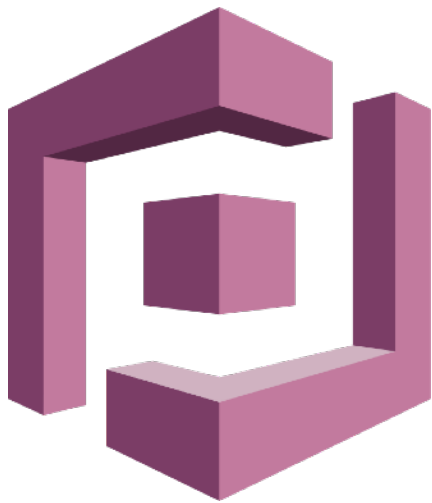
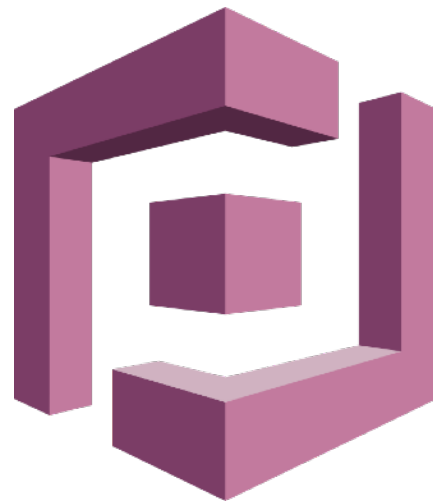


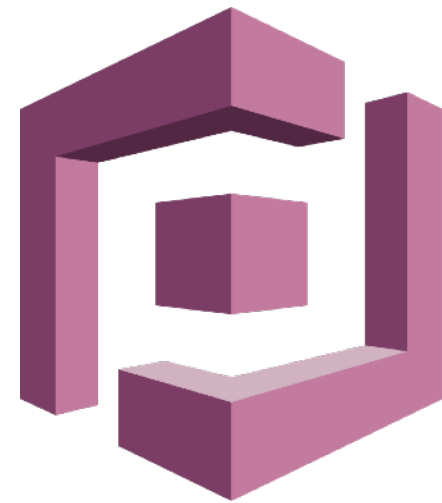
# what is Cognito?



User Pools

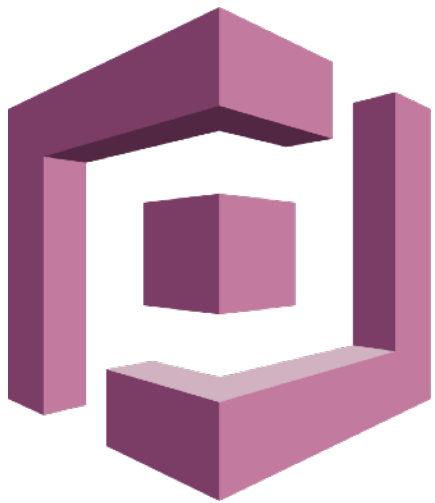


Federated  
Identities



Sync

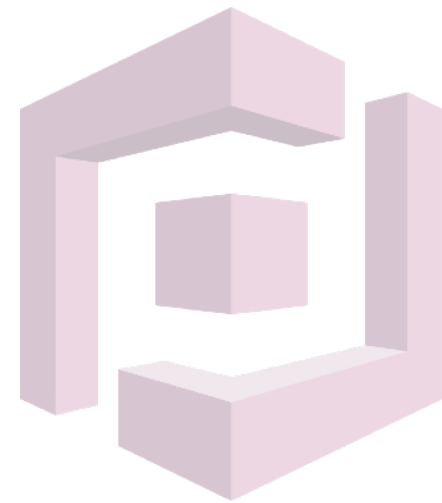
# what is Cognito?



