### 10-605

#### The course so far

- Map-reduce and parallel counting
- Streaming learning algorithms
  - some tricks like lazy L2 and hashing
- Parallelizing streaming learning algorithms
  - param mixing for clusters
  - vectorization and minibatches for GPUs
- Now: Some more tricks like hashing
  - randomized data structures aka *sketches*
  - these can make a huge difference in memory in many cases

#### THE HASHTRICK: A REVIEW

#### **Hash Trick - Insights**

- Save memory: don't store hash keys
- Allow collisions
  - even though it distorts your data some
- Let the learner (downstream) take up the slack

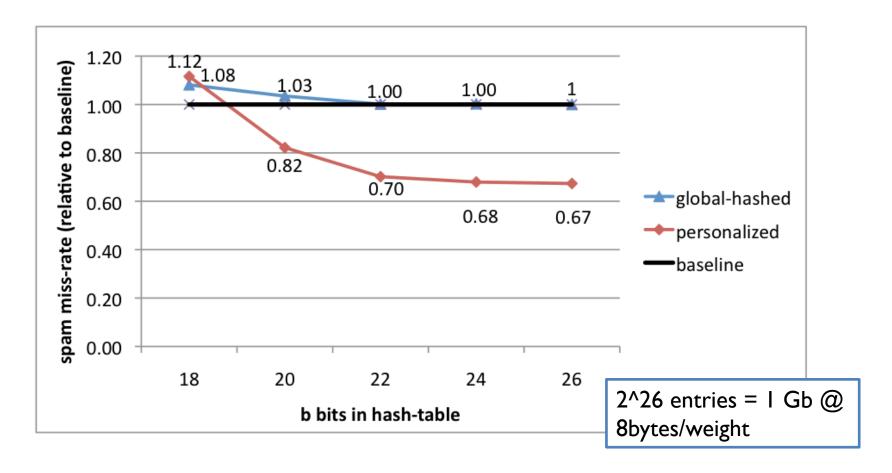
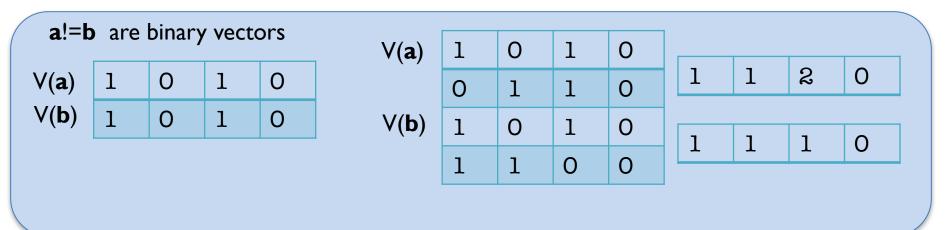


Figure 2. The decrease of uncaught spam over the baseline classifier averaged over all users. The classification threshold was chosen to keep the not-spam misclassification fixed at 1%. The hashed global classifier (global-hashed) converges relatively soon, showing that the distortion error  $\epsilon_d$  vanishes. The personalized classifier results in an average improvement of up to 30%.

### MOTIVATING BLOOM FILTERS: VARIANT OF THE HASH TRICK

- Hash each feature multiple times with different hash functions
- Now, each w has k chances to not collide with another useful w'
- An easy way to get multiple hash functions
  - Generate some random strings  $s_1,...,s_L$
  - Let the k-th hash function for w be the ordinary hash of concatenation  $w \cdot s_k$

$$V[h] = \sum_{k} \sum_{j:hash(j \cdot s_k)\%R=h} x_i^{j}$$



- An easy way to get multiple hash functions
  - Generate some random strings  $s_1,...,s_L$
  - Let the k-th hash function for w be the ordinary hash of concatenation  $w \cdot s_k$

$$V[h] = \sum_{k} \sum_{j:hash(j \cdot s_k)\%R=h} x_i^{j}$$

Why would this work?

$$V[h] = \sum_{k} \sum_{j:hash(j \cdot s_k)\%R=h} x_i^j$$

- Claim: with 100,000 features and 100,000,000 buckets:
  - $-k=1 \rightarrow Pr(any feature duplication) \approx 1$
  - $-k=2 \rightarrow Pr(any feature duplication) \approx 0.4$
  - $-k=3 \Rightarrow Pr(any feature duplication) \approx 0.01$

#### **Hash Trick - Insights**

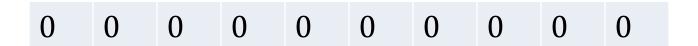
- Save memory: don't store hash keys
- Allow collisions
  - even though it distorts your data some
- Let the learner (downstream) take up the slack

• **Bloom filters** are another famous trick that exploits these insights....

