binance.us would have to run the crypto stock trading platform much better than robinhood.com robinhood.com engages in alot of faulty stock trading practices by trying to control the end user on how much stock of different shares they can buy for starters (robinhood controlling customers by limiting the amounts of gamestop stock and DOGE shares)

aside from this robinhood also has faulty brokerage practices when it comes to the way they limit or control users during the process of buying options (I personally was cheated out of acheiving the financial maximum potential of a stock option contract that I purchased for F (ford) stock at around 12.24 a share on a long call option for 100+ share contract) this is due to the nature in which robinhood automatically sells off an option contract sometimes randomly before the 4:30pm Friday call bell for the stock market closing at the end of the week (preliminerary starting contracts for stock options usually last at least 1 week or more) buying a stock option for a 1 week expiration but having robinhood as a broker sell off the stock option 1 hour before the 4:30pm stock market call bell on Friday is not financially fair or fair in terms of traditional stock market broker operations could you imagine trying to trade stock on wall street in real life with a broker on the stock market floor with paper buy and sell tickets for the particular stock with a broker doing whatever it wants against the intended order operations of the investor using the broker to buy and sell the stocks?

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binance.us must allow customers freedom to buy or sell X amount of stock shares as the user wants

binance.us must not limit a stock option contract to fail by automatically selling it off,
 if a user buys a stock option contract set to expire on Friday 4:30pm and if the user doesnt manually sell off that stock option and intends to ride the stock option all the way until the Friday 4:30pm stock market closing bell the user should have the right to make that decision.

maybe aside from this binance.us could also issue debit cards to users to withdraw and deposit funds not only for crypto but also to fund stock purchases and stock option purchases
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again if binance.us is interested I cloned a semi working template of Robinhood.com with no API or database that is semi functional in terms of all the html and js functions
git clone https://github.com/c4pt000/Robinhood-Clone