

# IoT and Feather Report for Digi-Key

## Dec 2018

Created 2019-01-03

### Purpose

This brief report shows year over year changes in the quantity sold and revenue generated from the sale of Adafruit Feather and IoT parts to Digi-Key.

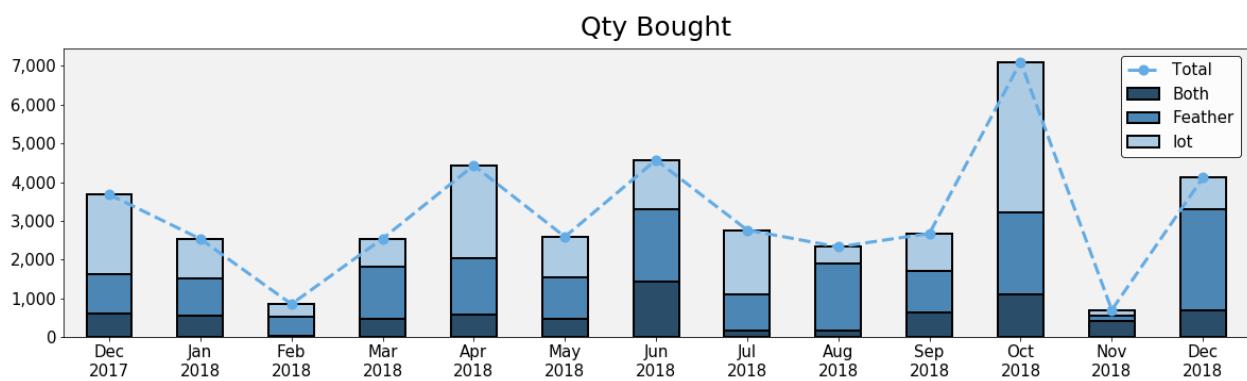
If you'd like to see the specific parts that are considered in this report, check out this [link](#), and navigate to the current month's workbook, which also contains data for the quantity sold, revenue, and avg price over time.

### Summary

Year over year, the overall quantity sold increased 11.7%, revenue increased 30.6% and the overall avg price increased 16.9%. See below for in-depth numbers and charts.

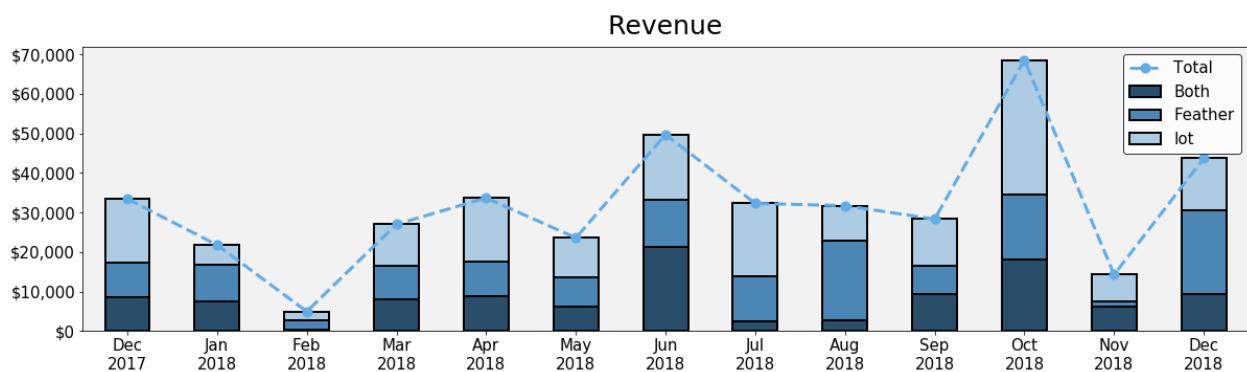
## Qty Bought

	<b>Both</b>	<b>Feather</b>	<b>lot</b>	<b>Total</b>
<b>Dec 2017</b>	621	999	2,061	3,681
<b>Dec 2018</b>	690	2,609	814	4,113
<b>Yoy % Change</b>	11.11%	161.16%	-60.50%	11.74%



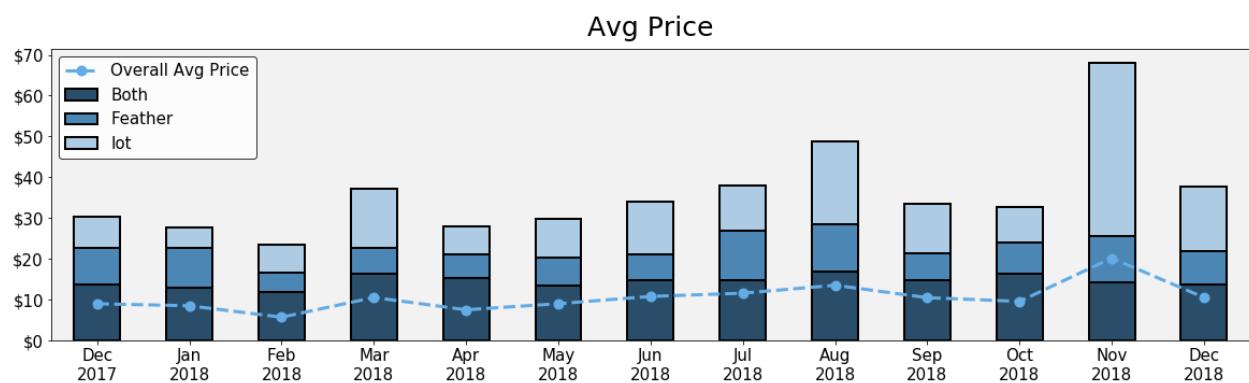
## Revenue

	<b>Both</b>	<b>Feather</b>	<b>lot</b>	<b>Total</b>
<b>Dec 2017</b>	\$8,598	\$8,838	\$15,997	\$33,433
<b>Dec 2018</b>	\$9,481	\$21,190	\$12,990	\$43,661
<b>Yoy % Change</b>	10.27%	139.76%	-18.80%	30.59%



## Avg Price

	Both	Feather	lot	Overall Avg Price
Dec 2017	\$13.85	\$8.85	\$7.76	\$9.08
Dec 2018	\$13.74	\$8.12	\$15.96	\$10.62
Yoy % Change	-0.76%	-8.19%	105.59%	16.87%



End of report