Course Review

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Financial Management

- Capital Budgeting: the process of planning and managing a firm's long-term investments.
 - Discounted cash flow method
 - Estimate the required return for projects
- Capital Structure: the mixture of long-term debt and equity maintained by a firm.
- Working Capital Management: the management of a firm's shortterm assets and liabilities.
- Primary goal: maximize the shareholder wealth or current stock price.



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Forms of Business Organization

- Sole Proprietorship
- Partnership
- Corporation
 - Private VS. Public Company
 - Separation of ownership and management

- Pros and Cons
 - Creation and regulation, lifespan, limited or unlimited liability, transfer of ownership, tax, agency problem



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Agency Problem

- Agency Costs
 - Direct VS. Indirect Agency Costs
- Potential solutions:
 - Compensation plans
 - Monitoring (e.g., lenders, analysts, and investors)
 - Threat of firing and takeover



Financial Markets

- Primary Market
 - Initial Public Offering (IPO)
- Secondary Market
 - Dealer Market: e.g., over-the-counter (OTC) market, where bonds are primary traded
 - Auction Market: e.g., limit order book (LOB) market, where stocks are primary traded
- Money Market: debt securities of less than one year
- Capital Market: equity and long-term debt claims



PV and FV

- Draw a timeline
- The interest rate, the periodic payment, and the time period should match.
 - time value of money, capital budgeting, bond and stock valuation
- Single Cash Flow: $FV_t = PV(1+r)^t$
- Multiple Cash Flows (unequal payments)
 - Treat each of them as a single cash flow



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PV and FV

- Multiple Cash Flows (equal payments of C):
 - Ordinary Annuity: equal payments for a set number of periods,
 the first cash flow occurs one period from now.
 - Annuity $PV = C \times \left[\frac{1}{r} \frac{1}{r(1+r)^t}\right]$
 - Annuity $FV = C \times \left[\frac{(1+r)^t}{r} \frac{1}{r} \right]$
 - Annuity Due: the first cash flow occurs immediately.
 - Annuity Due $PV = Annuity PV \times (1 + r)$
 - Annuity Due $FV = Annuity FV \times (1 + r)$
 - Perpetuity: equal payments that are paid forever.
 - Perpetuity $PV = \frac{c}{r}$



Bond vs. Stock

Bond

- Creditors/Lenders
- Cash flows: par value (face value) and coupons
- Interest payment is a predetermined obligation and tax deductible.

Stock

- Stockholders/Owners
- Cash flows: market price and dividends
- Dividend payment is not required and not tax deductible.



Bond Valuation

Bond value =
$$C \times \left\{ \frac{1 - \left[1/(1+r)^t \right]}{r} \right\} + \frac{F}{(1+r)^t}$$

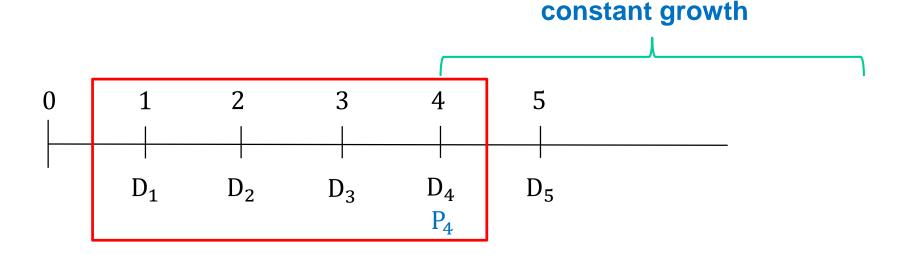
PV of the coupons face value

- Par value bond: Coupon Rate = YTM
- Discount bond: Coupon Rate < YTM
- Premium bond: Coupon Rate > YTM



Stock Valuation

- Dividend Growth Model
 - Constant Dividend: $P_0 = \frac{D}{R}$
 - Constant Dividend Growth: $P_0 = \frac{D_1}{R-g} = \frac{D_0 \times (1+g)}{R-g}$
 - Two-Stage Growth
 - A special case of supernormal growth





Return

- Effective Annual Rate: $EAR = \left[1 + \left(\frac{Quoted\ rate}{m}\right)\right]^m 1$
- Annual Percentage Rate: quoted rate, stated rate
 - APR = Period rate × Number of periods per year
- Bond return
 - Capital gains yield = $(P_{t+1} P_t)/P_t$
 - Total percentage return
 - If sell before maturity: Coupon income/initial investment + Capital gains yield
 - If hold to maturity: Yield-to-maturity (YTM)
- Stock return
 - Dividend yield = D_{t+1}/P_t
 - Capital gains yield = $(P_{t+1} P_t)/P_t$
 - Total percentage return = Dividend yield + Capital gains yield



