

# IoT and Feather Report for Digi-Key May 2019

Created 2019-06-17

## Purpose

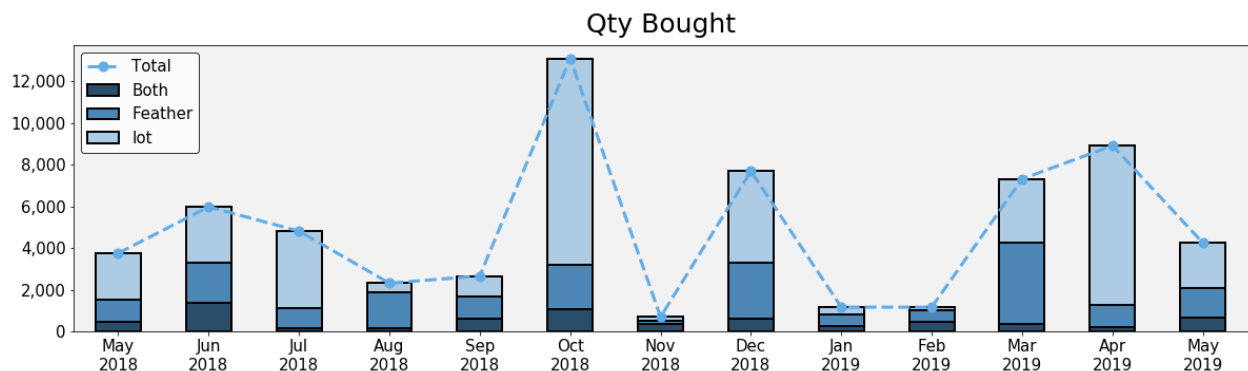
This brief report shows the year over year changes in the quantity sold and revenue generated from the sale of Adafruit Feather and IoT parts to Digi-Key. If you'd like to see the specific parts that are considered in this report, check out this [link](#).

## Summary

Year over year, the overall quantity sold increased 13.2%, revenue increased 68.1% and the overall avg price increased 48.5%. See below for in-depth numbers and charts.

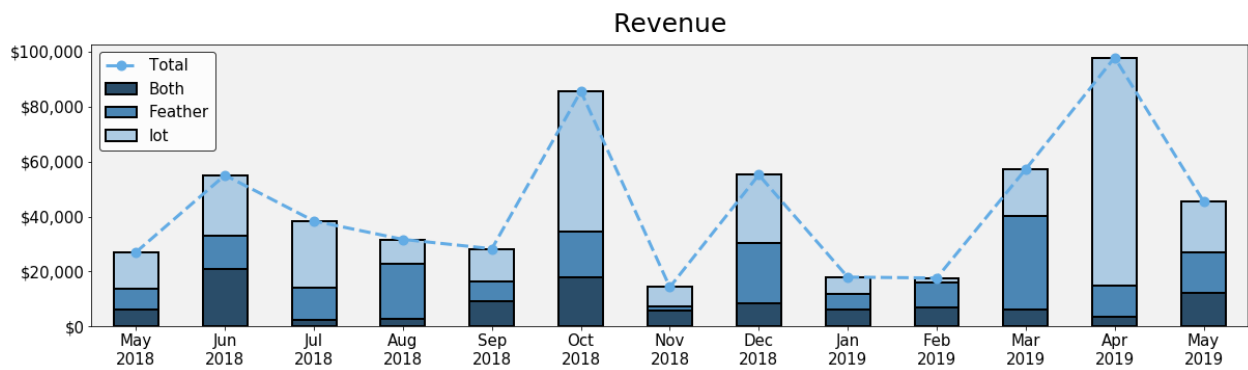
## Qty Bought

	Both	Feather	IoT	Total
May 2018	464	1,092	2,213	3,769
May 2019	699	1,403	2,166	4,268
Yoy % Change	50.6%	28.5%	-2.1%	13.2%



## Revenue

	Both	Feather	lot	Total
<b>May 2018</b>	\$6,320	\$7,275	\$13,493	\$27,088
<b>May 2019</b>	\$12,187	\$14,958	\$18,404	\$45,548
<b>Yoy % Change</b>	92.8%	105.6%	36.4%	68.1%



## Avg Price

	Both	Feather	lot	Overall Avg Price
<b>May 2018</b>	\$13.62	\$6.66	\$6.10	\$7.19
<b>May 2019</b>	\$17.43	\$10.66	\$8.50	\$10.67
<b>Yoy % Change</b>	28.0%	60.0%	39.4%	48.5%

