



October 2017

Metrics for October 2017

Monthly
Expense

\$3,283,435

Monthly
Income

\$3,824,079

% of Monthly
Income

85.86%

Metrics for YTD

YTD Expense

\$35,485,676

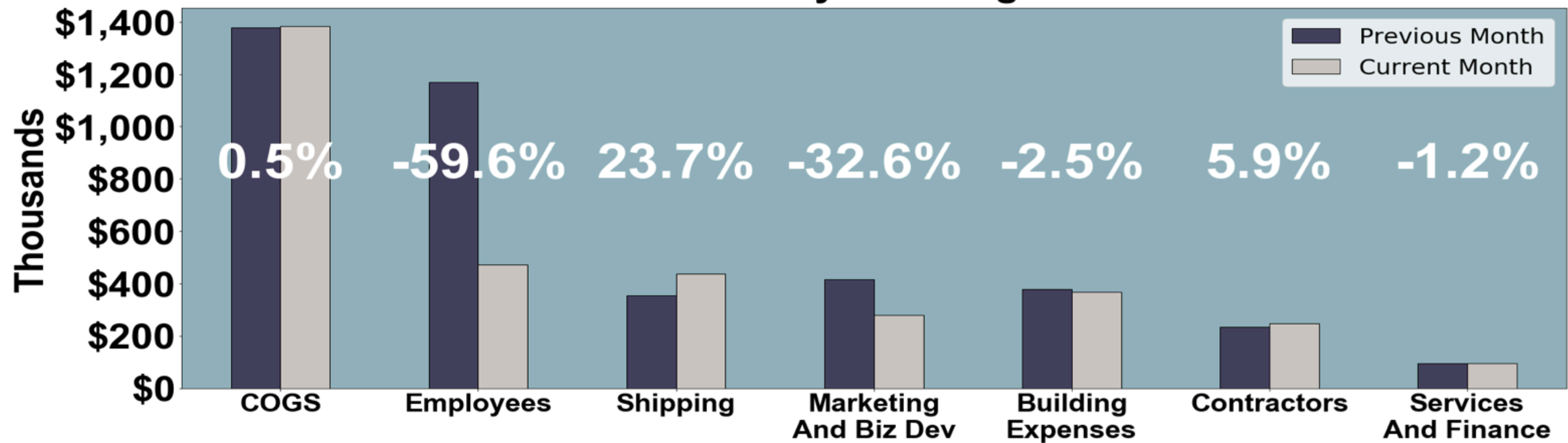
YTD Income

\$36,585,177

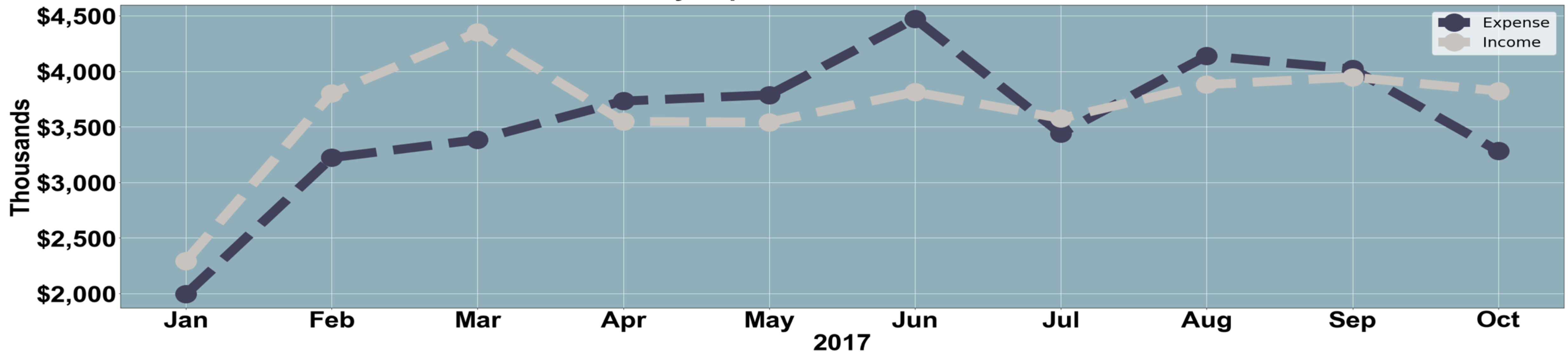
% of YTD
Income

96.99%

Monthly % Changes



Monthly Expense and Income Over Time





COGS

Metrics for October 2017

