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| Course Name | GRAPHIC DESIGNING WITH CANVA | |
| College Name | MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN, PARAVALI, MADURAI - 625002 | |
| College Code | MKU251 | |
| Skill Offering Id | NM2023TMID32024 | |
| Project Title | DESIGNING A INFOGRAPHIC USING CANVA | |
| Project Submitted To | MADURAI KAMARAJ UNIVERSITY (NAAN MUDHALVAN SCHEME(TNSDC)) | |
| Year | 2023 | |
| Department | B. A. TAMIL | |
| Semester | 5 | |
| Group Number | 5 | |
| Total Members of the Group | 4 | |
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| Under the Guidance | Mrs. M. SARANYA | |
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BIRD'S SANCTUARY

THEME – THE DIVERSITY CREATED BY “MASTER OF BIRDS”

1. Introduction:

1.1 Overview

Bird sanctuaries are built to protect the birds. These sanctuaries require extra care and that is why they are owned by the government. In India, the government is responsible for all the work that goes around in the sanctuaries. India is home to many bird sanctuaries. Bird sanctuaries are nature facilities that advocate the conservation of various species of birds and their natural habitats while promoting rehabilitation and survival.

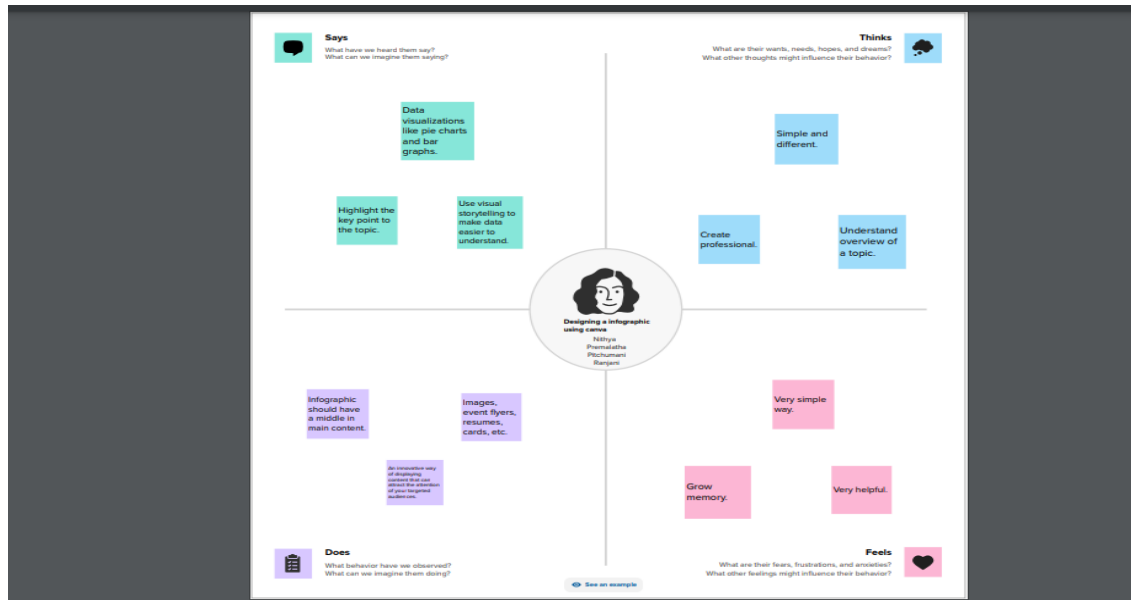
1.2 Purpose

To protect these birds and their species, bird sanctuaries are built. They are natural facilities that serve the conservation of various species and also their natural habitat. Further, it promotes the survival and rehabilitation of these birds.

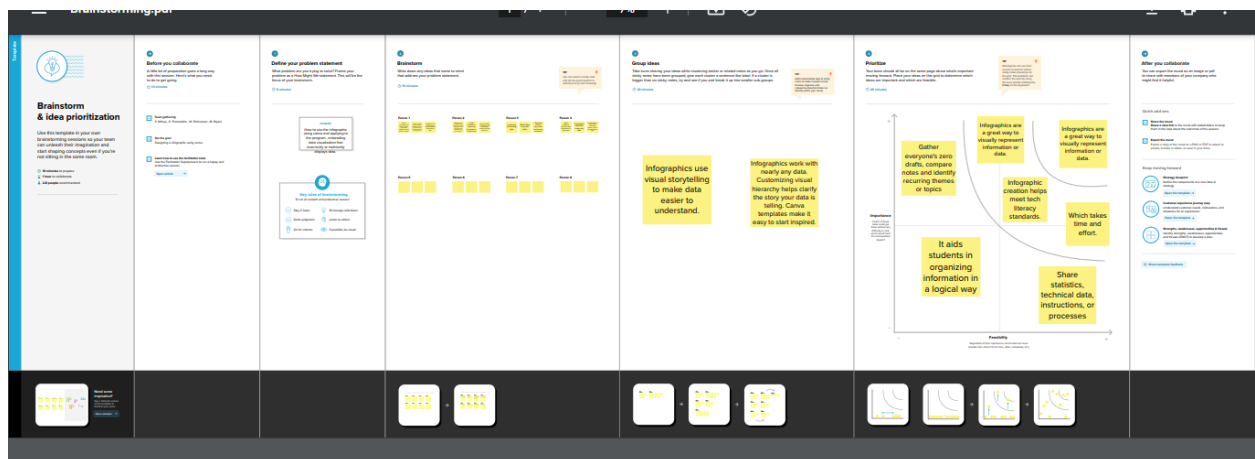
The oldest bird sanctuary in India, Vedanthangal was given this status due to a petition by local villagers who were aghast at seeing British soldiers shooting at the birds way back in 1796

2. Problem Definition and Design Thinking:

2.1 EMPATHY MAP



2.2 IDEATION AND BRAINSTORMING MAP



3.Result:

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Canva is an Australian global multi-national graphic design platform that is used to create social media graphics and presentations. The company has announced it intends to compete with Google and Microsoft in the office software category with website and whiteboard products. Wikipedia

Founders: Melanie Perkins, Cameron Adams, Cliff Obrecht

Parent: Canva Inc.