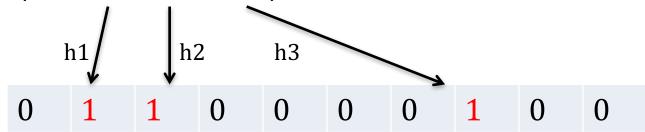
#### **BLOOM FILTERS**

- Interface to a Bloom filter
  - BloomFilter(int maxSize, double p);
  - void bf.add(String s); // insert s
  - bool bd.contains(String s);
    - // If s was added return true;
    - // else with probability at least 1-p return false;
    - // else with probability at most p return true;
  - I.e., a noisy "set" where you can test membership (and that's it)

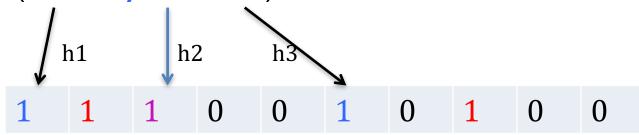
- An implementation
  - Allocate M bits, bit[0]...,bit[1-M]
  - Pick K hash functions hash(1,2),hash(2,s),....
    - E.g: hash(i,s) = hash(s+ randomString[i])
  - To add string s:
    - For i=1 to k, set bit[hash(i,s)] = 1
  - To check contains(s):
    - For i=1 to k, test bit[hash(i,s)]
    - Return "true" if they're all set; otherwise, return "false"
  - We'll discuss how to set M and K soon, but for now:
    - Let M = 1.5\*maxSize // less than two bits per item!
    - Let K = 2\*log(1/p) // about right with this M

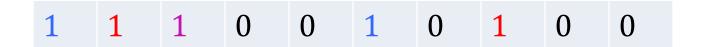


bf.add("fred flintstone"):

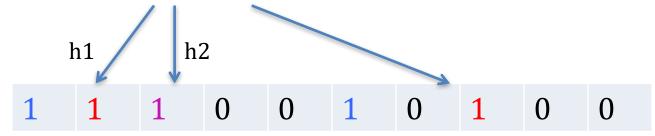


bf.add("barney rubble"):

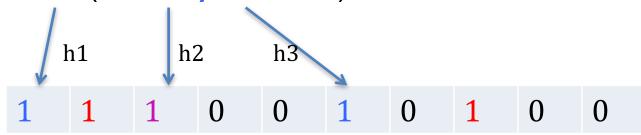


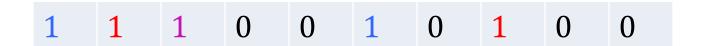


bf.contains ("fred flintstone"):

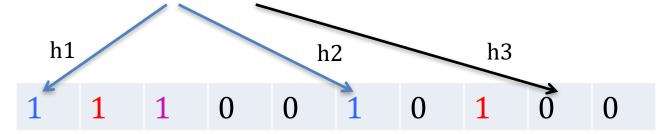


bf.contains("barney rubble"):

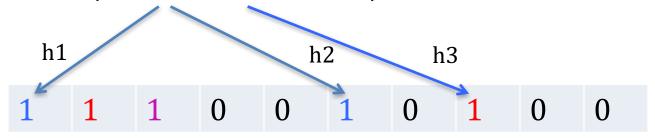




bf.contains("wilma flintstone"):



bf.contains("wilma flintstone"):