User Pools

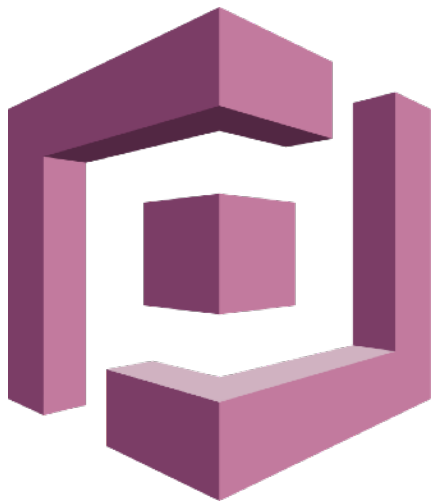


Federated  
Identities



Sync

# what is Cognito?

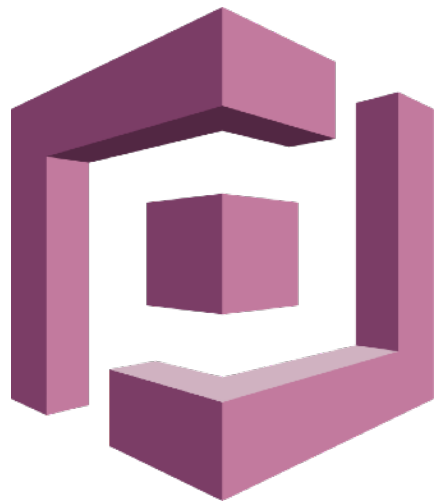


User Pools

## User Flows

Registration  
Verify email/phone  
Secure sign-in  
Forgotten password  
Change password  
Sign out

# what is Cognito?



User Pools

## Leading Practices

Secure password handling  
with SRP protocol

Encrypt all data server-side

Password policies

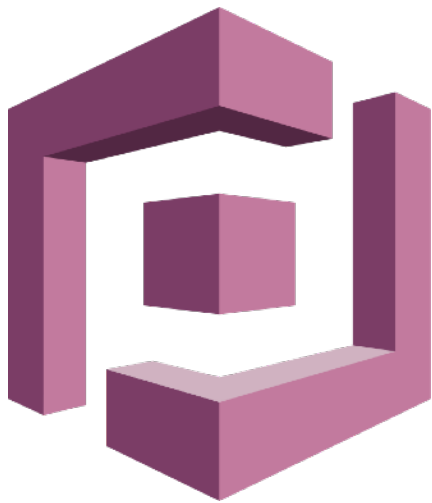
Token-based authentication

MFA

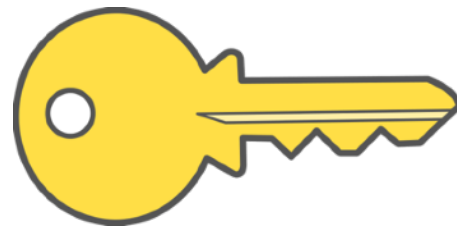
Support CAPTCHA

show console

# what is Cognito?

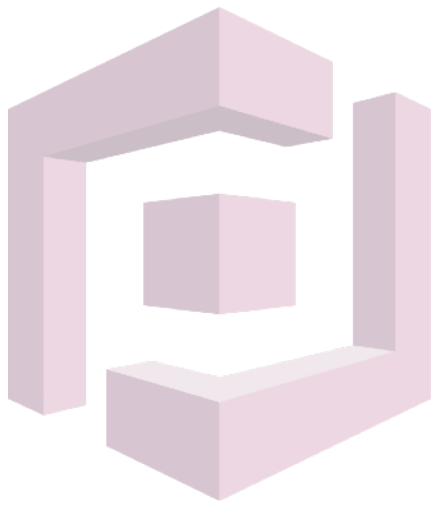


User Pools

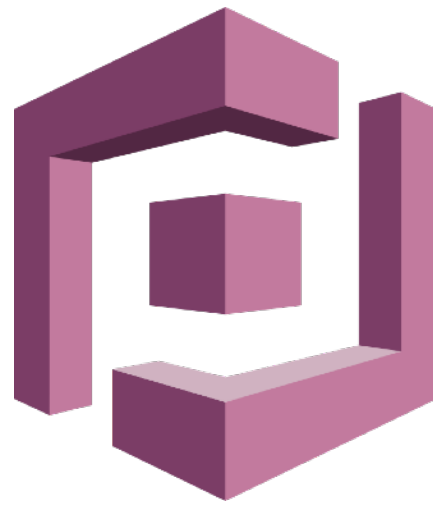


API Gateway

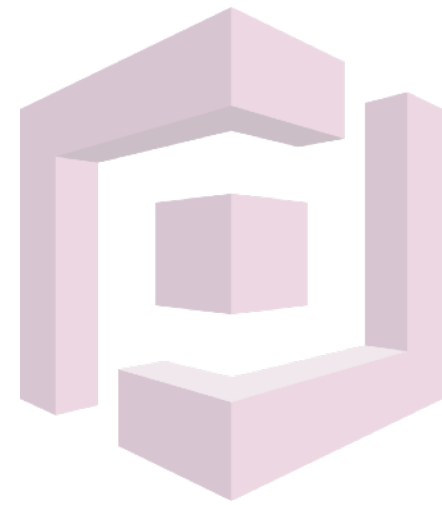
# what is Cognito?



