Igor Vinson

Software Engineer

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ABOUT

Full Stack Developer with 4 + years of experience in designing, developing, and maintaining web applications for clients in the finance and ecommerce sectors. Strong communicator and team player, committed to delivering high-quality solutions on time and within budget.

SKILLS

HTML, CSS, TypeScript, React, Redux, Next, Node, Express, MongoDB, PostgreSQL, RESTful APIs, Graph QL, Jest, MUI, Tailwind, Figma, React Query, AWS

WORK EXPERIENCE

Digital Vertex - tech services and consulting *Full Stack Engineer*

April 2022 - Present

- Accomplished a 40% reduction in development time by creating a reusable library of components and UI web
 pages using React and the MUI components library.
- Accomplished the migration of existing REST APIs to GraphQL, reducing the number of requests by 80% by utilizing Reac Query, Node.js, Express.js, Apollo
- Achieved a 40% reduction in page load times by optimizing website performance using Next.js, Prisma ORM, and server-side rendering (SSR), while rapidly developing various MVPs.
- Achieved enhanced customer interaction and improved efficiency by integrating Twilio API for web-based calls, chat, and automatic replies, and by implementing Google Maps API to speed up delivery route preparation by 15%.
- Enhanced code maintainability and **reduced bug reports by 25%** through systematic code reviews and the adoption of React hooks.

Vinson Leads LLC - marketing agency: web development and automated marketing campaigns Dec 2023 – July 2024 *CEO & Software engineer*

- Successfully launched **over 10 webshops** using WooCommerce, delivering robust e-commerce solutions.
- Enhanced advertising efficiency by 20x for the largest client, driving significant business growth.
- Integrated payment APIs (Stripe, Clover) and delivery APIs (FedEx, UPS) to streamline client operations.
- Integrated Google Ads, Google Maps, and Facebook Business Manager APIs.
- Researched and resolved technical issues with search and sorting JavaScript widgets.
- Developed mobile-first web interfaces, ensuring responsive and user-friendly designs.

Skiniya - furniture manufacturing company

Aug 2020 - February 2022

Web Developer

- Developed and launched several high-quality websites using HTML, CSS, JavaScript, and jQuery, resulting in a 90% increase in sales.
- Developed and implemented comprehensive business strategies tailored to each client's needs, **increasing profit** by 15 times.
- Hired and managed a team, overseeing sales, production, and marketing, which resulted in a 25% increase in team productivity..
- Built a project management system that increased project completion speed by 70%.

EDUCATION & AWARDS