Total Expense

\$1,383,651

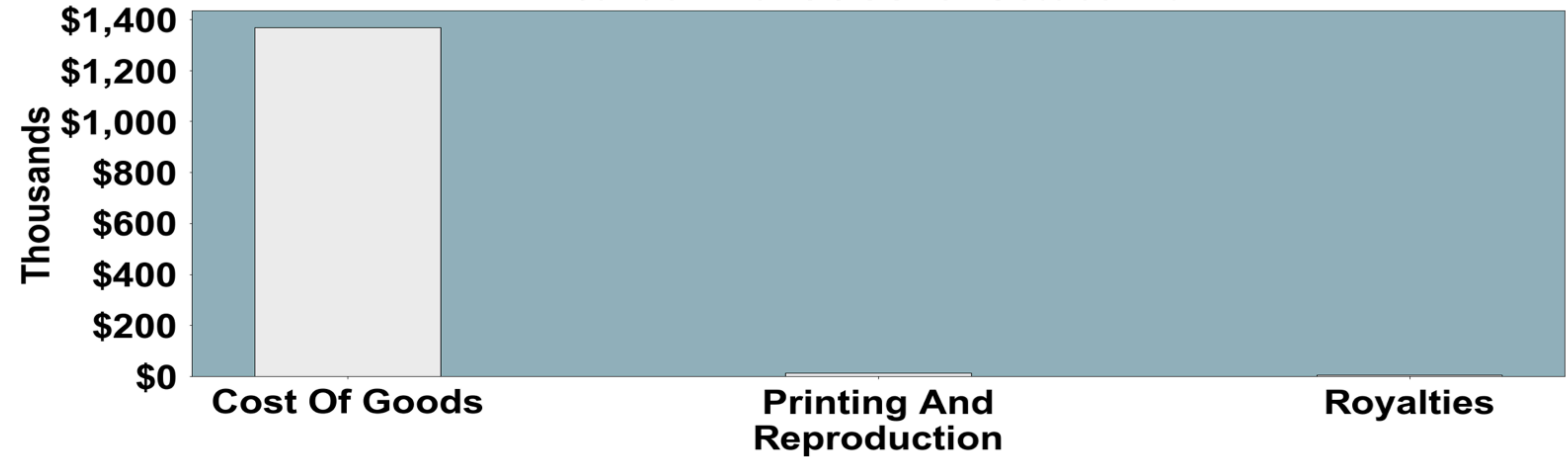
% Change

0.48%

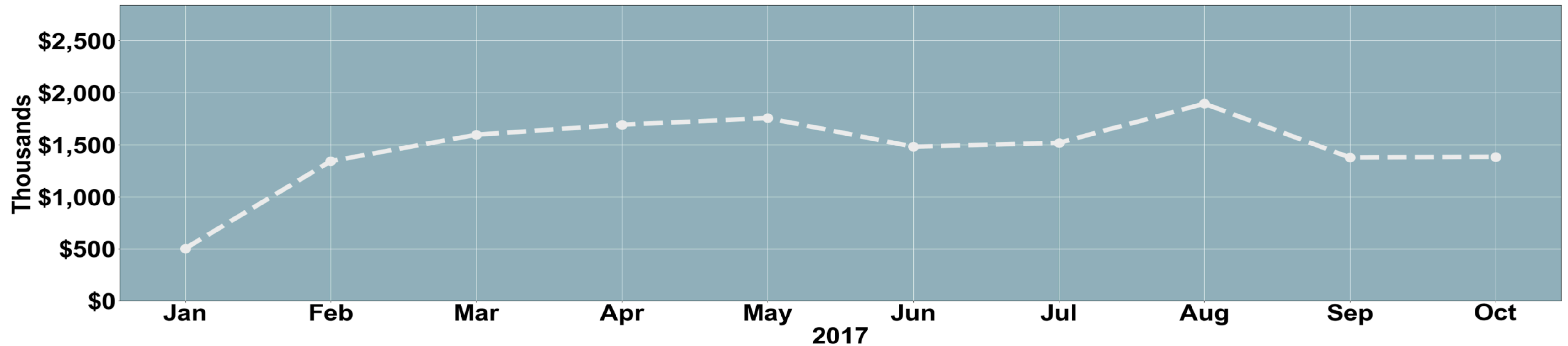
% of All
Expenses

42.14%

Breakdown of COGS for October 2017



COGS over time





Employees

Metrics for October 2017

Total Expense

\$472,468

% Change

-59.59%

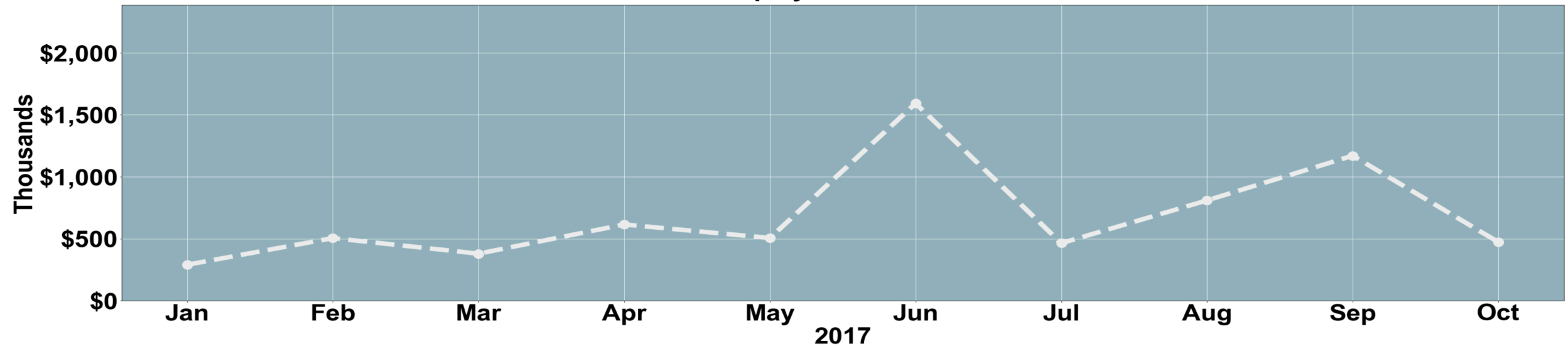
% of All
Expenses

14.39%

Breakdown of Employees for October 2017



