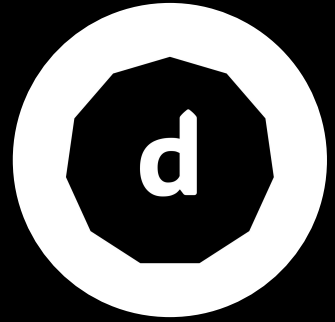


# davids

data  
analytics  
visualization  
intelligence  
dashboard  
software



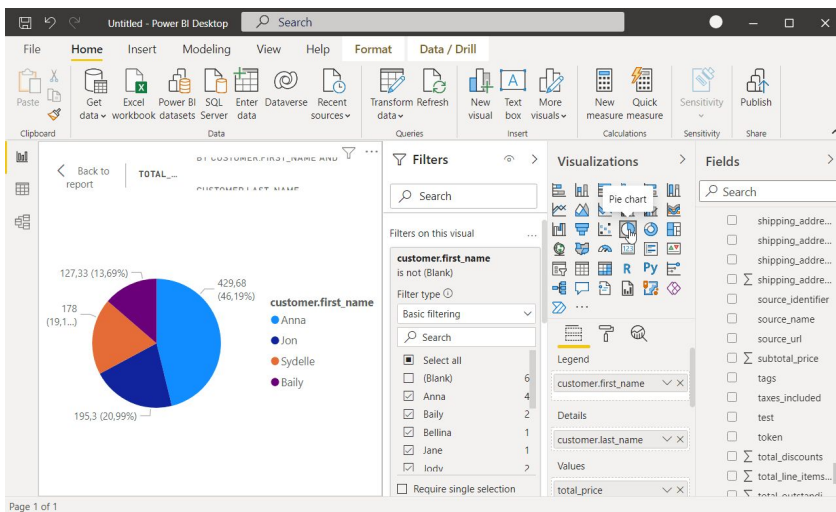
Carter Esparza  
Sam Nielsen



## What is davids?

davids is the all-in-one dashboard and reporting tool to manage your Shopify analytics needs!

Featuring robust user management and storage, simplified dashboard management and insights, and plug and play analytics, davids offers solutions for all Shopify account managers!





Who needs davids?

# Simple. All Shopify users.

More seriously, low-to-mid sized Shopify companies:  
large enough datasets to drive real insights, not enough  
people to find and present them.



## Why use davids?

- Analytics are severely underused
- Plugins / Shopify apps are costly and restricted
- Full control over what is reported
- Simplified BI with complex solutions
- Built for ALL users

## Why make dauids?

- Looking for data analyst roles in my future.
- I work in E-commerce and am constantly asked for analytics tools.
- Union of passion for software design while growing analytical skills.
- Actively learn state-of-the-art analytics / reporting libraries and tools.



## What makes davids?

### Next.js

Simplified interface and frontend work.

### Tailwind / Material-UI

CSS and styling for entire application.

### Plotly.js

Advanced plotting and charting for in depth use cases.

### FastAPI: Pandas / Scikit

Backend data processing and realtime uploads / exports.

### PostgreSQL

User database for user management and account data.

### AWS S3

Production file storage.



# Questions?