

# Kirill Kirill | Data/Product Analyst

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## ABOUT ME

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I am a data and product analyst with over 4 years of experience, passionate about leveraging data to help businesses make informed decisions. I have a strong foundation in data analysis, hypothesis testing, and statistical modeling, and a proven track record of developing data-driven solutions that drive business growth. My eagerness to help businesses using data-driven approaches stems from my belief that numbers tell a story.

## EXPERIENCE

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### Middle Data Analyst

May 2020 – Present

*Bla Bla Consulting*

*City, Country*

- working as a part of HR-marketing practice (10 ppl)
- providing product analytics for a quantitative brand research which spills over into more than \$340K annual gain for the team on average
- testing ad- and post-hoc hypotheses (4-7 per month on average) in custom research
- being billed as one of the most productive member in a team, growing almost 150% every year in a personal billing gain for the team and company
- conducting more than 6 research per year on the employer brand and competitor landscape (industry, pharma, service, retail, IT)

### Middle Data Analyst

Feb. 2022 – Jun. 2022

*Bla Bla*

*City, Country*

- conducted more than 10 market research and analyzed consumer behavior data to identify trends and uncover insights
- applied statistical analysis techniques to find out consumer insights and report for 11 market research campaigns
- designed and executed 9 surveys to collect consumer feedback

### Research Assistant and Analyst

April 2019 – Dec. 2021

*University of Bla Bla*

*City, Country*

- was involved in 16+ projects of Institute for Applied Political Studies & Institute for Statistical Studies and Economics of knowledge; worked in the sphere of applied research
- assessed efficacy of municipal branch of power in the world largest cities
- assessed youth policy realization in Russia and in particular regions; attended a field research, collected qualitative data via personal interviews, and analyzed them for a report
- reported recommendations and research outcomes with analytical notes and policy briefs to decision-makers

## CORE COMPETENCIES

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- data wrangling, feature engineering, ETL, dashboards, data visualization, reporting to a non-technical audience, quantitative analysis, statistical inference, experiments, forecasting, hypothesis testing, ad- & post-hoc analysis

## TECHNICAL SKILLS

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**Languages:** R, Python, SQL (Postgres, SQLite), Scala

**Frameworks:** Arrow, Tidyverse, RShiny

**Developer Tools:** Git, RStudio, PyCharm, DataLens

**Libraries:** pandas, polars, NumPy, pyarrow, Matplotlib, seaborn; tidyverse, data.table, arrow, purrr, doParallel, glmnet, caret, earth, tidymodels, knitr, ggplot2

## EDUCATION

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### University of Bla Bla

*City, Country*

*Master's Degree in Social Science*

*Aug. 2021 – Jun. 2023*

### University of Bla Bla

*City, Country*

*Professional Development Programme Data Science for Business (114 hours)*

*March 2022 – Jun. 2022*

### DataCamp

*Professional Data Scientist & Professional Data Analyst Career tracks*