Employees over time





Shipping

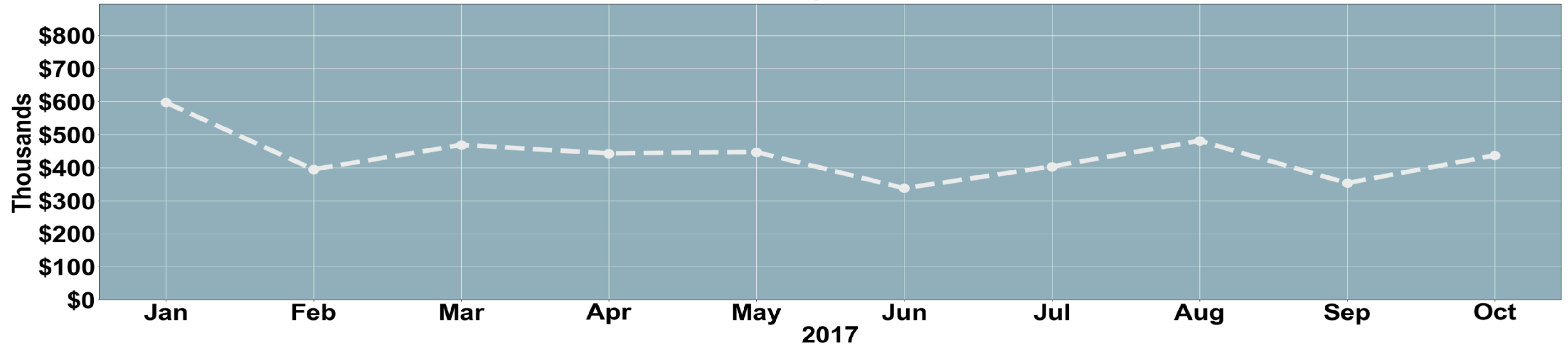
Metrics for October 2017

Total Expense	% Change	% of All Expenses
\$436,999	23.72%	13.31%

Breakdown of Shipping for October 2017



Shipping over time





Marketing And Biz Dev

Metrics for October 2017

Total Expense

\$279,383

% Change

-32.62%

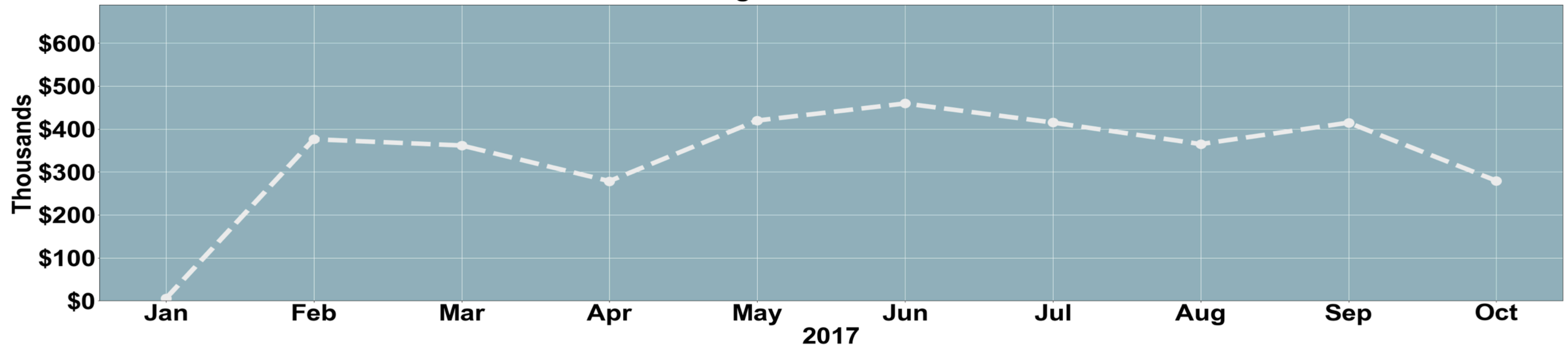
% of All
Expenses

