


CMU SCS

15-826: Multimedia Databases and Data Mining

Lecture #18: SVD - part I (definitions)
C. Faloutsos



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Must-read Material

- [Numerical Recipes in C](#) ch. 2.6;
- [MM Textbook](#) Appendix D

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Outline

Goal: 'Find **similar / interesting** things'

- Intro to DB
- ➔ • Indexing - similarity search
- ➔ • Data Mining

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Indexing - Detailed outline

- primary key indexing
- secondary key / multi-key indexing
- spatial access methods
- fractals
- text
- ➔ • Singular Value Decomposition (SVD)
- multimedia
- ...

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SVD - Detailed outline

- ➔ Motivation
- Definition - properties
- Interpretation
- Complexity
- Case studies
- Additional properties

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SVD - Motivation

- problem #1: text - LSI: find 'concepts'
- problem #2: compression / dim. reduction

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SVD - Motivation

- problem #1: text - LSI: find 'concepts'

term	data	information	retrieval	brain	lung
document					
CS-TR1	1	1	1	0	0
CS-TR2	2	2	2	0	0
CS-TR3	1	1	1	0	0
CS-TR4	5	5	5	0	0
MED-TR1	0	0	0	2	2
MED-TR2	0	0	0	3	3
MED-TR3	0	0	0	1	1

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SVD - Motivation

- Customer-product, for recommendation system:

↑ vegetarians ↓

↑ meat eaters ↓

bread
lettuce
tomatoes

beef
chicken

1	1	1	0	0
2	2	2	0	0
1	1	1	0	0
5	5	5	0	0
0	0	0	2	2
0	0	0	3	3
0	0	0	1	1

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SVD - Motivation

- problem #2: compress / reduce dimensionality

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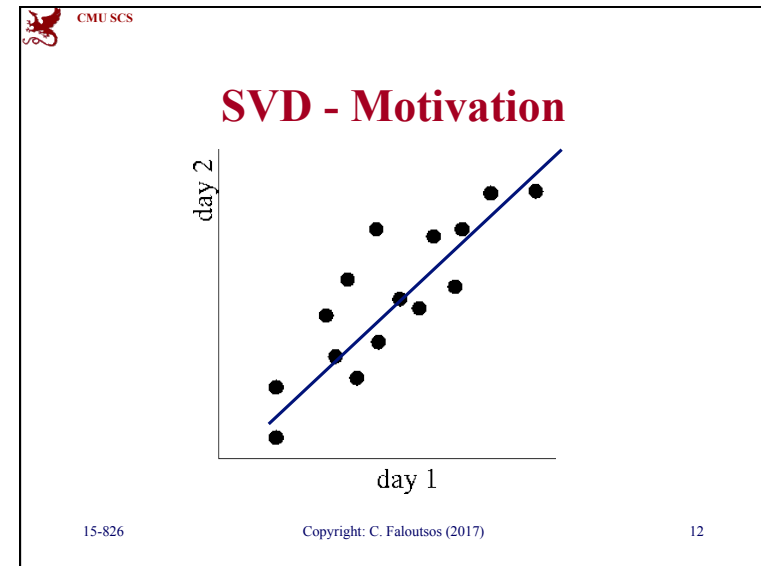
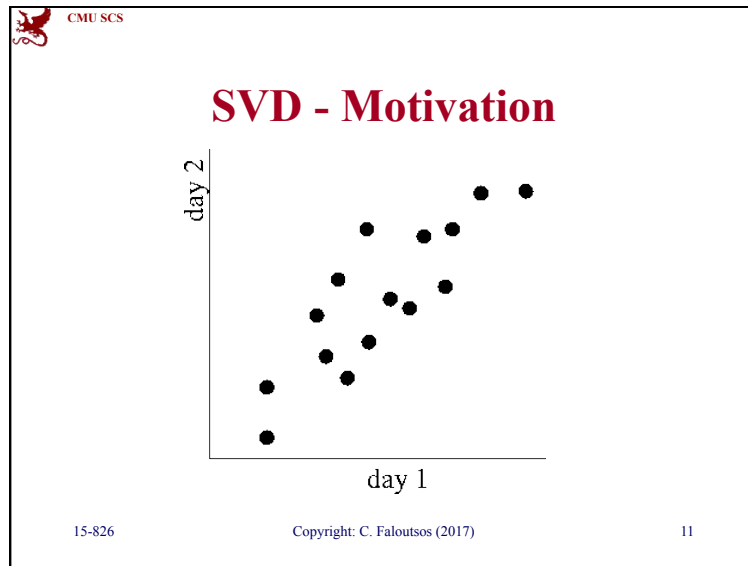
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Problem - specs

