

Guidelines for COMP6452 Pitch Competition 2019

Goals of the competition:

- Stimulate students to consider the bigger picture and application areas of blockchain
- Teach students to be concise and persuasive
- Stimulate a culture of innovation and entrepreneurship
- Identify use case for assignment 2

General framework for the competition:

- COMP6452 pitch contest is open to all COMP6452 students
- Students need to submit Express of Interest (EOI) in WebCMS3 to participate:
<https://webcms3.cse.unsw.edu.au/COMP6452/19T1/resources/24795>
- Pitch session will not be recorded
- COMP6452 pitch contest rules are:
 - 120-second pitch duration
 - Maximum of 1 slide used for the pitch
 - A maximum of 3 in a group
- The winner(s) will be announced during the same day as the contest.

Judging criteria:

- Pitch a problem or opportunity connected with blockchain in a clear, compelling manner in 120 seconds
- The pitch should cover the:
 - Problem/Opportunity: What is the real-life problem that the innovation will address?
 - Proposed Solution: How does the proposed approach solve it in a unique way?
 - Concept/use case, stakeholders, external systems
 - Critical NFPs
 - Impact: What will be the impact of this work if successful?
- Contestants will be judged on the following:
 - Compelling statement of the problem
 - Novelty of the proposed solution
 - Broader impact of technology
 - Feasibility of the solution

Important Dates

- EOI deadline: By COB 6th of March (Wednesday)
- Date/time: 9am Monday, 11 March, 2019
- Venue: TETB LG05

Prize: T-shirt

*** Participation in COMP6452 Pitch Competition 2019 is optional, it contributes 0 marks**