

RANDOM NAME

PRODUCT MANAGER

+1 (XXX) XXX-XXXX

[xxxx@gmail.com](mailto:xxxx@gmail.com)

XXX, CA

Customer-focused, data-driven Product manager with **8+ years of experience** with consumer-facing products, **14 years in FinTech industry** and multiple nationwide product launches in the European XXX FinTech company. Highly responsible and organized, attentive to details, highly skilled in multitasking. Able to identify opportunities to maximize a revenue. Authorized to work in the United States.

SKILLS, TOOLS AND EXPERTISE		
<ul style="list-style-type: none"><li>pricing, P/L, NPV</li><li>Excel, pivot tables</li><li>PowerPoint</li><li>OLAP cubes</li></ul>	<ul style="list-style-type: none"><li>Jira, Atlassian, Confluence</li><li>Agile, Scrum, Kanban</li><li>vision &amp; strategy</li><li>road mapping</li></ul>	<ul style="list-style-type: none"><li>customer journey defining</li><li>problem solving</li><li>prioritizing</li><li>design thinking, prototyping</li></ul>

WORK EXPERIENCE

- Sep, 2017- Jan, 2020   **Product Manager** at SOME COMPANY (XXX FinTech company in Europe)
- Achieved a 10X growth of the turnover and user growth from 100K to 7.5M in 3 years (XXX service).
  - Proposed the marketing campaign idea, which led to 7% growth of the reward program engagement, 15+M points redemption, 15% increase in new customer sales and a 4% NPS growth in 2 weeks.
  - Increased revenue by 7% and improved product NPV by 10% by designing and launching a mortgage insurance product for the mobile app and a largest XXX platform.
  - Determined a need, initiated and supervised building the product metrics dashboard from scratch.
  - Increased product NPV by 5% and CSR by 10% when initiated and delivered back-office procedures' automation.
  - Caring leader award winner (customer needs).
  - Won the best cosplay costume award.
- Jun, 2015 - Jun, 2017   **Product Manager** at XXX COMPANY
- Doubled fee income, improved NPS and significantly grew deposit portfolio by launching XXX and XXX2 product lines.
  - Increased credit card activation by 10%, boosted card spending by 30% over the year by launching cashback service for the XXX credit card.
  - Grew deposit portfolio by 10% by launching a combined XXX product.
- Jul, 2013 - Jun, 2015   **Product manager** at XXX (private independent commercial bank)
- Boosted product sales by launching the airport lounge access program for Premium customers.
  - Increased card spending by 30% when launched Visa Infinite credit card for Private banking customers.
  - Achieved 70% growth of the fee income by launching two product lines for the Premium and HNWI customers.
  - Improved NPS by 8% in 3 months when launched 2 partner insurance programs.
- Aug, 2011-Jun, 2013   **Product manager** at XXX (private independent commercial bank)
- Increased product sales, grew revenue by launching product line for the Premium customers;
  - Reduced new customer's registration time to 5 min. by the banking system improvement in cooperation with engineering team.

Education

XXX University of Economics

2009        Master's Degree, Economics

Courses

Boston University

2022        Product Management with Lean, Agile and System Design Thinking