- ~10**6 rows; ~10**3 columns; no updates;
- random access to any cell(s) ; small error: OK

day	Wc	Th	Fr	Sa	Su
customer	7/10/96	7/11/96	7/12/96	7/13/96	7/14/96
ABC Inc.	1	1	1	0	0
DEF Ltd.	2	2	2	0	0
GHI Inc.	1	1	1	0	0
KLM Co.	5	5	5	0	0
Smith	0	0	0	2	2
Johnson	0	0	0	3	3
Thompson	0	0	0	1	1

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SVD - Detailed outline

- Motivation
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SVD - Definition

(reminder: matrix multiplication)

$$\begin{bmatrix} 1 & 2 \\ 3 & 4 \\ 5 & 6 \end{bmatrix} \times \begin{bmatrix} 1 \\ -1 \end{bmatrix} = \begin{bmatrix} \\ \\ \end{bmatrix}$$

$3 \times 2 \qquad 2 \times 1$

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SVD - Definition

(reminder: matrix multiplication)

$$\begin{bmatrix} 1 & 2 \\ 3 & 4 \\ 5 & 6 \end{bmatrix} \times \begin{bmatrix} 1 \\ -1 \end{bmatrix} = \begin{bmatrix} \\ \\ \end{bmatrix}$$

$3 \times 2 \quad 2 \times 1 \quad 3 \times 1$

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SVD - Definition

(reminder: matrix multiplication)

$$\begin{bmatrix} 1 & 2 \\ 3 & 4 \\ 5 & 6 \end{bmatrix} \times \begin{bmatrix} 1 \\ -1 \end{bmatrix} = \begin{bmatrix} -1 \\ \\ \end{bmatrix}$$

$3 \times 2 \quad 2 \times 1 \quad 3 \times 1$

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SVD - Definition

(reminder: matrix multiplication)

$$\begin{bmatrix} 1 & 2 \\ 3 & 4 \\ 5 & 6 \end{bmatrix} \times \begin{bmatrix} 1 \\ -1 \end{bmatrix} = \begin{bmatrix} -1 \\ -1 \\ -1 \end{bmatrix}$$

3×2 2×1 3×1

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SVD - Definition

(reminder: matrix multiplication)

$$\begin{bmatrix} 1 & 2 \\ 3 & 4 \\ 5 & 6 \end{bmatrix} \times \begin{bmatrix} 1 \\ -1 \end{bmatrix} = \begin{bmatrix} -1 \\ -1 \\ -1 \end{bmatrix}$$

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SVD - Definition

- $A = U \Lambda V^T$ - example:

A	U	Λ	V^T
$n \times m$	$n \times r$	$r \times r$	$m \times r$

$$\begin{bmatrix} \\ \\ \end{bmatrix} = \begin{bmatrix} \\ \end{bmatrix} \times \begin{bmatrix} & \end{bmatrix} \times \begin{bmatrix} & \end{bmatrix}$$

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SVD - Definition

$$A_{[n \times m]} = U_{[n \times r]} \Lambda_{[r \times r]} (V_{[m \times r]})^T$$

- A : $n \times m$ matrix (eg., n documents, m terms)
- U : $n \times r$ matrix (n documents, r concepts)
- Λ : $r \times r$ diagonal matrix (strength of each 'concept') (r : rank of the matrix)
- V : $m \times r$ matrix (m terms, r concepts)

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SVD - Properties

THEOREM [Press+92]: always possible to decompose matrix A into $A = U \Lambda V^T$, where

- U, Λ, V : unique (*)
- U, V : column orthonormal (ie., columns are unit vectors, orthogonal to each other)
 - $U^T U = I$; $V^T V = I$ (I : identity matrix)
- Λ : singular are positive, and sorted in decreasing order