8.51%

Breakdown of Marketing And Biz Dev for October 2017



Marketing And Biz Dev over time





Building Expenses

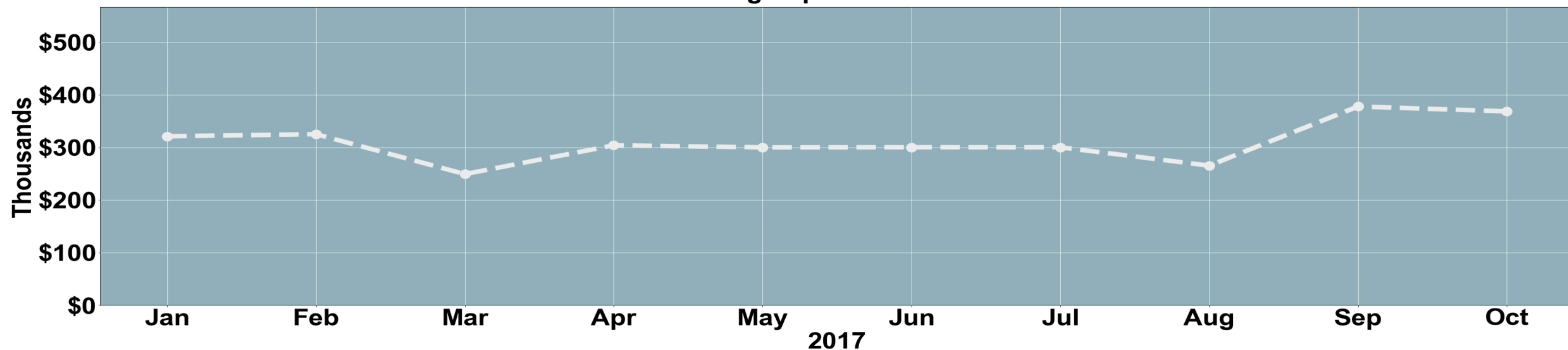
Metrics for October 2017

Total Expense	% Change	% of All Expenses
\$368,610	-2.46%	11.23%

Breakdown of Building Expenses for October 2017



Building Expenses over time





Contractors

Metrics for October 2017

Total Expense

\$248,460