Subsidiary: Kiln Enterprises Ltd

Headquarters: Sydney, Australia

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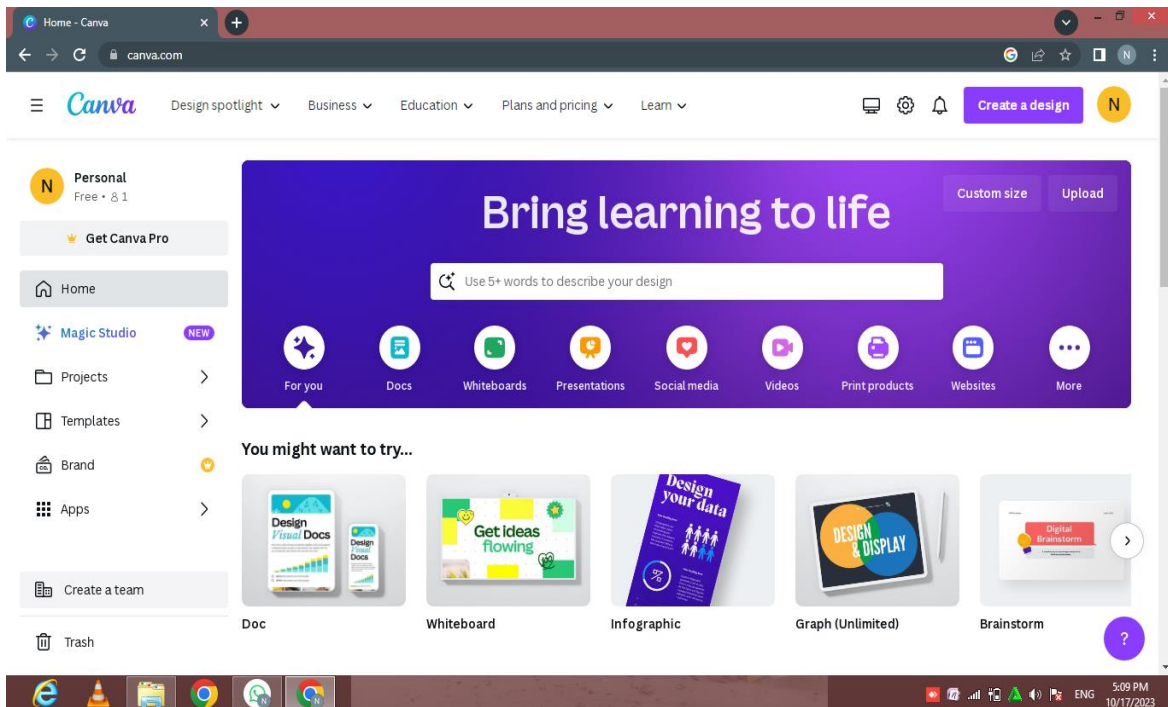
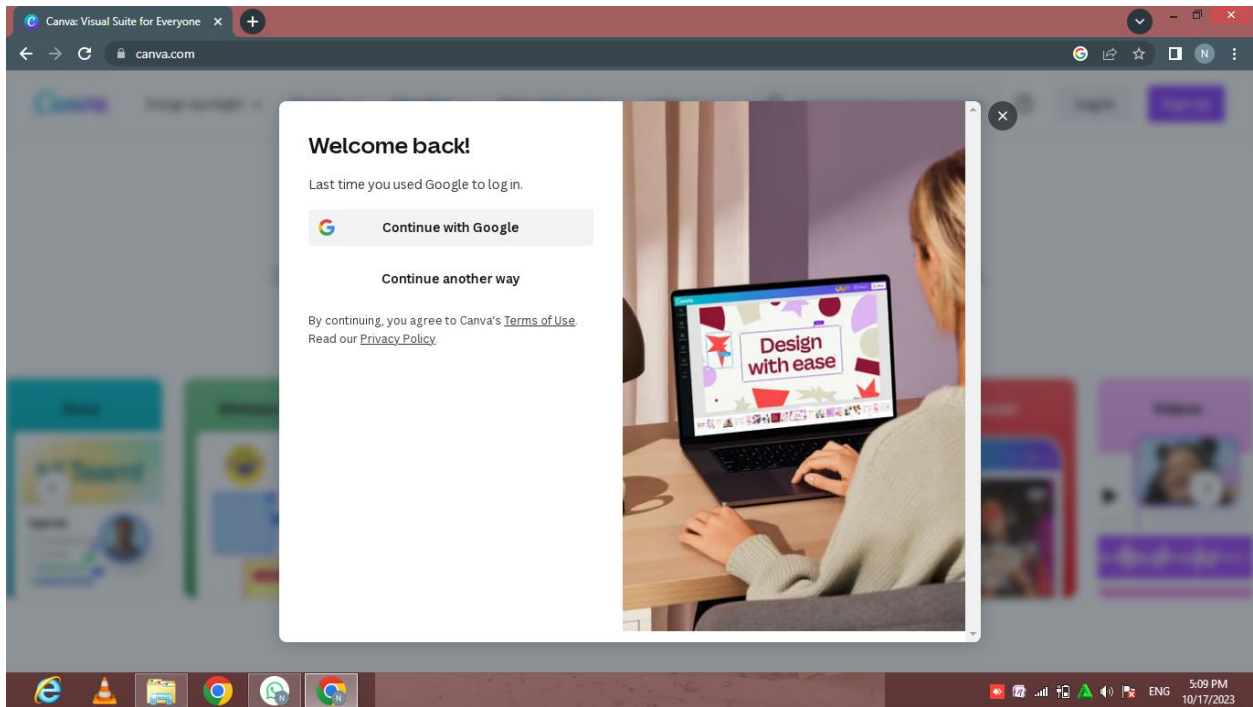
Presentations

