Weekly Shipping Audit
w.e. 2019-03-24

Created 2019-03-25

Purpose

The purpose of this weekly audit is to closely monitor our shipping profit over the most recent three weeks. For this entire report we exclude AdaBox shipments and Free Shipping.

CSV Data

See here to find this report's data in CSV form, where the worksheets go like this:

- All Data: All shipping data considered in this report
- DHL No DDP: Where DHL charged DDP, but we did not
- DHL Not Enough DDP: Where our DDP is less than DHL's
- DHL Not Enough Service: Where our service charge is less than DHL's (a "service charge" being all charges excluding DDP)

Shipping Profit

*Includes all orders whether or not they incurred a shipping profit loss.

†"Missing as a %..." column shows the percentage of orders that are excluded because we do not yet have billing data for them.

Total OID count: 13,170
Total shipping profit: $14,649
Avg shipping profit per order: $1.11

week ending	shipping module code	Unique OID Count	Shipping Profit	Shipping Profit Per Order	Missing As A % Of Service
2019-03-24	**USPS**	1,755	$3,426	$1.95	14%
	UPS	969	$288	$0.30	64%
	DHL	0	$0	$0.00	100%
2019-03-17	**USPS**	2,506	$4,964	$1.98	0%
	UPS	2,633	$572	$0.22	48%
	DHL	121	$177	$1.46	83%
2019-03-10	**USPS**	2,250	$4,383	$1.95	0%
	UPS	2,715	$770	$0.28	0%
	DHL	221	$69	$0.31	42%

DHL Losses
*Includes only DHL orders which incurred a shipping profit loss.

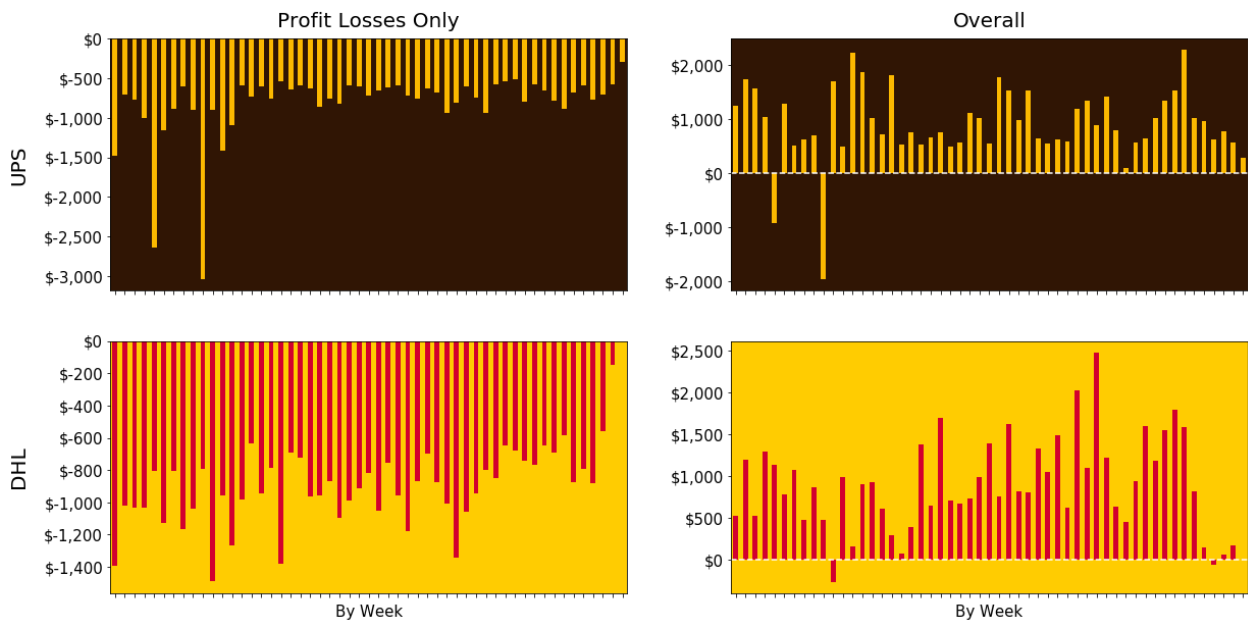| Group	Count	Profit Loss
Excluding DDP: DHL service charge greater than Adafruit service charge	72	$-576
DHL DDP greater than Adafruit DDP	12	$-108
Adafruit did not charge DDP but DHL did	1	$-25
Three Week Total	85	$-709

95% Confidence Interval
*For avg weekly UPS and DHL shipping profit.

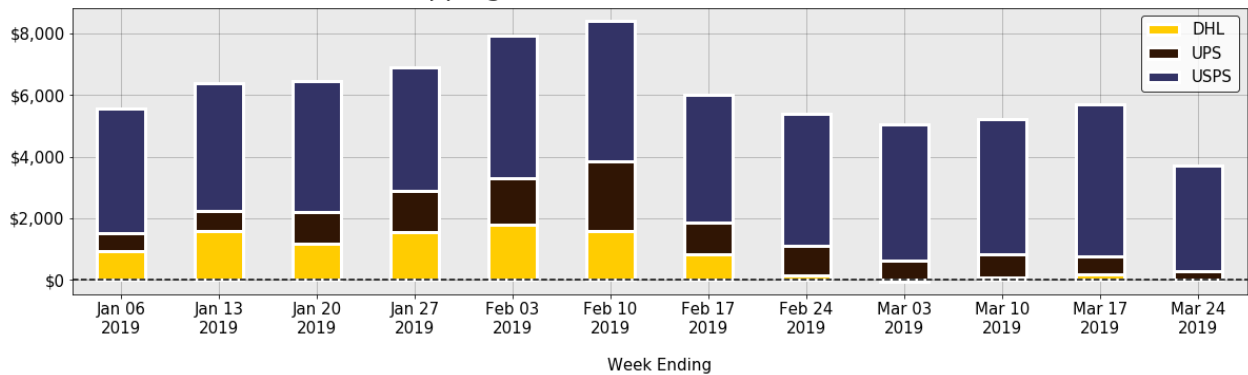| Most Recent 12 Weeks	Shipping Profit
lower	$1,056
mean	$1,785
upper	$2,514

Because our target is no less than -$500 in shipping profit per week (UPS and DHL combined), we should pay attention to this when the lower value drops below -$500.

Shipping Profit Charts

UPS and DHL Shipping Profit
Over the Most Recent 53 Weeks

Profit Losses Only — UPS

Overall — UPS

Profit Losses Only — DHL

Overall — DHL

Shipping Profit for All Services Over Time

End of report