#### **Bloom filters: analysis**

- Analysis (*m* bits, *k* hashers):
  - Assume hash(i,s) is a random function
  - Look at Pr(bit j is unset after n add's):

$$\left(1 - \frac{1}{m}\right)^{kn}$$

 $- \dots$  and Pr(collision) = Pr(not all k bits set)

$$f(m,n,k) = \left(1 - \left[1 - \frac{1}{m}\right]^{kn}\right)^k \approx \left(1 - e^{-kn/m}\right)^k$$

- .... fix *m* and *n* and minimize *k*:

$$k = \frac{m}{n} \ln 2 \approx 0.7 \frac{m}{n}$$

Bloom filters 
$$\left(1 - \left[1 - \frac{1}{m}\right]^{kn}\right)^k \approx \left(1 - e^{-kn/m}\right)^k$$

- Analysis:
  - Plug optimal k=m/n\*ln(2) back into Pr(collision):

$$f(m,n) = p = (1 - e^{-(m/n \ln 2)n/m})^{(m/n \ln 2)}$$

- Now we can fix any two of p, n, m and solve for the  $3^{rd}$ : E.g., the value for *m* in terms of *n* and *p*:

$$m = -\frac{n \ln p}{(\ln 2)^2}.$$

- Interface to a Bloom filter
  - BloomFilter(int maxSize /\* n \*/, double p);
  - void bf.add(String s); // insert s
  - bool bd.contains(String s);
    - // If s was added return true;
    - // else with probability at least 1-p return false;
    - // else with probability at most p return true;
  - I.e., a noisy "set" where you can test membership (and that's it)

#### **Bloom filters: demo**

# What do you do with a Bloom Filter?

#### Some uses of Bloom filters

- An example application
  - Finding items in "sharded" data
    - Easy if you know the sharding rule
    - Harder if you don't (like Google n-grams)

```
furter:google_ngram wcohen$ ls -alh *2gram* | tail
-rw-rw-rw- 1 13527
                                  264M Sep 17
                                                2011 googlebooks-eng-all-2gram-20090715-90.csv.zip
                    lpoperator
                    _lpoperator
                                  264M Sep 17
                                                2011 googlebooks-eng-all-2gram-20090715-91.csv.zip
          1 13527
-rw-rw-rw-
                    _lpoperator
          1 13527
                                  264M Sep 17
                                               2011 googlebooks-eng-all-2gram-20090715-92.csv.zip
-rw-rw-rw-
          1 13527
                    _lpoperator
                                  264M Sep 17
                                                2011 googlebooks-eng-all-2gram-20090715-93.csv.zip
-rw-rw-rw-
           1 13527
                    _lpoperator
                                  264M Sep 17
                                                2011 googlebooks-eng-all-2gram-20090715-94.csv.zip
-rw-rw-rw-
           1 13527
                    _lpoperator
                                  263M Sep 17
                                                2011 googlebooks-eng-all-2gram-20090715-95.csv.zip
-rw-rw-rw-
          1 13527
                    lpoperator
                                  264M Sep 17
                                               2011 googlebooks-eng-all-2gram-20090715-96.csv.zip
-rw-rw-rw-
          1 13527
                                  264M Sep 17
                                               2011 googlebooks-eng-all-2gram-20090715-97.csv.zip
                    lpoperator
-rw-rw-rw-
          1 13527
                                               2011 googlebooks-eng-all-2gram-20090715-98.csv.zip
                    _lpoperator
                                  264M Sep 17
-rw-rw-rw-
           1 13527
                    _lpoperator
                                  264M Sep 17
                                                2011 googlebooks-eng-all-2gram-20090715-99.csv.zip
-rw-rw-rw-
```

#### Some Uses of Bloom filters

- An example application
  - Finding items in "sharded" data
    - Easy if you know the sharding rule
    - Harder if you don't (like Google n-grams)
- Simple idea:
  - Build a BF of the contents of each shard
  - To look for key, load in the BF's one by one, and search only the shards that probably contain key
  - Analysis: you won't miss anything, you might look in some extra shards
  - You'll hit O(1) extra shards if you set p=1/#shards

