# Introduction to the course and Bayesian data analysis

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# **Getting Started**

#### Before we get started: R, Rstudio, and packages

- 1. Install / update R if needed (https://cran.r-project.org/)
- Install / update RStudio if needed (https://rstudio.com/)
- Install rstan (https://github.com/standev/rstan/wiki/RStan-Getting-Started)
- 4. Install rethinking package (https:
   //github.com/rmcelreath/rethinking/tree/Experimental)

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#### Before we get started: Git

- Install Git (https://git-scm.com/)
- 1. Open your terminal [Mac, Linux] or Git Bash [Windows]

cd Dropbox [Arbitrary! choose any location you like]
git clone https://github.com/f-edwards/intermediate\_stats.git

2. Then, to update with the latest slides / data / etc

cd Dropbox/intermediate\_stats
git fetch

#### If you feel lost

- · This course closely follows McElreath's Statistical Rethinking
- His lectures and slides for the course are available for further review (github.com/rmcelreath/statrethinking\_winter2019)
- My slides borrows liberally from the book and his materials

# All models are wrong...

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- · Models (golems for McElreath) are very powerful, but very dumb
- Statistical models  $\neq$  scientific models

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- They are always incomplete representations of reality (large world)
- Models answer questions about the small world. It's up to us to carefully translate them to the large world.
- · Also, Columbus was a slaver and initiated a catastrophic genocide

#### Interpret these results

```
library(broom)
data(mtcars)
## mpg is miles per gallon, wt is weight in 1000 lbs
m1 <- lm(mpg ~ wt, data = mtcars)
tidy(m1)
## # A tibble: 2 x 5
## term estimate std.error statistic p.value
## <chr> <dbl> <dbl> <dbl> <dbl>
## 1 (Intercept) 37.3 1.88 19.9 8.24e-19
## 2 wt -5.34 0.559 -9.56 1.29e-10
confint(m1)
```

```
## 2.5 % 97.5 %
## (Intercept) 33.450500 41.119753
## wt -6.486308 -4.202635
```

## Motivating two common approaches

 Frequentist: The truth is fixed, we can estimate it using repeated sampling and large number theorems, assuming our measurement is one of many that could have resulted

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- Frequentist: The truth is fixed, we can estimate it using repeated sampling and large number theorems, assuming our measurement is one of many that could have resulted
- Bayesian: Given our assumptions and the data, which probability distribution is the most plausible answer?

 A more intuitive approach to interpreting statistical models (no more sampling distributions!)

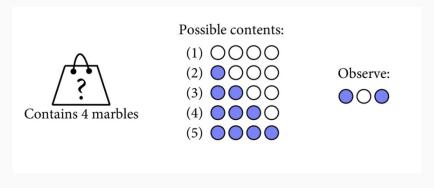
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- · Computational costs have decreased rapidly
- Priors are a useful way to incorporate what we already know
- · Avoids overfitting by not trusting the data too much
- Applications in scientific inference, prediction, machine learning

Probability: how many ways could what happened have happened?

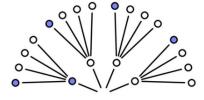


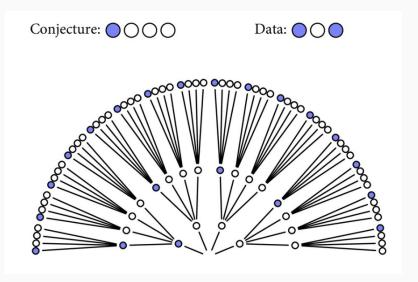
Stolen from McElreath's slides

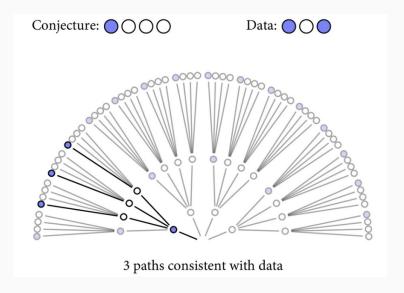
Conjecture: O O Data: O



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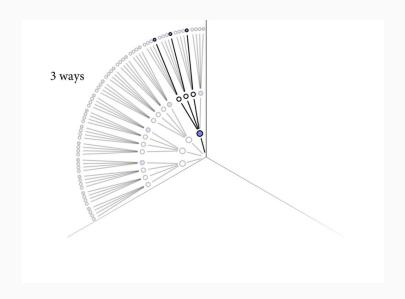


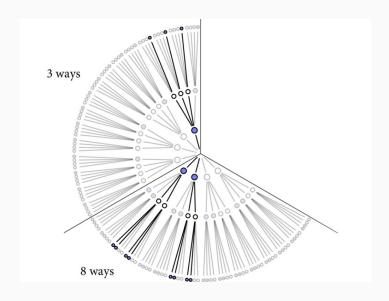
# 

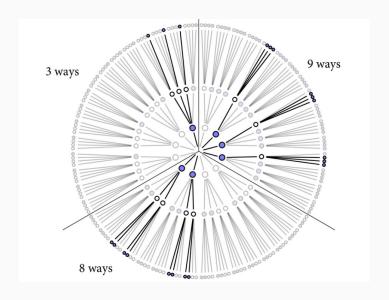
# Possible contents:

# Ways to produce OO









Conjecture	Ways to produce • (	00
[0000]	$0 \times 4 \times 0 = 0$	
[0000]	$1 \times 3 \times 1 = 3$	000 000 000 0000 0000 0000 0000 0000 0000
[0000]	$2 \times 2 \times 2 = 8$	
[0000]	$3 \times 1 \times 3 = 9$	
[0000]	$4 \times 0 \times 4 = 0$	
		0000 0000 0000 0000 0000 0000 0000

# Adding other information

#### Draw one new marble: it is Blue

Conjecture	Ways to produce B	Prior counts	New count
WWWW	0	0	$0 \times 0 = 0$
BWWW	1	3	$1 \times 3 = 3$
BBWW	2	8	$2 \times 8 = 16$
BBBW	3	9	$3 \times 9 = 27$
BBBB	4	0	$4\times0=0$

## Moving to probability

plausability of [BWWW] after seeing [B]  $\propto$  ways [BWWW] can produce B  $\times$  prior plausbility of [BWWW] based on draw [BWB]

#### Bayes' rule

$$P(B|A) = \frac{P(A|B)P(B)}{P(A)}$$

$$P(parameter|data) = \frac{P(data|parameter)P(parameter)}{P(data)}$$

Or in Bayesian vernacular:

$$\mbox{Posterior} = \frac{\mbox{Likelihood} \times \mbox{Prior}}{\mbox{Average probability of the data}}$$

# Updating our estimate of plausability of each parameter

Let's indicate the possible bag compositions with the parameter  $\boldsymbol{\theta}$ 

$\theta$	pl(B  heta)	Prior $pl( heta)$	Posterior $pl(\theta B)$
WWWW	0/4	<u>0</u> 20	$\frac{0}{4} \times \frac{0}{20}$
BWWW	$\frac{1}{4}$	$\frac{3}{20}$	$\frac{1}{4} \times \frac{3}{20}$
BBWW	<u>2</u> 4	<u>8</u>	$\frac{2}{4} \times \frac{8}{20}$
BBBW	3 4	9/20	$\frac{3}{4} \times \frac{9}{20}$
BBBB	4 4	<u>0</u> 20	$\frac{4}{4} \times \frac{0}{20}$

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- The new, updated plausability of any value of  $\theta$  is a **posterior** probability

## Model building

- New experiment: Toss a globe, catch it, and note whether your right index finger has landed on water or land
- Suppose the first nine attempts (samples) result in the data: Water, Land, Water, Water, Water, Land, Water, Land, Water (WLWWWLWLW)

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- 4. Repeat!

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How do we obtain the data we observed?

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How do we obtain the data we observed?

- 1. The true proportion of water on the globe is p
- 2. A single toss of the glove has probability p of producing a water (W) observation, and 1-p of producing a land (L) observation
- 3. Each toss is independent of all other tosses

# Bayesian updating

How do we use the evidence to evaluate which proportion of water on the globe is true?

- Begin with a set of plausabilities for each possible value of the parameter p (prior)
- · Update these plausabilities after collecting the data (posterior)

### Bayesian updating

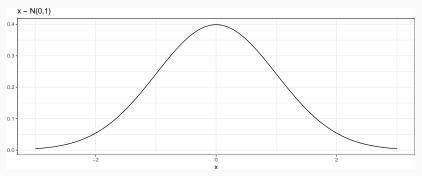
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To begin, let's assume a prior where each value of p is equally likely (a uniform distribution)

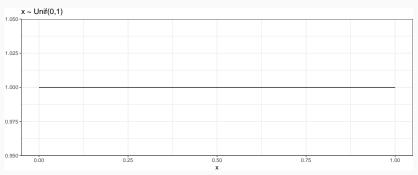
# **Probability densities**

Recall that we can use a **probability density function** to describe the likelihood that a parameter takes on any particular value.

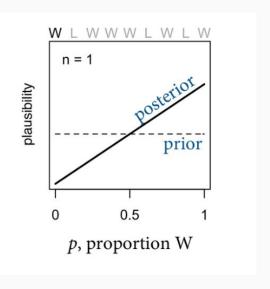


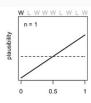
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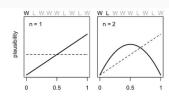
Our prior, a uniform distribution for a proportion on [0,1]

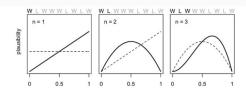


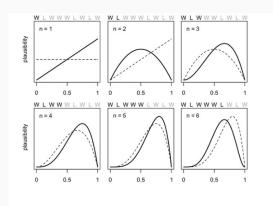
## The basic mechanics of Bayesian updating: The prior and posterior

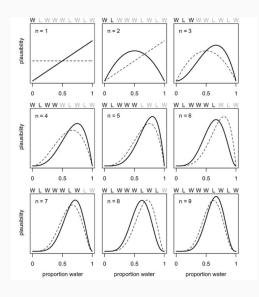












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Our approach gives us a logical answer to this question:

"How plausible is each proportion of water, given these data and our model".