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SVD - Example

• $A = U \Lambda V^T$ - example:

retrieval
data inf.↓ brain lung

CS
↑
↓
MD

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Example

• $A = U \Lambda V^T$ - example:

retrieval CS-concept MD-concept
data inf.↓ brain lung

CS
↑
↓
MD

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Example

• $A = U \Lambda V^T$ - example: doc-to-concept similarity matrix

retrieval CS-concept MD-concept
data inf.↓ brain lung

CS
↑
↓
MD

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Example

• $A = U \Lambda V^T$ - example:

retrieval
inf. ↓ brain lung

data

CS

MD

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

‘strength’ of CS-concept

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SVD - Example

• $A = U \Lambda V^T$ - example:

retrieval
inf. ↓ brain lung

data

CS

MD

term-to-concept similarity matrix

CS-concept

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Example

• $A = U \Lambda V^T$ - example:

retrieval
inf. ↓ brain lung

data

CS

MD

term-to-concept similarity matrix

CS-concept


$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Detailed outline

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SVD - Interpretation #1

‘documents’, ‘terms’ and ‘concepts’ :

- **U**: document-to-concept similarity matrix
- **V**: term-to-concept sim. matrix
- **Λ** : its diagonal elements: ‘strength’ of each concept

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SVD – Interpretation #1

‘documents’, ‘terms’ and ‘concepts’ :


Q: if **A** is the document-to-term matrix, what is $\mathbf{A}^T \mathbf{A}$?

A:

Q: $\mathbf{A} \mathbf{A}^T$?

A:

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SVD – Interpretation #1

‘documents’, ‘terms’ and ‘concepts’ :


Q: if **A** is the document-to-term matrix, what is $\mathbf{A}^T \mathbf{A}$?

A: term-to-term ($[m \times m]$) similarity matrix

Q: $\mathbf{A} \mathbf{A}^T$?

A: document-to-document ($[n \times n]$) similarity matrix

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SVD properties

- **V** are the eigenvectors of the *covariance matrix* $\mathbf{A}^T \mathbf{A}$
- **U** are the eigenvectors of the *Gram (inner-product) matrix* $\mathbf{A} \mathbf{A}^T$

Further reading:

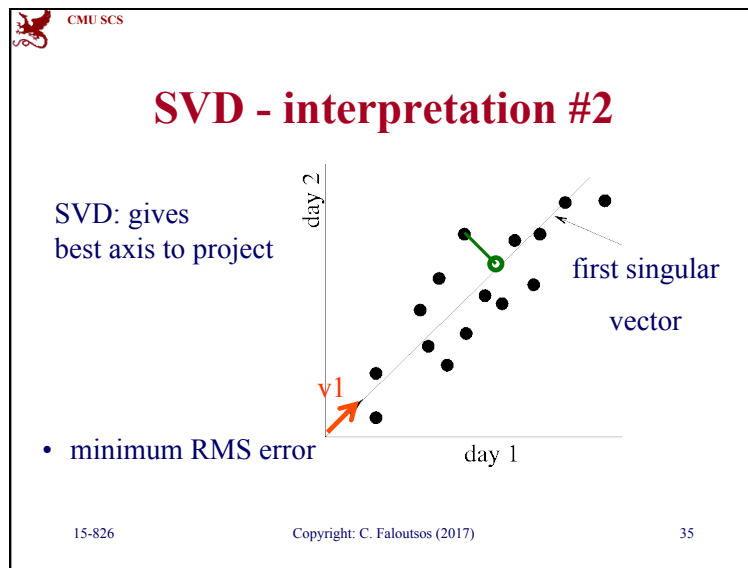
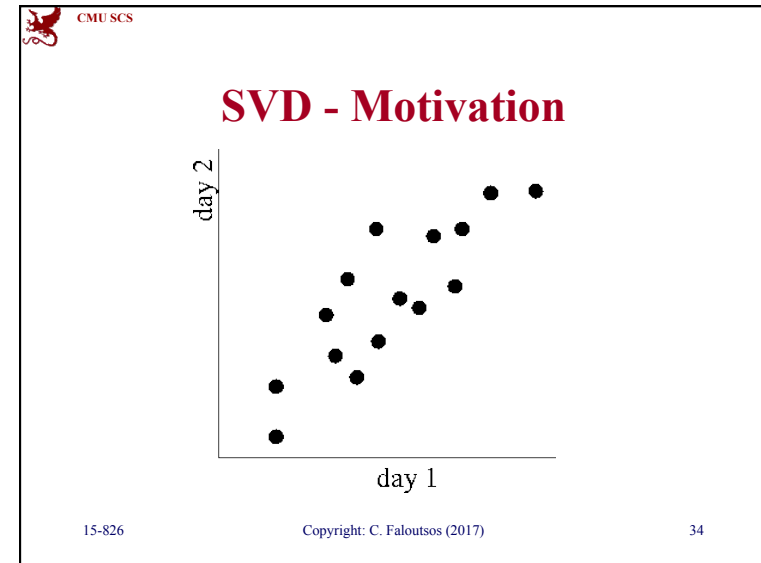
1. Ian T. Jolliffe, *Principal Component Analysis* (2nd ed), Springer, 2002.
2. Gilbert Strang, *Linear Algebra and Its Applications* (4th ed), Brooks Cole, 2005.