#### Some Uses of Bloom filters

- An example application
  - discarding singleton features from a classifier
- Scan through data once and check each w:
  - if bf1.contains(w): bf2.add(w)
  - else bf1.add(w)
- Now:
  - $-bf1.contains(w) \Leftrightarrow w appears >= once$
  - $-bf2.contains(w) \Leftrightarrow w appears >= 2x$
- Then train, ignoring words not in bf2

#### Some Uses of Bloom filters

- An example application
  - discarding rare features from a classifier
  - seldom hurts much, can speed up experiments
- Scan through data once and check each w:
  - if bf1.contains(w):
    - if bf2.contains(w): bf3.add(w)
    - else bf2.add(w)
  - else bf1.add(w)
- Now:
  - bf2.contains(w)  $\Leftrightarrow$  w appears  $\ge 2x$
  - bf3.contains(w)  $\Leftrightarrow$  w appears  $\geq$  3x
- Then train, ignoring words not in bf3

#### THE COUNT-MIN SKETCH

- Hash each feature multiple times with different hash functions
- Now, each w has k chances to not collide with another useful w'
- Get multiple hash functions as in Bloom filters
- Part Bloom filter, part hash kernel
  - but predates either, called "count-min sketch" -- Cormode and Muthukrishnan

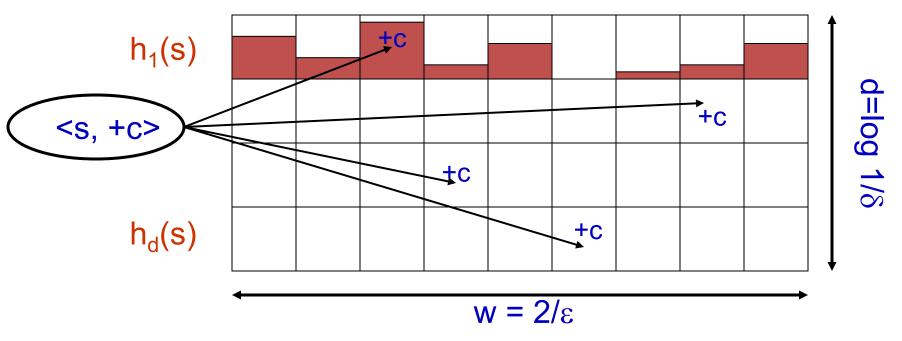
- An implementation
  - Allocate M bits, bit[0]...,bit[1-M]
  - Pick K hash functions hash(1,2),hash(2,s),....
    - E.g: hash(i,s) = hash(s+ randomString[i])
  - To add string s:
    - For i=1 to k, set bit[hash(i,s)] = 1
  - To check contains(s):
    - For i=1 to k, test bit[hash(i,s)]
    - Return "true" if they're all set; otherwise, return "false"
  - We'll discuss how to set M and K soon, but for now:
    - Let M = 1.5\*maxSize // less than two bits per item!
    - Let K = 2\*log(1/p) // about right with this M

#### Bloom Filter Count-min sketch

- An implementation
  - Allocate a matrix CM with d rows, w columns
  - Pick d hash functions  $h_1(s), h_2(s),...$
  - To increment counter A[s] for s by c
    - For i=1 to d, set CM[i, hash(i,s)] += c
  - To retrieve value of A/s]:
    - For i=1 to d, retrieve M[i, hash(i,s)]
    - Return minimum of these values
  - Similar idea as Bloom filter:
    - if there are *d* collisions, you return a value that's too large; otherwise, you return the correct value.

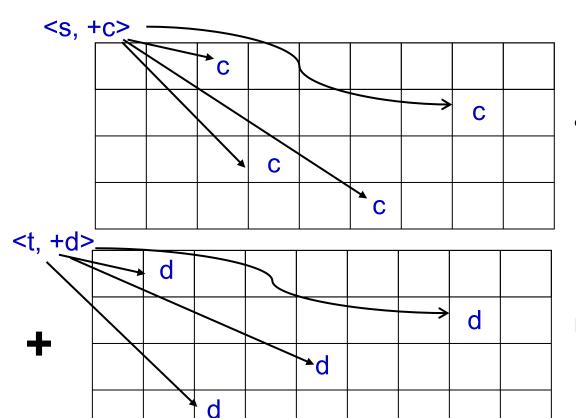
Question: what does this look like if d=1?