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Our approach gives us a logical answer to this question:

"How plausible is each proportion of water, given these data and our model".

- 1. Model certainty is no guarantee that your model accurately captures the real world
- Check how the answer changes based on changes in your assumptions (priors, model)

## Components of a model

We have two kinds of variables: *parameters* (unobserved), and observed variables

• For each *parameter*, we must specify a **prior** distribution that tells us the plausability of each possible value of the parameter

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We have two kinds of variables: *parameters* (unobserved), and observed variables

- For each parameter, we must specify a prior distribution that tells us the plausability of each possible value of the parameter
- For observed variables, we define how likely each combination of observed variables is for a specific value of p; a likelihood.

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- What are the observed variables? W, L: the counts of water and land results

#### Likelihood for the observed variables

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$$W \sim Binomial(p, N)$$

Read: W is distributed binomially, with a probability of landing on Water *p* on each toss, and *N* total tosses

## Using the binomial distribution in R

If we want to know the probability of obtaining W=5 when N=7 and p=0.5

```
## binomial probability density
dbinom(x = 5, size = 7, prob = 0.5)
```

## [1] 0.1640625

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This prior is described by a *Uniform* distribution

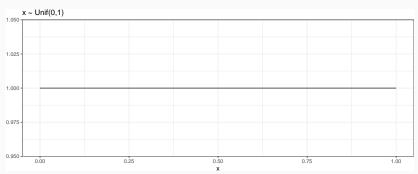
$$p \sim Uniform(0,1)$$
 
$$Pr(p) = \frac{1}{1-0}$$

#### Probability densities: prior distribution

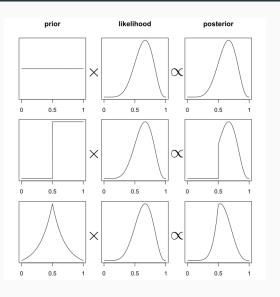
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# How priors influence our inferences



#### Estimation strategies

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We'll rely on 3 algorithms to *approximate* posterior distributions to condition the prior on the likelihood of the data.

- Grid approximation (today)
- Quadratic approximation (weeks 2 on)
- · Markov Chain Monte Carlo (MCMC) (week 7 or 8 on)

#### Grid approximation algorithm

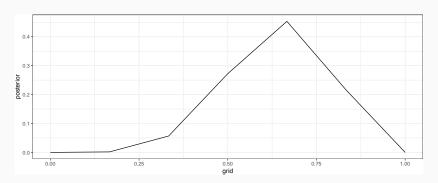
- 1. Define the grid
- 2. Compute the prior for each parameter value on the grid
- 3. Compute the likelihood for each parameter value on the grid
- 4. Multiply the prior by the likelihood
- 5. Divide by the sum of all values

#### Grid approximation in R

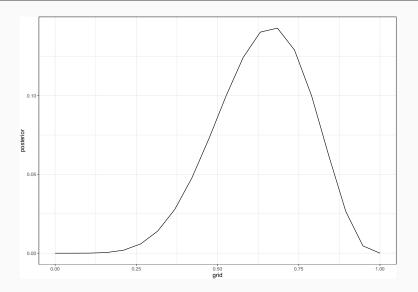
## [7] 0.000000000

```
length <- 7
# 1 define the grid
grid<-seg(from = 0, to = 1, length.out = length)
grid
## [1] 0.000000 0.1666667 0.3333333 0.5000000 0.6666667 0.8333333 1.0000000
#2. Compute the prior for each parameter value on the grid
prior <- rep(1, length)
prior
## [1] 1 1 1 1 1 1 1
#3. Compute the likelihood for each parameter value on the grid for the observed data
likelihood <- dbinom(6, size = 9, prob = grid)
likelihood
## [1] 0.000000000 0.001041905 0.034141137 0.164062500 0.273129096 0.130238102
## [7] 0.000000000
# 4. Multiply the prior by the likelihood
# 5. Divide by the sum of all values
posterior <- prior * likelihood / sum(prior * likelihood)
posterior
## [1] 0.000000000 0.001728979 0.056655186 0.272251961 0.453241490 0.216122384
```

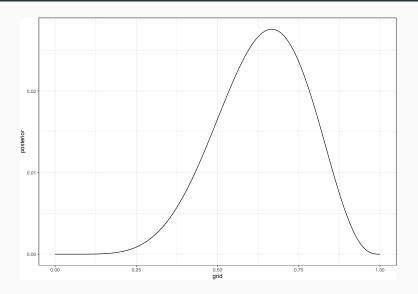
# Plot it, grid size 7



# Plot it, grid size 20



# Plot it, grid size 100



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- Hint 2: ifelse() is a very useful function.