% Change

5.88%

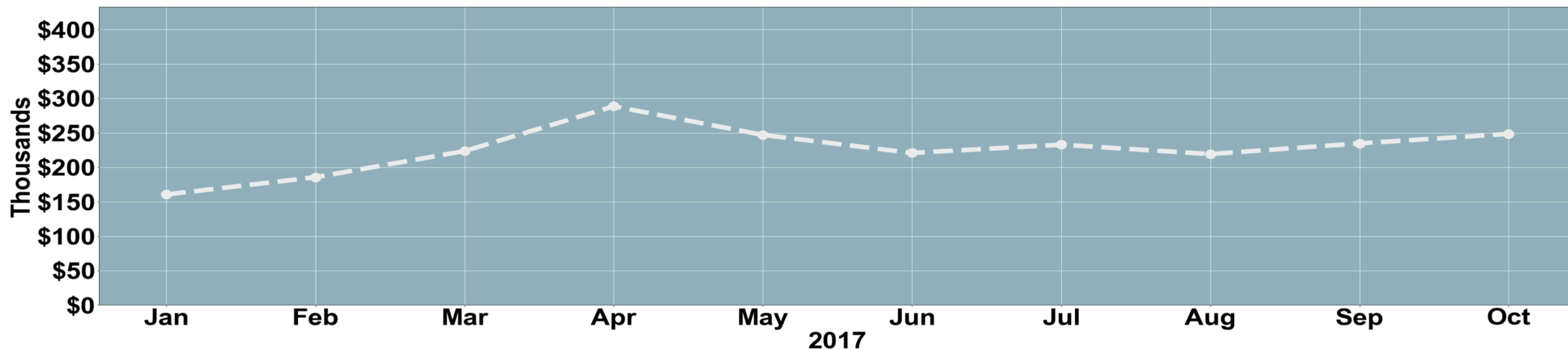
% of All
Expenses

7.57%

Breakdown of Contractors for October 2017



Contractors over time



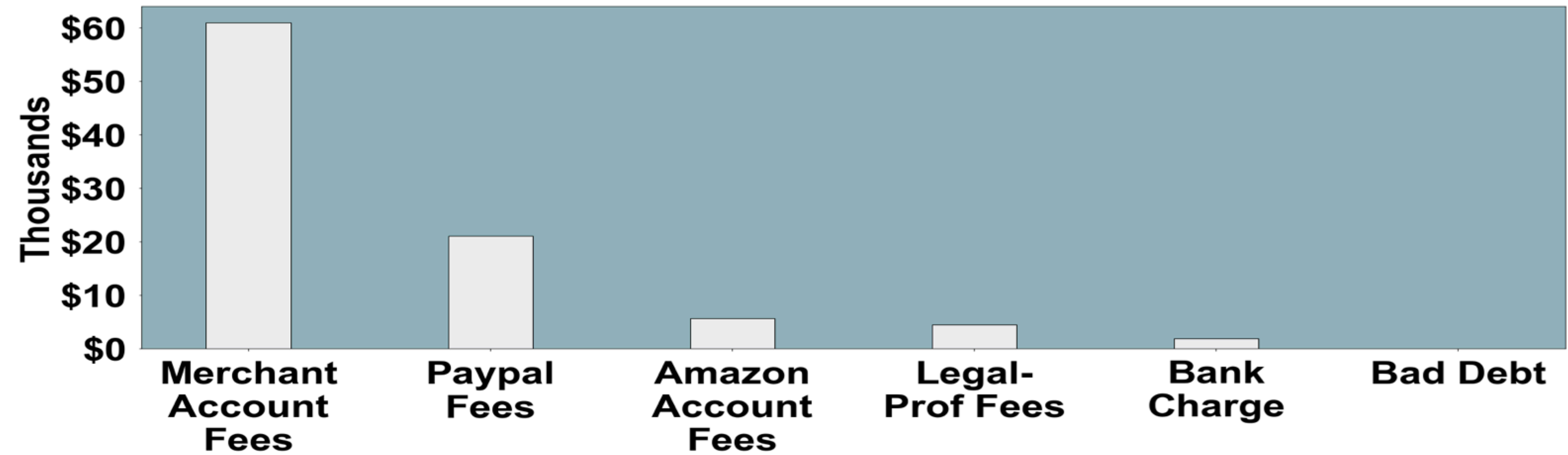


Services And Finance

Metrics for October 2017

Total Expense	% Change	% of All Expenses
\$93,863	-1.23%	2.86%

Breakdown of Services And Finance for October 2017



Services And Finance over time