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SVD - Interpretation #2

- best axis to project on: (‘best’ = min sum of squares of projection errors)

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SVD - Interpretation #2

customer	day	Wc	Th	Fr	Sa	Su
		7/10/96	7/11/96	7/12/96	7/13/96	7/14/96
ABC Inc.		1	1	1	0	0
DEF Ltd.		2	2	2	0	0
GHI Inc.		1	1	1	0	0
KLM Co.		5	5	5	0	0
Smith		0	0	0	2	2
Johnson		0	0	0	3	3
Thompson		0	0	0	1	1

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SVD - Interpretation #2

- $A = U \Lambda V^T$ - example:

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

v1

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SVD - Interpretation #2

- $A = U \Lambda V^T$ - example:

variance (‘spread’) on the v1 axis

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Interpretation #2

- $A = U \Lambda V^T$ - example:
 - $U \Lambda$ gives the coordinates of the points in the projection axis

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Interpretation #2

- More details
- Q: how exactly is dim. reduction done?

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Interpretation #2

- More details
- Q: how exactly is dim. reduction done?
- A: set the smallest singular values to zero:

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Interpretation #2

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \sim \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 0 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Interpretation #2

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \sim \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 0 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Interpretation #2

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \sim \begin{bmatrix} 0.18 \\ 0.36 \\ 0.18 \\ 0.90 \\ 0 \\ 0 \\ 0 \end{bmatrix} \times \begin{bmatrix} 9.64 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \end{bmatrix}$$

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SVD - Interpretation #2

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \sim \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 \end{bmatrix}$$

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SVD - Interpretation #2

Exactly equivalent:
'spectral decomposition' of the matrix:

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Interpretation #2

Exactly equivalent:
'spectral decomposition' of the matrix:

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} | & | \\ u_1 & u_2 \\ | & | \end{bmatrix} \times \begin{bmatrix} \lambda_1 & \emptyset \\ \emptyset & \lambda_2 \end{bmatrix} \times \begin{bmatrix} \text{---} v_1 \text{---} \\ \text{---} v_2 \text{---} \end{bmatrix}$$

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SVD - Interpretation #2

Exactly equivalent:
'spectral decomposition' of the matrix:

$$\begin{matrix} \xrightarrow{m} \\ \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \\ \uparrow \downarrow n \end{matrix} = \lambda_1 \begin{matrix} \text{---} \\ | \\ \text{---} \end{matrix} u_1 \begin{matrix} \text{---} \\ | \\ \text{---} \end{matrix} v_1^T + \lambda_2 \begin{matrix} \text{---} \\ | \\ \text{---} \end{matrix} u_2 \begin{matrix} \text{---} \\ | \\ \text{---} \end{matrix} v_2^T + \dots$$