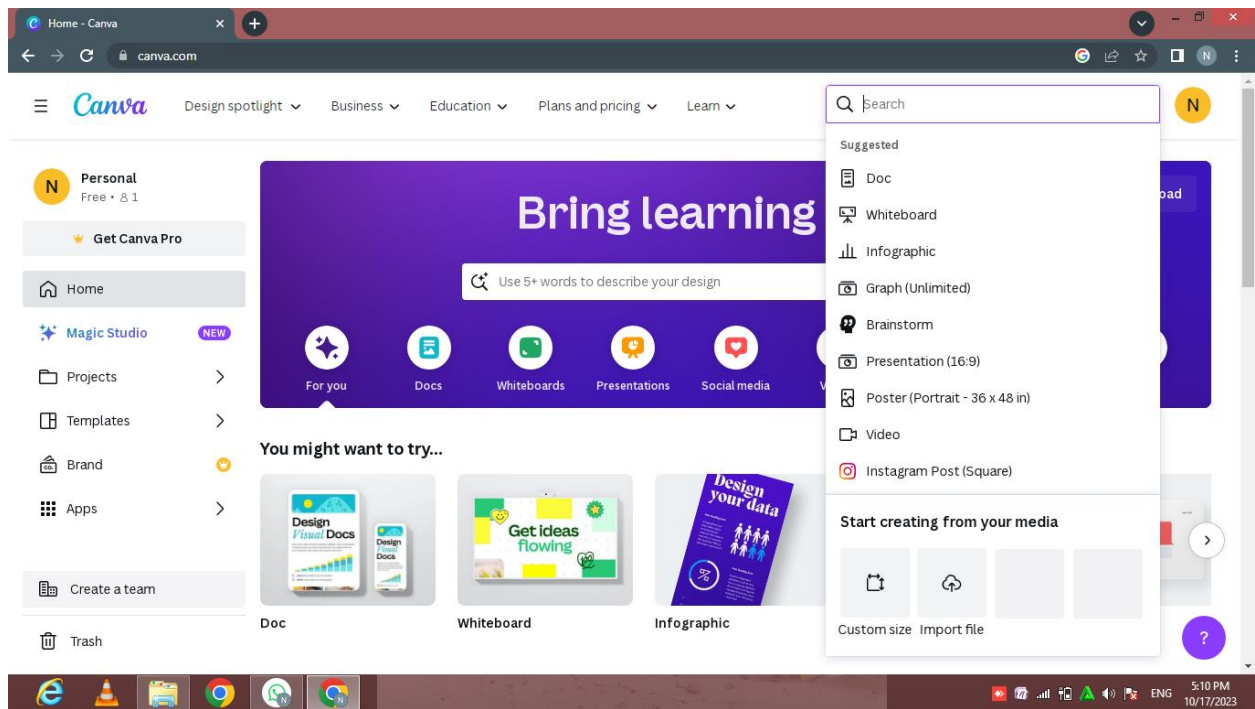
Magic Studio

Brand

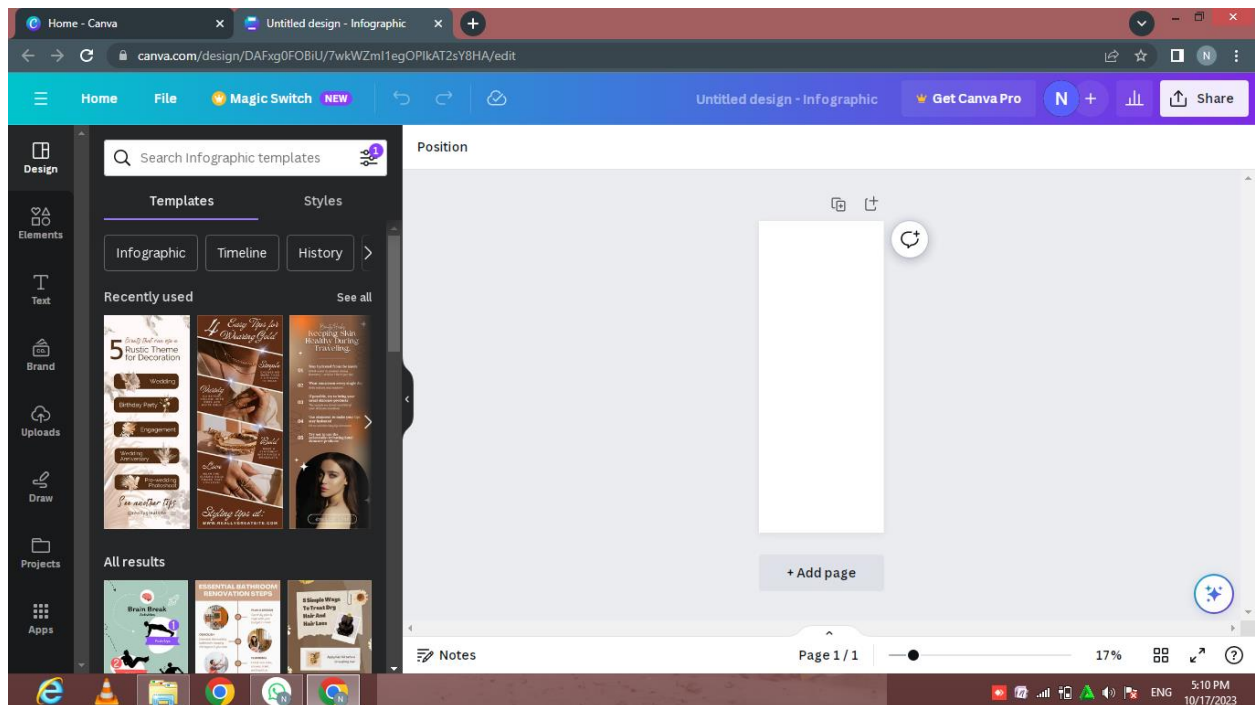
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