Return and Risk: Single Asset

- Use the historical data:
 - Arithmetic Average Return: $\frac{R_1+R_2+\cdots+R_T}{T}$
 - Geometric Average Return:

$$[(1+R_1)\times(1+R_2)\times\cdots\times(1+R_T)]^{1/T}-1$$

– Variance:

$$Var(R) = \sigma^2 = \frac{1}{T-1} [(R_1 - \bar{R})^2 + \dots + (R_T - \bar{R})^2]$$

- Standard Deviation: $SD(R) = \sigma = \sqrt{Var(R)}$



Return and Risk: Single Asset

- Use future possible returns and the probability of each possibility:
 - Expected Return: $E(R) = \sum_{s=1}^{S} p_s R_s$
 - **Variance**: $Var(R) = \sigma^2 = \sum_{s=1}^{S} p_s [R_s E(R)]^2$
 - Standard Deviation: $SD(R) = \sigma = \sqrt{\sigma^2}$

- Variance/standard deviation measures total risk.
- Total risk includes systematic (non-diversifiable) risk and unsystematic (diversifiable) risk.



Return and Risk: Portfolio

Portfolio Expected Return

$$- E(R_P) = w_1 \times E(R_1) + w_2 \times E(R_2) + \dots + w_n \times E(R_n)$$

Portfolio Variance:

$$- Var(R_P) = \sigma_P^2 = \sum_{s=1}^{S} p_s [R_{Ps} - E(R_P)]^2$$

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$$Var(R_P) = \sigma_P^2 = w_1^2 \sigma_1^2 + w_2^2 \sigma_2^2 + 2w_1 w_2 \sigma_{1,2}$$

•
$$Cov(R_1, R_2) = \sigma_{1,2} = \sigma_1 \sigma_2 \rho_{1,2} \rightarrow diversification$$

• Portfolio Standard Deviation: $SD(R_P) = \sigma_P = \sqrt{Var(R_P)}$



Systematic Risk

Covariance:

$$- \sigma_{i,M} = \frac{1}{T-1} \sum_{t=1}^{T} (R_{it} - \bar{R}_i) (R_{Mt} - \bar{R}_M)$$

$$- \sigma_{i,M} = \sum_{s=1}^{S} p_s [R_{is} - E(R_i)][R_{Ms} - E(R_M)]$$

Systematic Risk (Beta):

- Single asset:
$$\beta_i = \frac{\sigma_{i,M}}{\sigma_M^2} = \frac{\rho_{i,M}\sigma_i\sigma_M}{\sigma_M^2} = \frac{\sigma_i}{\sigma_M}\rho_{i,M}$$

– Portfolio:
$$\beta_P = \sum_{i=1}^n w_i \beta_i$$



Reward-to-risk Ratios

Reward-to-risk ratio for investment in market portfolio:

$$\frac{E(R_M) - R_f}{\beta_M} = E(R_M) - R_f = market \ risk \ premium$$

Reward-to-risk ratios of any assets should be equal

$$\frac{E(R_{i}) - R_{f}}{\beta_{i}} = \frac{E(R_{M}) - R_{f}}{\beta_{M}} = E(R_{M}) - R_{f}$$

Rearrange, we get

$$E(R_i) = R_f + [E(R_M) - R_f] \times \beta_i$$



Capital Asset Pricing Model

- CAPM: $E(R_i) = R_f + [E(R_M) R_f] \times \beta_i$
 - Risk-free asset: $\beta = 0$
 - Market portfolio: $\beta = 1$
 - SML Slope = reward-to-risk ratio = market risk premium
 - On SML: fairly priced
 - Above SML: underpriced
 - Below SML: overpriced



Capital Budgeting Decision Criteria

- 1. NPV: accept if NPV > 0
 - $NPV = \sum_{i=1}^{t} \frac{CF_i}{(1+r)^i} CF_0$ where r is the required return
- 2. IRR: accept if the IRR is greater than the required return

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$$\sum_{i=1}^{t} \frac{CF_i}{(1+IRR)^i} - CF_0 = 0$$

For 1 and 2, we need to estimate the required return for the project of its risk level:

100% equity financed firms:

$$R_E = R_f + [E(R_M) - R_f] \times \beta_i$$

equity and debt financed firms:

$$WACC = \frac{E}{V} \times R_E + \frac{D}{V} \times R_D$$
 (in a world of no corporate taxes)

3. Payback Period: accept if the payback period is less than some prespecified limit.



Exam

- Final Exam
 - December 2 (Thursday), Regular Lecture Hours. Sino LT2
- The final exam is a closed-book exam. You can bring one (financial or scientific) calculator as well as one A4-size sheet of paper (with any notes/formulas you wish to write/print/photocopy on the front and back).



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Follow Your Passion

- My term as your professor has come to an end, but our friendship will not, because friendship is a good thing, and maybe the best thing in the world, and no good thing ever dies
- Our ways will come across again
- Follow your passion!

