



Says
What have we heard them say?
What can we imagine them saying?

passport to
modern &
trending
adventure

comprehensive
destination
knowledge

wide range
of
destinations

unforgettable
memories

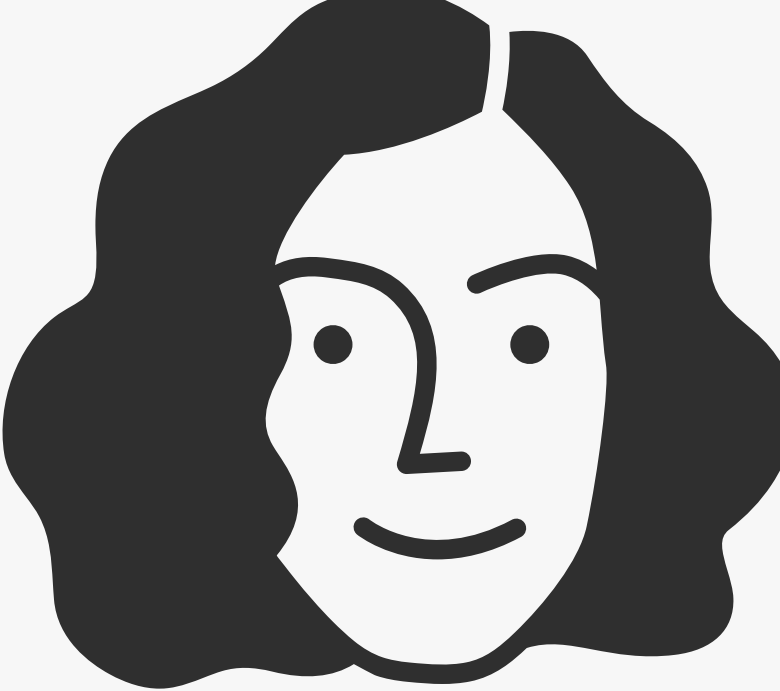
trunk
bay,st.john
v.s.virgin
island

certani river
spring
croatia



Does
What behavior have we observed?
What can we imagine them doing?

[See an example](#)



p.punitha
voyage vista;
illuminating insights
from uber
expeditionary analysis

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



exclusive access
to top-tier
hotels,airlines
and tour
operators

time saving
convinience

tried &tested
services

hananuma
bay,oahu,hawaii

ptitvice lakes
national park

places on
earth with
the bluestpp

Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