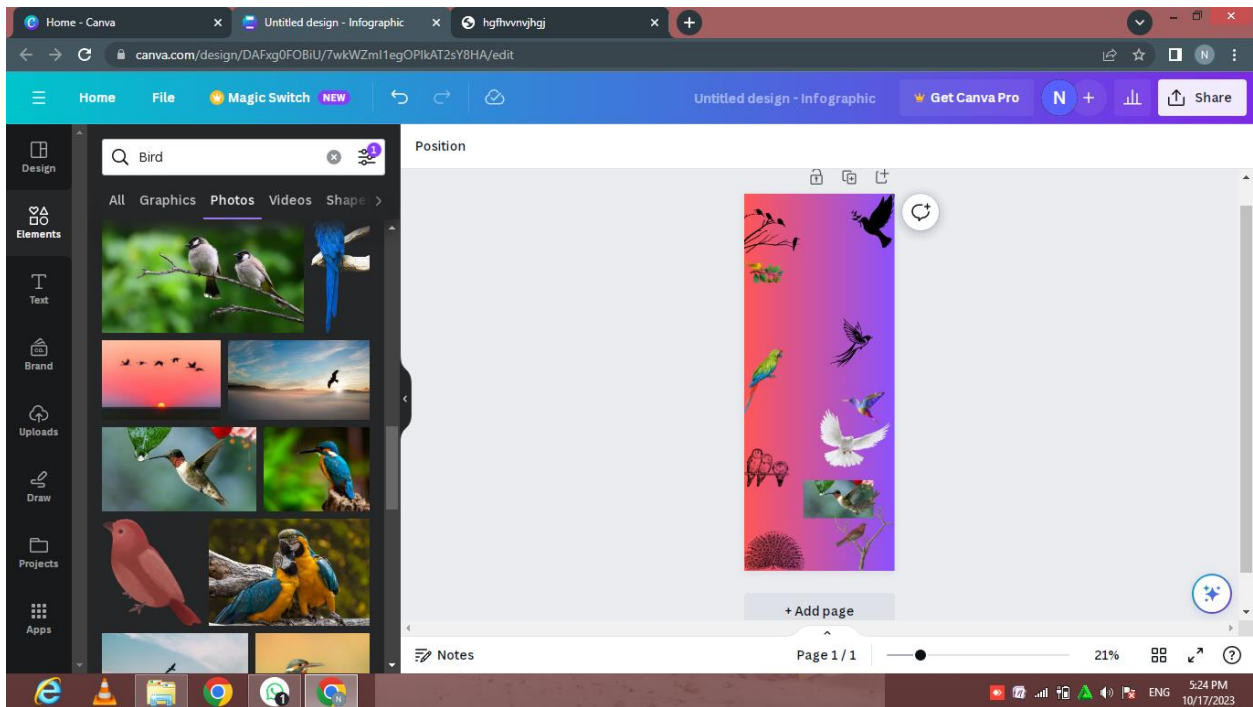
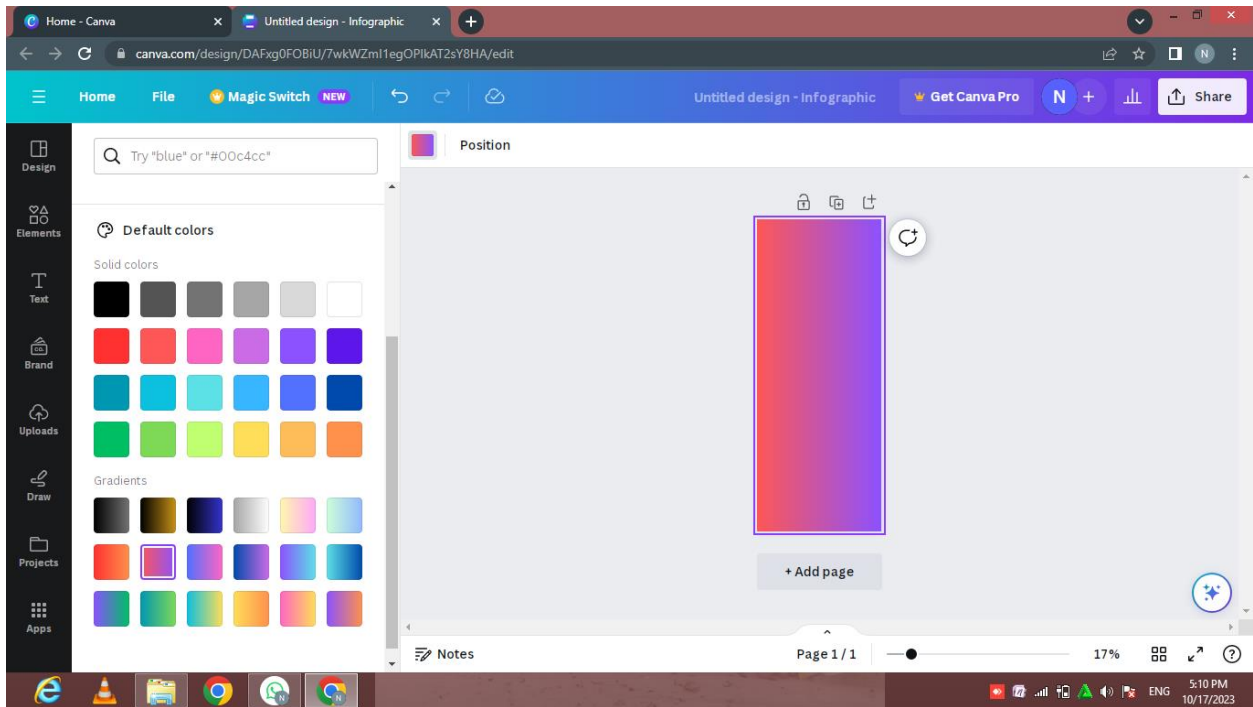
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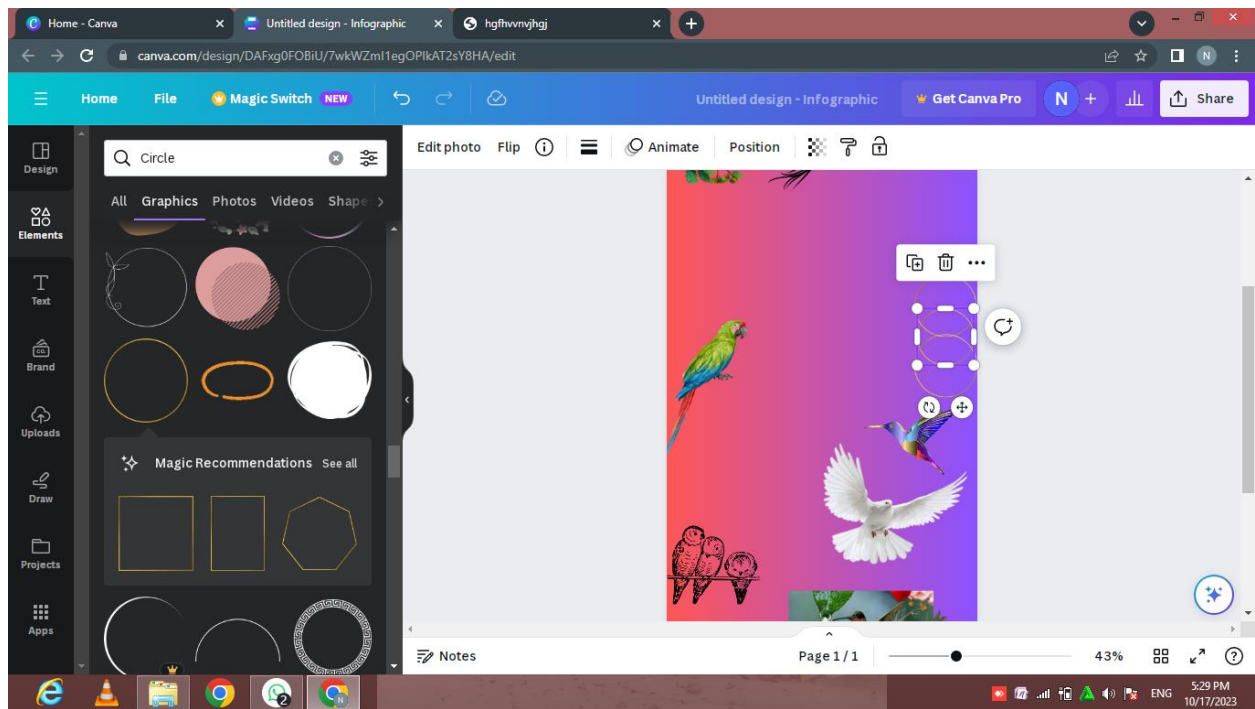