#### **CM Sketch Structure**



- Each string is mapped to one bucket per row
- Estimate A[j] by taking min<sub>k</sub> { CM[k,h<sub>k</sub>(j)] }
- Errors are always over-estimates
- Analysis:  $d = \log 1/\delta$ ,  $w = 2/\epsilon \rightarrow error$  is usually less than  $e||A||_1$

i.e. with prob >  $1-\delta$ 



- You can find the sum of two sketches by doing element-wise summation
- Also, you can compute a weighted sum of MC sketches
- d c c+d c+d d c
- Same result as adding <s,+c> and then <t,+d> to an empty sketch

#### **CM Sketch Guarantees**

- [Cormode, Muthukrishnan' 04] CM sketch guarantees approximation error on point queries less than  $\varepsilon ||A||_1$  in space  $O(1/\varepsilon \log 1/\delta)$ 
  - Probability of more error is less than 1- $\delta$
- This is sometimes enough:
  - Estimating a multinomial: if A[s] = Pr(s|...) then  $||A||_1 = 1$
  - Multiclass classification: if  $A_x[s] = Pr(x \text{ in class } s)$  then  $||A_x||_1$  is probably small, since most x's will be in only a few classes

#### **CM Sketch Guarantees**

- [Cormode, Muthukrishnan' 04] CM sketch guarantees approximation error on point queries less than  $\varepsilon ||A||_1$  in space  $O(1/\varepsilon \log 1/\delta)$
- CM sketches are also accurate for *skewed* values---i.e., only a few entries s with large A[s]

**Lemma 1** (Cormode and Muthukrishnan [6], Eqn 5.1) Let y be an vector, and let  $\tilde{y}_i$  be the estimate given by a count-min sketch of width w and depth d for  $y_i$ . Let the k largest components of y be  $y_{\sigma_1}, \ldots, y_{\sigma_k}$ , and let  $t_k = \sum_{k' > k} y_{\sigma_1}$  be the weight of the "tail" of y. If  $w \geq \frac{1}{3k}$ ,  $w > \frac{e}{\eta}$  and  $d \geq \ln \frac{3}{2} \ln \frac{1}{\delta}$ , then  $\tilde{y}_i \leq y_i + \eta t_k$  with probability at least l- $\delta$ .

**Theorem 3 (Cormode and Muthukrishnan [6], Theorem 5.1)** Let y represent a Zipf-like distribution with parameter z. Then with probability at least 1- $\delta$ , y can be approximated to within error  $\eta$  by a count-min sketch of width  $O(\eta^{-\min(1,1/z)})$  and depth  $O(\ln \frac{1}{\delta})$ .

## What do you do with a count-min sketch?

#### An Application of a Count-Min Sketch

- Problem: find the semantic orientation of a work (positive or negative) using a large corpus.
- Idea:
  - positive words co-occur more frequently than expected near positive words; likewise for negative words
  - so pick a few pos/neg seeds and compute

$$pmi(x;y) \equiv \log \frac{p(x,y)}{p(x)p(y)}$$

$$SO(w) = \sum_{p \in Pos} PMI(p, w) - \sum_{n \in Neg} PMI(n, w)$$

#### An Application of a Count-Min Sketch

pmi
$$(x;y) \equiv \log \frac{p(x,y)}{p(x)p(y)}$$

$$SO(w) = \sum_{p \in Pos} PMI(p, w) - \sum_{n \in Neg} PMI(n, w)$$

Example: Turney, 2002 used two seeds, "excellent" and "poor"

$$SO(phrase) = log_2(\frac{hits(phrase\ NEAR\ 'excellent')hits('excellent')}{hits(phrase\ NEAR\ 'poor')hits('excellent')})$$

In general, SO(w) can be written in terms of logs of products of counters for w, with and without seeds

### An Application of a Count-Min Sketch

 Use 2B counters, 5 hash functions, "near" means a 7-word window, GigaWord (10 Gb) and GigaWord + Web news 50 Gb)

Data	Exact	CM-CU	CMM-CU	LCU-WS
GW	74.2	74.0	65.3	72.9
GWB50	81.2	80.9	74.9	78.3

Table 2: Evaluating Semantic Orientation on accuracy metric using several sketches of 2 billion counters against exact. Bold and italic numbers denote no statistically significant difference.

