ELENA MENSHIKOVA

DATA ANALYST

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PROFILE SUMMARY

Competent in working with different responsibilities, open-minded and passionate data analyst. Experienced in interpreting and analyzing data to drive growth for a data-driven bank. Energetic presenter and confident communicator with the ability to circulate information in a way that is clear, efficient, and beneficial for end users. Creative in finding solutions to problems and determining modifications for optimal use of organizational data.

SOCIAL PROFILES

LinkedIn: https://www.linkedin.com/in/elena-menshikova-5b909b66/
GitHub: https://github.com/ElenaMenshikova/DS
Facebook: https://www.facebook.com/elena.menshikova

PROFESSIONAL SKILL

Critical Thinking	Research
Project Management	Agile
Ability to Work Under Pressure	Teamwork

TECHNICAL SKILL

Python	Data Management
Postgres	Data Modelling
SQL	Machine Learning

EDUCATION

Master of Data Science   2021 - 2023
Higher School of Economics, Moscow
The program is distinguished by its emphasis on hands-on, project-based training, and, due to its online format, it offers students many advantages.

PMI   2020 - 2020
Bauman Moscow State Technical University, Moscow
Project management foundation based on ANSI PMI PMBook v.6 & Agile Practice Guide

WORK EXPERIENCE

Data Analyst   April, 2022 - present

TBC Bank Uzbekistan, Tashkent
- Built out the data and reporting infrastructure from the ground up using SQL and Python to provide real-time insights into the product, marketing funnels and business KPI
- Partnered directly with the executive team as the first hire to formulate and report on KPI
- Implemented machine learning models in a decision-making process of launching new products
- Developed the system of monthly performance report with the key targets achievement with the in- depth analysis of the roots and outcomes with the recommendations of the products and processes