

Executive Summary

Executive Summary:

This project is being conducted by Christian Rodriguez, Savion Ponce, Philip Waymeyer, and Victor Pham. Trends in health coverage have been long documented through the Census Bureau's American Communities Survey. In recent years we see trends for specific demographics where more people are uninsured, such as those without college education. This shows which demographics are worth being targeted through advertisements by insurance companies. In addition, we scan attributes of people who have incurred healthcare costs (year(s) unknown) and we build a machine learning model to predict the costs that may be incurred by potential health insurance customers based on said attributes.