# **NOSA OBASEKI**

fredobaseki@gmail.com | https://nosaobaseki.com | https://github.com/c0depanda

#### CORE COMPETENCIES

Engineering leadership & Organization scaling

Cross-functional Team Management

Agile & Lean Development Practices

High-scale Frontend Architecture

Performance Optimization & Monitoring

Payment Gateway & Api Integration

Stakeholder Engagement & Exec Reporting

Technical Hiring & Developer Experience

Cloud Infrastructure (AWS, Azure, Docker)

CI/CD Automation & Incident Management

## SKILLS

#### Languages & Frameworks:

JavaScript, TypeScript, HTML, CSS, SASS/SCSS, Vue.js, Nuxt.js, React, Next.js, Tailwind CSS

**DevOps & Cloud:** AWS, Azure, Docker, Kubernetes, Github Actions, Gitlab CI, CircleCI

**Monitoring & Analytics:** Datadog, Sentry, LogRocket, Mixpanel, Google Analytics.

**Tools & Platforms**: Jira, Notion, Figma, A/B Testing Frameworks, User Analytics

## **ACTIVITIES**

# Technical Writer, LogRocket

1M+ views across 15+ Articles

# EDUCATION

B.Sc. Computer Science, 2014 Udacity Nanodegree, 2016

#### PROFILE

Head of Frontend Engineering with 10+ years of experience leading high-performing teams and delivering scalable web applications for global markets. Currently managing 25+ engineers at Flutterwave, a \$3 billion fintech company, building complex real-time dashboards and API integration systems. Extensive experience in team scaling, performance optimization, and cross-functional collaboration. Strong background in fintech, payment systems, and data visualization with growing interest in Al/ML interface development.

# WORK HISTORY

## Head Front-End Engineering at Flutterwave UK Limited

April 2022 — Present

#### Leadership & People Strategy:

- Scaled team from 12 to 25+ engineers across 3 time zones with a 95% retention rate.
- Drove a 3-year roadmap supporting \$500M+ monthly transaction volume.
- o Designed hiring frameworks that cut time-to-hire by 45% and improved candidate quality by 60%.
- o Championed mentorship culture, resulting in 18 internal promotions.

#### **Technical & Operational Excellence:**

- Enabled team-wide usage of Al-powered documentation and test generation, accelerating product release cycles and reducing technical debt
- Defined frontend architecture supporting 1M+ daily transactions with 99.9% uptime.
- Reduced production bugs by 60% through improved development standards and testing pipelines.
- o Led MTTR (Mean Time to Recovery) reduction by 50% via proactive incident response workflows.
- o Established performance review cycles improving team satisfaction by 35%.

#### **Business & Product Impact:**

- o Delivered mission-critical dashboards and payment interfaces used by over 1M global users
- Integrated analytics and A/B testing frameworks that boosted product conversion rates by 25%
- o Created customer-centric processes that reduced user-reported issues by 60%.

### Lead Senior Front-End Engineer at Flutterwave

February 2017 — March 2022

## Team Growth & Engineering Culture:

- o Scaled frontend team from 3 to 17 engineers during hypergrowth.
- $\circ \quad \text{Mentored 13+ junior devs, with 80\% advancing to senior roles.}$
- o Spearheaded migration to modern stacks (Vue, React, TypeScript) across multiple products.

# **Architecture & Product Delivery:**

- o Built real-time financial dashboards, reducing load times by 60% for data-heavy visualizations.
- o Led architecture of payment systems serving 5M+ users
- $\circ \quad \text{Established CI/CD and code quality processes increasing engineering velocity by 40\%}.$

#### **Key Products:**

- o Barter.me: User dashboard for international virtual cards.
- o Flutterwave for Business (v1 & v2): Interface supporting \$1B+ in annual transactions.
- o Marketplace, Checkout system that can embedded for processing payments.
- o Developed internal showcases and test apps used in enterprise sales and developer onboarding.

#### User Interface Developer at Hotels.ng

April 2015 — December 2016

- o Built and maintained core hotel booking platform supporting thousands of daily users.
- o Created internal tools for customer service, booking reconciliation, and pricing updates.
- $\circ \quad \text{Delivered advanced filtering, availability, and pricing interfaces for large data sets.} \\$