User Pools

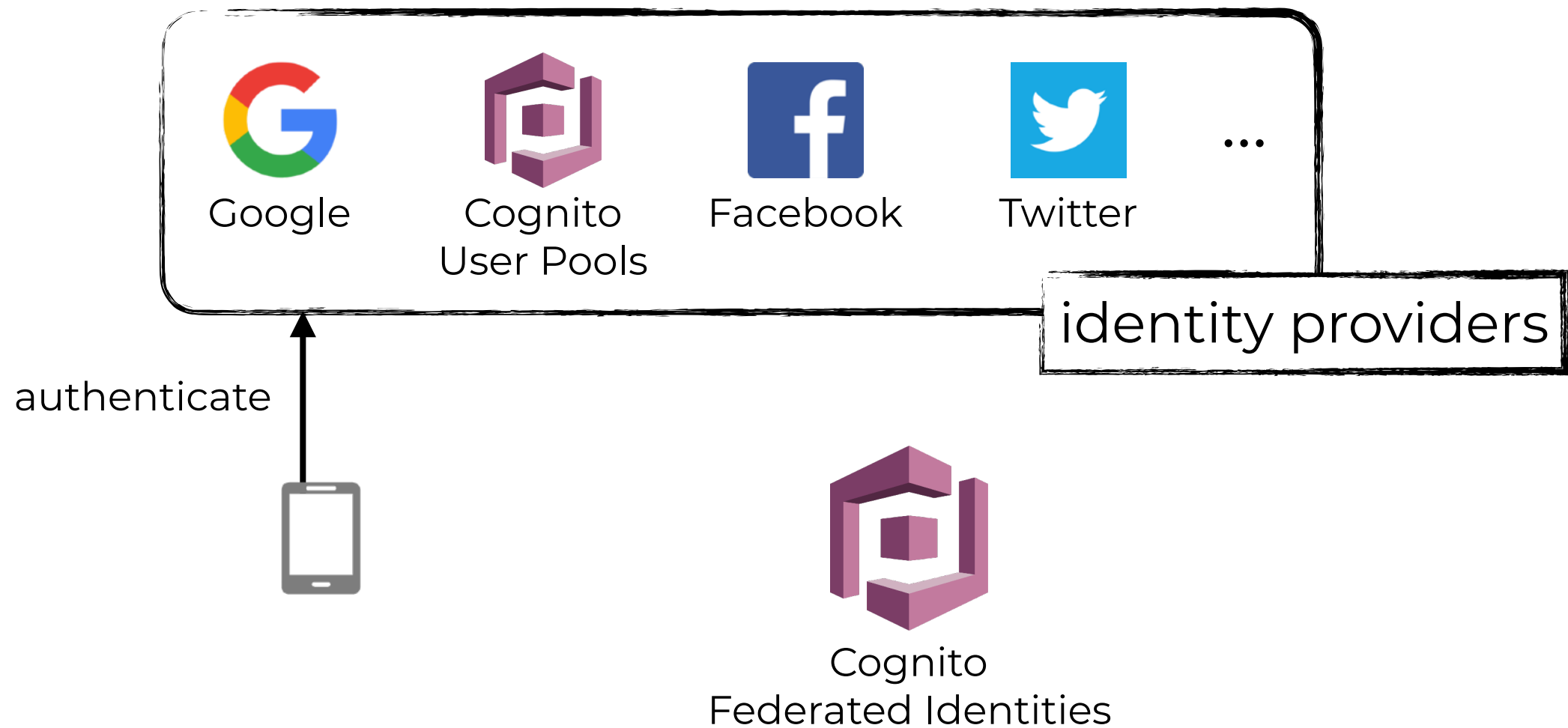


Federated  
Identities



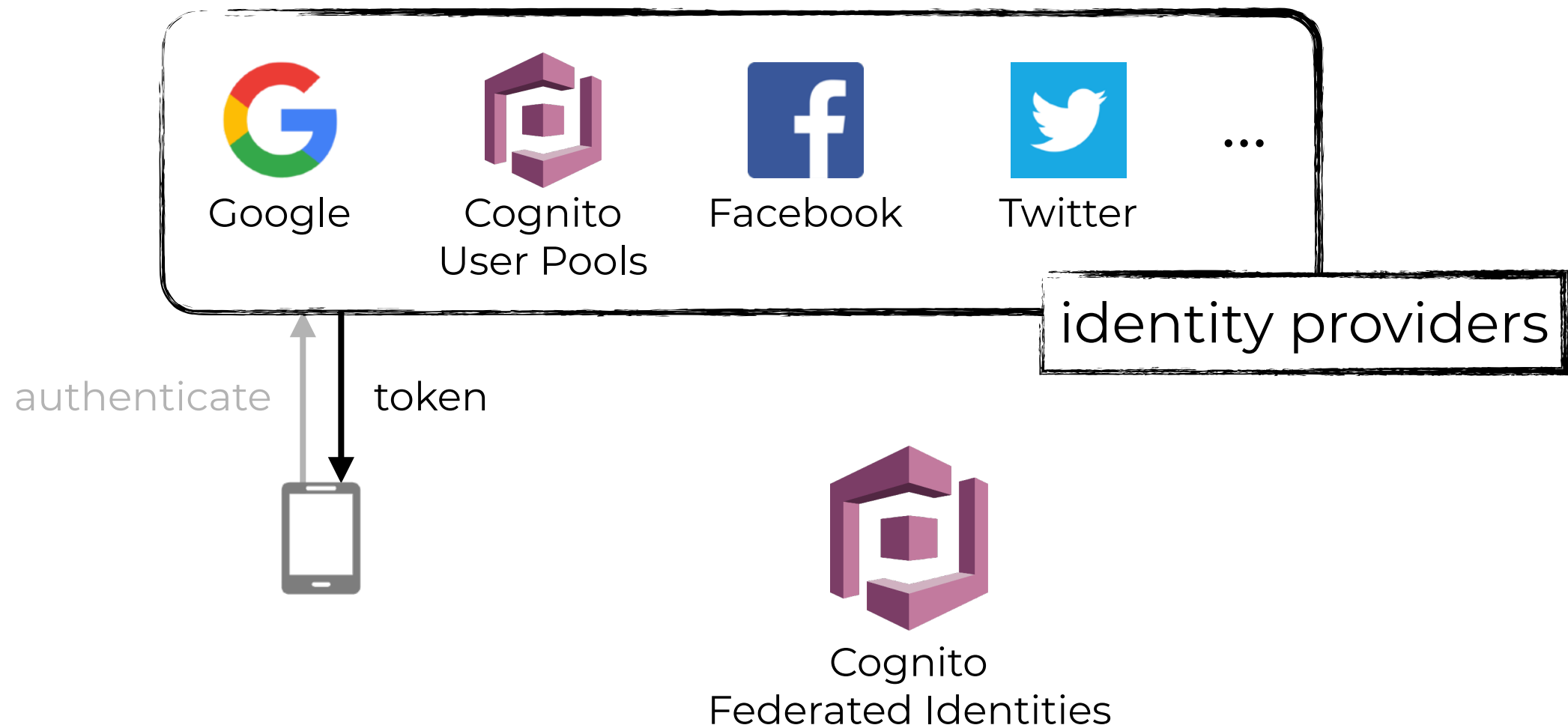
Sync

