

Pavel Paramonov

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EXPERIENCE

Product Analyst

June 2022 – August 2022

LATOKEN | Blockchain Company, NFT Department

Remote (Internship)

- Increased DAU by analyzing NFT on-chain data using Python and its data analysis libraries.
- Increased Conversion Rate from view to purchase using SQL and Google Analytics.
- Built Google Analytics 4 system to view main metrics live: DAU, Retention Rate, New Users.

Crypto Analyst

January 2022 - May 2022

TON Cells | Blockchain NFT Collection Startup

Remote

- Increased NFTs' purchases by analyzing on-chain data and researching new NFT collections with Block Explorer and Python.
- Earned \$5000 in the first hour of sales with the team.
- Saved hundreds of dollars by finding 100 bots and preventing fraud using Pandas Library.

Computer Science Teaching Assistant

September 2021 - May 2022

UMSCHOOL | Largest EdTech in Russia

Remote

- Increased students' academic performance by 10% with own teaching method.
- Created 100+ unique tasks that improved students' academic performance.

COMPETITIONS

Finalist of Tender Hackathon in Data Science | 5/27

December 2022

- Development of a predictive system for analyzing key metrics of quotation sessions on the Supplier Portal.

Finalist of Rosneft Hackathon in Data Science | 14/174

May 2022

- Analysis of the results of geological surveys of wells, as well as analysis of seismic signals.

PROJECTS

TonCoin Research | *research, crypto markets, ton whitepaper*

October 2022

- Researched the information about TonCoin and described why TonCoin is a good coin to invest in.
- Briefly described fundamentals, technical features, services and tokenomics as well as mentioning team behind the project, ICO and IEO.

Multiple A/A/B testing analysis | *pandas, numpy, seaborn, scipy, plotly*

September 2022

- A/B testing analysis and optimization of the purchase funnel.

Optimizing marketing activity for Libertex Group | *pandas, numpy, matplotlib, seaborn*

June 2022

- Optimized marketing activity to make marketing spending more efficient.

Marketing Analysis of the Application | *pandas, matplotlib, seaborn, numpy, scipy*

April 2022

- Finding out the reasons why the business with huge marketing budget was losing money

Real Estate Market Analysis | *pandas, matplotlib*

March 2022

- Finding the best options to buy or rent an apartment.

EDUCATION

Moscow Power Engineering Institute

Moscow, Russia

Bachelor of Science in Computer Science

Expected July 2025

- **Relevant Courses:** Linear Algebra, Calculus, C++ Programming, Economics, Algorithms and Data Structures, Python, Statistics

TECHNICAL SKILLS

Languages: Python, SQL

Libraries: Pandas, NumPy, Matplotlib, Seaborn, Plotly, Dash, Scikit-learn

Developer Tools: Jupyter Notebook, PostgreSQL, Dune Analytics, Google Analytics

Blockchain Knowledge: NFT, Crypto, Blockchain data, DeFi, CeFi, TON, Ethereum