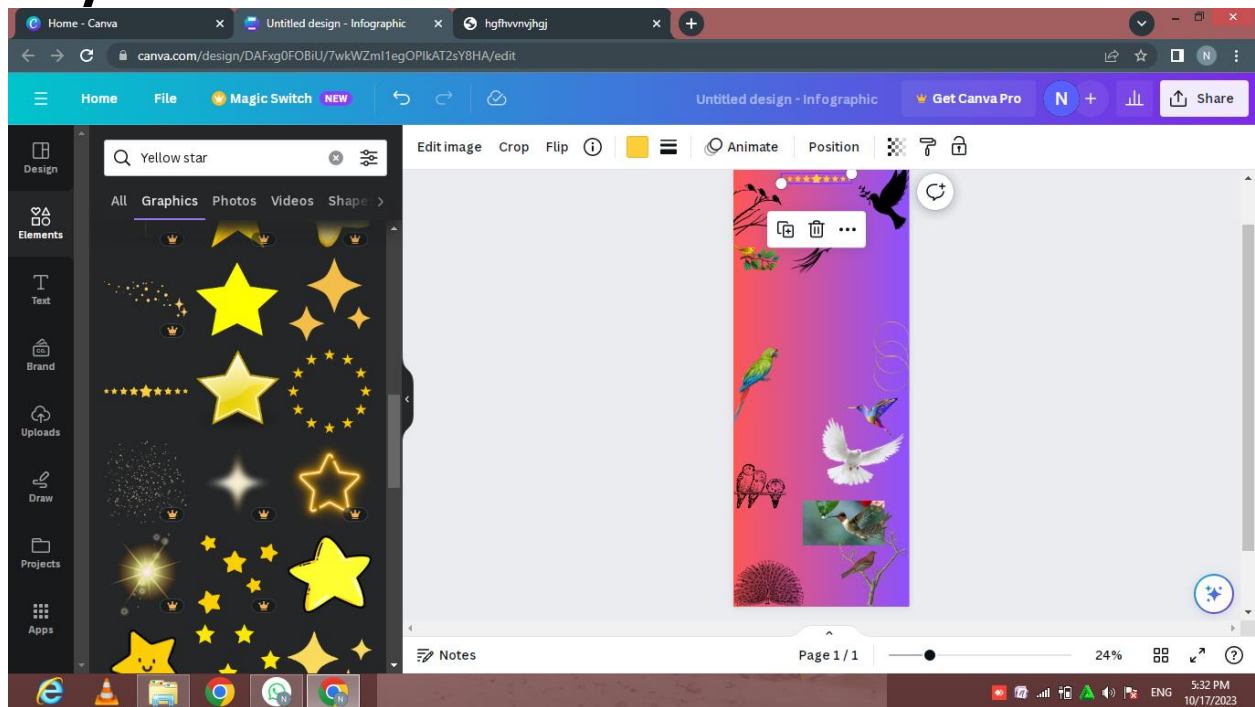
Step-1

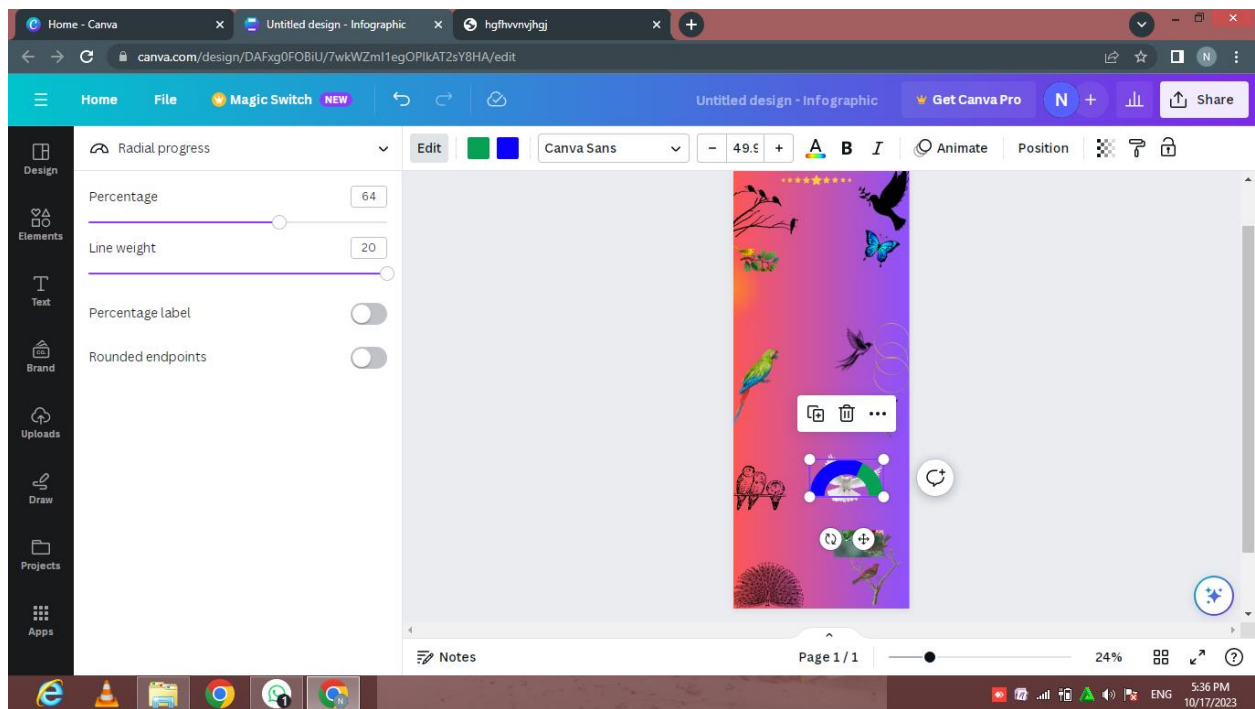
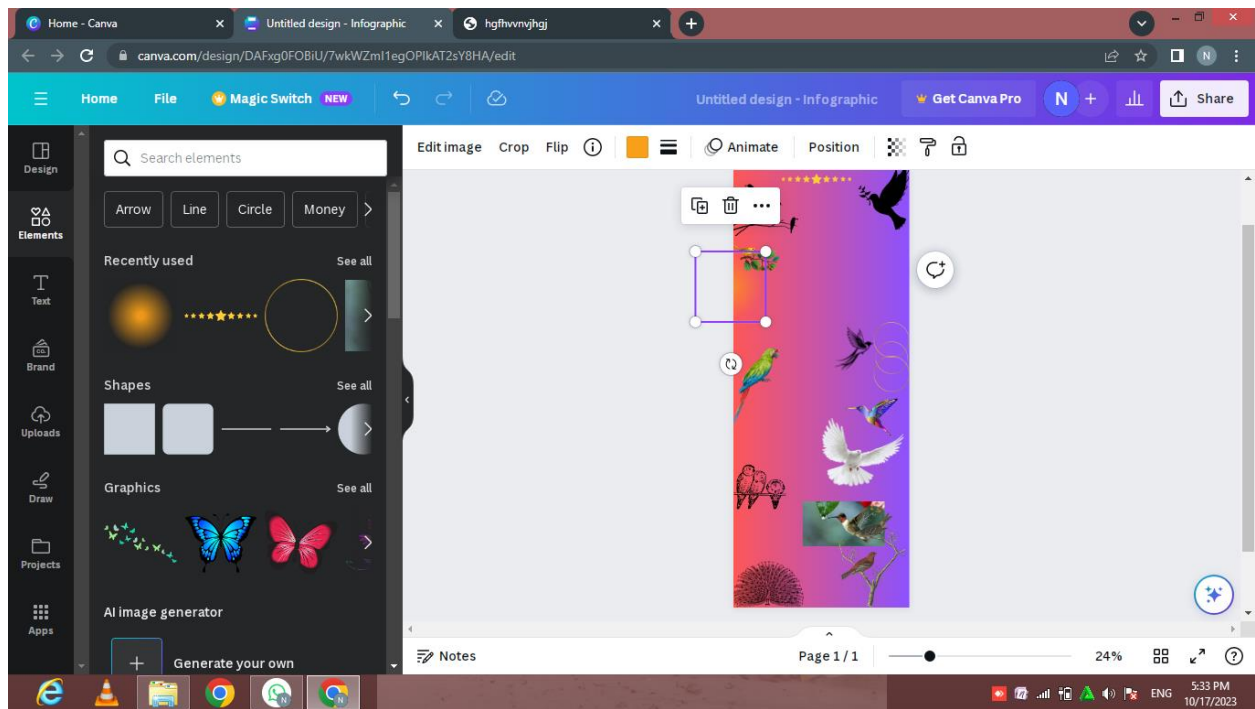