# what is Cognito?

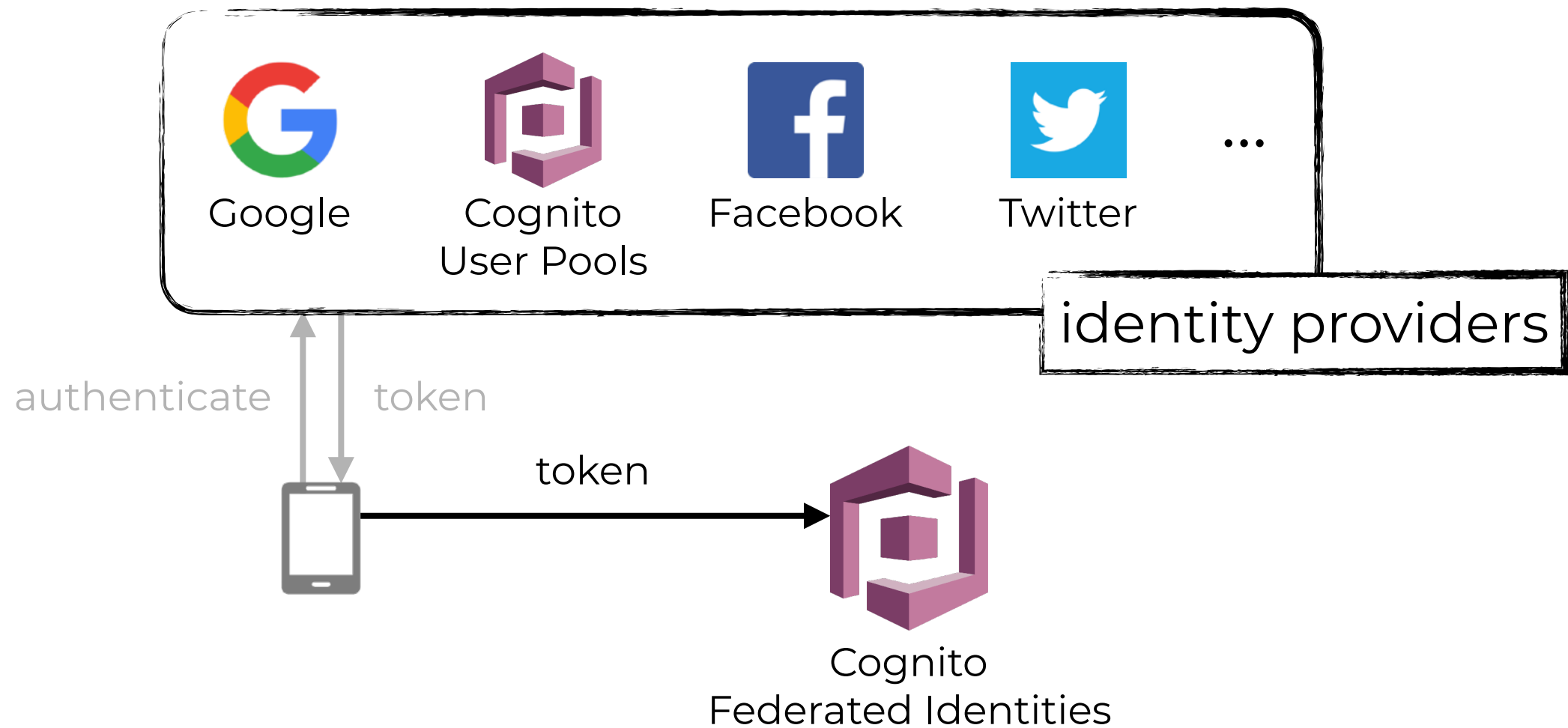




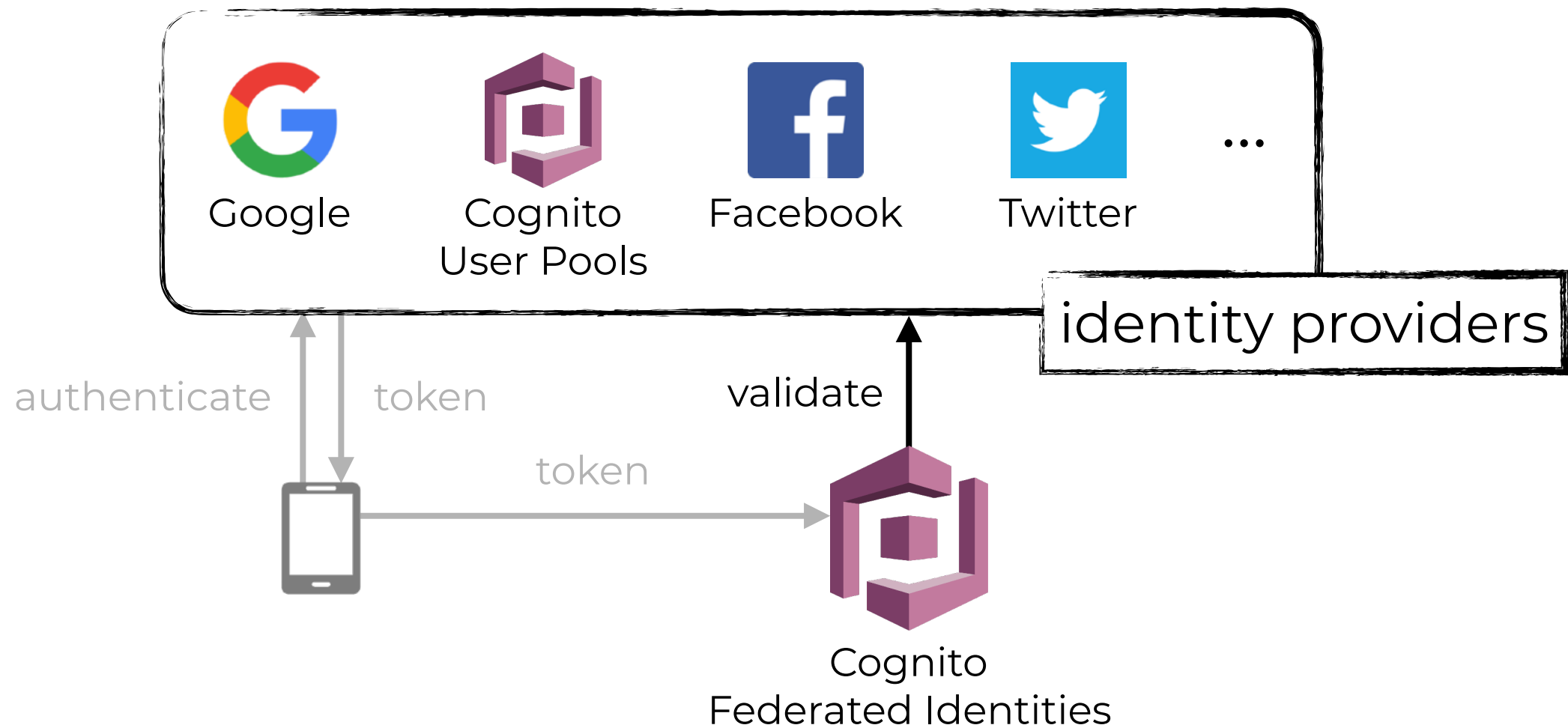
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