

# Colin Fitz-Maurice

/\* Goodworld, Senior Full Stack Dev

June 2016 - Present \*/

https://goodworld.me Lead Developer

Goodworld is a Washington, D.C. based financial tech startup changing the way people give to charity via social media, with hashtag donations, as well as a provider of conventional fundraising tools (donation buttons, forms and embeddable widgets).

- Working with PHP, Laravel, TWIG, MySQL, Amazon Web Services (RDS, ELB, SES, SQS, EC2, Route 53), Stripe, HTML5, CSS3, SASS, and jQuery and React.
- Responsible for the frontend build of the website and CSS framework that spans all services and products and custom emails
- Implemented an immutable general ledger framework for a referral credit grant system that allows donors and referral recipients who signup to receive credit to give to a charity of their choice.
- Assisted in developed of a React based donation widget that can be embedded on any website to allow nonprofits to accept donations without navigating away from their own site

#### /\* LifeZette, Ingraham Media Group

May 2015 - June 2016 \*/

http://www.lifezette.com

Lead Developer

Part of a two man team, second to the CTO. I am responsible for the management of the entire LifeZette code base (frontend and backend), and all UI/UX design choices

- Created a custom WordPress theme for www.lifezette.com that is supported by 9 custom plugins to extend the functionality of the CMS. Listed below:
  - The registering and management of JSON API endpoints for website content
  - Shortcode Rendering Engine for server side performance delivered to the mobile app
- A Library of shortcodes to support the Editorial Staff's enriched content needs
- Fully SCSS'ed stylesheets with modularity across the mobile app as well
- A plugin containing a library of methods for onboarding and managing new advertising partners on our platform
- Engineered LifeZette's video platform, synchronizing our WordPress database with a third party API for web and app playback
- Designed, planned and coded LifeZette's mobile app built on the hybrid Ionic platform to support iOS and Android, including all graphics and icons

#### /\* Fitz Creative, LLC

July 2011 - Present \*/

Sole Proprietor

https://fitz-maurice.com

Providing comprehensive and cost-effective graphic design, branding and web design needs. All websites are built with strict HTML5, CSS3 and JavaScript standards featuring mobile-first responsive engineering.

- Select client portfolio can be found on my website.

# /\* The Edens Group

/\* Dell AppAssure

July 2013 - May 2015 \*/

Director

/\* SHI International

April 2012 - June 2013 \*/

Corporate Account Executive

July 2011 - March 2012 \*/

Business Development Representative

#### // Accolades

- Fitz logo was included in the Dribble Weekly Replay in September, 2014 http://blog.dribbble.com/2014/09/29/weekly-replay.html
- Full Athletic Scholarship to James Madison University

## // Further Knowledge Base

- Twitter Bootstrap - Inline SVG Elements & Build Systems - Ionic Platform & Angular - Grunt and Gulp build systems - Command Line Node and Git - Proficient in Photoshop, Illustrator and Sketch

# CONTACT

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Philadelphia / Remote

# **EDUCATION**

JAMES MADISON UNIVERSITY

BS | Computer Science Full Scholarship Athlete 2007 - 2011

COUNCIL ROCK NORTH HS High School Diploma 2003 - 2007

## **LANGUAGES**



#### SITES



/c-fitzmaurice



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/in/colinfitzmaurice