1. Header with simple navigational menu.

a. To contain Logo

b. Navigational Menu - It’s ok to have just a couple of categories. Clicking on a category

should load different set of products depending on the category selected. (i.e., Bags

category should open a PLP page with bags items, Shoes category should open a PLP

page with shoes items). When a customer opens the page, the first category should

be loaded by default.

c. The header should be ‘sticky’ i.e., whenever customer scrolls down to the page the

header should remain visible.

2. Product counter – small section showing how many products are currently displayed in the

product grid. (x out of y)

3. Product Grid

a. Contains a set of product tiles positioned in a grid-like structure.

b. The number of products on each row can be decided by the developer. The grid

should not have more than 5 rows on initial loading. The Load More (see below)

button will serve the purpose of loading more product tiles in case there are more

than 5 rows of products.

c. Product tile - each product tile should contain:

i. Image of the product

ii. Name of the product

iii. Short description

iv. Price (some products should have discounted price)

v. Ratings ‘stars’.

vi. Add to cart button – a success alert to be displayed on click (e.g., ‘Product

added to cart’)

4. Filtering mechanism

a. Capability to filter based on 2 characteristics. For example: color and price.

b. To be positioned on the ‘left’ of the grid.

c. You’re free to decide what should be the actual component for that: whether

checkboxes, or slider, or colored thumbnails, etc.

5. Sorting mechanism

a. Sorting dropdown above the product grid.

b. To have multiple option for sorting the product grid:

i. Alphabetical a-z

ii. Alphabetical z-a

iii. Price ascending.

iv. Price descending.

6. Product Name and Description

a. Section describing the category name and short description of it.

b. The name should be with bigger heading.

7. Load More

a. A load more button which on click will load one more ‘page’ of product tiles in the

product grid.

b. For example: if the product grid is 5 rows by 4 products (20). When a customer clicks

‘load more’ 20 more product tiles will be loaded after the initial product tiles.

c. The load more should be ‘active’ until all potential products in the page are

displayed.

8. Footer

a. Static section containing set of links e.g., T&C, Privacy Policy, Contact Us