



# PIZZA SALES REPORT

JAN 15-DEC 15

pizza category

All

01-01-2015

31-12-2015



Home



Best/Worst Sellers

## BUSIEST DAYS & TIMES

### DAYS

Orders are **highest** on weekends **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July and January**

## SALES PERFORMANCE

### CATEGORY

Classic category contributes to **maximum** sales & total orders.

### SIZE

Large size contributes to **maximum** sales



817.86K

Total Revenue



38.31

average order value



49574

total pizzas sold



21350

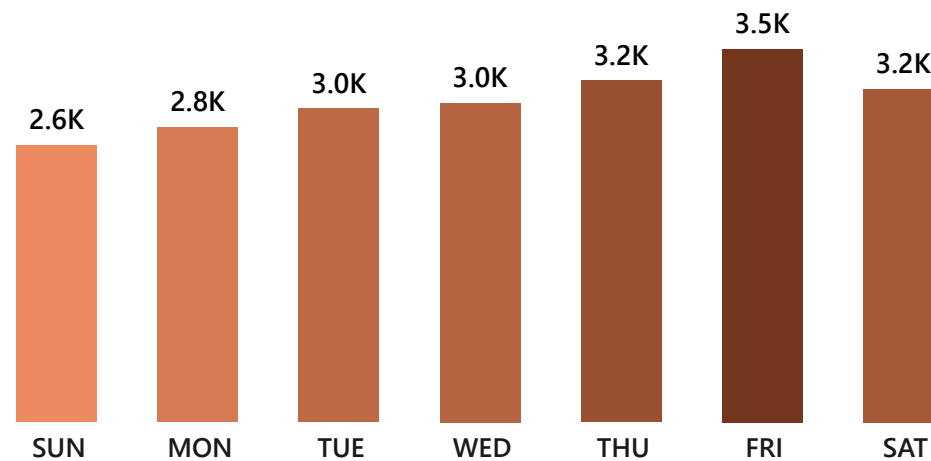
Total orders



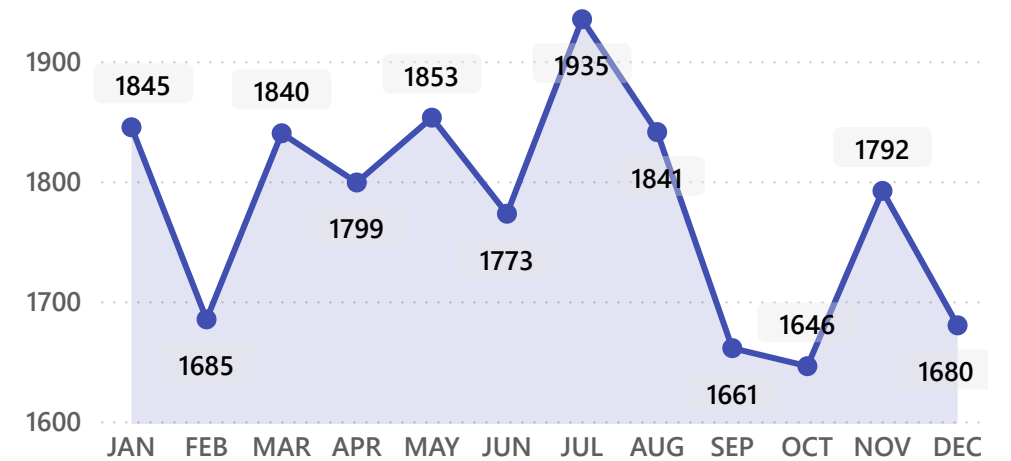
2.32

avg pizzas per order

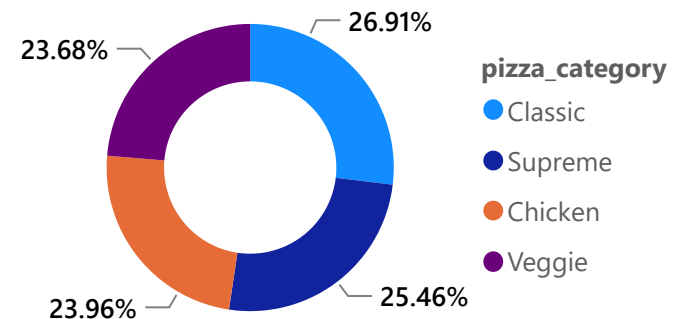
### Daily trend for total orders



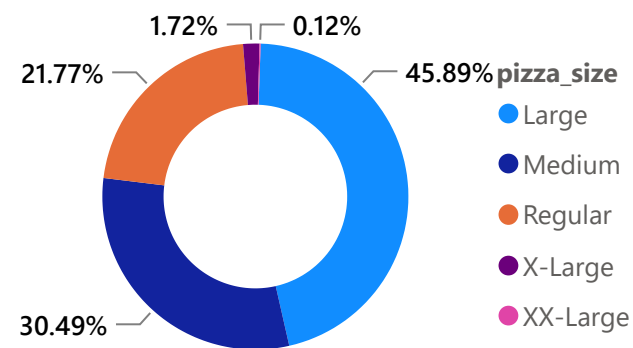
### Monthly Trend for total orders



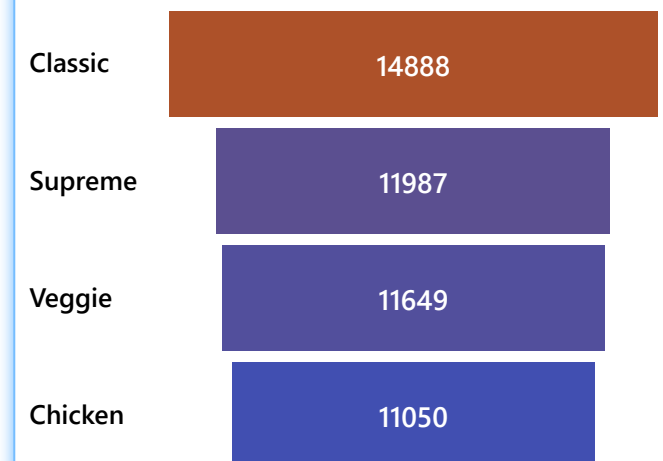
### % of sales by Pizza Category



### % of sales by Pizza Size



### Total pizzas sold by pizza\_category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contributes to **maximum** revenue