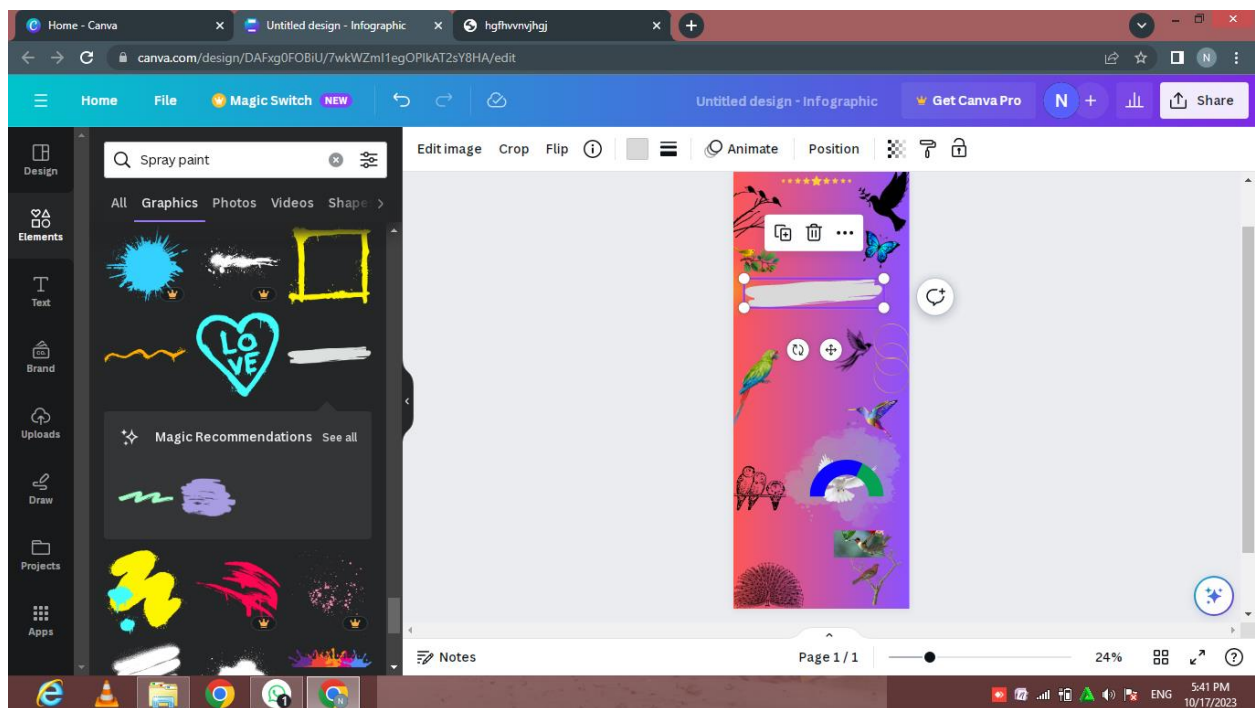
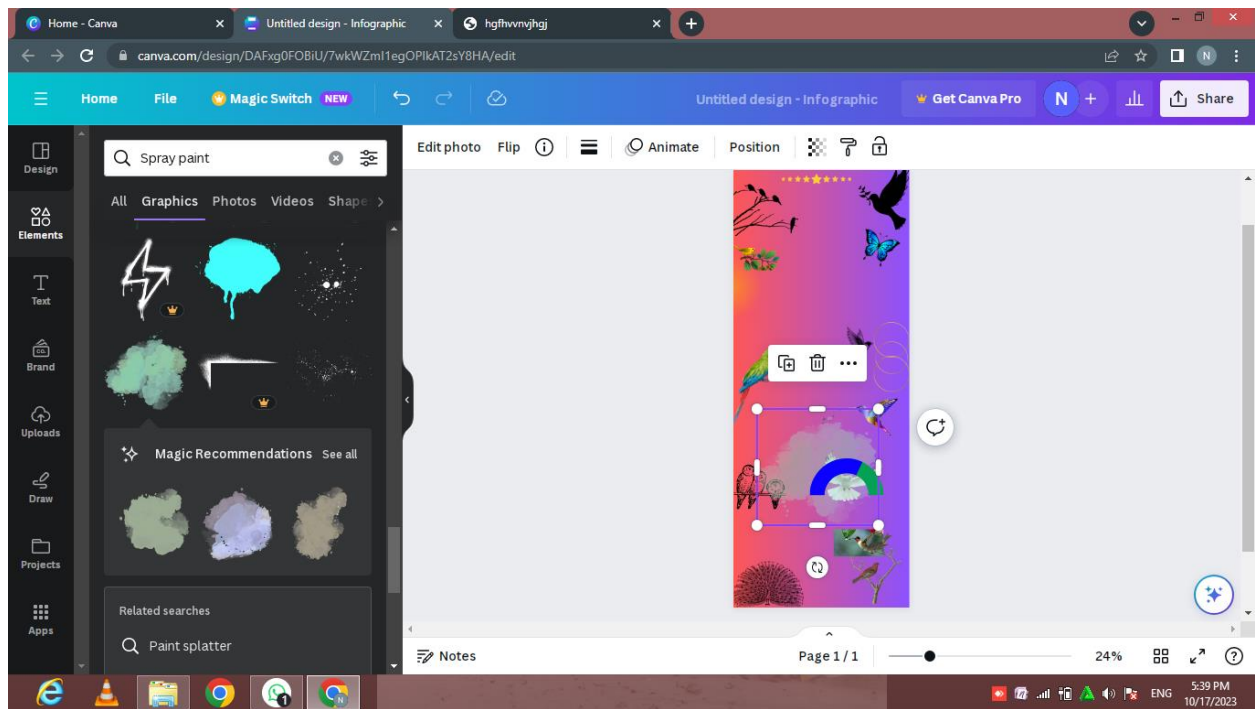