### An Application of a Count-Min Sketch

CM-CU: CM with "conservative update" - for < j,+c > increment counters just enough to make the new estimate for j grow by c

Data	Exact	CM-CU	CMM-CU	LCU-WS
GW	74.2	74.0	65.3	72.9
GWB50	81.2	80.9	74.9	78.3

Table 2: Evaluating Semantic Orientation on accuracy metric using several sketches of 2 billion counters against exact. Bold and italic numbers denote no statistically significant difference.

# Deep Learning and Sketches

ICLR 2017

## SHORT AND DEEP: SKETCHING AND NEURAL NETWORKS

Amit Daniely, Nevena Lazic, Yoram Singer, Kunal Talwar\*

ICLR 2017

#### SHORT AND DEEP:

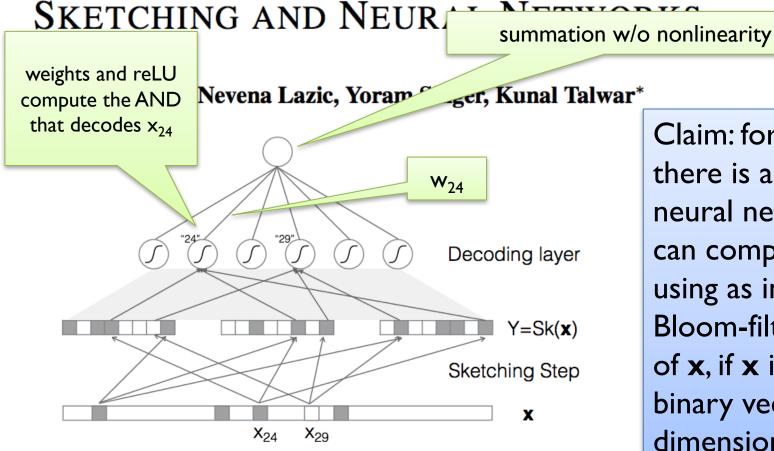


Figure 1: Neural-network sketching: sparse vector **x** maps to sketch using t = 3 hashes & m = 8; shaded squares designate 1's; sketching step is random; sketch then used as input to single-layer net:  $\mathbf{w}^{\top}\mathbf{x}$ ; nodes labelled "24" & "29" \*\* of size  $O(\text{ek log } ||\mathbf{w}||_0/\delta)$ zero incoming edges.

Claim: for any w there is a one-layer neural network that can compute\* <w,x> using as input a Bloom-filter sketch\*\* of x, if x is a k-hot binary vector over d dimensions.

\* with prob  $\geq 1 - \delta$ 

ICLR 2017

#### SHORT AND DEEP:

SKETCHING AND NEURAL NETWORKS

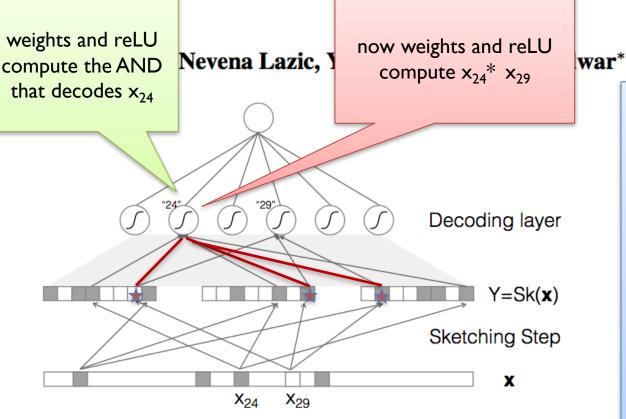
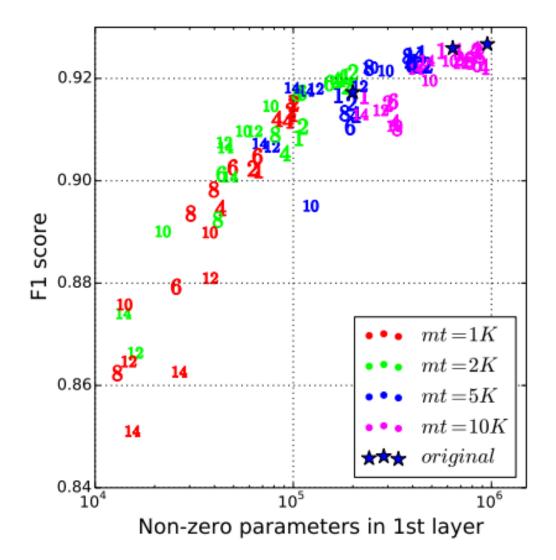


