistical learning. *Journal of Cognitive Neuroscience*, 28(10), 1484-1500. doi:10.1162/jocn_a_00990.
- Fang, S., **Zinszer, B. D.**, Malt, B.C., & Li, P. (2016). Bilingual object naming: A connectionist model. *Frontiers in Psychology: Cognitive Science*. doi:10.3389/fpsyg.2016.00644
- Anderson, A. J., **Zinszer, B. D.**, & Raizada, R. (2015). Representational similarity encoding for fMRI: Pattern-based synthesis to predict brain activity using stimulus-model-similarities. *Neuroimage*, 128, 44-53. doi:10.1016/j.neuroimage.2015.12.035
- Zinszer, B. D.**, Chen, P., Wu, H., Shu, H., & Li, P. (2015). Second language experience modulates neural specialization for L1 lexical tones. *Journal of Neurolinguistics*, 33, 50-66. doi:10.1016/j.jneuroling.2014.09.005
- Zinszer, B. D.**, Malt, B., Ameel, E., Li, P. (2014). Native-likeness in second language lexical categorization reflects individual language history and linguistic community norms. *Frontiers in Psychology*, 5(01203). doi:10.3389/fpsyg.2014.01203.
- Zou, L., Abutalebi, J., **Zinszer, B.**, Yan, X., Shu, H., Peng, D., Ding, G. (2012). Second language experience modulates functional brain network for the native language production in bimodal bilinguals. *Neuroimage*, 62(3), 1367-75.

Papers Under Review or Revision

- Weiss, D. J., **Zinszer, B. D.**, Poepsel, T. J., & Bulgarelli, F., Aslin, R. N. Stay or switch: The impact of consistency on statistical learning of multiple structures.
- Zinszer, B. D.**, Riggs, M., Reetzke, R., & Chandrasekaran, B. Error patterns of native and non-native listeners' perception of speech in noise.

Refereed Conference Papers

- Chen, D., Jew, C. A., **Zinszer, B. D.**, & Raizada, R.D.S. (2017). Anticipation effect after implicit distributional learning. *Proceedings of the 39th Annual Conference of the Cognitive Science Society*.
- Zinszer, B. D.**, Anderson, A. J., Raizada, R.D.S. (2016). Chinese and English speakers' neural representations of word meaning offer a different picture of cross-language semantics than corpus and behavioral measures. *Proceedings of the 38th Annual Conference of the Cognitive Science Society*.
- Zinszer, B. D.**, Anderson, A. J., Kang, O., Wheatley, T., & Raizada, R.D.S. (2015). You say potato, I say tudou: How speakers of different languages can share the same concept. *Proceedings of the 37th Annual Conference of the Cognitive Science Society*.
- Fang, S., **Zinszer, B. D.**, Malt, B.C., & Li, P. (2015). A computational model of object naming convergence in the bilingual lexicon. *Proceedings of the 37th Annual Conference of the Cognitive*

Science Society.

- Zinszer, B. D.** & Weiss, D. J. (2013). When to hold and when to fold: Detecting structural changes in statistical learning. *Proceedings of the 35th Annual Conference of the Cognitive Science Society.*
- Zinszer, B. D.** & Li, P. (2010). A SOM model of first language lexical attrition. In S. Ohlsson & R. Catrambone (Eds.), *Proceedings of the 32nd Annual Conference of the Cognitive Science Society.* Austin, TX: Cognitive Science Society.