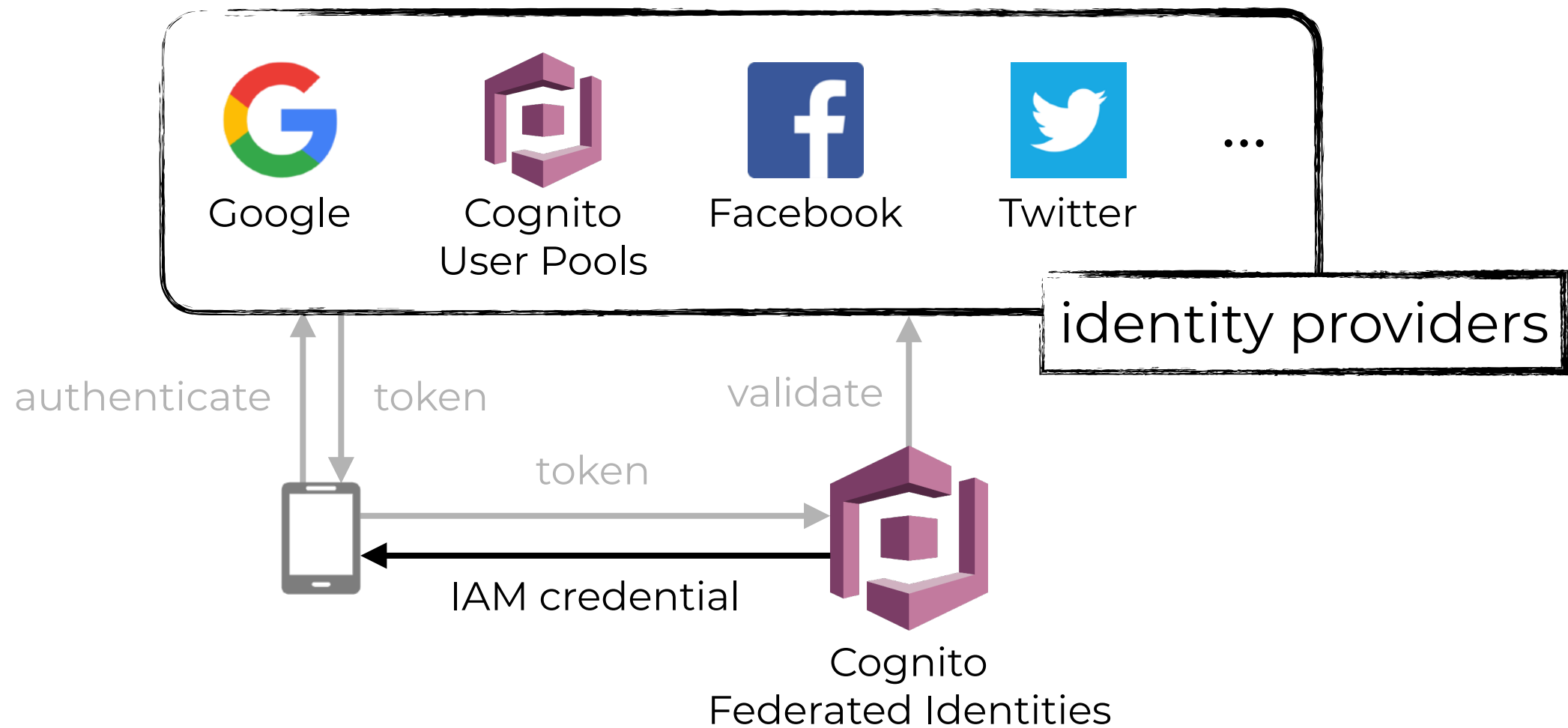
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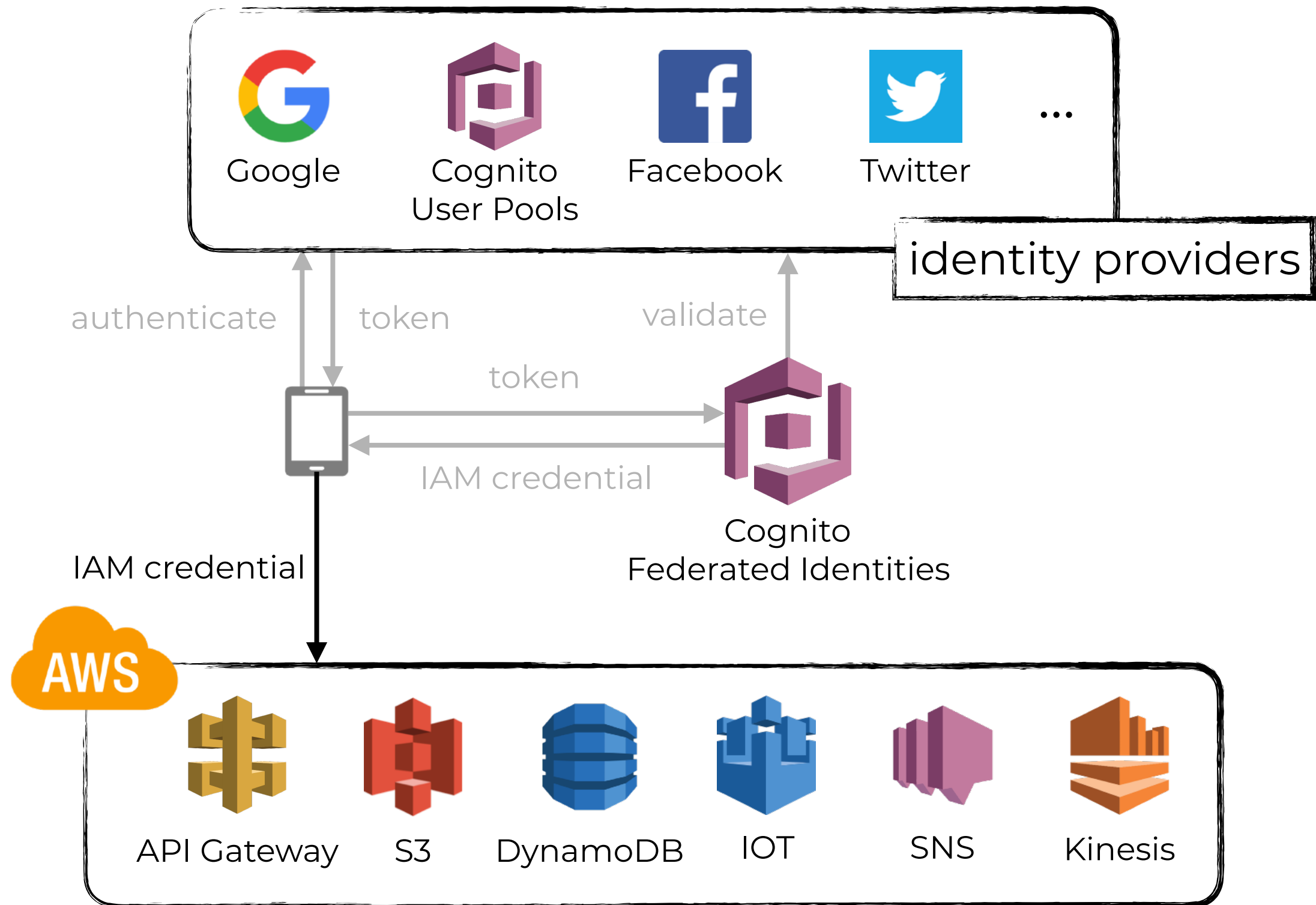