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SVD - Interpretation #2

Exactly equivalent:
'spectral decomposition' of the matrix:

$$\begin{matrix} \xleftarrow{m} \\ \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \xrightarrow{m} \\ \uparrow \downarrow \\ n \end{matrix} = \begin{matrix} \xleftarrow{r \text{ terms}} \\ \lambda_1 \begin{matrix} \nearrow \\ u_1 \end{matrix} \begin{matrix} \nwarrow \\ v_1^T \end{matrix} + \lambda_2 \begin{matrix} \nearrow \\ u_2 \end{matrix} \begin{matrix} \nwarrow \\ v_2^T \end{matrix} + \dots \\ \begin{matrix} n \times 1 & 1 \times m \end{matrix} \end{matrix}$$

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SVD - Interpretation #2

approximation / dim. reduction:
by keeping the first few terms (Q: how many?)

$$\begin{matrix} \xleftarrow{m} \\ \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \xrightarrow{m} \\ \uparrow \downarrow \\ n \end{matrix} = \lambda_1 \begin{matrix} \nearrow \\ u_1 \end{matrix} \begin{matrix} \nwarrow \\ v_1^T \end{matrix} + \lambda_2 \begin{matrix} \nearrow \\ u_2 \end{matrix} \begin{matrix} \nwarrow \\ v_2^T \end{matrix} + \dots$$

assume: $\lambda_1 \geq \lambda_2 \geq \dots$

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SVD - Interpretation #2

A (heuristic - [Fukunaga]): keep 80-90% of
'energy' (= sum of squares of λ_i 's)

$$\begin{matrix} \xleftarrow{m} \\ \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} \xrightarrow{m} \\ \uparrow \downarrow \\ n \end{matrix} = \lambda_1 \begin{matrix} \nearrow \\ u_1 \end{matrix} \begin{matrix} \nwarrow \\ v_1^T \end{matrix} + \lambda_2 \begin{matrix} \nearrow \\ u_2 \end{matrix} \begin{matrix} \nwarrow \\ v_2^T \end{matrix} + \dots$$

assume: $\lambda_1 \geq \lambda_2 \geq \dots$

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Pictorially: matrix form of SVD

$$A \approx U \Sigma V^T = \sum_i \sigma_i u_i \circ v_i$$

– Best rank-k approximation in L2

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Pictorially: Spectral form of SVD

$$A \approx U \Sigma V^T = \sum_i \sigma_i \mathbf{u}_i \circ \mathbf{v}_i$$

– Best rank-k approximation in L2

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SVD - Detailed outline

- Motivation
- Definition - properties
- Interpretation
 - #1: documents/terms/concepts
 - #2: dim. reduction
 - #3: picking non-zero, rectangular ‘blobs’
- Complexity
- Case studies
- Additional properties

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SVD - Interpretation #3

- finds non-zero ‘blobs’ in a data matrix

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Interpretation #3

- finds non-zero ‘blobs’ in a data matrix

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 2 & 2 & 2 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 5 & 5 & 5 & 0 & 0 \\ 0 & 0 & 0 & 2 & 2 \\ 0 & 0 & 0 & 3 & 3 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 0.18 & 0 \\ 0.36 & 0 \\ 0.18 & 0 \\ 0.90 & 0 \\ 0 & 0.53 \\ 0 & 0.80 \\ 0 & 0.27 \end{bmatrix} \times \begin{bmatrix} 9.64 & 0 \\ 0 & 5.29 \end{bmatrix} \times \begin{bmatrix} 0.58 & 0.58 & 0.58 & 0 & 0 \\ 0 & 0 & 0 & 0.71 & 0.71 \end{bmatrix}$$

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SVD - Interpretation #3

- finds non-zero 'blobs' in a data matrix =
- 'communities' (bi-partite cores, here)

1	1	1	0	0
2	2	2	0	0
1	1	1	0	0
5	5	5	0	0
0	0	0	2	2
0	0	0	3	3
0	0	0	1	1

Row 1 Col 1

Row 4 Col 3

Row 5 Col 4

Row 7

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SVD - Interpretation #3

- Drill: find the SVD, 'by inspection' !
- Q: rank = ??