Figure 1: Neural-network sketching: sparse vector  $\mathbf{x}$  maps to sketch using t=3 hashes & m=8; shaded squares designate 1's; sketching step is random; sketch then used as input to single-layer net:  $\mathbf{w}^{\top}\mathbf{x}$ ; nodes labelled "24" & "29" correspond to decoding of  $x_{24}$  &  $x_{29}$  and shown with non-zero incoming edges.

#### Also:

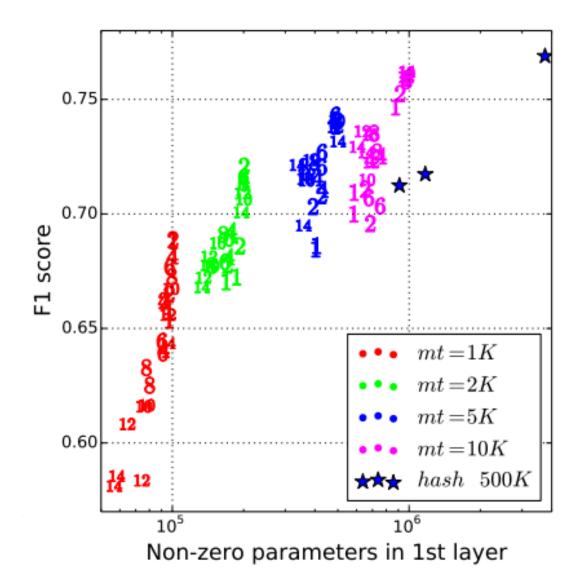
- weights in network are between 0 and 1
- only  $O(ek \log ||\mathbf{w}||_0/\delta)$  of the weights are non-zero
- you can express more complex functions with a few more non-zero weights – e.g. polynomial kernels
- we can learn these networks using an L1 regularizer