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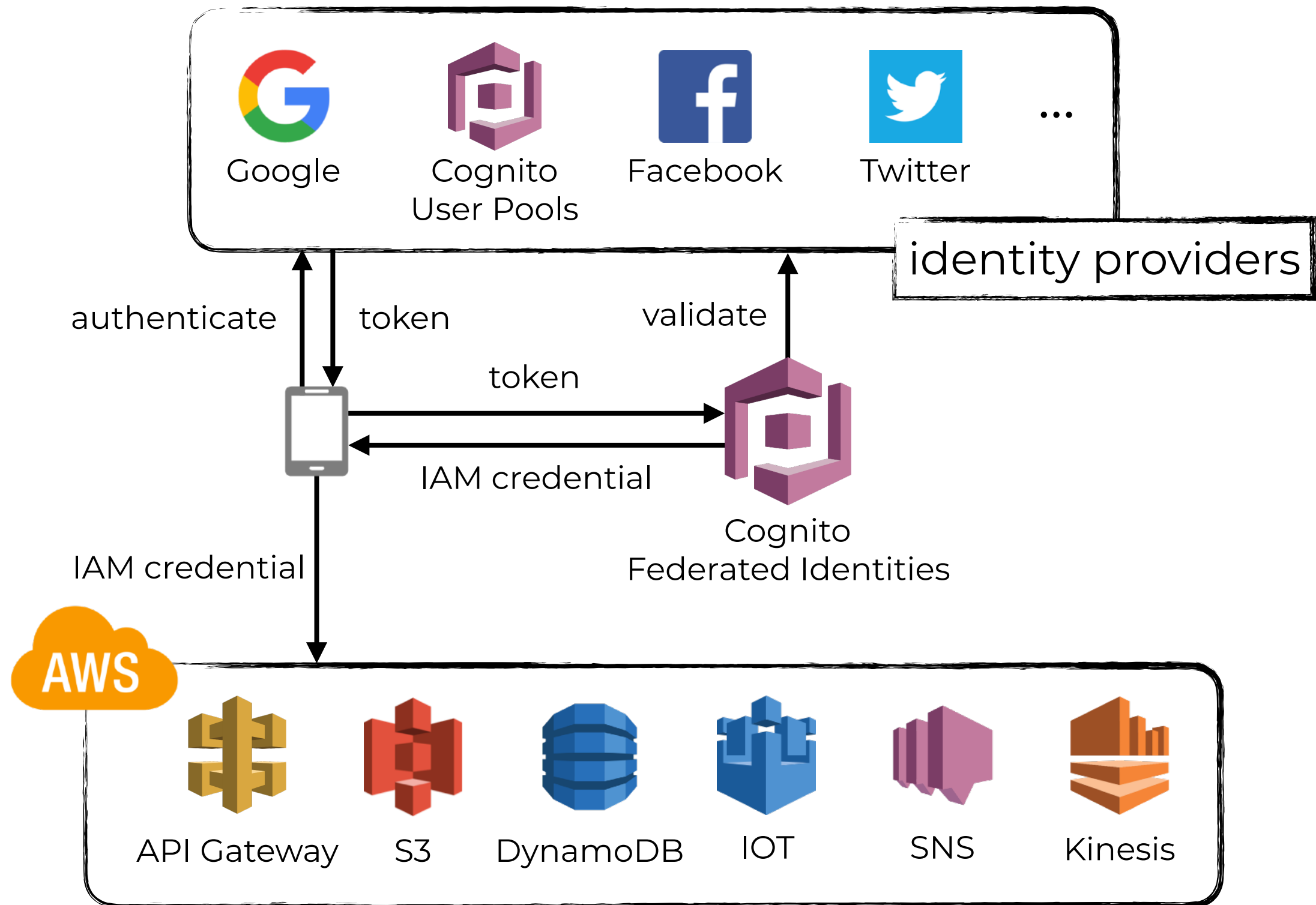
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