

CIPRIAN POP

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Summary

Freelance Software Developer with practical experience building websites using Laravel, TailwindCSS, PHP, and WordPress. Focused on creating responsive, SEO-friendly websites with clean code and solid performance. Comfortable working with HTML, CSS, JavaScript, and MySQL, and familiar with deployment tools like Ploi and Git. Enjoys collaborating with clients and continuously learning to improve both user experience and development efficiency.

Experience

Freelance Software Developer (01/2023 – Present)

Building websites & web applications for businesses with a focus on performance and SEO.

[La Alexia Atelier](#)

Beauty Salon Website | Started Nov 2024 | Live: [LaAlexiaatelier](#)

Fully developed a client-facing website using **Laravel**, **TailwindCSS**, **JavaScript**, **GitHub**, **DevTools**, and deployed via **Ploi.io**

- Integrated **Booksy** for appointment bookings
- Boosted SEO score from **70 to 95** on Google Lighthouse
- Reduced page load time by **40%** through code and asset optimization
- Designed mobile-first for responsive layout and smooth UX
- Deployed using Git version control and automated tools via Ploi
- Connected custom domain and configured DNS settings via Fasthosts
- Managed deployment and server setup including SSL, file transfer (FTP), and production environment configuration

[Vorba cu Sufletul](#)

WordPress Blog for a Family Constellation Practitioner

- *Beauty Salon Website | Started Jun 2024 | Live: [VorbaCuSufletul](#)*
- Built and launched a custom **WordPress** blog
- Applied on-page **SEO techniques** to improve search visibility and boost traffic
- Ensured responsive design and intuitive navigation on all devices

Projects & GitHub

ToDoList CRUD Application - [ToDoList](#)

- Implemented clean architecture and reusable components
- Used MySQL with TablePlus for database operations and query optimization
- Integrated GitHub for version control and collaborative workflow
- Gained practical experience working with RESTful routes, controllers, models, and Blade templating
- Demonstrated front-end validation and dynamic UI with JavaScript

Explore my work on GitHub: github.com/c-v-pop

Education

Professional Diploma – Web Developer (EQF Level 5)

OpenClassrooms, Paris, France – Completed May 2021

A project-based, mentor-supported diploma focused on full-stack web development.

Covered HTML, CSS, JavaScript, PHP, WordPress, Git, responsive design, SEO, and web performance.

Equivalent to a Level 5 qualification (Foundation Degree / HND in the UK).