



A language school with a difference

Rosa María Renuncio Arritegui brings Fun and Culture to expats

By Nikki Luxford

MANY Brits who move to Spain often find it hard to learn the language, either due to lack of confidence or memory or just plain difficulties in mastering it. Having the ability to remember another language is a skill and for those wishing to learn, Fun and Culture in Teulada, is the ideal place.

The language centre, which opened in October 2006, is run by Rosa María Renuncio Arritegui and has seen many Brits learn Spanish.

However, Rosa's career has never been just teaching.

Rosa María began life in Santander before moving to Madrid to live. After completing her first degree in physics, she gained a role in a leading Spanish technological company before transferring to Telefónica.

At Telefónica, Rosa worked in research and development and through hard work and determination was promoted, taking on more responsible roles. She continued to learn and study, and gained a masters degree in business administration. However, Rosa said that she always knew there were more interesting and exciting things to discover and eventually her travels led her to many European countries and the USA.

Rosa explained: "Working for a multi-national company was a fantastic challenge and experience and it opened many doors for me to travel. Through travelling I learnt European culture not only in friendship, but in business too, which then saw me move to Telefónica Móviles - one of the most important areas in the company."

Due to consistent hard work and experience, Rosa was in charge of dealing with the most important clients of the company including poli-

ticians. This improved her public relations skills and made her confidence grow.

After 16 years of working for Telefónica, Rosa began to feel that it was not enough. She was a wealthy and successful career woman, but she needed more.

She commented: "I felt empty. As a person, I wanted to help others. I'd had the life working in a top company but after carrying out some personal market research I decided to take on another challenge."

Rosa's husband is from Teulada, and so she decided to research the area and find out what it was lacking. This was how her first business plan evolved. Rosa understood the difficulties many expats feel when they move to a new area, not knowing anyone as well as the language barrier.

Although Rosa is Spanish, she felt like an outsider in Teulada as she was not from the immediate area.

Before deciding on Fun and Culture as a business, Rosa planned her second proposal explaining: "I needed and wanted to do something different and good for my soul. Having worked in Telefónica I had travelled extensively. I wanted to use my knowledge to help others. To teach them the Spanish culture along with the language but not in a strict classroom atmosphere."

"I had the ingredients; I just had to decide to make it happen."

After a year Rosa eventually decided to open the language centre, known as Fun and Culture. Throughout her career, she had held conferences and training programmes for new recruits and felt that she could teach and help expats in the area while in a fun environment.

Working alone, Rosa offers lessons either

one-to-one or in groups, each customised to make sure students receive best results. Not only does she teach Spanish culture and language, due to her experience at Telefónica, she is able to show people the basics in technology to keep them in touch with families back home.

Rosa believes that as she is not from Teulada, she can relate to how Brits feel and as such can learn together.

As Rosa is a creative person, lessons are taught through stories, games, brain stimulation as well as conversations.

The centre offers people three courses: personal development; technical and cultural courses.

Rosa concluded explaining that she is not here to make money but to help people. She has obtained all the necessary certificates to teach, and to make sure her students are happy, does not charge the first month until customer satisfaction is achieved.

She explained: "People can join and if at the end of the month they are not satisfied with the service then they don't have to pay any money and leave."

"If you are satisfied then you can pay knowing that you have enjoyed the service and continue the course."

Fun and Culture is located next to Mas y Mas in Teulada, Calle Alicante.

For further information on the courses available contact Rosa direct on 96 574 16 97 or email info@fun-culture.com.