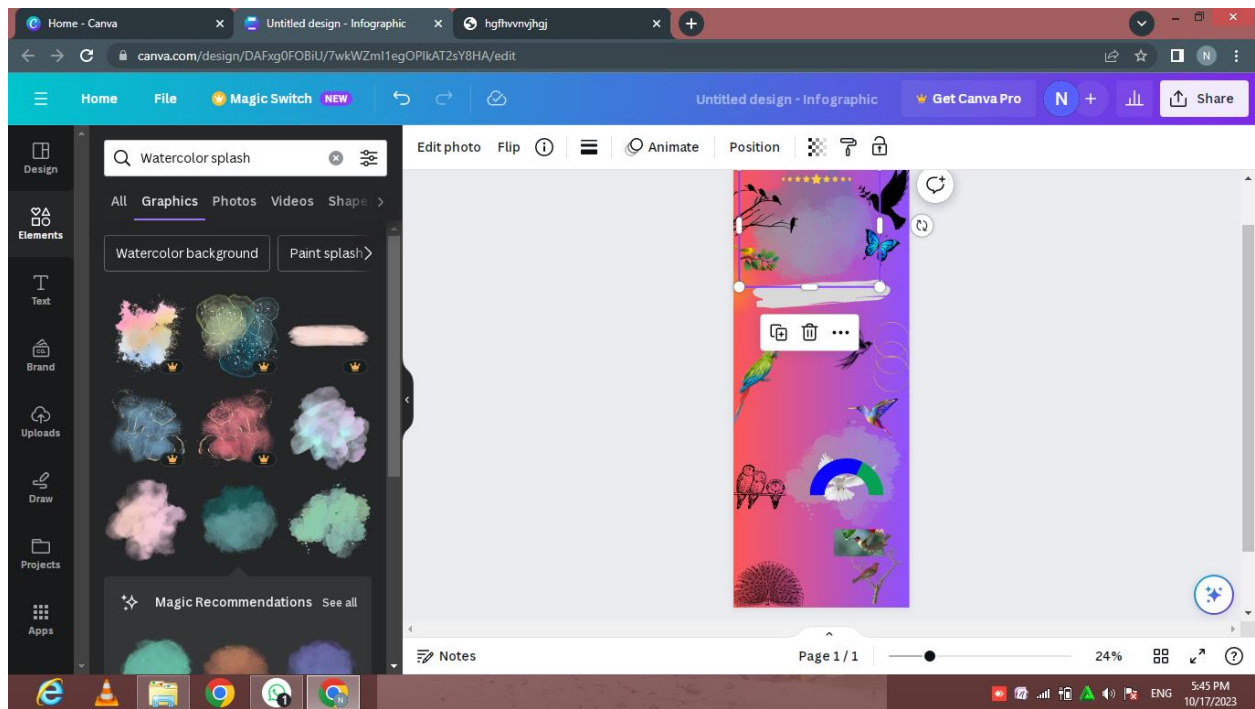
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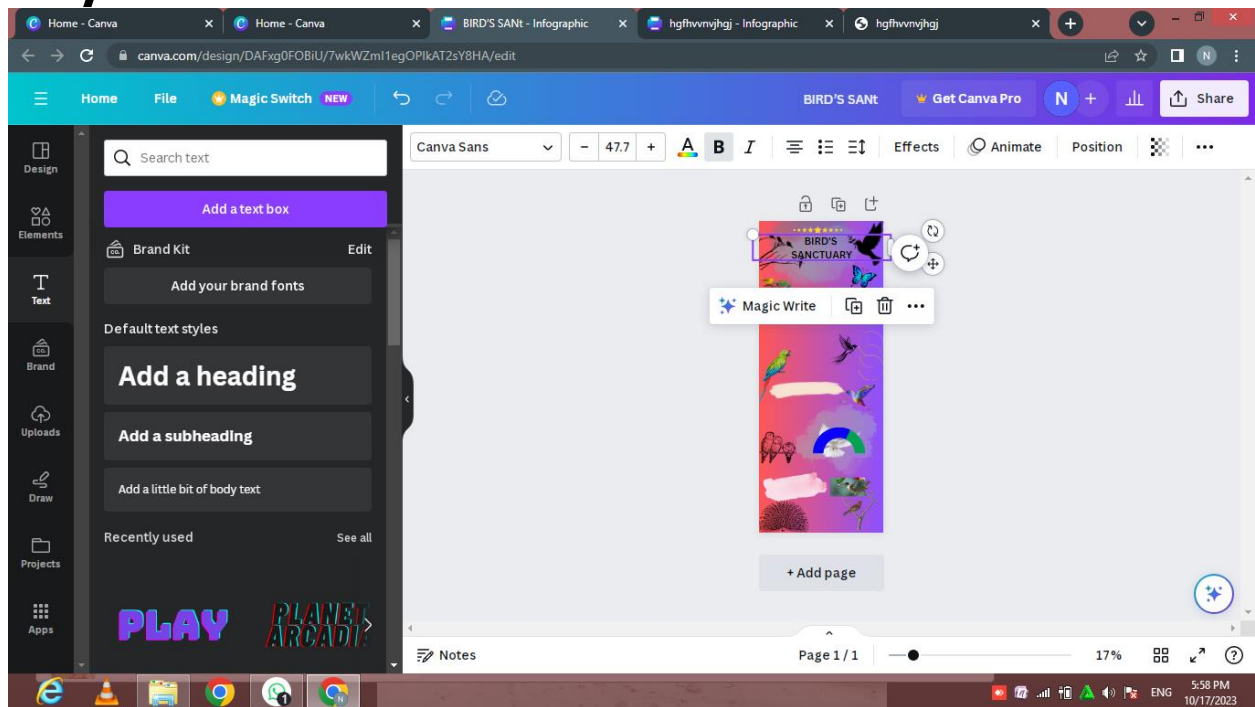