Refereed Presentations

- Emberson, L. L., Reuter, T., Robertson, C., Mazzei, C., Lew-Williams, C., & **Zinszer, B.** Decoding Pre-activation of lexical representations during language comprehension in infancy. Poster to be presented at the Society for Functional Near-Infrared Spectroscopy. Tokyo, Japan.
- Dial, H. R., **Zinszer, B. D.**, Chandrasekaran, B., & Henry, M. L. Neural encoding of phonetic features relates to phonological processing in PPA. Poster to be presented at the 56th Annual Meeting of the Academy of Aphasia. Montreal, Canada.
- Zinszer, B. D.**, Hay, T. A., Athey, A., & Chandrasekaran, B. Lexical tone classification in frontal and posterior regions using fNIRS. Poster to be presented at the 10th Annual Meeting of the Society for the Neurobiology of Language, Québec City, Québec, Canada.
- Dial, H. R., **Zinszer, B. D.**, Chandrasekaran, B., & Henry, M. L. Cortical entrainment of continuous speech envelope is preserved in non-fluent PPA. Poster to be presented at the 10th Annual Meeting of the Society for the Neurobiology of Language, Québec City, Québec, Canada.
- Zinszer, B. D.**, Hay, T. A., Athey, A., & Chandrasekaran, B. Quality of frequency-following response to speech sounds linked with left prefrontal hemodynamic activity using fNIRS+EEG. Talk to be presented at 2nd International Neuroergonomics Conference, June 27-29, 2018, Philadelphia, PA.
- McHaney, J. R., **Zinszer, B. D.**, Smayda, K. E., & Chandrasekaran, B. Effect of listening environment on cortical entrainment to continuous speech in older adults. Poster to be presented at the Cognitive Neuroscience Society, March 24-27, 2018, Boston, MA.
- Shay, E. A., **Zinszer, B. D.**, & Raizada, R. D. S. Between-subjects neural decoding of phrase representations outperforms Word2Vec decoding. Poster presented at the Cognitive Computational Neuroscience conference, September 6, 2017, New York, NY.
- McGee, B., Ecchiveri, C., **Zinszer, B.**, & Wu, R. Prior knowledge of category size impacts search. Poster presented at the Cognitive Neuroscience Society, March 2017, San Francisco, CA.
- Zinszer, B. D.**, Bayet, L., Emberson, L., & Aslin, R. Decoding semantic representations from fNIRS signals. Poster presented at the Society for Functional Near-Infrared Spectroscopy, Oct 13-16, 2016.
- Emberson, L., **Zinszer, B. D.**, Raizada, R.D.S., & Aslin, R. Decoding the infant mind: Multichannel pattern analysis (MCPA) using fNIRS. Poster presented at the Society for Functional Near-infrared Spectroscopy, Oct 13-16, 2016.
- Zinszer, B. D.**, Emberson, L., Raizada, R. D. S., & Aslin, R. Decoding the infant mind: Multichannel pattern analysis (MCPA) using fNIRS. Poster presented at the Cognitive Neuroscience Society, April 4, 2016.
- Zinszer, B. D.**, Anderson, A. J., Kang, O., Wheatley, T., & Raizada, R.D.S. Chinese and English speakers share representations for word-elicited concepts, but semantic models struggle to capture this similarity. Poster presented at the Society for the Neurobiology of Language, October 16, 2015.
- Zinszer, B. D.**, Wang, R., & Li, P. Bilingual categorization reveals cross-language lexical semantic competition in naming. Talk presented at the 10th International Symposium on Bilingualism, May 2015.
- Zhang, T., **Zinszer, B. D.**, Wang, R., & Li, P. Bilinguals' anterior cingulate and *pars triangularis* reflect both native and second language norms during native language production. Poster presented at the 22nd annual meeting of the Cognitive Neuroscience Society, March 2015.
- Zinszer, B. D.**, Poepsel, T., Aslin, R., & Weiss, D. J. When to hold and when to fold: Detecting

