

CIPRIAN POP

Darlington, DL1 | 07563918124 | c.pop@myyahoo.com | [Online Portfolio](#)

Summary

Freelance Software Developer with practical experience building websites using Laravel, TailwindCSS, PHP, and WordPress. Focused on creating responsive, SEO-friendly websites with clean code and solid performance. Comfortable working with HTML, CSS, JavaScript, and MySQL, and familiar with deployment tools like Ploi and Git. Enjoys collaborating with clients and continuously learning to improve both user experience and development efficiency.

Experience

Freelance Software Developer (01/2023 – Present)

Building websites & web applications for businesses with a focus on performance and SEO.

La Alexia Atelier

Beauty Salon Website | Started Nov 2021 | Live: laalexiaatelier.co.uk

- Fully developed a client-facing website using **Laravel**, **TailwindCSS**, **JavaScript**, **GitHub**, **DevTools**, and deployed via **Ploi.io**
 - Integrated **Booksy** for appointment bookings
 - Boosted SEO score from **70 to 95** on Google Lighthouse
 - Reduced page load time by **40%** through code and asset optimization
 - Designed mobile-first for responsive layout and smooth UX
 - Deployed using Git version control and automated tools via Ploi
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Vorba cu Sufletul

WordPress Blog for a Family Constellation Practitioner

- Built and launched a custom **WordPress** blog
 - Applied on-page **SEO techniques** to improve search visibility and boost traffic
 - Ensured responsive design and intuitive navigation on all devices
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Projects & GitHub

- Portfolio includes **client work** showcasing skills in **Laravel**, **PHP**, **JavaScript**, **MySQL**, **SEO**, and **WordPress**.
 - Explore my work:
 - **GitHub:** github.com/c-v-pop
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Education

*Professional Diploma – Web Developer (EQF Level 5)***

*OpenClassrooms, Paris, France – Completed May 2021**

A project-based, mentor-supported diploma focused on full-stack web development.

Covered HTML, CSS, JavaScript, PHP, WordPress, Git, responsive design, SEO, and web performance.

Equivalent to a Level 5 qualification (Foundation Degree / HND in the UK).