RCV1, 4 categories, 113k dimensions, most examples are 120-sparse

mt is sketch size

3 values of L1regularizer are used



entity-tagging task with very large feature vocabulary

mt is sketch size

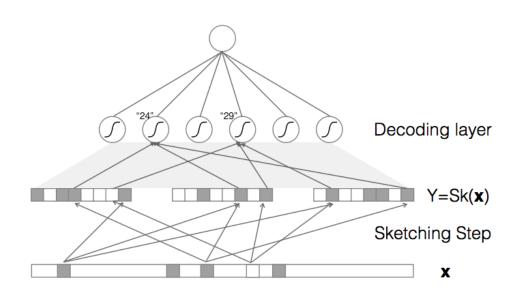
3 values of L1regularizer are used

compared to feature hashing

# COMPACT EMBEDDING OF BINARY-CODED INPUTS AND OUTPUTS USING BLOOM FILTERS ICLR 2017

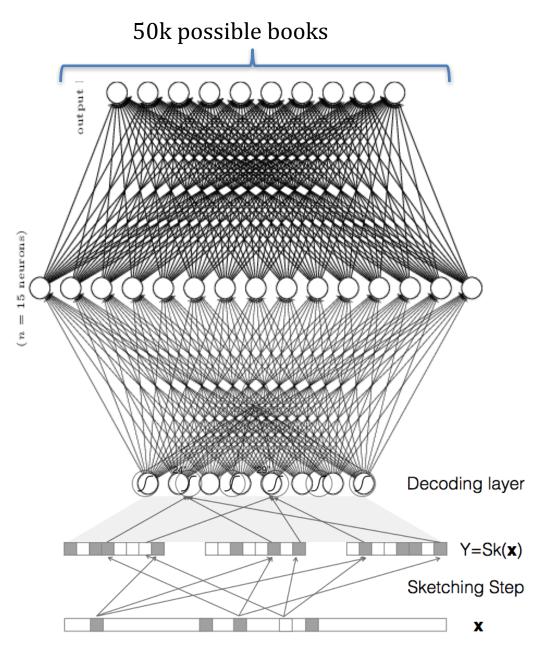
#### Joan Serrà & Alexandros Karatzoglou

Telefónica Research
Pl. Ernest Lluch i Martín, 5
Barcelona, 08019, Spain
firstname.lastname@telefonica.com



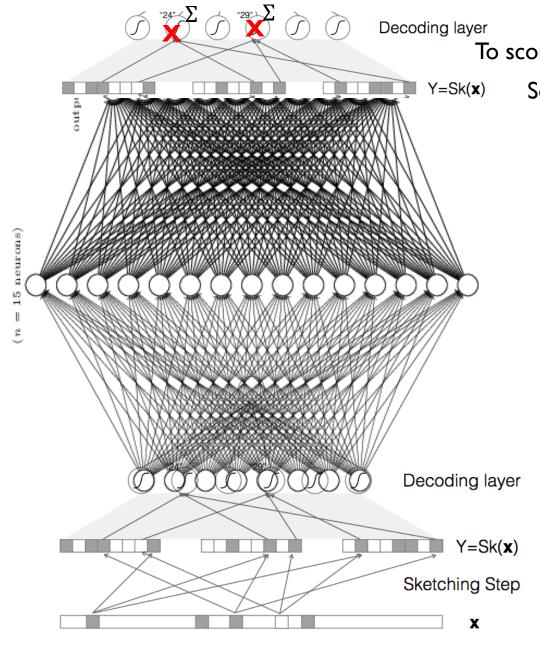
What if you are mapping many inputs to many possible outputs?

- Song recommendation: output is a song
- Language modeling: output is a word
- ...



What if you are mapping many inputs to many possible outputs?

- Book recommendation: output is a book
- Language modeling: output is a word
- Solution: output a sketch!



To score y, addup the scores of the codes for y

Softmax predicts the BF encoding bits

What if you are mapping many inputs to many possible outputs?

- Book recommendation: output is a book
- Language modeling: output is a word
- Solution: output a sketch!

Table 1: Data set statistics after data cleaning and splitting. From left to right: data set name, number of instances n, test split size, instance dimensionality d, median number of nonzero components c, and median density c/d.

Data set	n	Split	d	c	c/d
ML	138,224	10,000	15,405	18	$1.2\cdot 10^{-3}$
PTB	929,589	82,430	10,001	1	$1.0\cdot 10^{-4}$
CADE	40,983	13,661	193,998	17	$8.8 \cdot 10^{-5}$
MSD	597,155	50,000	69,989	5	$7.1 \cdot 10^{-5}$
AMZ	916,484	50,000	22,561	1	$4.4\cdot10^{-5}$
BC	25,816	2,500	54,069	2	$3.7 \cdot 10^{-5}$
YC	1,865,997	50,000	35,732	1	$2.8\cdot 10^{-5}$

Table 2: Experimental setup and baseline scores. From left to right: data set name, network architecture and optimizer, evaluation measure, random score  $S_{\mathbb{R}}$ , and baseline score  $S_0$ .

Data set	Architecture + Optimizer	Meas.	$S_{ m R}$	$S_0$
ML	Feed-forward + Adam	MAP	0.003	0.160
PTB	LSTM + SGD	RR	0.001	0.342
CADE	Feed-forward + RMSprop	Acc	8.5	58.0
MSD	Feed-forward + Adam	MAP	< 0.001	0.066
AMZ	Feed-forward + Adam	MAP	< 0.001	0.049
BC	Feed-forward + Adam	MAP	< 0.001	0.010
YC	GRU + Adagrad	RR	< 0.001	0.368

