

Startup Planning Session Report

Executive Brief: AI-Powered Job Hunting Automation Startup

1. ■ OVERVIEW:

- * **Concept:** This startup aims to automate the job hunting process using AI-driven resume matching and
- * **Value Proposition:** To streamline the job search for candidates by providing accurate and personalized
- * **Target Market:** Job seekers across various industries seeking a more efficient and automated job app

2. ■ KEY DECISIONS MADE:

- * **Focus on Core Features:** Prioritize AI-driven resume matching and interview scheduling functionality.
- * **Data-Driven Decision Making:** Rely on user metrics to guide product development and marketing strat
- * **Subtle UX Enhancements:** Explore adding playful "ducky" elements to the UX, starting with minimal ar
- * **Prioritize Performance:** Ensure all UX tweaks are rigorously tested and justified by performance data.

3. ■ STRATEGIC PRIORITIES:

1. **Core Functionality:** Perfect AI-driven resume matching and interview scheduling. (Ongoing)
2. **Scalability:** Ensure the AI and platform can handle increasing user volume and data load. (Within 6 m
3. **User Experience:** Introduce subtle "ducky" themed UX elements based on positive data impact. (Next
4. **Market Research:** Continue researching market fit and competitive landscape. (Ongoing)

4. ■ BUSINESS MODEL INSIGHTS:

- * **Revenue Streams:** Not explicitly discussed, but likely include premium subscriptions, employer listing
- * **Pricing Strategy:** Not defined.
- * **Customer Acquisition:** Initial traction from early adopters with reported high engagement and retention

5. ■ RISKS & CHALLENGES DISCUSSED:

- * **Technical Obstacles:** Maintaining accuracy and scalability of AI-powered matching.
- * **Market/Competitive Threats:** Potential for competitors with similar solutions to emerge.
- * **Resource Constraints:** Securing funding and potentially talent to support scaling efforts.

6. ■ ROLE-SPECIFIC CONCERNS:

- * **Product (PM):** Maintaining a balance between core functionality and engaging UX elements, ensuring
- * **Technical (CTO):** Ensuring the AI is scalable, accurate, and aligned with user needs, as well as mana
- * **Financial (Investor):** Need to demonstrate concrete user metrics and a clear path to ROI to justify fund
- * **Marketing:** Maintaining high engagement and retention rates, navigating the competitive landscape.
- * **Leadership (CEO):** Maintaining vision alignment across the team, making data-driven decisions, and e

7. ■■ NEXT STEPS AGREED:

- * **Immediate Action Items:** Refine AI resume matching algorithm, test UX "ducky" elements, and secure
- * **Research Needs:** Continued market research to identify and address user needs.
- * **Follow-Up Discussions Required:** Deeper dive into monetization strategy and detailed financial project

8. ■ MVP RECOMMENDATION: