User-Flow

First Flow

Apple Product page------>User selects product they wish to view-----> User is redirected to overview page for that product -----> User looks through overview and clicks on "buy"-----> User is brought to product page where they can select their color preferences and carrier before hitting continue-----> the user is redirected to the final page where they can insert their card information to purchase the product.

User stories

- 1. As a new user, I want to see a list of all available apple products, so that I can easily find and compare all the products in one place.
- 2. As a consumer of apple products, I want to see important details on how they make their product, so that I can feel confident that I will enjoy my purchase
- 3. as an Apple iPhone user, I want to easily see all compatible accessories for my iphone, so that I can quickly find out what is for me so that I can order it.
- 4. As an indecisive user, I want to use a guide that explains the products, so that I can understand which product would be best for me.
- 5. As a user on a budget, I want to find options to save money, so that I can buy the product I want without spending too much.

Second Flow

Apple Product page------>User selects store-------> User is redirected to store page with a wide selection of products and clicks on "iPhone"------> User is brought to a page with a short selection of all available iPhones and picks an iPhone 12-----> User is brought to the same product page as before where they can select their color preferences and carrier before hitting continue-----> the user is redirected to the final page where they can insert their card information to purchase the product.

Features for user stories

- 1. Large pictures, List of available products at the top of the page, colorful pictures of available products on the store page.
- Overview page that explains everything that goes into the product and how it made
- 3.Accessories page in the store that allows you to sort by product such as iPhone. iPad. etc.
- 4. Free guides placed on the store page underneath available products to help users decide on what to purchase.
- money saving plans underneath the guides on the store page to help users save money so they can afford products.

https://trello.com/b/by2dCKPK