

Craig Sylvera
Curriculum Vitae, October 2021

Email: craig.sylvera@vanderbilt.edu
Phone: (504)491-8608
Website: c-sylvera.github.io

Vanderbilt University
Department of Economics
Nashville, TN 37235

Graduate Education

Vanderbilt University, Department of Economics
Ph.D Candidate in Economics, May 2022 (Expected)
Dissertation Title: Black Representation In Muncipal Government

References:

Brian Beach (Co-chair)
Lesley Turner (Co-chair)
William Collins

brian.beach@vanderbilt.edu
lesley.j.turner@vanderbilt.edu
william.collins@vanderbilt.edu

M.A. in Economics, 2018

Undergraduate Education

University of New Orleans, New Orleans, LA
B.S. in Finance, 2016

Research Interests

Primary: Labor and Demographic Economics
Secondary: Economic History

Working Papers

“Black Mayors & Black Communities”

Do Black communities benefit economically from the election of a Black mayor? Leveraging elections where a Black candidate wins mayor in a city for the first time and that Black Americans generally reside near each other, I use a difference-in-differences strategy allowing for heterogeneous treatment effects by ZIP-code racial composition to estimate the effect breakthrough Black mayors have on location-specific economic activity. I find majority-Black ZIP codes experience gains in employment, establishments, and annual payroll relative to non-Black ZIP codes. Absolute gains in Black communities are larger in areas where the mayor has executive power or was re-elected. Establishment gains are found in industries where the mayor and department heads exert influence over city contracts suggesting these figures are influencing the distribution of city funds. These gains are experienced by all sizes of businesses as measured by their number of employees, and cities where the gap in self employment is smaller experience larger reductions in Black–White self-employment gap suggesting historical or institutional factors may limit Black economic progress in these areas.

Work-in-Progress

“Economic Impact of Black Lives Matter Protests” (with Oscar O’Flaherty)

Conference Presentations

2021

Vanderbilt Empirical and Applied Microeconomics Seminar
Missouri Valley Economics Association Conference

Teaching Experience

Vanderbilt University, Instructor

Econ 1010: Principles of Macroeconomics 2019

Econ 2160: Strategic Analysis 2020

Vanderbilt University, Teaching Assistant

GRADUATE EXPERIENCE

Econ 8400: Intriduction to Economic History, Prof. Peter Rousseau 2020

UNDERGRADUATE LEVEL

Econ 1010: Principles of Macroeconomics, Prof. Hojjatallah Ghandi 2020

Econ 1010: Principles of Macroeconomics, Prof. Heather Luea 2019

Econ 1500: Economic Statistics, Prof. Hojjatallah Ghandi 2021

Econ 1500: Economic Statistics, Prof. Heather Luea 2017

Econ 2220: Latin American Development, Prof. Ana de Vides Regina Andrade 2018, 2019

Other Research Experience

Vanderbilt University, Research Assistant - Discovery Grant 2019