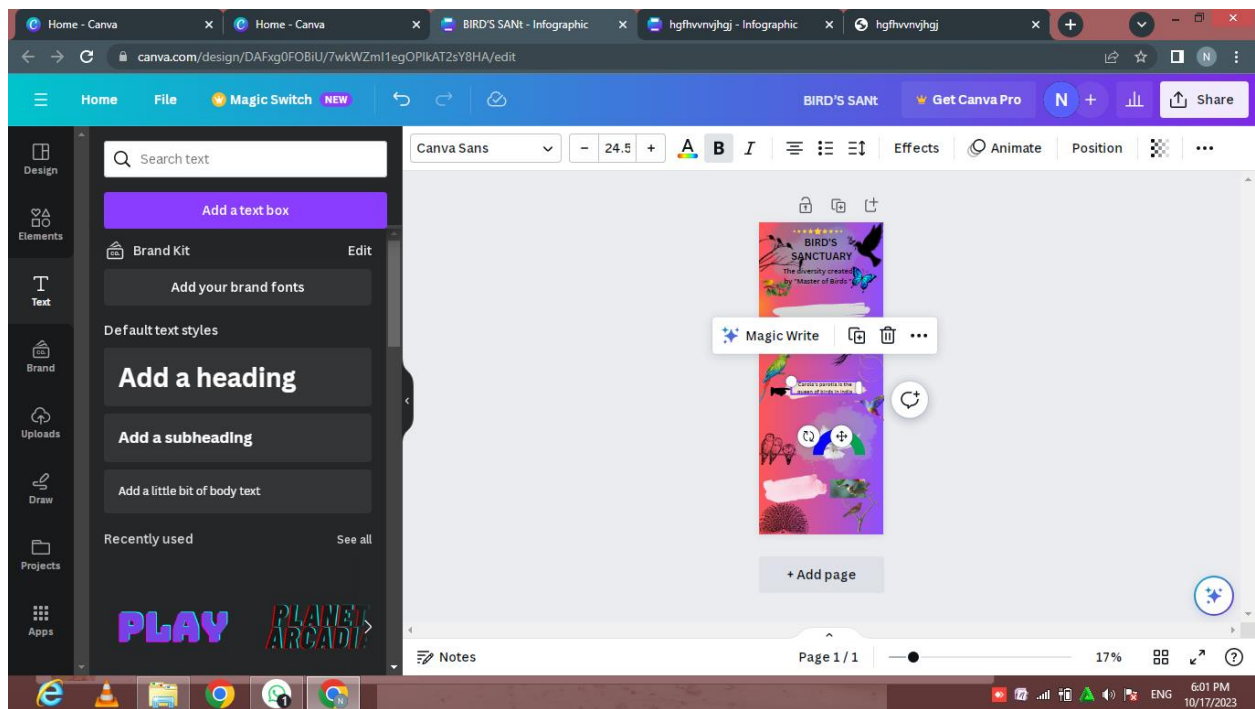
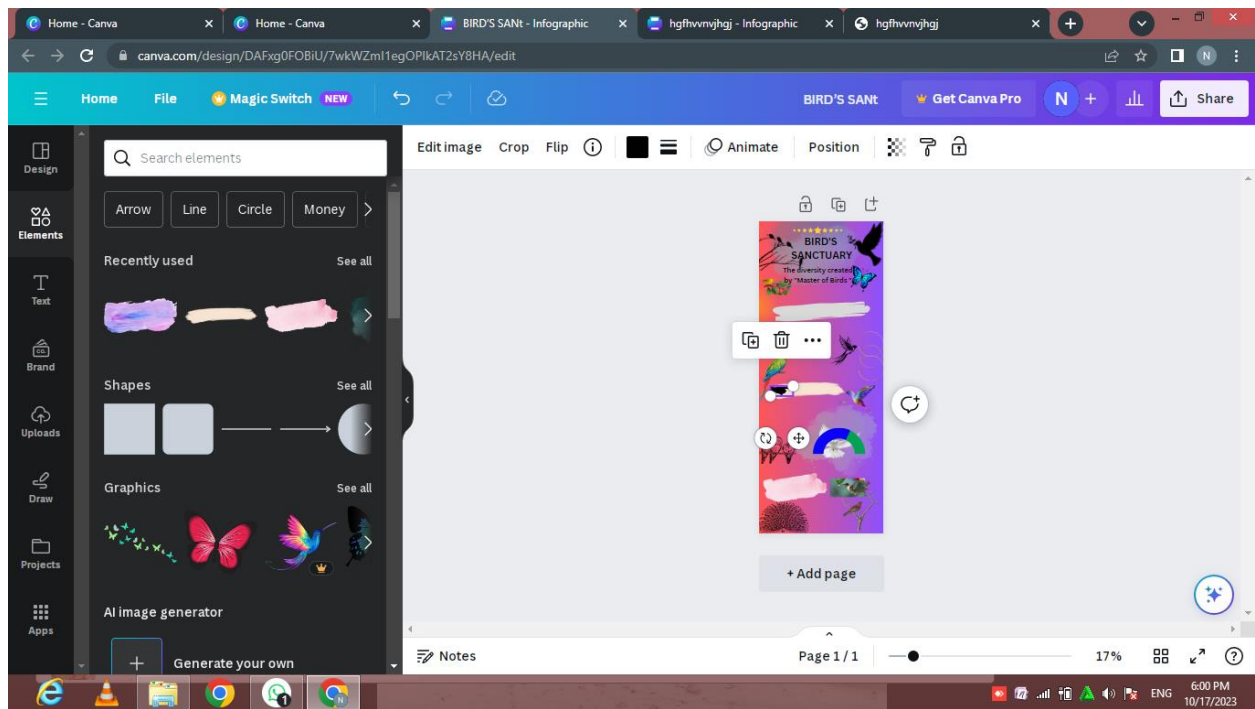
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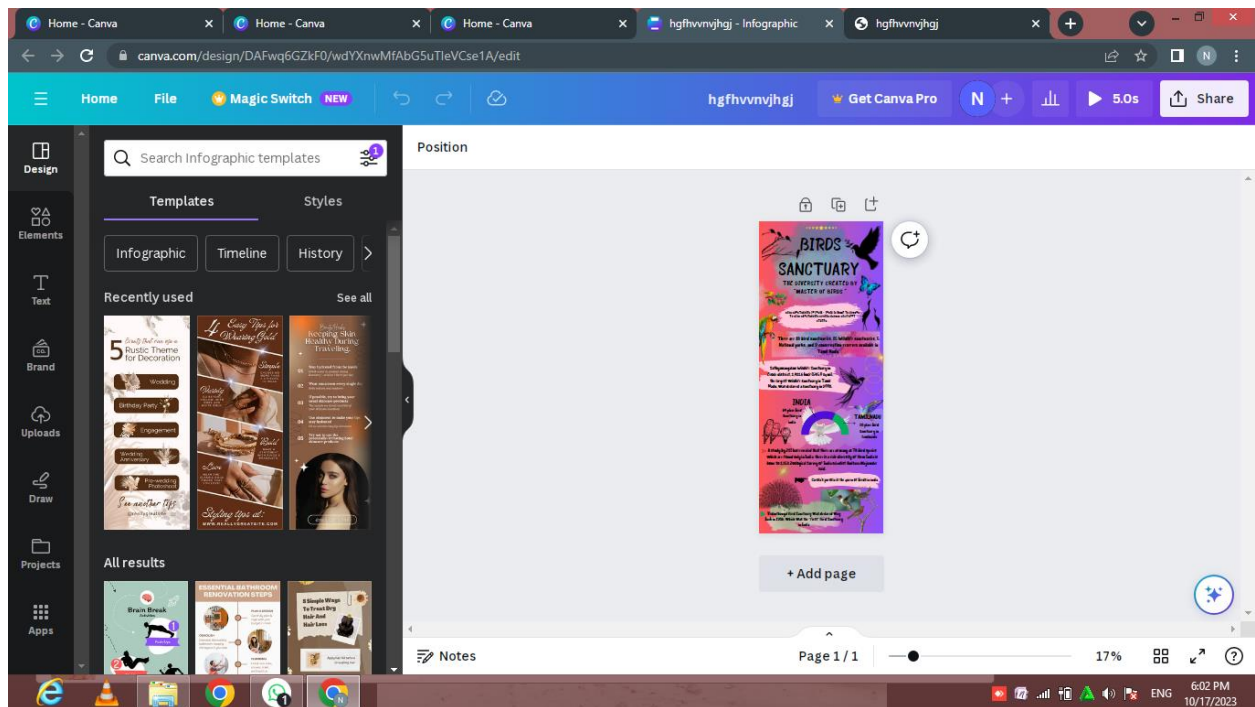




Step-4







4. Conclusion:

A Bird Sanctuary in India is the most relaxing and beautiful scenery to our eyes. Apart from the aesthetic value, the Bird sanctuaries also play a vital role in the protection of birds. They provide a breeding ground as well as resting place for migratory birds apart from being home to large varieties of native birds.

5. Future scope:

But perhaps the most important reason to study birds is to further our understanding of the ecosystems that support all life on earth, including humans. To continue to live sustainably and have a healthy planet, we must understand how the natural systems on which we depend function.