### QUANTITY

The Classic Deluxe Pizza contributes to **maximum** total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza contributes to **maximum** total orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to **minimum** revenue

### QUANTITY

The Brie Carre Pizza contributes to **minimum** total Quantities

### TOTAL ORDERS

The Brie Carre Pizza contributes to **minimum** total orders



817.86K

Total Revenue



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average order value



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total pizzas sold



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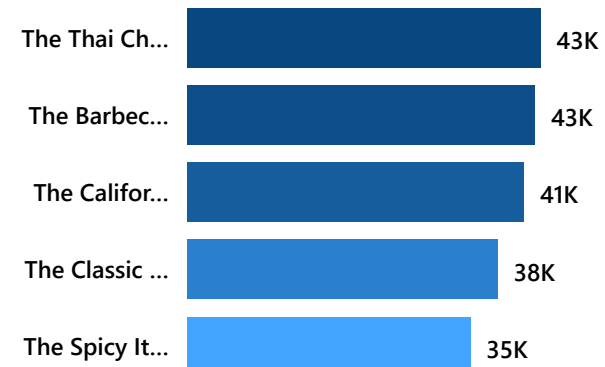
Total orders



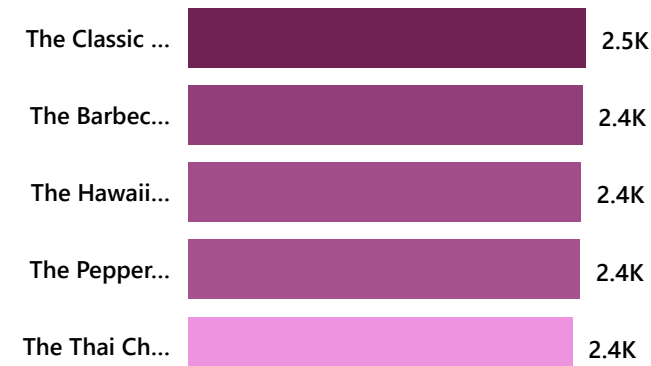
2.32

avg pizzas per order

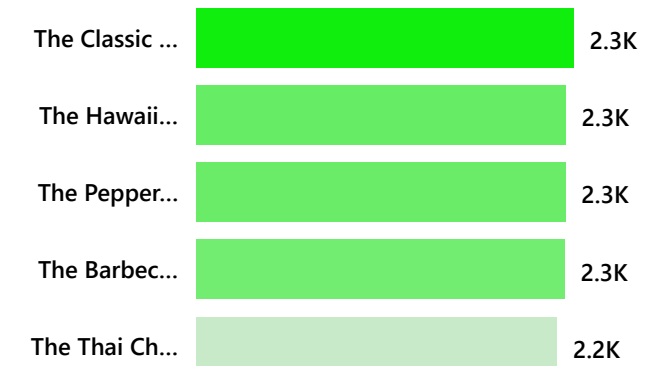
### Top 5 pizzas by Revenue



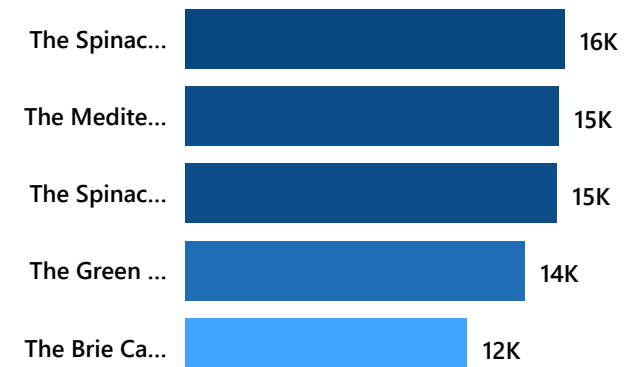
### Top 5 pizzas by Quantity



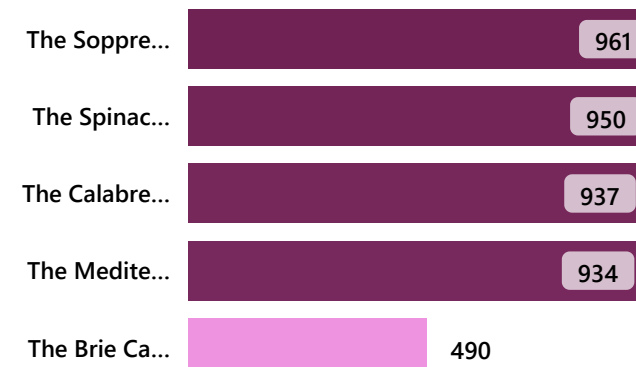
### Top 5 pizzas by Total orders



### Bottom 5 pizzas by Revenue



### Bottom 5 pizzas by Quantity



### Bottom 5 pizzas by Total orders

