

The Pillars Monthly Director's Cut Dec 2018

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Purpose

The purpose of this brief report is to recap income and expenses for the current year and month, along with any expenses which exceeded their typical range, and thus should be isolated and investigated.

Summaries

Category	Dec 2018	M2M	YOY
Expense	\$3,211,411	-4.11%	-43.74%
Income	\$3,839,827	0.69%	-43.40%
Profit	\$628,416	35.33%	-41.59%

Category	Dec 2018	M2M	YOY	% Of Current Year And Month
Income	\$3,839,827	0.69%	-43.40%	
Cost Of Goods	\$1,135,129	-26.77%	-54.86%	35.35%
Employees	\$660,103	-8.82%	-42.30%	20.55%
Profit	\$628,416	35.33%	-41.59%	
Shipping	\$574,035	57.91%	86.72%	17.87%
Contractors	\$378,859	43.88%	34.53%	11.80%
Building Expense	\$263,995	-2.37%	-50.10%	8.22%
Services And Finance	\$133,640	15.54%	395.85%	4.16%
Marketing And Biz Dev	\$65,470	5.17%	18.30%	2.04%
Tax Payment	\$180		-99.98%	0.01%

Categories In-Depth

To get a sense of whether some category's value is "normal", "low", or "high" for the given period, we can isolate each category and use historical data to construct a trendline and confidence interval, which we can then compare with the current value of that category.

When we do this, we produce the table below.

Category	Estimated Lower Bound	Estimated Upper Bound	Current Value	Comment On Interval
Income	\$3,495,627	\$4,837,601	\$3,839,827	within
Cost Of Goods	\$1,395,281	\$2,015,095	\$1,135,129	less than
Employees	\$518,593	\$782,951	\$660,103	within
Profit	\$-278,705	\$856,461	\$628,416	within
Shipping	\$391,886	\$532,816	\$574,035	GREATER THAN
Contractors	\$254,312	\$322,774	\$378,859	GREATER THAN
Building Expense	\$190,668	\$350,611	\$263,995	within
Services And Finance	\$33,205	\$163,620	\$133,640	within
Marketing And Biz Dev	\$88,725	\$349,834	\$65,470	less than
Tax Payment	\$-211,468	\$576,569	\$180	within