

About C3 Conference

A Conference Where Ideas Become Action!

The C3 Conference was created for aspiring and high-achieving students with an innovative spirit who want to explore ideas and bring them to life. Motivated individuals come from a variety of disciplines to gain inspiration and build relationships that aid in the development of for-profit ventures or social change initiatives.

To do this, the C3 Conference focuses on three elements that craft the main distinctive features of the one-day conference:

CONNECT

Connecting talented and motivated students with others that have a similar passion and with inspiring individuals
Our application process ensures the best students are selected so that they can meet like minded-individuals

COLLABORATE

Collaborating, with the help of advisors and industry professionals, on a common interest and project
Advisor guided breakout sessions throughout the day facilitate discussion on a common idea, each focusing on a different aspect of the business creation process

CREATE

Creating an entrepreneurial venture or a social change initiative, with vital relationships along the way
At the C3 Conference and other events, like the C3 Idea Showcase, we provide an opportunity for students to take action to make their vision a reality



The C3 Conference is a day for students to experience the journey from idea to execution. The conference is structured to help students bring an idea into reality.

PHASE 1: Generate The Idea

Keynote Speaker

The first keynote speaker will challenge attendees to share their ideas throughout the day and describe what factors make a successful idea

Breakout Session

Attendees break out into moderated groups separated into two streams: business venture and social change, where they will refine their ideas to prepare for phase 2

PHASE 2: Develop The Plan

Keynote Speaker

The second keynote speaker will provide execution advice to help bring ideas into action

Breakout Session

Inspired to execute, attendees break out and develop an action plan for their idea

PHASE 3: Refine The Message

Keynote Speaker

The third keynote speaker will instill confidence in the attendees in order to enable them to pitch their ideas to their peers and the judges

Breakout Session

Attendees will design and refine their pitch with guidance from industry and community leaders

PHASE 4: Execute The Pitch

Pitch Presentation

Certain attendees will present their pitch to all conference attendees, including an expert panel of judges, who would provide valuable feedback and guidance to enable them to move forward