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} ?? \\ ?? \\ ?? \\ ?? \\ ?? \end{bmatrix} \times \begin{bmatrix} ?? & ?? & ?? & ?? & ?? \end{bmatrix} \times \begin{bmatrix} ?? & ?? & ?? & ?? & ?? \\ ?? & ?? & ?? & ?? & ?? \\ ?? & ?? & ?? & ?? & ?? \\ ?? & ?? & ?? & ?? & ?? \\ ?? & ?? & ?? & ?? & ?? \end{bmatrix}$$

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SVD - Interpretation #3

- A: rank = 2 (2 linearly independent rows/cols)

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} | & | & | & | & | \\ ?? & ?? & ?? & ?? & ?? \\ | & | & | & | & | \end{bmatrix} \times \begin{bmatrix} ?? & 0 \\ 0 & ?? \end{bmatrix} \times \begin{bmatrix} \text{---} & ?? & \text{---} \\ \text{---} & ?? & \text{---} \end{bmatrix}$$

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SVD - Interpretation #3

- A: rank = 2 (2 linearly independent rows/cols)

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 1 & 0 \\ 1 & 0 \\ 1 & 0 \\ 0 & 1 \\ 0 & 1 \end{bmatrix} \times \begin{bmatrix} ?? & 0 \\ 0 & ?? \end{bmatrix} \times \begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix}$$

orthogonal??

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SVD - Interpretation #3

- column vectors: are orthogonal - but not unit vectors:

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 1/\sqrt{3} & 0 \\ 1/\sqrt{3} & 0 \\ 1/\sqrt{3} & 0 \\ 0 & 1/\sqrt{2} \\ 0 & 1/\sqrt{2} \end{bmatrix} \times \begin{bmatrix} ?? & 0 \\ 0 & ?? \end{bmatrix} \times \begin{bmatrix} 1/\sqrt{3} & 1/\sqrt{3} & 1/\sqrt{3} & 0 & 0 \\ 0 & 0 & 0 & 1/\sqrt{2} & 1/\sqrt{2} \end{bmatrix}$$

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SVD - Interpretation #3

- and the singular values are:

$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 1/\sqrt{3} & 0 \\ 1/\sqrt{3} & 0 \\ 1/\sqrt{3} & 0 \\ 0 & 1/\sqrt{2} \\ 0 & 1/\sqrt{2} \end{bmatrix} \times \begin{bmatrix} 3 & 0 \\ 0 & 2 \end{bmatrix} \times \begin{bmatrix} 1/\sqrt{3} & 1/\sqrt{3} & 1/\sqrt{3} & 0 & 0 \\ 0 & 0 & 0 & 1/\sqrt{2} & 1/\sqrt{2} \end{bmatrix}$$

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SVD - Interpretation #3

- Q: How to check we are correct?


$$\begin{bmatrix} 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 1 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 1 & 1 \end{bmatrix} = \begin{bmatrix} 1/\sqrt{3} & 0 \\ 1/\sqrt{3} & 0 \\ 1/\sqrt{3} & 0 \\ 0 & 1/\sqrt{2} \\ 0 & 1/\sqrt{2} \end{bmatrix} \times \begin{bmatrix} 3 & 0 \\ 0 & 2 \end{bmatrix} \times \begin{bmatrix} 1/\sqrt{3} & 1/\sqrt{3} & 1/\sqrt{3} & 0 & 0 \\ 0 & 0 & 0 & 1/\sqrt{2} & 1/\sqrt{2} \end{bmatrix}$$

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SVD - Interpretation #3

- A: SVD properties:
 - matrix product should give back matrix **A**
 - matrix **U** should be column-orthonormal, i.e., columns should be unit vectors, orthogonal to each other
 - ditto for matrix **V**
 - matrix **Λ** should be diagonal, with positive values

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SVD - Detailed outline

- Motivation
- Definition - properties
- Interpretation
- ➔ • Complexity
- Case studies
- Additional properties

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SVD - Complexity

- $O(n * m * m)$ or $O(n * n * m)$ (whichever is less)
- less work, if we just want singular values
- or if we want first k singular vectors
- or if the matrix is **sparse** [Berry]
- Implemented: in any linear algebra package (LINPACK, matlab, Splus/R, mathematica ...)

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SVD - conclusions so far

- SVD: $A = U \Lambda V^T$: unique (*)
- U : document-to-concept similarities
- V : term-to-concept similarities
- Λ : strength of each concept
- dim. reduction: keep the first few strongest singular values (80-90% of 'energy')
 - SVD: picks up linear correlations
- SVD: picks up non-zero 'blobs'

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