

IoT and Feather Report for Digi-Key

May 2019

Created 2019-06-17

Purpose

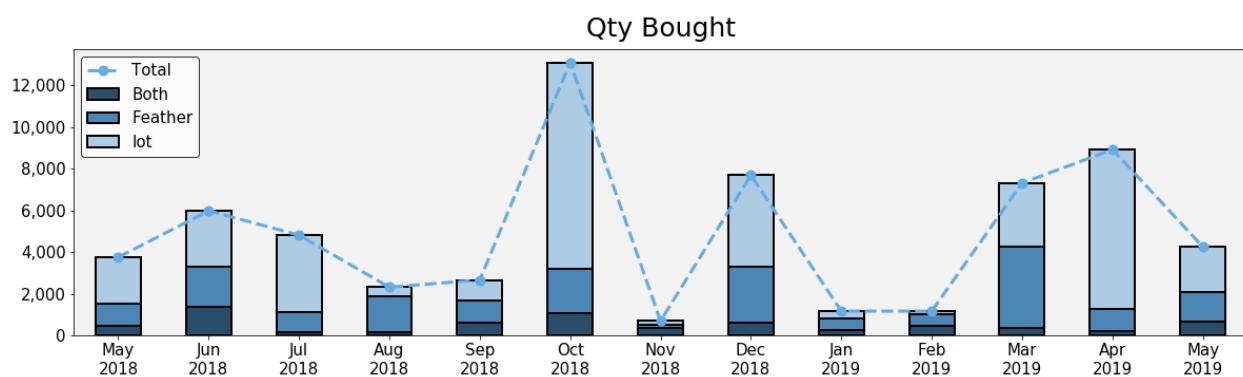
This brief report shows the year over year changes in the quantity sold and revenue generated from the sale of Adafruit Feather and IoT parts to Digi-Key. If you'd like to see the specific parts that are considered in this report, check out this [link](#).

Summary

Year over year, the overall quantity sold increased 13.2%, revenue increased 68.1% and the overall avg price increased 48.5%. See below for in-depth numbers and charts.

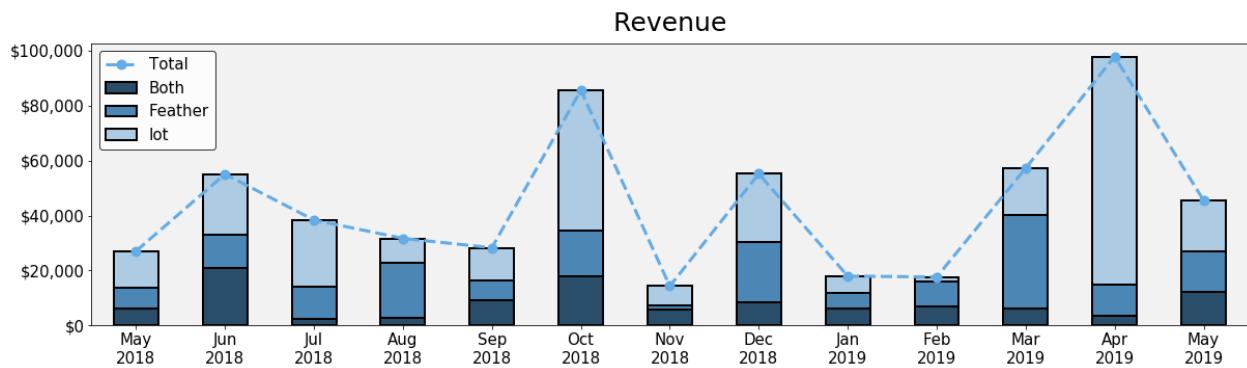
Qty Bought

	Both	Feather	lot	Total
May 2018	464	1,092	2,213	3,769
May 2019	699	1,403	2,166	4,268
Yoy % Change	50.6%	28.5%	-2.1%	13.2%



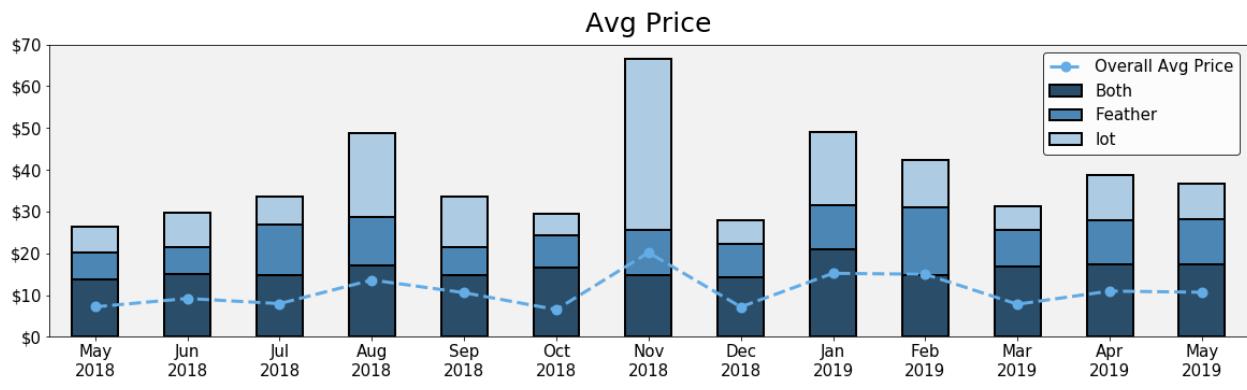
Revenue

	Both	Feather	lot	Total
May 2018	\$6,320	\$7,275	\$13,493	\$27,088
May 2019	\$12,187	\$14,958	\$18,404	\$45,548
Yoy % Change	92.8%	105.6%	36.4%	68.1%



Avg Price

	Both	Feather	lot	Overall Avg Price
May 2018	\$13.62	\$6.66	\$6.10	\$7.19
May 2019	\$17.43	\$10.66	\$8.50	\$10.67
Yoy % Change	28.0%	60.0%	39.4%	48.5%



End of report