- structural changes in statistical learning. Poster presented at the 39th annual Boston University Conference on Language Development, November 7, 2014.
- Zinszer, B. D.**, Malt, B., Ameel, E., & Li, P. What is a cup? Effects of immersion, language, and learner variables on lexical category convergence. Poster presented at Psychonomic Society 54th Annual Meeting, November 26, 2013.
- Zinszer, B. D.**, Holt, T., Han, W., Shu, H., & Li, P. Age of L2 onset modulates left MTG specialization for L1 lexical tones. Society for the Neurobiology of Language, November 6, 2013.
- Zinszer, B. D.** & Weiss, D. J. When to hold and when to fold: Detecting structural changes in statistical learning. Poster presented at the 35th Annual Conference of the Cognitive Science Society, August 3, 2013.
- Rolotti, S. V., **Zinszer, B. D.**, Carlson, E. A. & Li, P. Bayesian Word Learning in Multiple Languages. Poster presented at the 35th Annual Conference of the Cognitive Science Society, August 3, 2013.
- Zinszer, B. D.**, Malt, B., Ameel, E., & Li, P. Effects of immersion, language, and learner variables on lexical category convergence. Talk presented at the 9th International Symposium of Bilingualism, June 13, 2013.
- Weiss, D.J., Poepsel, T., & **Zinszer, B.** Know when to hold 'em: Detecting structural changes in statistical learning. Talk presented at the Association for Psychological Science, Washington, D.C., May 23-26, 2013.
- Rolotti, S. V., **Zinszer, B. D.**, & Li, P. Bayesian Inference for Bilingual Word Learning. Poster presented at The Society for Computers in Psychology, November 14, 2012.
- Zinszer, B. D.** & Li, P. Predictors of native-like categorization in Chinese learners of English. Talk presented at Second Language Research Forum, October 21, 2012.
- Zinszer, B. D.** & Li, P. Bilingual categorization behavior: internally or externally emergent? Talk presented at the 8th International Symposium of Bilingualism, June 15-18, 2011.
- Zinszer, B. D.** & Li, P. Cross-Language Lexical Interaction in Object Naming. Poster presented at Psychonomic Society 51st Annual Meeting, November 20, 2010.
- Zinszer, B. D.** & Li, P. Modeling age of onset in first language lexical attrition. Talk presented at Society for Computers in Psychology 40th Annual Meeting, November 18, 2010.
- Zinszer, B.** & Li, P. A SOM model of first language lexical attrition. Talk presented at the 32nd Annual Conference of the Cognitive Science Society, Portland, Oregon, August, 2010.
- Zinszer, B. D.** & Phinney, R. E. Effects of mask-to-target energy ratio on cyclopean metacontrast masking. Poster presented Vision Sciences Society 9th Annual Meeting, May 13-18 2009.

Invited Talks

- Multivariate pattern analysis and near-infrared spectroscopy: Decoding the developing brain. *IX Congreso Nacional de Tecnología Aplicada a Ciencias de la Salud*, Puebla, MX, June 15, 2018.
- Multivariate pattern analysis (MVPA) for fNIRS. *Introduction to fNIRS workshop* co-hosted by University of Texas at Austin and NIRx Medical Technologies, October 6, 2017.
- Multi-voxel (or multi-variate) pattern analysis. *Jiangsu Normal University Summer School on Neuroimaging Methods, Cognition, and Language*. Xuzhou, Jiangsu, China. August 7, 2015.

Teaching Experience

- Language and the Brain (BCS 265), University of Rochester
- Psychology of Language (PSYCH/LING 457), Penn State University
- Introductory Statistics (PSYCH 200), Penn State University World Campus
- Basic Research Methods in Psychology (PSYCH 301W; Lab instructor), Penn State University

Computational & Technical Experience

Matlab (incl. SPM8, SOM Toolbox, HomER/HomER2); Python; Statistical computing (R/R-Studio, SPSS); Functional near-infrared spectroscopy (Hitachi ETG-4000, Shimadzu LABNIRS, NIRx Scout); Multivariate pattern analysis (MVPA) for fMRI & fNIRS; Effective connectivity modeling of functional neuroimaging data

Reviewer

Behavior Research Methods; Bilingualism: Language and Cognition, Brain & Language; Cerebral Cortex; Developmental Cognitive Neuroscience; Frontiers in Communication; Journal of Neurolinguistics; The Modern Language Journal; Neuropsychologia; Journal of Speech, Language, and Hearing Research

Professional Service

- Communications Team, UT Multimodal Neuroimaging Initiative, Fall 2017 – Spring 2018
- Brain Day, presenter for UT Conversation Club therapy group, Feb 2018
- Workshop co-organizer, Introduction to fNIRS, Univ. of Texas at Austin, Oct 2017
- Brain Awareness Week, presenter in 2nd - 6th grades (Rochester, NY, USA), 2016 & 2017
- Statistical consultant to Guangwai Brain and Language Lab, Guangdong University of Foreign Studies (Guangzhou, China), Summer & Fall 2013
- Statistical Consulting Center consultant (Penn State Univ.), Spring 2013
- Delegate to The 2nd Young Scientist Forum, US-China Consultation on People-to-People Exchange (Beijing, China), Summer 2012
- Judge for Pennsylvania Junior Science and Humanities Symposium (State College, PA), 2011