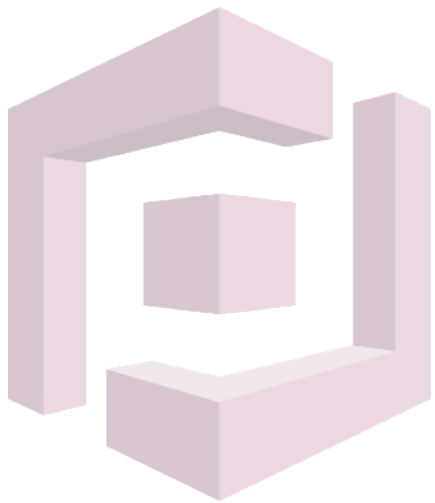
# what is Cognito?



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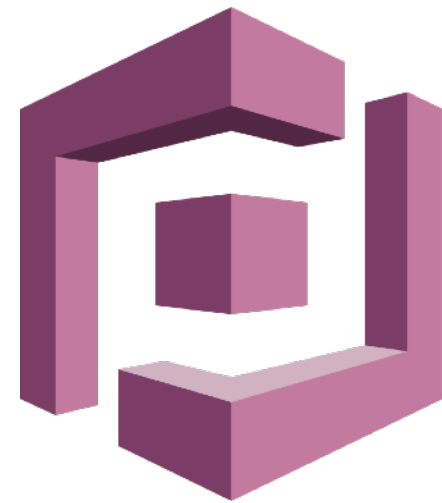
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User Pools



Federated  
Identities



Sync